# Mixed Use Building Form Prototypes and Financial Analysis 

April 2015


Prepared for the CITY OF PORTLAND

DYETT \& BHATIA
Urban and Regional Planners
Deca Architecture, Inc.
Johnson Economics

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## Table of Contents

I Introduction ..... I
I.I Conceptual Mixed Use Zones .....
I. 2 Key Implications for Community Design ..... 2
I. 3 Cost Implications ..... 6
2 Building Form Prototypes ..... 9
2.I Options for the CMI Zone ..... 9
2.2 Options for the CM2 Zone ..... 23
2.3 Options for the CM3 Zone ..... 53
2.4 Options for the CE Zone ..... 54
3 Financial Analysis of the Mixed Use Zones ..... 71
3.I General Overview of Issues ..... 71
3.2 Financial Analysis ..... 72
3.3 Summary of Findings ..... 75
Appendix A: Glossary of Terms ..... 89
Appendix B: Pro Formas ..... 91
Appendix C: Additional Economic Analysis ..... 123

## List of Figures

Figure 2-IA: Option IA ..... 15
Figure 2-IB: Option IB ..... 17
Figure 2-2A: Option 2A ..... 19
Figure 2-2B: Option 2B ..... 21
Figure 2-3A: Option 3A ..... 25
Figure 2-3B: Option 3B ..... 27
Figure 2-3C: Option 3C ..... 32
Figure 2-3D: Option 3D ..... 34
Figure 2-4A: Option 4A ..... 36
Figure 2-4B: Option 4B ..... 4I
Figure 2-5A: Option 5A ..... 47
Figure 2-5B: Option 5B ..... 49
Figure 2-6A: Option 6A ..... 55
Figure 2-6B: Option 6B ..... 58
Figure 2-7A: Option 7A ..... 61
Figure 2-7B: Option 7B ..... 63
Figure 2-8A: Option 8A ..... 65
Figure 2-8B: Option 8B ..... 68

## List of Tables

Table 2-I: Building Form Prototypes and Site Modeling Options ..... II
Table 3-I: General Characteristics of Bonus Elements ..... 72
Table 3-2: Building Prototypes Studied ..... 73
Table 3-3: Financial Assumptions ..... 74
Table 3-4: Income Assumptions ..... 74
Table 3-5: Summary of Scenario Results: Market Rate Scenarios ..... 76
Table 3-6: Financial Summary of Options 2A and 2B ..... 78
Table 3-7: Financial Summary of Options 3A and 3B ..... 79
Table 3-8: Financial Summary of Options 6A and 6B ..... 82
Table 3-9: Financial Summary of Options 7A and 7B ..... 83
Table 3-10: Estimated Cost of Meeting Affordable Housing Requirements ..... 86
Table 3-II: Summary of Development Scenarios - Affordable Housing Targets ..... 87
Table 3-12: Estimated Cost of Reduced Commercial Rents ..... 88

## I Introduction

## I.I Conceptual Mixed Use Zones

The City of Portland is in the process of updating its Comprehensive Plan, which will orient future growth along "corridors" and in "centers" throughout Portland. To help ensure that new development contributes positively to the urban fabric, the City is developing a new palette of mixed use zones to replace the current commercial zones outside the central city. As described in the Mixed Use Zones Preliminary Zoning Concept, a set of four zoning districts is proposed to replace the current array of nine zones. The new Mixed Use Zones (MUZ) framework would include zones that allow "small" "medium" and "large" scale mixed-use development, as well as a medium-scale zone that would allow a broader array of commercial and employment uses. Each of the conceptual zoning districts would provide base development standards as well as FAR and/or height bonuses, or incentives, for the provision of public benefits or meeting performance objectives.

- The Commercial Mixed Use $\mathbf{1}$ (CM1) zone is intended for sites in smaller-scale centers and corridors and in smaller mixed use nodes within lower-density residential areas. This zone allows a mix of commercial and residential uses. Buildings are generally expected to be up to three stories. Development is intended to be pedestrian-oriented and generally compatible with the scale of surrounding residentially zoned areas.
- Commercial Mixed Use 2 (CM2) is intended for sites in a variety of centers and corridors, and in smaller mixed use areas that are well served by frequent transit or that are within a larger area zoned for multi-dwelling development. The zone allows a mix of commercial and residential uses, as well as other employment uses that have limited offsite impacts. Buildings are generally expected to be three to four stories unless bonuses are used to provide additional public benefits. Development is intended to be pedestrianoriented and complement the scale of surrounding residentially zoned areas.
- Commercial Mixed Use 3 (CM3) is intended for sites in larger centers and Civic Corridors, particularly in locations close to the Central City or in high-capacity transit station areas. The zone allows a mix of commercial and residential uses, as well as other employment uses that have limited off-site impacts. Buildings are generally expected to be four to six stories unless bonuses are used to provide additional public benefits. Development is intended to be pedestrian-oriented, but buildings may be larger than those allowed in lower-intensity zones. Design review is typically required.
- The Commercial Employment (CE) zone is intended for sites along corridors in areas in between centers, especially along Civic Corridors that are also Major Truck Streets or Priority Truck Streets. The zone allows a mix of commercial and residential uses, as well as some light manufacturing and distribution/employment uses that have few off-site impacts. Buildings are generally expected to be up to four stories. Development is intended to be pedestrian-oriented, but also auto-accommodating, and complement the scale of surrounding areas.

A Centers Overlay zone would also be created and applied to core areas of centers, with regulations that limit or prohibit drive-through development and other uses that do not contribute to pedestrian activity; enhanced ground-floor window requirements; and minimum floor area or residential density.

The work was based on initial development parameters set by the Bureau of Planning and Sustainability (BPS) with advice from Dyett \& Bhatia Urban and Regional Planners, based on research into Portland's current zoning code, and best practices from other cities in the U.S. The proposed set of zoning districts is intended to balance community, developer, architect and business stakeholder feedback about development in centers and corridors of various scales called out in the Comprehensive Plan.

The conceptual set of new mixed use zoning districts is detailed under separate cover in the Mixed Use Zones Code Concepts Report. The Code Concepts Report includes information on both the Preliminary Zoning Concept (November 2014) which was the subject of the planning team's analysis of building form and economic feasibility contained herein, and a Revised Zoning Concept (February 2015), a refined version of the zoning concept that resulted from the planning team prototype and economic analysis.

## I. 2 Key Implications for Community Design

In order to understand the way draft development standards for the new mixed use zones would affect building form, a set of building prototypes was designed. For each of the proposed zones (CM1, CM2, CM3, and CE), a selection of typical sites was chosen to reflect a range of development contexts: smaller and larger sites, narrower and wider streets, locations in inner and outer neighborhoods. For each site, at least two buildings were modeled, to show a building form that would result from use of the draft "base" standards and a building form that would result from the draft "bonus" standards. For some sites, additional modeling was done to test different approaches to upper level stepbacks or building articulation. Altogether, 18 building forms were modeled. This exercise will help the City adjust the draft standards to result in building forms that are successful from a community standpoint and viable from a development standpoint.

## SITE PLANNING ASSUMPTIONS

The building prototypes are meant to reflect realistic design and development choices in the context of mixed use corridors in inner and outer neighborhoods of Portland. In each case, these buildings generally seek to maximize development under either base or bonus provisions of the draft zones. All of the prototypes also have two features in common with regard to parking. First, vehicle parking spaces are mainly provided at or near the minimum required parking level ; for some small building prototypes with unit counts under 30 , no vehicle parking is provided and in other cases the prototypes include parking that is not required by code but might be included in a development. When provided, parking would meet current parking code requirements (ranging from 0.20 to 0.33 spaces per unit for developments with more than 30 units). Second, parking is provided at surface level, either in the rear or to the side of buildings or tucked under upper-level housing and behind street facing commercial space. Structured, above- or below-grade parking is not included even in the highest-density prototypes. The combination of limited parking and accommodation at ground level is seen as helping to make these projects viable. In some cases, it plays a role in limiting the project from maximizing allowed development.

