
Statement of Work

Date	5/2/16
Job Name	Pedestrian Safety PSA
Project Sponsor	Representative Jeff Reardon
Project Producer	David Cress
Contracting Parties	Clackamas Community College, Clackamas County, Portland Bureau of Transportation

Summary

The primary purpose of the project is to produce a Public Service Announcement (PSA) to promote pedestrian safety. Secondly, this project will provide an opportunity for Clackamas Community College students to participate in a work-based learning activity.

Project Scope

This SOW covers the following activities and deliverables:

Pre-Production
 Production
 Post Production

Student Involvement:

Up to 15 Clackamas Community College students will be provided with an opportunity to participate in the activities required to complete the PSA. Participation will range from job shadowing to crew service internships dependent on the skill level and interest of the individual students. The project producer will work with a designated Clackamas Community College faculty member to identify the students who will be participating and match them to the project.

Equity:

The final video will be available in English and other spoken languages and/or will have closed caption text options available.

Logo:

All contracting parties will have the option to have their logo included in the video.

City of Portland Requirements:

The City of Portland Bureau of Transportation reserves the right to use the video when and where we deem appropriate including sharing the video in whole or in part on a City owned or non-owned website, through social media, print materials, etc. and sharing the video within and outside the City of Portland boundaries.

The City of Portland Bureau of Transportation will have their Vision Zero logo included in the video and the City of Portland Bureau of Transportation will be recognized as a financial partner in the video.

Clackamas County Requirements:

Clackamas County reserves the right to use the video when and where we deem appropriate including sharing the video in whole or in part on the Clackamas County Government Channel and on the Clackamas County website.

Clackamas County will be recognized as a financial partner in the video.

Schedule

The target completion date for the principal photography stage of the project is 10/31/16, with post-production to be completed no later than 2/27/17.

Any video created with the use of Clackamas Community College equipment will be first aired on Clackamas Community College TV (CCCTV).

Participating students will be identified during spring term 2016 and each successive term over the life of the project.

Pricing

The total cost for the project is \$17,808, which reflects the remainder between actual cost and in-kind donations provided by participating crew and support staff.

The price per sponsoring organization is:

\$808 – Clackamas Community College

\$5000 – Clackamas County

\$12000 – Portland Bureau of Transportation

Payment to the Project Producer by Clackamas Community College and Clackamas County will occur upon invoicing prior to 6/30/16 and acceptance by all parties of this Statement of Work. Payment by Portland Bureau of Transportation will occur upon invoicing by Clackamas Community College after 7/1/16 and acceptance by all parties of this Statement of Work.

Acceptance

The client named below verifies that the terms of this Statement of Work is acceptable. The parties hereto are each acting with proper authority by their respective organizations.

Project Sponsor

Rep. Jeff Reardon

Signature: _____

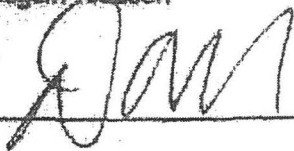


Date: 6-21-2016

Project Manager/Producer:

David Cress

Signature:



Date:

6/15/2016

Contracting Parties:

Clackamas Community College

Signature:



Date:

6/10/2016

Clackamas County

Signature:



Date:

6/9/2016

Portland Bureau of Transportation

Signature:



Date:

6/17/16

APPROVED AS TO FORM



CITY ATTORNEY

6/22/16