

IMPACT STATEMENT

Legislation title: *Authorize charitable organizations eligible to participate in the City's 2017 Charitable Campaign; and authorize exemptions from umbrella requirement for Portland Parks Foundation and Portland Fire Bureau Toy & Joy Makers.

Contact name: Jane Braaten, Business Operations Division Manager
Contact phone: 503.823.5665
Presenter name: Fred Miller, CAO

Purpose of proposed legislation and background information:

The City's annual Charitable Campaign provides a means for City employees to contribute to multiple local, state, national and worldwide funds and federations. This ordinance authorizes the charitable organizations eligible to participate in the 2017, as well as an exemption for Portland Parks Foundation and for Portland Toy & Joy Makers from the requirement to be an umbrella organization representing at least nine other charities.

Financial and budgetary impacts:

Administrative costs associated with the Charitable Campaign are budgeted in the OMF Business Operations budget and reimbursed by the participating charities.

Community impacts and community involvement:

Charitable Campaign provides opportunity for employees to donate to local charities whose programmatic focus has a positive impact in communities throughout the city and state.

The campaign coordinator works with an internal advisory group of employees who provide direction and input about the campaign in accordance with City Code Chapter 5.10. In addition, the coordinator seeks input and collaborates with charitable organization representatives and City staff to effectively manage a successful campaign season.

Budgetary Impact Worksheet

Does this action change appropriations?

- YES:** Please complete the information below.
- NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount



CITY OF PORTLAND
OFFICE OF MANAGEMENT AND FINANCE

187934 Charlie Hales, Mayor
Fred Miller, Chief Administrative Officer
1120 SW Fifth Ave., Suite 1250
Portland, Oregon 97204-1912
(503) 823-5288
FAX (503) 823-5384
TTY (503) 823-6868

DATE: July 25, 2016
TO: Mayor Charlie Hales
FROM: Fred Miller, Chief Administrative Officer
RE: **ORDINANCE** *Authorize charitable organizations eligible to participate in the City's 2017 Charitable Campaign; and authorize exemptions from umbrella requirement for Portland Parks Foundation and for Portland Toy & Joy Makers.

The annual City Charitable Campaign allows charitable organizations to solicit contributions from City employees. The standards and guidelines are in City Code Chapter 5.10.

The Charitable Campaign proved to be an important source of funds for Portland's local charities and offers our employees the choice of giving to multiple community funds and federations. Last year, 600 employees pledged more than \$291,000. This type of campaign offers choice, benefits our community greatly, and is extremely efficient. More than 500 charities are represented by this year's recommended participants.

This ordinance authorizes the listed charitable umbrella organizations and their member organizations to participate in the City's 2017 Charitable Campaign and seeks a waiver of the umbrella requirement for Portland Toy & Joy Makers and Portland Parks Foundation. The Charitable Campaign Advisory Committee comprised of representatives from each Council office recommend approving participation by these organizations. The campaign will kick off on September 21.

Under Code Chapter 5.10, charitable organizations may only participate in the charity drive as a member of an umbrella organization and must be approved by City Council based on compliance with eligibility requirements set forth in Code Section 5.10.040. Portland Toy & Joy Makers and Portland Parks Foundation do not meet the umbrella requirement; however, both have requested to participate. Both organizations have participated in the charitable campaign for several years and have received past waivers from Council.

Oregon Community Health Charities is currently going through a consolidation process; all of its thirty affiliates are merging into one corporate entity. Community Health Charities will be considered eligible to participate in the campaign on the condition that the organization provides documentation of valid registration with the Oregon Department of Justice. The documentation is expected to be completed in August.

The Office of Management and Finance's Business Operations Division will coordinate and facilitate the campaign with the assistance of the participating charities:

- All Hands Raised (formerly Portland Schools Foundation)
- America's Charities
- Black United Fund of Oregon
- Children's Trust Fund of Oregon
- Community Health Charities of Oregon (pending approval of their license renewal)
- Earth Share of Oregon
- Equity Foundation
- Global Impact
- Local Independent Charities
- McKenzie River Gathering Foundation
- Neighbor to Nation
- Portland Fire Bureau Toy & Joy Makers
- Portland Parks Foundation
- Sunshine Division of the Portland Police Bureau
- Work for Art (Regional Arts & Culture Council)
- United Way of the Columbia-Willamette

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