## DEVELOPMENT MEETING THE DRAFT BASE ALLOWANCES

In each of the proposed zoning districts, mixed use building forms that maximize development under preliminary base Floor Area Ratio (FAR) standards leave substantial building envelope (i.e., development to the maximum height and setbacks) unused. Buildings that meet the draft base standards are often one or even two stories lower than would be allowed by the draft height limits, and are not constrained by limits on building coverage or required setbacks from rear lot lines. This phenomenon allows for considerable variation in building form and site planning without sacrificing floor area. Building features that are desirable from a community design perspective such as façade articulation and upper level stepbacks may be incorporated without the loss of development capacity.

## DEVELOPMENT MEETING THE DRAFT BONUS ALLOWANCES

On the other hand, prototypical mixed use buildings that would maximize the preliminary "bonus" FAR in each of the conceptual zones would also reach or approach the maximum building envelope allowed with the bonus. Thus, if the preliminary thresholds were to be used, buildings that include affordable housing or a combination of other performance bonuses would be likely to use the maximum height, occupy nearly the maximum allowed amount of the site, and extend toward the rear lot line as far as allowed. With building envelope regulations playing a constraining role, less variation in building form and more limited options for community design enhancements may be expected.

Development on large sites (200 by 200 feet and larger) will be unlikely to achieve the maximum FAR due to the need for space, light and air between buildings. Large sites in outer locations are likely to be dominated by ground level parking, if building sizes approach maximum FAR. The
market will likely not drive structured parking solutions at most sites. To allow development on large sites to achieve allowable FAR, the City could consider relating the FAR limit to site size, increasing height allowances on large sites, or creating a Transfer of Development Rights (TDR) style system.

Non-residential projects in the draft CE zone may have difficulty achieving maximum FAR in locations where the zoning code requires parking for commercial space (areas with infrequent transit service) and where market demand for parking is high.

## OTHER OBSERVATIONS

Several specific observations were made during prototype development about the relationship of the preliminary development standards and the building forms likely to result. These are summarized below.

## Viability of Mixed Use Development

True mixed use may be an unlikely outcome in the base CM1 zone. Low FAR limits combined with the construction complexities of mixed-use may result in more all-residential and allcommercial development in this zone.

## Required Outdoor Space and Public Plazas

Balconies will likely be a more cost-effective option for meeting the required outdoor space requirement for smaller developments (more than 30 units), due to the expense of constructing elevated outdoor space. 48 square feet is relatively large for a balcony; a smaller area may be more appropriate for buildings with only a few units.

The proposed rule for required outdoor space to be adjacent to living units makes it difficult to locate on the ground level and limits its contribution to any public plaza or other ground level green space.

Public open space will be easier to achieve on larger sites (200 by 200 feet and larger), since the scale of the site will require gaps between building massing.

## Landscaping

Due to Portland's small block size and the need for apartment unit windows to be set back from property lines, required landscaping will likely take the form of thin strips along building edges.

## Required Setbacks from Lot Lines

The 5 to 14 foot setback from residential zones required under the draft development standards may be overly restrictive, especially on side lot lines where mixed use zones abut residential zones along a mixed-use corridor. In this scenario, a smaller setback may be more appropriate.

## Stepbacks

For certain building prototypes, variations on upper level stepbacks were tested. "Daylight planes" extending at a 45-degree angle from a point 20 feet above the rear property line, and at a 60degree angle from the top of a specified upper floor on the street-facing facade were modeled to understand how such geometric regulations would shape buildings. More substantial stepbacks were also tested for certain prototypes. Required stepbacks would have a clear relationship to building form, especially where building envelope standards are the primary constraint. Several observations were made about stepback requirements:

- While providing flexibility in design, angled plane step-backs at front facades may result in odd "wedding cake" shaped urban forms. The structural, waterproofing and roof drainage challenges poses by multiple stepbacks are a factor that may deter this building shape. A dimensional approach to step-backs may be more appropriate.
- In upper level stepback scenarios, allowances should be made for a small (perhaps 20 percent) amount of façade that does not meet the requirement. Offsetting stairs, shafts and other vertical elements to meet this requirement could be challenging. A small allowance for deviation could also drive a more sculptural urban form.
- Stepbacks on two sides (front and back) increase the challenges posed by the stepback. The City should consider allowing a larger rear stepback or façade articulation measures to be utilized in lieu of front stepbacks. Allowing other measures such as public plazas to be provided in lieu of stepbacks could be a good incentive.
- Front stepbacks of 6 to 8 feet are unlikely to have a large impact on achievable FAR, unit count or the ability to lay out units efficiently.
- Care should be taken in creating stepback regulations that affect two adjacent facades (side street and front street). Differing stepbacks between the facades may be difficult to resolve and drive undesirable building forms.

Stepbacks can be a valuable mechanism to maintain sunlight in the public realm along mixed use corridors and in adjacent residential lots. Based on feedback from the Project Advisory Committee (PAC), Technical Advisory Group (TAG), and other stakeholders, stepback regulations are likely to be implemented in a more straightforward manner, using dimensions of setback above specified floor levels rather than using angled planes. This should accomplish the same thing with less complexity.

## Height

FAR allowances resulting in seventh stories are unlikely to be constructed in the near term. Building code currently allows a maximum of five stories of wood frame construction over a noncombustible base story (podium construction). Achieving seven stories currently requires switching to more expensive construction types (steel or concrete).

Current zoning code methodology for measuring building height references an outdated building code standard and is confusing. Measuring to roof surface instead of parapet would allow more flexibility in parapet height, driving more variation in building massing.

## Ground-Floor Windows

Ground floor window standards should be crafted with a recognition that smaller (1- to 3-story buildings) will likely use a framed shear wall system and require more solid wall area than larger (5- to 6 -story) buildings. On tight urban sites with a single frontage, accommodation for trash rooms, electrical rooms and other windowless spaces should be considered.

## Bike Storage

Long-term bike storage may occupy a significant amount of space at larger building scales, reducing ground level commercial space. Although bikes are sometimes stored within apartment units, the resulting wear and tear on the building poses a management challenge.

## I. 3 Cost Implications

## Building Form Characteristics

For the most part, the prototypes are concrete podium buildings with wood-frame construction above, although the smaller prototypes (4 stories or less) would likely be built as all wood frame construction. The Code does not require a podium for buildings this small, and light frame wood is the most economical construction type.

The cost implications of required stepbacks relative to total project construction costs will vary for different building scenarios. For a 4 -story, 32,000 -square foot, $\$ 4.8$ million building on a 100 by 100 -foot lot, a required fourth-floor stepback might represent $\$ 20,000$ to $\$ 80,000$ in added construction costs, or approximately 2 to 8 percent of the cost of building the floor. This would be true whether the required stepback were on the front or rear façade.

As with stepbacks, the cost implications of required open space would likely depend substantially on the site and the project. On some sites, there may be enough land to meet the requirement at the ground level with no loss of buildable area, so the cost would be almost nothing. On tight urban sites built to a higher density, buildings would need to include roof decks and/or balconies to meet the open space requirement, which could be $\$ 60$ to $\$ 90$ per square foot to construct. At 48 square feet per unit, that would represent a cost of $\$ 3,000$ to $\$ 4,500$ per unit; however, providing these features would also likely command a higher rent.

