



CITY OF
PORTLAND, OREGON

Amanda Fritz, Commissioner
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June 22, 2016

Mayor and Commissioners,

It's that time of year again--Summer Free for All—our movies, concerts and playgrounds in the parks.

This program totals more than \$1.8 Million but its value is priceless when it comes to the community building and livability it brings to our city—activating our parks and playgrounds in a productive, positive way, all summer long.

Thanks to generous corporate sponsorships, City of Portland, Comcast, Bank of America, as well as support from the National Recreation and Park Association (NRPA), we will serve more than 100,000 free lunches to Portland's children, many of whom would not have lunch otherwise, during our playgrounds program.

Our program sponsors include a new title sponsorship with Comcast, as well as two-dozen long-time and new corporate leaders as well as community-based organizations who fund in-kind and cash sponsorships. Also, thanks to businesses large and small, as well as neighbors who gave donations and in-kind gifts, we will deliver 42 movies in the parks and 55 concerts, including a 4-day festival at Washington Park.

Summer Free for All brings the best of culturally relevant movies, music, and recreation programs to Portland neighbors and is supported by dozens of grassroots committees across this city—consisting of volunteers who advertise and organize the events as well as create sponsorships with neighborhood business partners.

We look forward to telling you more about Summer Free for All 2016 in our report to Council on July 6th. Please see the enclosed promotional materials for 2016 and last year's Program Summary.

Sincerely,

Amanda Fritz
Commissioner, City of Portland

Agenda No.
REPORT
Title

Accept report on 2016 Summer Free For All program (report).

<p>INTRODUCED BY Commissioner/Auditor: Hales/Fritz</p>	<p>CLERK USE: DATE FILED <u>JUN 28 2016</u></p>
<p>COMMISSIONER APPROVAL <i>[Signature]</i> Mayor—Finance and Administration - Hales</p> <p>Position 1/Utilities - Fritz <i>[Signature]</i></p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman</p> <p>Position 4/Safety - Novick</p>	<p>Mary Hull Caballero Auditor of the City of Portland</p> <p>By: <i>[Signature]</i> Deputy</p>
<p>BUREAU APPROVAL Bureau: Portland Parks & Recreation Bureau Head: Mike Abbate <i>[Signature]</i></p> <p>Prepared by: Ellen Sweeney Date Prepared: 6/6/16</p> <p>Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p> <p>City Auditor Office Approval: required for Code Ordinances</p> <p>City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan</p> <p>Council Meeting Date 7/6/16</p>	<p>ACTION TAKEN: JUL 06 2016 ACCEPTED</p>

AGENDA
<p>TIME CERTAIN <input checked="" type="checkbox"/> Start time: 10:00 am</p> <p>Total amount of time needed: 30 (for presentation, testimony and discussion)</p>
<p>CONSENT <input type="checkbox"/></p>
<p>REGULAR <input checked="" type="checkbox"/> Total amount of time needed: 30 min (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	✓	
4. Novick	4. Novick	✓	
Hales	Hales	✓	