

*Whereas*, in 1979, home brewing became legalized in Oregon, paving the way for brothers Kurt and Rob Widmer to begin making beer they actually liked; and

*Whereas*, in 1984, the Widmer brothers quit their jobs and cobbled together their first brewery on NW Lovejoy, which was filled with retired dairy tanks and vessels intended for nuclear power plants; and

*Whereas*, on April 2<sup>nd</sup>, 1984, Widmer Brewing Company was officially founded, and provided delicious German-influenced Altbier and Weizenbier to Portlanders; and

*Whereas*, in 1988, they joined Bridgeport and Portland Brewing Company to launch the Oregon Brewers Festival, which now hosts over 80 breweries and 80,000 people annually; and

*Whereas*, by 1990, they moved to their current location in North Portland, and renamed their brewery the Widmer Brothers Brewing Company; and

*Whereas*, this May 15<sup>th</sup> marks 30 years from the very first delivery of Widmer Brothers Hefeweizen, the first American-style Hefeweizen, which is still Oregon's best-selling craft beer; and

*Whereas*, over the last three decades, the Widmer Brothers have pioneered Portland's brewing industry, using our very own Bull Run water, and have transformed from a small local business into an internationally renowned company; and

*Whereas*, Widmer Brothers Brewing Company calls Portland home, and continues to brew delicious craft beer, right here, in our community; and

*Whereas*, Kurt Widmer has enjoyed a long and remarkable career as a master of craft brewing, contributing to the history of craft beer and to Portland, we wish him the best in his retirement;

*Now, therefore*, I, Charlie Hales, Mayor of the City of Portland, Oregon, the "City of Roses," do hereby proclaim May 15, 2016 to be

*Hefe Day*

in Portland, and encourage all residents to observe this day.

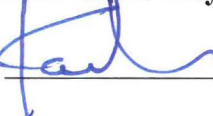
Proclaim May 15, 2016 to be Hefe Day in Portland (Proclamation introduced by Mayor Hales and Commissioner Fish)

MAY 11 2016

PLACED ON FILE

Filed MAY 03 2016

MARY HULL CABALLERO  
Auditor of the City of Portland

By 

COMMISSIONERS VOTED AS FOLLOWS:		
	YEAS	NAYS
1. Fritz		
2. Fish		
3. Saltzman		
4. Novick		
Hales		