## Analysis of Performance Bonuses

The financial analysis of mixed use building prototypes addresses the relationship between the value of performance bonuses for affordable housing and other features, and the cost to provide those features. The analysis is "pro forma driven," viewing the variables (e.g., the value of additional floor area, the cost of providing bonus features) from the perspective of a developer evaluating a project. A primary assumption is that the developer's decisions will reflect a desire to maximize return on investment.

## The Value of Additional FAR

The value of an increase in allowable Floor Area Ratio (FAR) varies significantly, and is dependent upon a series of financial, market and site-specific variables. These include:

- Achievable pricing, or the rents that can be achieved on a given site;
- Capitalization rate, or the rate of return acceptable in the local development market;
- The physical configuration of the site, including size, shape and setback requirements;
- Other characteristics of the site that affect its market value, including visibility, access, exposure.

In general, the value of additional FAR is greater in areas where higher rents can be charged (i.e., where "achievable pricing" is higher). This means that the FAR bonus will be more valuable for developers of sites in inner Portland neighborhoods, and less valuable in outer neighborhoods.

## The Cost of Bonus Requirements

The estimated cost of meeting the requirements for additional FAR is primarily a function of lost revenue. For affordable housing, affordable commercial space, or community services, reduced rental income is the primary "cost". Reduced income would be measured as the difference between achievable market rents and rents that would be allowed under the affordability requirement or that could be paid by a community service tenant. The cost of providing affordable housing or affordable commercial space is greatest in areas with higher achievable pricing - in other words, where higher rents can be charged.

There may be other costs associated with affordable housing, such as increased administrative costs for compliance and a potential reduction in the marketability of the remainder of the project; these were not factored into the analysis. On the other hand, a number of programs are available to improve the viability of affordable housing, including Low Income Housing Tax Credits (LIHTC), System Development Charge (SDC) waivers, and the Multiple-Unit Limited Tax Exemption (MULTE) program. In addition, many affordable housing providers are mission driven, and are not primarily motivated by return.

Other potential bonus features, including historic preservation, public plazas, and highperformance green features, were also considered. For these features, the primary cause of lost revenue is smaller floor area and/or higher upfront construction costs, rather than reduced rents.

## Evaluating the Incentives

The analysis finds that additional allowed FAR would only be an effective incentive for providing affordable housing or other bonus features in central markets, where higher rents would support higher-density development. An FAR bonus would not be expected to be effective in outer markets with lower lease rates In other words, the bonus provisions would be likely to be used in inner Portland neighborhoods, resulting in higher-density buildings and performance features such as affordable housing and public open space. New development in outer Portland would be more likely stay within the "base" standards, and less likely to result in bonus features.

The base and bonus FARs that were initially modeled were a starting place. Based on questions about the financial viability of development under the conceptual base and bonus thresholds, expressed by stakeholders, the Project Advisory Committee and Technical Advisory Group for the MUZ project, additional financial feasibility testing has been conducted. This is included in Appendix C.

## 2 Building Form Prototypes

The planning team developed architectural diagrams that illustrate building form that would result from conceptual zoning districts. The building prototypes were designed to apply to situations that capture a broad range of development contexts: in inner and outer neighborhoods; on narrower ( 60 feet) and wider ( 80 feet) streets; and on lots ranging from 5,000 square feet to over 200,000 square feet, or about 4.6 acres. Eight sites were defined based on these characteristics. For each site, between two and four variations were modeled, to allow for visualization and testing of different building heights, stepbacks, and massing. In total, 18 options were modeled. These are summarized in Table 2-1.

For each option, 3-dimensional, plan, and section views of the prototype building are accompanied by data on the building, and draft standards for the conceptual zone in which the building would be developed. In this way, the maximum floor area and building envelope (height, required setbacks or stepbacks, etc.) that would be allowed in the zone can be directly compared to development forms that "fill out" that maximum floor area and envelope, either using the "base" allowance or a "bonus" allowance associated with meeting performance standards or providing public benefits such as affordable housing or community open space.

### 2.1 Options for the CMI Zone

The conceptual CM1 zone would have a maximum base FAR of 1:1 and a maximum bonus FAR of 2.5:1, with utilization of performance bonuses providing defined public benefits. In either case, maximum height would be 35 feet (three stories). Two sites were modeled for the conceptual CM1 zone, and two options were modeled for each site. These are summarized below and shown in Figures 2-1A through 2-2B.

## OPTIONS IA AND IB

Options 1A and 1B show two variations on a 5,000 square foot site on a narrow ( 60 -foot) street in an inner neighborhood. Option 1A shows a two-story building occupying 50 percent of the lot area, resulting in a building FAR at the base maximum (1:1) for the proposed CM1 zone. While the building would maximize allowable floor area, it would be one story lower than allowed, well beneath the amount of lot coverage allowed, would provide substantially more open space than required, and would provide a 50 -foot rear yard adjacent to the adjoining residential district, substantially more than would be required.

Option 1B shows a three-story building with 83 percent lot coverage, filling out the maximum bonus FAR (2.5:1) and height limit ( 35 feet) envisioned for the CM1 zone. In this case, the building would nearly maximize the site coverage limit and extend nearly to the extent allowed while providing the minimum rear yard.

## OPTIONS 2A AND 2B

Options 2A and 2B show two variations on a 10,000 -square foot site on a corner lot on a 60 -foot street in an inner neighborhood. As in the first set of options, the base (1:1) and bonus (2.5:1) FAR limits translate to two- and three-story buildings, respectively.

Option 2A reaches the base FAR limit without including a third story, covers 50 percent of the lot (compared to the 85 percent allowed), and provides substantially more than the required rear yard. Option 2A includes only the minimum amount of outdoor space, as the remainder is occupied by parking.

Option 2B shows that on this site, a building that fills out the allowable envelope under bonus FAR conditions may not achieve the full 2.5 FAR that would be allowed with the bonus. This means that a developer wishing to make use of the bonus provisions would have limited flexibility in building form. The modeled prototype features non-required parking. Because parking is not required at this unit count, a developer may choose to omit this feature, potentially allowing more flexibility in design and the ability to utilize the maximum bonus FAR.

Table 2-I: Building Form Prototypes and Site Modeling Options

| Site Features |  |  |  | Building Features |  |  |  |  | Design Features |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Option | Pattern | ROW | Lot size | Building <br> Height | Footprint <br> / Building Coverage | Building Area | Building FAR | Program | Height <br> Transitions | Façade \% limits | Setbacks | Minimum Landscaping | Required Outdoor Space |
| Commercial Mixed Use I (CMI) Zone |  |  |  |  |  |  |  |  |  |  |  |  |  |
| IA | Inner | 60 ft | $\begin{aligned} & 50 \times 100 \mathrm{ft} / \\ & 5,000 \mathrm{ff} \end{aligned}$ | $\begin{aligned} & 2 \\ & \text { stories / } \\ & 24 \mathrm{ft} \end{aligned}$ | $\begin{aligned} & 2,500 \mathrm{sf} / \\ & 50 \% \end{aligned}$ | 5,000 sf | I:I | Ground level commercial with apartments above (3-4 units) | no | no | $5-14 \mathrm{ft}$ at <br> R-zone | no | yes |
| IB | Inner | 60 ft | $\begin{aligned} & 50 \times 100 \mathrm{ft} / \\ & 5,000 \mathrm{sf} \end{aligned}$ | $\begin{aligned} & 3 \\ & \text { stories / } \\ & 35 \mathrm{ft} \end{aligned}$ | $\begin{aligned} & 4,166 \mathrm{sf} / \\ & 83 \% \end{aligned}$ | 12,500 sf | 2.5:1 | Ground level commercial with 2 floors of apartments above ( $8-10$ units), limited parking | no | no | $\begin{aligned} & 5-14 \mathrm{ft} \text { at } \\ & \text { R-zone } \end{aligned}$ | no | yes |
| 2A | Inner | 60 ft | $\begin{aligned} & 100 \times 100 \mathrm{ft} \\ & / 10,000 \mathrm{sf} \end{aligned}$ | $\begin{aligned} & 2 \\ & \text { stories / } \\ & 25 \mathrm{ft} \end{aligned}$ | $\begin{aligned} & 5,000 \mathrm{sf} / \\ & 50 \% \end{aligned}$ | 10,000 sf | I:I | Ground level commercial with apartments above (6-8 units), limited parking | no | no | $5-14 \mathrm{ft}$ at <br> R-zone | no | yes |
| 2B | Inner | 60 ft | $\begin{aligned} & 100 \times 100 \mathrm{ft} \\ & / 10,000 \mathrm{sf} \end{aligned}$ | $\begin{aligned} & \hline 3 \\ & \text { stories / } \\ & 35 \mathrm{ft} \end{aligned}$ | $\begin{aligned} & 8,500 \mathrm{sf} / \\ & 85 \% \end{aligned}$ | 22,200 | 2.2:1 | Ground level commercial with 2 floors of apartments above (16-18 units), with limited parking | no | yes | $5-14 \mathrm{ft}$ at <br> R-zone | no | yes |
| Commercial Mixed Use 2 (CM2) Zone |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3A | Inner | 60 ft | $\begin{aligned} & 100 \times 100 \mathrm{ft} \\ & / 10,000 \mathrm{sf} \end{aligned}$ | $\begin{aligned} & 3 \\ & \text { stories / } \\ & 35 \mathrm{ft} \end{aligned}$ | $\begin{aligned} & 6,666 \mathrm{sf} / \\ & 67 \% \end{aligned}$ | 20,000 sf | 2:1 | Ground level commercial with 2 floors of apartments above (14-16 units), with parking | no | no | $\begin{aligned} & 5-14 \mathrm{ft} \text { at } \\ & \text { R-zone } \end{aligned}$ | no | yes |
| 3B | Inner | 60 ft | $\begin{aligned} & 100 \times 100 \mathrm{ft} \\ & / 10,000 \mathrm{sf} \end{aligned}$ | $\begin{aligned} & \hline 5 \\ & \text { stories / } \\ & 55 \mathrm{ft} \end{aligned}$ | $\begin{aligned} & 8,600 \mathrm{sf} / \\ & 86 \% \end{aligned}$ | $29,7650 \mathrm{sf}$ | 2.97:1 | Ground level commercial with 3 floors of apartments | step back above 3rd floor |  | $5-14 \mathrm{ft}$ at <br> R-zone | no | yes |

Table 2-I: Building Form Prototypes and Site Modeling Options

| Site Features |  |  |  | Building Features |  |  |  |  | Design Features |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Option | Pattern | ROW | Lot size | Building <br> Height | Footprint <br> / Building Coverage | Building Area | Building FAR | Program | Height <br> Transitions | Façade \% limits | Setbacks | Minimum Landscaping | Required <br> Outdoor <br> Space |
|  |  |  |  |  |  |  |  | above (30-40 units), with parking |  |  |  |  |  |
| 3C | Inner | 80 ft | $\begin{aligned} & 100 \times 100 \mathrm{ft} \\ & / 10,000 \mathrm{sf} \end{aligned}$ | $\begin{aligned} & 3 \\ & \text { stories / } \\ & 35 \mathrm{ft} \end{aligned}$ | $\begin{aligned} & 6,666 \mathrm{sf} / \\ & 67 \% \end{aligned}$ | 20,000 sf | 2:1 | Ground level commercial with 2 floors of apartments above (14-16 units), with parking | no | no | $\begin{aligned} & 5-14 \mathrm{ft} \text { at } \\ & \text { R-zone } \end{aligned}$ | no | yes |
| 3D | Inner | 80 ft | $\begin{aligned} & 100 \times 100 \mathrm{ft} \\ & / 10,000 \mathrm{sf} \end{aligned}$ | 5 <br> stories / <br> 55 ft | $\begin{aligned} & 7,000 \mathrm{sf} / \\ & 70 \% \end{aligned}$ | $35,000 \mathrm{sf}$ | 3.5:1 | Ground level commercial with 4 floors of apartments above (24-28 units), with parking | step back <br> above <br> 4th floor | yes | $5-14 \mathrm{ft}$ at R-zone | no | yes |
| 4A | Outer | 80 ft | $\begin{aligned} & 150 \times 220 \mathrm{ft} \\ & / 33,000 \mathrm{sf} \end{aligned}$ | $\begin{aligned} & \hline 3 \\ & \text { stories / } \\ & 35 \mathrm{ft} \end{aligned}$ | $\begin{aligned} & 16,500 \mathrm{sf} \\ & / 50 \% \end{aligned}$ | 66,000 sf | 2:1 | Ground level commercial with 2 floors of apartments above ( $38-44$ units), with parking | no | yes | 10 ft at street, 514 ft at R-zone | $\begin{aligned} & \text { minimum } \\ & 15 \% \end{aligned}$ | yes |
| 4B | Outer | 80 ft | $\begin{aligned} & 150 \times 220 \mathrm{ft} \\ & / 33,000 \mathrm{sf} \end{aligned}$ | 5 <br> stories / <br> 55 ft | $\begin{aligned} & 23,100 \mathrm{sf} \\ & / 70 \% \end{aligned}$ | 115,500 | 3.5:1 | Ground level commercial with 4 floors of apartments above (100-120 units), with tuck-under parking | step back above <br> 4th floor | yes | 10 ft at street, 514 ft at R-zone | $\begin{aligned} & \text { minimum } \\ & 15 \% \end{aligned}$ | yes |
| 5A | Outer | 80 ft | $\begin{aligned} & 450 \times 450 \mathrm{ft} \\ & / 202,500 \mathrm{sf} \end{aligned}$ | $\begin{aligned} & 3 \\ & \text { stories / } \\ & 35 \mathrm{ft} \end{aligned}$ | $\begin{aligned} & \text { I35,000 } \\ & \text { sf / } 67 \% \end{aligned}$ | 405,000 sf | 2:1 | Likely two buildings, GF commercial towards front of site, apartments above and in rear. | no | yes | 10 ft at street, 514 ft at R-zone | $\begin{aligned} & \text { minimum } \\ & 15 \% \end{aligned}$ | yes |

Table 2-I: Building Form Prototypes and Site Modeling Options

| Site Features |  |  |  | Building Features |  |  |  |  | Design Features |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Option | Pattern | ROW | Lot size | Building <br> Height | Footprint <br> / Building Coverage | Building Area | Building FAR | Program | Height <br> Transitions | Façade <br> \% limits | Setbacks | Minimum Landscaping | Required Outdoor Space |
| 5B | Outer | 80 ft | $\begin{aligned} & 450 \times 450 \mathrm{ft} \\ & / 202,500 \mathrm{sf} \end{aligned}$ | $\begin{aligned} & \hline 5 \\ & \text { stories / } \\ & 55 \mathrm{ft} \end{aligned}$ | $\begin{aligned} & \text { I4I,750 } \\ & \text { sf / 70\% } \end{aligned}$ | 708,750 sf | 3.5:1 | Likely multiple buildings, GF commercial towards front of site, apartments above and in rear. | step back above <br> 4th floor | yes | 10 ft at street, 514 ft at R-zone | $\begin{aligned} & \text { minimum } \\ & \mathrm{I} 5 \% \end{aligned}$ | yes |
| Commercial Mixed Use 3 (CM3) Zone |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 6A | Inner | 60 ft | $\begin{aligned} & 100 \times 100 \mathrm{ft} \\ & / 10,000 \mathrm{sf} \end{aligned}$ | $4$ <br> stories / 45 ft | $\begin{aligned} & 8,600 \mathrm{sf} / \\ & 86 \% \end{aligned}$ | $31,550 \mathrm{sf}$ | 2.79:1 | Ground level commercial with 3 floors of apartments above ( 26 units), limited parking | yes | yes | $\begin{aligned} & 5-14 \mathrm{ft} \text { at } \\ & \text { R-zone } \end{aligned}$ | no | yes |
| 6B | Inner | 60 ft | $\begin{aligned} & 100 \times 100 \mathrm{ft} \\ & / 10,000 \mathrm{sf} \end{aligned}$ | $\begin{aligned} & 7 \\ & \text { stories / } \\ & 75 \mathrm{ft} \end{aligned}$ | $\begin{aligned} & 8,600 \mathrm{sf} / \\ & 86 \% \end{aligned}$ | 48,550 sf | 4.39:1 | Ground level commercial with 6 floors of apartments above (48 units), limited parking | yes | yes | $\begin{aligned} & 5-14 \mathrm{ft} \text { at } \\ & \text { R-zone } \end{aligned}$ | no | yes |
| 7A | Inner | 80 ft | $\begin{aligned} & 200 \times 200 \mathrm{ft} \\ & / 40,000 \mathrm{sf} \end{aligned}$ | 5 <br> stories / 55 ft | $\begin{aligned} & 36,000 \mathrm{sf} \\ & / 90 \% \end{aligned}$ | 133,000 sf | 2.9:1 | Ground level commercial with 4 floors of apartments above (121 units), limited parking | yes | yes | $\begin{aligned} & 5-14 \mathrm{ft} \text { at } \\ & \text { R-zone } \end{aligned}$ | no | yes |
| 7B | Inner | 80 ft | $\begin{aligned} & 200 \times 200 \mathrm{ft} \\ & / 40,000 \mathrm{sf} \end{aligned}$ | $\begin{aligned} & 7 \\ & \text { stories / } \\ & 75 \mathrm{ft} \end{aligned}$ | $\begin{aligned} & 36,000 \mathrm{sf} \\ & / 90 \% \end{aligned}$ | 184,700 sf | 3.98:1 | Ground level commercial with 6 floors of apartments above (192 units), limited parking | yes | yes | $\begin{aligned} & 5-14 \mathrm{ft} \text { at } \\ & \text { R-zone } \end{aligned}$ | no | yes |

Table 2-I: Building Form Prototypes and Site Modeling Options

| Site Features |  |  |  | Building Features |  |  |  |  | Design Features |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Option | Pattern | ROW | Lot size | Building Height | Footprint <br> / Building Coverage | Building Area | Building FAR | Program | Height <br> Transitions | Façade <br> \% limits | Setbacks | Minimum <br> Land- <br> scaping | Required Outdoor Space |
| Commercial Employment (CE) Zone |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 8A | Outer | 80 ft | $\begin{aligned} & 150 \times 220 \mathrm{ft} \\ & / 33,000 \mathrm{sf} \end{aligned}$ | $3$ <br> stories / 35 ft | $\begin{aligned} & 22,000 \mathrm{sf} \\ & \text { / } 67 \% \end{aligned}$ | 66,000 sf | 2:1 | Ground level commercial with 2 floors apartments above (52-60 units), limited parking | TBD | yes | 10 ft at street, 514 ft at R-zone | $\begin{aligned} & \text { minimum } \\ & 15 \% \end{aligned}$ | yes |
| 8B | Outer | 80 ft | $\begin{aligned} & 150 \times 220 \mathrm{ft} \\ & / 33,000 \mathrm{sf} \end{aligned}$ | $4$ <br> stories / 45 ft | $\begin{aligned} & 24,750 \mathrm{sf} \\ & \text { / 75\% } \end{aligned}$ | 99,000 sf | 3:1 | Ground level commercial with 3 floors apartments above (96-I IO units), limited parking | TBD | yes | 10 ft at street, 514 ft at R-zone | minimum 15\% | yes |

Figure 2-IA: Option IA


CM1 ZONE STANDARDS
$\begin{array}{ll}\text { ROW width: } & \begin{array}{l}60 \mathrm{ft} \\ \text { Max Height: }\end{array} \\ \begin{array}{l}\text { Additional GF Height: } \\ \text { Step-backs: }\end{array} & \begin{array}{l}35 \mathrm{ft} / 3 \text { stories } \\ 3 \mathrm{ft} \text { (for active use) } \\ \text { none }\end{array} \\ & \\ & \\ & \\ \text { Max FAR: }\end{array}$

## BUILDING PROTOTYPE

| Site Area: | 5,000 sf / 50x100 |  |
| :---: | :---: | :---: |
| Height: | $25 \mathrm{ft} / 2$ stories |  |
| Step-backs: | none |  |
| Building Area: | Residential | 3,150 gsf |
|  | Commercial | 1,850 gsf |
|  | Total | 5,000 gsf |
| FAR: | 1:1 |  |
| Building Coverage: | 2,500 sf/ 50\% |  |
| Landscaping: | 0 sf / 0\% |  |
| Outdoor Space: | 2500 sf (shared) |  |
| Parking Provided: |  |  |
| Vehicle: | none |  |
| Short-term bike: | 4 spaces |  |
| Long-term bike | 7 spaces |  |
| Front Setback: | none |  |
| Side Setbacks: | none |  |
| Rear Setback: | 50 ft |  |
| Apartment Units: | 4 (790 gsf per unit overall) |  |

Figure 2-IA: Option IA


LEVEL 2
2,500 gsf


## MUZ BUILDING PROTOTYPES OPT 1A

Figure 2-IB: Option IB


CM1 ZONE STANDARDS


## BUILDING PROTOTYPE

| Site Area: <br> Height: | $\begin{aligned} & 5,000 \mathrm{sf} / 50 \times 100 \\ & 35 \mathrm{ft} / 3 \text { stories } \end{aligned}$ |  |
| :---: | :---: | :---: |
| Step-backs: | none |  |
| Building Area: | Residential <br> Commercial Total | $\begin{gathered} 11,100 \mathrm{gsf} \\ 1,400 \mathrm{gsf} \\ 12,500 \mathrm{gsf} \end{gathered}$ |
| FAR: | 2.5:1 |  |
| Building Coverage: | 4,166 sf / 83.3\% |  |
| Landscaping: | 0 sf / 0\% |  |
| Outdoor Space: | 1,400 sf |  |
| Parking Provided: |  |  |
| Vehicle: | none |  |
| Short-term bike: | 4 spaces |  |
| Long-term bike | 18 spaces |  |
| Front Setback: | none |  |
| Side Setbacks: | none |  |
| Rear Setback: | 16.66 ft |  |
| Apartment Units: | 14 (793 gsf per unit overall) |  |

## MUZ BUILDING PROTOTYPES OPT 1B

Figure 2-IB: Option IB


LEVELS 2-3
4,166 gsf


## MUZ BUILDING PROTOTYPES OPT 1B

Figure 2-2A: Option 2A


CM1 ZONE STANDARDS
ROW width:
Max Height: Additional GF Height: Step-backs:

## Max FAR:

Max Building Coverage:
Req'd Landscaping: Req'd Outdoor Space:

Required Parking:
Vehicle:
Short-term bike
Long-term bike:

