

IMPACT STATEMENT

Legislation title: *Authorize a contract with Walker Macy for Urban Planning, Design and Architecture Serves for the Design Overlay Zone Assessment not to exceed the amount of \$150,000. (Ordinance: Contract No. 30005079)

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Presenter name: No presenter, this is on the consent agenda

Purpose of proposed legislation and background information:

The proposed legislation is to allow the Mayor authorization to enter into a contract with Walker Macy to undertake an independent and comprehensive assessment of the City of Portland's design overlay zone. A key tool in implementing development and design goals in areas of new growth and investments is the Design Overlay Zone ('d' overlay). The purpose of the Design Overlay Zone as outlined in Portland's Zoning Code 33.420.010, is to promote the conservation, enhancement, and continued vitality of areas of the city with special scenic, architectural, or cultural value. The Design Overlay Zone Assessment (DOZA) – will be instrumental in informing the direction the City should take in expanding the Design Overlay Zone and improving the tools and process for its implementation.

Financial and budgetary impacts:

- The \$150,000 contract will expire 12/31/16.
Sufficient funds resides in the Bureau of Planning and Sustainability FY 2015-16 Revised Budget, cost center PNCP000001.

Community impacts and community involvement:

The Design Overlay Zone Assessment will provide recommendations for how to successfully administer design-related tools and processes in order to achieve multiple planning goals and desired outcomes. The Design Overlay Zone is a key tool in the City's goals for growth: to foster an equitable system of compact mixed use and commercial centers, increase access to community services and businesses, and create more low-carbon complete healthy connected neighborhoods. The Assessment will support the aspiration for Portland's built environment to serve the needs and aspirations of Portlanders as the city grows.

The scope of work includes conducting interviews and developing surveys to solicit input from key stakeholders and applicants, neighborhoods representing all of Portland's geographies, businesses, and interested organizations. The purpose of the public involvement outlined in the scope is to identify issues with the current tools and processes that carry out the Design Overlay Zones and to provide recommendations that will enable the City to guide development, growth and investment that creates inclusive and enduring places, while providing flexibility for implementation.

Budgetary Impact Worksheet**Does this action change appropriations?**

- ☐ **YES:** Please complete the information below.
☒ **NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount