

IMPACT STATEMENT

Legislation title: *Authorizing application to the Metro Regional Government for grants in the amount of up to \$1 million to the Regional Transportation Options program (Ordinance)

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Presenter name: (Consent item)

Purpose of proposed legislation and background information:

The purpose of the legislation is allow the City of Portland to apply for a Regional Transportation Options (RTO) grant. The Metro Regional Travel Options program includes: 1) a coordinated marketing effort to efficiently use public dollars to reach key audiences about biking, walking and transit; 2) an employer outreach program; and 3) grant program that funds partner efforts, such as the BTA Bike Commute Challenge, TMA's work with employers, local transportation options projects, and TriMet's Regional Trip Planner.

In 2014, PBOT was successful in obtaining an RTO grant for our SmartTrips Program. The Welcome SmartTrips program focused on new movers (people that move to Portland or within Portland). Last year, we reached 40,000 new movers with positive results. Based on our survey data, approximately 7.4% reduction in drive-alone trips and 6.2% increase in Active Transportation. Our RTO program also included community partnerships with groups like APANO and Oregon Walks that resulted walking events in Jade District and in Cully.

Our next application will build on this success and also bring the Smart Trips program into the digital age by incorporating Smart Cities principles into our application.

Financial and budgetary impacts:

This ordinance will have no fiscal impact at this time. If the grant is awarded to PBOT, this will have positive impact on PBOT's Active Transportation Programs by providing funding for Transportation Demand Management (TDM). This grant could provide up to \$1 million for staff time, materials and services to reduce congestion and increase active transportation.

Community impacts and community involvement:

This ordinance will have a positive community impact and further PBOT's overall community involvement efforts all over Portland, with a focus on Jade District, Cully and New Columbia. As part of our grant, we will be proposing to use tools to decrease the digital divide and use new methods for reaching hard-to-reach audiences. Portland's new approach to TDM could be a model for the rest of the Region and State.

Budgetary Impact Worksheet**Does this action change appropriations?**

- ☐ **YES:** Please complete the information below.
☐ **NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

KK 8-29-16