## Front Setback:

 Side Setbacks: Rear Setback:60 ft
$35 \mathrm{ft} / 3$ stories 3 ft (for active use) none

$$
\begin{aligned}
& 1: 1 \text { (no bonus) } \\
& 85 \% \\
& \text { none } \\
& 48 \text { sf / unit }
\end{aligned}
$$

none
4 spaces 11 spaces
none none
5-14 ft @ R-zone

## BUILDING PROTOTYPE

| Site Area: Height: | 10,000 sf / 100×100 $25 \mathrm{ft} / 2$ stories |  |
| :---: | :---: | :---: |
| Step-backs: | none |  |
| Building Area: | Residential Commercial | $\begin{aligned} & 7,200 \mathrm{gsf} \\ & 2,800 \mathrm{gsf} \end{aligned}$ |
|  | Total | 10,000 gsf |
| FAR: | 1:1 |  |
| Building Coverage: | 5,000 sf / 50\% |  |
| Landscaping: | 1,600 sf / 16\% |  |
| Outdoor Space: | 384 sf (8 decks x 48 sf ea.) |  |
| Parking Provided: <br> Vehicle: <br> Short-term bike: <br> Long-term bike |  |  |
|  | 6 stalls + 1 ADA |  |
|  | 4 spaces |  |
|  | 11 spaces |  |
| Front Setback: | none |  |
| Side Setbacks: | none |  |
| Rear Setback: | 50 ft |  |
| Apartment Units: | 8 (900 gsf per unit overall) |  |

NOTE: In non-commercial districts, an all residential scheme is likely

Figure 2-2A: Option 2A

2nd LEVEL


Figure 2-2B: Option 2B

CM1 ZONE STANDARDS
ROW width:
Max Height:
Additional GF Height:
Step-backs:

## Max FAR:

Max Building Coverage
Req'd Landscaping: Req'd Outdoor Space.

Required Parking:
Vehicle:
Short-term bike Long-term bike:

## Front Setback: Side Setbacks:

 Rear Setback:60 f
$35 \mathrm{ft} / 3$ storie 3 ft (for active use) none

```
2.5:1 (w/ bonus)
85%
none
48 sf / unit
```

none
25 space
none
none
5-14 ft @ R-zone

## BUILDING PROTOTYPE

| Site Area: Height: | 10,000 sf / 100x100 <br> $35 \mathrm{ft} / 3$ stories |
| :---: | :---: |
| Step-backs: | none |
| Building Area: | Residential $19,800 \mathrm{gsf}$ <br> Commercial $2,400 \mathrm{gsf}$ <br> Parking $4,300 \mathrm{gsf}$ |
|  | Total 26,500 gsf |
| FAR: <br> Building Coverage: <br> Landscaping: <br> Outdoor Space: | 2.22:1 (not including parking) <br> 8,500 sf / 85\% <br> 1,500 sf / 15\% <br> 768 sf shared area |
| Parking Provided: <br> Vehicle: <br> Short-term bike: <br> Long-term bike | 6 stalls + 1 ADA <br> 4 spaces <br> 25 spaces |
| Front Setback: Side Setbacks: Rear Setback: | none none 14 ft |
| Apartment Units: | 16 (1,237 gsf per unit overall) |

Figure 2-2B: Option 2B

2nd LEVEL


### 2.2 Options for the CM2 Zone

The CM2 zone would have a maximum base FAR and height of 2:1 and 45 feet (four stories), and a maximum bonus FAR and height of $3.5: 1$ and 55 feet (five stories), with the provision of performance measures with defined public benefits. Three sites and a total of eight variations were modeled for the conceptual CM2 zone, summarized below and shown in Figures 2-3A through 2-5B.

## OPTIONS 3A, 3B, 3C, AND 3D

The third prototypical site is a 10,000 square on a corner lot in an inner neighborhood; options 3 A and 3 B would be on a 60 -foot street, while 3 C and 3 D would be on an 80 -foot street.

Options 3A and 3C show a three-story building that would maximize allowed FAR under base conditions (2:1). This building would come close to lot coverage limits ( 75 or 80 percent compared to an allowed 90 percent), but would still leave more rear yard than required and would be one story lower than allowed. Parking is provided at surface level, tucked under upper story residential units. Stepback requirements would only apply above a fourth level, and are not needed for either 3A or 3C.

Options 3B and 3D show a five-story building that would nearly maximize allowed FAR under bonus conditions (3.5:1). The building would also reach the height limit and the minimum rear yard, and nearly maximize allowed lot coverage. Parking would be "tucked under" upper story housing, and ten (Option 3B) or eleven (3D) vehicle spaces would be provided for 35 housing units (which exceeds required parking standards). For Option 3B, the building would "step back" above the third floor, on both the front and rear facades, approximating a "daylight plane" to provide more light and air to both the narrow street and adjoining houses. Variations are shown for how these stepbacks may be designed. Option 3D would employ similar stepbacks as 3B on the rear of the building, but the front stepback would only occur on the top level, because the additional daylight would be less of an issue on a wide street.

## OPTIONS 4A AND 4B

The fourth site is a 33,000 -square foot site on a wide street in an outer neighborhood. The deep lot modeled here is typical of outer eastside Portland, where the street grid is less fully developed than in inner neighborhoods.

Option 4A shows a building that maximizes base FAR (2:1). This building also reaches the height limit (four stories) and the minimum rear setback, and comes close to maximizing lot coverage. The design provides 35 vehicle parking spaces for 69 units, at ground level tucked under upperlevel apartments. Variation in building height and articulation of the front façade break up the large building mass, and a sizable (4,400-square foot) common open space is provided in a courtyard at the second level, above parking.

Option 4B shows a building designed to make use of the bonus FAR (3.5:1). The building reaches the five-story height limit and nearly fills out the allowed building envelope, but falls short of maximum FAR, only achieving 2.86:1, while providing 35 vehicle parking spaces for 104 units. Stepbacks and building articulation are less successful in breaking up the volume of this building, which is more massive than Option 4A. Variations are shown for side yard stepbacks above the third level. These would achieve greater separation from adjoining residential lots, while reducing FAR to 2.66:1 or 2.62:1.

## OPTIONS 5A AND 5B

The fifth site is the largest site studied, at 202,500 square feet on a 450 -by- 450 -foot lot. The site is in an outer neighborhood, at the intersection of wide ( 80 -foot) and narrow ( 60 -foot) corridors. For this site, a complex of multiple buildings is shown in two options, with 5A designed for the base FAR and 5B designed for the bonus FAR. Notably, neither design is able to maximize allowable development.

Option 5A shows a complex of four, four-story buildings arranged around a surface parking area in the site interior. The buildings would step back above the third level at the rear lot frontage and along the narrower street frontage, while building articulation would break up long facades along the wider street. At 1.56 FAR, the conceptual project would fall short of the 2:1 FAR allowed, while translating to only 40 percent lot coverage compared to 85 percent allowed. Much of the site area is used for surface parking, though only 121 vehicle spaces are provided for 348 units. This is reasonably seen as the most viable outcome on this site, despite not achieving full FAR.

Option 5B shows a complex of five, five-story buildings that make use of the height bonus provision, but reach only the base FAR allowance of 2.0 . Buildings are set back from the rear property line and along street facades, with the stepback occurring above the third level along the narrow street and above the fourth level along the wide street. As with 5 A , the project would cover far less of the site than allowed; remaining lot area is used to accommodate 159 vehicle parking spaces for 482 units.

It is notable that achieving the maximum FAR allowed with bonuses is increasingly difficult on large sites given the height limits specified in the CM2 zone. This is largely due to the need for parking and site circulation on large sites where a large number of residential units may be developed. For large sites (generally over one acre), additional height would likely be needed to accommodate the allowed bonus floor area.

