



FOR IMMEDIATE RELEASE

Contact: Jeremy Keele, Managing Director
385.242.6829
Jeremy.Keele@business.utah.edu

Sorenson Impact Center at the University of Utah Selects Sub-recipients to Participate in National Pay for Success Initiative

3 governments and 4 nonprofits have been selected to receive funding and technical support to advance evidence-based programs.

Salt Lake City (April 20, 2016) — Today, the Sorenson Impact Center at the University of Utah's David Eccles School of Business announced the selection of 3 governmental entities and 4 nonprofit service providers to participate in the Corporation for National and Community Service's Social Innovation Fund (SIF) Pay for Success initiative.

Across the country, governmental entities and nonprofit organizations are learning about and engaging in a new field called Pay for Success (PFS) – an innovative public-private partnership strategy focused on what works in social science research and dedicated to driving government resources to interventions tied to measurable impacts in the community. The governments and nonprofits selected will receive funding and technical support to develop PFS projects that advance and evaluate high-impact social interventions, in order to produce measurable and meaningful outcomes for individuals and communities. Selected entities and organizations will be implementing high quality interventions in the issues areas of juvenile justice, early childhood education, education for individuals with high incidence of disability, mental health services and healthy and energy efficient housing repairs for disadvantaged populations.

"The Sorenson Impact Center is excited to provide funding and tailored technical assistance to highly motivated governments and nonprofits in order to develop innovative, evidence-based interventions that measurably improve the lives of individuals and families in their communities," said Managing Director, Jeremy Keele.

The Sorenson Impact Center (Center), through a three-year, \$3.5 million grant from the SIF, works with government leaders and nonprofit providers to advance the PFS model. PFS financed projects have emerged as an opportunity to deliver larger scale and more impactful services to vulnerable populations without further straining government budgets or putting taxpayer money at risk. With the selection of this cohort of nonprofit providers and governments, the Center will help to increase each agency's readiness for this unique funding model, build capacity to improve program results, advance high-quality social interventions and ultimately improve long-term outcomes for individuals and families in need.

EXHIBIT A

“Through the grant program, the Center is working with jurisdictions and organizations across the West to address challenges facing low-income communities,” said Damian Thorman, Director of the SIF. “From early education to mental health services, the Center is helping test the feasibility of implementing Pay for Success models across a wide array of focus areas while contributing to the SIF’s greater mission of finding what works and making it work for more people.”

As part of the SIF’s national PFS initiative, in 2014 the Center received \$3.5 million to strengthen the pipeline of state and local governments and service providers prepared to implement PFS projects across the country. The Center also received generous grants from the Laura and John Arnold Foundation and the Sorenson Impact Foundation.

For its 2016 cohort, the Center selected the following governments and nonprofit service providers to receive in-depth tailored technical assistance and a cash sub-grants:

State of Colorado Governor’s Office of State Planning and Budgeting

The State of Colorado Governor’s Office plans to develop a feasibility study to explore the possibility of using the PFS financing model to fund early intervention services for at-risk youth with the goal of assisting these youth in avoiding long-term involvement with the juvenile justice system and other public systems. The State of Colorado Governor’s Office seeks the grant funding and technical assistance from the Center to hire a PFS Innovation Fellow, coordinate the PFS program, and test innovative prevention and early intervention services. Currently, the State of Colorado utilizes three prevention frameworks to reduce youth involvement in the juvenile justice system. The State of Colorado seeks to build upon the existing systems and services framework, integrating innovative and evidence-based services statewide.

City of Portland, Oregon

The City of Portland’s Portland Housing Bureau plans to develop a feasibility study to explore the possibility of using the PFS financing model to fund a multi-faceted housing intervention—including home repair, weatherization, and lead-paint or asbestos removal—integrated with medical case management for disadvantaged families. The City of Portland seeks the grant funding and technical assistance from the Center to hire a PFS Innovation Fellow, coordinate the PFS program, and develop a data-tracking system to demonstrate improved health outcomes for households enrolled in multiple housing repair intervention programs simultaneously. For many years, the Portland Housing Bureau has been offering housing interventions to low-income families, such as emergency home repair and weatherization services. The City of Portland seeks to coordinate and track these services to demonstrate positive impacts on the physical health and economic prosperity of the families living in these homes.

Pomona Unified School District, California

The Pomona Unified School District (PUSD) plans to develop a feasibility study to explore the possibility of using the PFS financing model as a means to provide a crucial funding stream for 400 preschool feeder slots that are scheduled for elimination as a result of a state-mandated budget reduction. The Pomona Unified School District seeks the grant funding and technical assistance from the Center to hire a PFS Innovation Fellow to coordinate the PFS program and build internal capacity to collect and merge data to better allow the PUSD to holistically focus on student outcomes that support the School Board’s objectives. In addition, the PUSD plans to use the PFS model to analyze how many 4-year olds within the School District lack access to high quality preschool in order to ultimately scale high-quality preschool services for these students.

