

I am a resident of Goose Hollow and very concerned about proposed height limits that will affect century-old views—views that give Portland its sense of place and contribute millions of dollars a year to the tourist industry, impacting thousands of jobs.

First, SW Jefferson is being changed from a view corridor to a view street. While the staff summary says that views of the Vista Bridge will be protected, this is completely untrue. With its current view corridor protection, the bridge can be seen from many places throughout Portland. This will be lost if Jefferson is turned into a view street. With 50' heights allowed right next to the bridge and 140' heights allowed 2 blocks from the bridge, SW Jefferson will become a canyon. The arches of the bridge will only be viewable while standing in the middle of the street. This is such a travesty—architecturally and historically—that the Architectural Heritage Center, Restore Oregon, historian Chet Orloff, and many others have stated that the Vista Bridge must keep its protected view corridor. We encourage you to reject the change to a view street and require no higher than 40' for 4 blocks on each side of the bridge.

Second, views of Mt. Hood from the Vista Bridge are being dramatically changed by the proposed heights. Today we can see 1000' of timberline. This will be lost. In 1991 when this view corridor was protected, staff and city council emphasized the contrast between the timberline and the snow cap as the important feature to protect. When today's planning staff believe that private developer profits are more important than the greater good for all citizens, that makes me wonder who our planning bureau is working for. This view literally defines Portland. It is the title shot for *Portlandia*, and a heavily trafficked tourist destination. To protect the current views of 1000' of timberline, you will only need to lower heights slightly. Please take this small step to preserve an iconic part of Portland's sense of place.

Third, please protect the LAST fully protected views of Mt. Hood along the Willamette River at Salmon Springs Fountain and Tillicum Bridge. Thousands of tourism jobs will be affected if we lose the views.

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