Figure 2-3A: Option 3A


CM2 ZONE STANDARDS


MUZ BUILDING PROTOTYPES OPT 3A

Ad
Max FAR:
Max Building Coverage
Req'd Landscaping. Req'd Outdoor Space

Required Parking
Vehicle:
Short-term bike Long-term bike:

Front Setback:
Front Setback:
Rear Setback.
Rear Setback:

Inner
60 ft
$45 \mathrm{ft} / 4$ stories 3 ft (for active use) 60' ROW facades step back above 3rd level

```
2:1 (no bonus)
90%
none
```

48 sf / unit
none
20 space
none
5-14 ft @ R-zone
5-14 ft @ R-zone

## BUILDING PROTOTYPE

| Site Area: Height: | 10,000 sf / 100×100 $35 \mathrm{ft} / 3$ stories |  |
| :---: | :---: | :---: |
| Step-backs: | none |  |
| Building Area: | Residential Commercial Parking | $\begin{array}{r} 16,600 \mathrm{gsf} \\ 3,400 \mathrm{gsf} \\ 2,900 \mathrm{gsf} \end{array}$ |
|  | Total | 22,900 gsf |
| FAR: <br> Building Coverage: <br> Landscaping: <br> Outdoor Space: | $\begin{aligned} & \text { 2:1 (not including parking) } \\ & 7,500 \mathrm{sf} / 75 \% \\ & 1,400 \mathrm{sf} / 14 \% \\ & 768 \mathrm{sf}(16 \text { decks } \times 48 \mathrm{sf} \text { ea.) } \end{aligned}$ |  |
| Parking Provided: <br> Vehicle: <br> Short-term bike: <br> Long-term bike | 5 stalls + 1 ADA <br> 4 spaces <br> 22 spaces |  |
| Front Setback: Side Setbacks: Rear Setback: | none <br> none <br> 25 ft |  |
| Apartment Units: | 16 (1,038 gsf per unit overall) |  |

Figure 2-3A: Option 3A

LEVELS 2-3 7,250 gsf


GROUND LEVEL 8,400 gsf (2,900 gsf parking)

Figure 2-3B: Option 3B


## MUZ BUILDING PROTOTYPES OPT 3B

CM2 ZONE STANDARDS

| 1 |
| :--- |
|  |

## RO Ma

Max Height: Additional GF Height: Step-backs:

## Max FAR:

Max Building Coverage Req'd Landscaping. Req'd Outdoor Space:

Required Parking
Vehicle
Short-term bike Long-term bike:

## Front Setback: Side Setbacks:

 Rear Setback:Inner 60 ft
$55 \mathrm{ft} / 5$ stories 3 ft (for active use) street facades step back above 3rd level

## $3.5: 1$ (w/bonus)

 $90 \%$ none 48 sf / unit6 stalls +1 ADA
4 spaces
41 space

## none

none
5-14 ft @ R-zone

## BUILDING PROTOTYPE



Figure 2-3B: Option 3B




Figure 2-3B: Option 3B BUILDING PROTOTYPE

Building Area:

## FAR

Apartment Units:

Residential Commercial Parking

## 28,550 gsf ( $-2,800$ ) 2,650 gsf

 4,000 gsfTotal $35,200 \operatorname{gsf}(-2,800)$
3.1:1 (not including parking) (-.3)

30 (-5)
(950 gsf per unit overall)



Figure 2-3B: Option 3B

## BUILDING PROTOTYPE

| Building Area: | Residential Commercial Parking | $\begin{gathered} 29,500 \mathrm{gsf}(-1,850) \\ 2,100 \mathrm{gsf}(-550) \\ 4,000 \mathrm{gsf} \end{gathered}$ |
| :---: | :---: | :---: |
|  | Total | 35,600 gsf ( $-2,400$ ) |
| FAR: | 3.1:1 (not inc | uding parking) (-3) |
| Apartment Units: | 31 (-4) <br> (950 gsf per | nit overall) |



MUZ BUILDING PROTOTYPES OPT 3B STEP BACK TESTING

Figure 2-3C: Option 3C


CM2 ZONE STANDARDS

| Pattern Area: ROW width: | Inner 80 ft |
| :---: | :---: |
| Max Height: <br> Additional GF Height: <br> Step-backs: | $45 \mathrm{ft} / 4$ stories 3 ft (for active us 80' ROW facade step back above level |
| Max FAR: <br> Max Building Coverage: <br> Req'd Landscaping: <br> Req'd Outdoor Space: | 2:1 (no bonus) 90\% <br> none <br> 48 sf / unit |
| Required Parking: Vehicle: Short-term bike Long-term bike: | none <br> 4 <br> 20 |
| Front Setback: Side Setbacks: Rear Setback: | none <br> 5-14 ft @ R-zone <br> 5-14 ft @ R-zone |

## BUILDING PROTOTYPE

| Site Area: Height: | 10,000 sf / 100x100 <br> $35 \mathrm{ft} / 3$ stories |  |
| :---: | :---: | :---: |
| Step-backs: | none |  |
| Building Area: | Residential Commercial Parking | $\begin{array}{r} \text { 17,800 gsf } \\ 2,200 \mathrm{gsf} \\ 4,350 \mathrm{gsf} \end{array}$ |
|  | Total | 24,350 gsf |
| FAR: <br> Building Coverage: <br> Landscaping: <br> Outdoor Space: | 2:1 (not inclu $8,000 \mathrm{sf} / 80 \%$ $900 \mathrm{sf} / 9 \%$ $768 \mathrm{sf} \mathrm{(16} \mathrm{~d}$ | ing parking) $\text { ecks x } 48 \text { sf ea.) }$ |
| Parking Provided: <br> Vehicle: <br> Short-term bike: <br> Long-term bike | 5 stalls + 1 ADA 4 spaces 22 spaces |  |
| Front Setback: Side Setbacks: <br> Rear Setback: | none none 20 ft |  |
| Apartment Units: | 16 (1,100 gsf per unit overall) |  |

## MUZ BUILDING PROTOTYPES OPT 3C

Figure 2-3C: Option 3C

LEVELS 2-3
7,875 gsf



CM2 ZONE STANDARDS

| Pattern Area: | Inn |
| :--- | :--- |
| ROW width: | 80 |

Max Height: Additional GF Height: Step-backs:


MUZ BUILDING PROTOTYPES OPT 3D

Figure 2-3D: Option 3D BUILDING PROTOTYPE

| Site Area: Height: | 10,000 sf / 100x100 $55 \mathrm{ft} / 5$ stories |  |
| :---: | :---: | :---: |
| Step-backs: | street facades step back 6 ft above 4th level |  |
| Building Area: | Residential Commercial Parking | $\begin{gathered} 32,350 \mathrm{gsf} \\ 1,900 \mathrm{gsf} \\ 5,050 \mathrm{gsf} \end{gathered}$ |
|  | Total | 39,300 gsf |
| FAR: <br> Building Coverage: <br> Landscaping: <br> Outdoor Space: | 3.4:1 (not including parking) <br> 8,600 sf / 86\% <br> 1,000 sf / 10\% <br> 2800 sf |  |
| Parking Provided: <br> Vehicle: <br> Short-term bike: Long-term bike | 10 stalls + 1 ADA <br> 4 spaces <br> 41 spaces |  |
| Front Setback: <br> Side Setbacks: <br> Rear Setback: | none <br> none <br> 14 ft |  |
| Apartment Units: | 35 (925 gsf per unit overall) |  |

Figure 2-3D: Option 3D

none
4 spaces

Figure 2-4A: Option 4A

## BUILDING PROTOTYPE

CM2 ZONE STANDARDS
Stres

Pattern Area

Max Height: Additional GF Height: Step-backs:

## Max FAR:

Max Building Coverage Req'd Landscaping. Req'd Outdoor Space:

Required Parking
Vehicle:
Short-term bike Long-term bike:

Street Setback: Side Setbacks: Rear Setback:

80 ft
$45 \mathrm{ft} / 4$ stories 3 ft (for active use) 80' ROW facades step back above 4th level

```
2:1 (no bonus)
```

2:1 (no bonus)
85%
85%
15%
15%
48 sf / unit

```
48 sf / unit
```

10 ft 5-14 ft @ R-zone 5-14 ft @ R-zone

| Site Area: | $33,000 \mathrm{sf} / 150 \times 220$ <br> Height: |
| :--- | :--- |
| Step-backs: |  |
| St / stories |  |

Figure 2-4A: Option 4A



CM2 ZONE STANDARDS

## Pattern Area:

ROW width:
Max Height: Additional GF Height: Step-backs:

## Max FAR:

Max Building Coverage Req'd Landscaping: Req'd Outdoor Space.