Growing Home, Inc., Colorado

Growing Home, Inc. is a Colorado based nonprofit service provider working to improve kindergarten readiness through a combination of early childhood education, home visitation and parent education services through the Parents as Teachers (PAT) program, which they provide across the country. With a strong collaborative working relationship with Adams County School District 50, a member of the Center's 2015 Cohort, Growing Home seeks the grant funding and technical assistance from the Center to hire a PFS focused Innovation Fellow, build internal PFS capacity, and explore internal PFS feasibility, with the ultimate goal of bidding to participate in the School District's PFS pilot currently under design.

Lee Pesky Learning Center, Idaho

The Lee Pesky Learning Center (LPLC) is a Boise, Idaho based nonprofit providing psycho-educational evaluations, academic and counseling interventions to students ages 6-18 and at-risk for or with high incidence disabilities. High incidence disabilities include students with learning disabilities, attention deficit disorder, and speech language impairment. This population of students comprises approximately 72% of the students receiving special education services. LPLC has requested grant funding and technical support from the Sorenson Impact Center, to scale their intensive 1:1 service model to improve grade level reading performance targets for first through third grade students at-risk for and with these high incidence disabilities.

Alliance House, Utah

Alliance House is a Salt Lake City, Utah based nonprofit organization that was founded in 1987 and provides a supportive environment and support services to adults with serious, persistent mental illness (SPMI). Alliance House delivers the "Clubhouse International Model," and is part of the international Clubhouse network with over 330 organizations across the world. The Clubhouse model is an innovative psychosocial program that takes place in a setting that is neither institution nor treatment center, and seeks to support adults with SPMI in rebuilding their self-respect, dignity, and abilities through education, productive work, and meaningful relationships. Alliance House is requesting grant funding in addition to tailored, in-depth support services from the Sorenson Impact Center to increase staff capacity and invest in new technology in order to carry out increased research on the economic value of the evidence-based outcomes that the Clubhouse model produces, and the cost saving benefit of participating in the program.

International Center for Appropriate and Sustainable Technology, New Mexico and Colorado

ICAST is a Colorado-based nonprofit that applies green construction technologies in the rehabilitation and retrofitting of multifamily housing for low-income populations to support economic opportunity for residents of New Mexico and Colorado. Green-rehab benefits residents by improving health and safety of housing units and increasing comfort for tenants, as well as providing environmental benefits. ICAST aims to preserve affordable housing stock and create utility savings—money that can be reinvested into more housing opportunities for low-income communities. ICAST is requesting grant funding in addition to tailored PFS technical assistance to explore the potential to improve their green rehab program and utilize pay for success financing to scale the model to additional low-income housing units, particularly in terms of identifying the economic benefits realized both by households served as well as the communities in which they live.

About the Sorenson Impact Center

www.SorensonImpactCenter.com

The Sorenson Impact Center, housed in the University of Utah's David Eccles School Business, is an

applied academic institution dedicated to facilitating innovative cross-sector and evidence-based policies and programs. Its initial focus is on PFS initiatives, which employ an innovative financing structure to fund data-driven social programs that demonstrate positive results.

About the Corporation for National and Community Service

www.NationalService.gov

The Corporation for National and Community Service is a federal agency that engages more than five million Americans in service through its AmeriCorps, Senior Corps, Social Innovation Fund, and Volunteer Generation Fund programs, and leads the President's national call to service initiative, United We Serve.

About the Laura and John Arnold Foundation

www.ArnoldFoundation.org

The Laura and John Arnold Foundation is a private foundation committed to producing substantial, widespread, and lasting reforms that will maximize opportunities and minimize injustice in our society. Its strategic investments are currently focused in criminal justice, education, public accountability, and research integrity.

About James Lee Sorenson

A world-renowned entrepreneur, business leader, societal innovator and impact investor, James Lee Sorenson serves as president of the Sorenson Impact Foundation, which funds sustainable, scalable endeavors that maximize positive impact on the lives and societies they touch. In 2012 Sorenson contributed \$13 million to the University of Utah for the creation of the James Lee Sorenson Center for Global Impact Investing.

About the David Eccles School of Business

www.Eccles.Utah.Edu

Founded in 1917 in Salt Lake City, the David Eccles School of Business has programs in entrepreneurship, technology innovation and venture capital management. It launched the country's largest student-run venture capital fund with \$18.3 million and is home to the Lassonde Entrepreneur Institute and Sorenson Center for Discovery and Innovation.

###



James Lee Sorenson