Required Parking
Short-term bike Long-term bike:

## Street Setback:

 Side Setbacks: Rear Setback:Outer 80 ft
$45 \mathrm{ft} / 4$ stories 3 ft (for active use) 80' ROW facades step back above 3rd level

## 2:1 (no bonus)

90\%
none
48 sf / unit
none 22 space

10 ft 5-14 ft @ R-zone 5-14 ft @ R-zone

Figure 2-4A: Option 4A BUILDING PROTOTYPE

| Site Area: Height: | $\begin{aligned} & 33,000 \mathrm{sf} / 150 \times 220 \\ & 45 \mathrm{ft} / 4 \text { stories } \end{aligned}$ |
| :---: | :---: |
| Step-backs: | none |
| Building Area: | Residential $59,950 \mathrm{gsf}(-450)$ <br> Commercial $4,600 \mathrm{gsf}$ <br> Parking $16,900 \mathrm{gsf}$ |
|  | Total $81,450 \mathrm{gsf}(-450$ |
| FAR: <br> Building Coverage: <br> Landscaping: <br> Paved: <br> Outdoor Space: | $\begin{aligned} & \text { 1.96:1 (not including parking) (-. } 01 \\ & \text { 25,700 sf / 77\% } \\ & 5,600 \mathrm{sf} / 17 \% \\ & 1,700 \mathrm{sf} / 6 \% \\ & \text { 4,400 sf shared area } \end{aligned}$ |
| Parking Provided: <br> Vehicle: <br> Short-term bike: <br> Long-term bike | 33 stalls + 2 ADA <br> 7 spaces <br> 76 spaces |
| Front Setback: <br> Side Setbacks: <br> Rear Setback: | 10 ft none 11 ft |
| Apartment Units: | $69$ <br> (870/gsf per unit overall) |

Figure 2-4A: Option 4A


Figure 2-4A: Option 4A


OPT 4A NE VIEW AT R2 ZONE MUZ BUILDING PROTOTYPES


OPT 4A NE VIEW AT R2.5 ZONE OPT 4A REAR SETBACKS AT R2 \& R2.5

Figure 2-4B: Option 4B

CM2 ZONE STANDARDS
Pat
RO
Max
Ad
Ste

Ma
Ma
$R e q$
Req
ROW
Max
Ad
St

M
M
Req

80 ft
$55 \mathrm{ft} / 5$ stories 3 ft (for active use) Street facades at 80 ft ROW to step back above 4th leve

## MIXED USE

 CORRIDOR ( 80 ft ROW)1 N

| Pattern Area: ROW width: | Outer 80 ft |
| :---: | :---: |
| Max Height: | $55 \mathrm{ft} / 5$ stories |
| Additional GF Height: | 3 ft (for active use) |
| Step-backs: | Street facades at 80 ft ROW to step back above 4th level |

## Max FAR:

Max Building Coverage Req'd Landscaping:
,


Required Parking:
Vehicle:
Short-term bike
Vehicle:
Short-term bike Long-term bike:

## Street Setback: <br> Side Setbacks:

 Rear Setback:eq'd Outdoor Space:

6 sta
4 sp 4 spaces 36 spaces

10 ft none 5-14 ft @ R-zone
$3.5: 1$ (w/ bonus)
$90 \%$
none
$48 \mathrm{sf} /$ unit

6 stalls + 1 ADA
4 spaces
36 spaces
10 ft
none
$5-14 \mathrm{ft}$ @ R-zone

## BUILDING PROTOTYPE

| Site Area: Height: | 33,000 sf / 150x220 <br> $55 \mathrm{ft} / 5$ stories |  |
| :---: | :---: | :---: |
|  |  |  |
| Step-backs: | Is step back is held back | quired if building 0 ft ? |
| Building Area: | Residential Commercial Parking | $\begin{array}{r} 90,590 \mathrm{gsf} \\ 3,800 \mathrm{gsf} \\ 16,900 \mathrm{gsf} \end{array}$ |
|  | Total | 111,290 gsf |
| FAR: <br> Building Coverage: <br> Landscaping: <br> Paved <br> Outdoor Space: | $\begin{aligned} & \text { 2.86:1 (not in } \\ & 25,700 \mathrm{sf} / 77 \\ & 5,600 \mathrm{sf} / 17 \\ & 1,700 \mathrm{sf} / 6 \% \\ & 6,000 \mathrm{sf} \end{aligned}$ | luding parking) \% |
| Parking Provided: <br> Vehicle: <br> Short-term bike: <br> Long-term bike | $\begin{aligned} & 33 \text { stalls }+2 \text { } \\ & 7 \text { spaces } \\ & 115 \text { spaces } \end{aligned}$ |  |
| Front Setback: Side Setbacks: Rear Setback: | 10 ft none 11 ft |  |
| Apartment Units: | 104 (870 gsf p | er unit overall) |

Figure 2-4B: Option 4B


LEVEL 2 21,800 gsf


LEVELS 3 \& 4 21,800 gsf each


LEVEL 5
21,050 gsf


MUZ BUILDING PROTOTYPES OPT 4B

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Figure 2-4B: Option 4B


LEVEL 2
20,950 gsf


LEVEL 3
20,950 gsf


LEVEL 4
$\underset{19,650 \mathrm{gsf}}{\text { LEVEL } 4}$


LEVEL 5 17,440 gsf


MUZ BUILDING PROTOTYPES OPT 4B-1 R2.5 ZONE AT REAR

Figure 2-4B: Option 4B


Figure 2-4B: Option 4B

BUILDING PROTOTYPE 4B-1

| Building Area: | Residential <br> Commercial Parking | $\begin{aligned} & 83,990 \mathrm{gsf}(-6,600) \\ & 3,800 \mathrm{gsf} \\ & 16,900 \mathrm{gsf} \end{aligned}$ |
| :---: | :---: | :---: |
|  | Total | 104,900 gsf (-6,600) |
| FAR: | 2.66:1 (not including parking) (-.20) |  |
| Apartment Units: | 95 (-9 units) <br> (884 gsf per u | nit overall) |

BUILDING PROTOTYPE 4B-2

Building Area:

FAR:

Apartment Units:

| Residential | $82,690 \mathrm{gsf}(-7,900)$ |
| :--- | :---: |
| Commercial | $3,800 \mathrm{gsf}$ |
| Parking | $16,900 \mathrm{gsf}$ |
| Total | $98,390 \mathrm{gsf}(-7,900)$ |

2.62:1 (not including parking) (-.24)

92 (-12 units)
(900 gsf per unit overall)


OPT 4B-2 NE VIEW AT R2.5 ZONE

Figure 2-5A: Option 5A

CM2 ZONE STANDARDS
Pat
RO
Max
Ad
Ste

$M a x$
$M a x$
$R e q$
$R e q$
$R e q$

ROW width
Max Height (no bonus): Additional GF Height: Step-backs:

Outer
80 ft
$45 \mathrm{ft} / 4$ stories 3 ft (for active use) 60 ft ROW facades step back above 3rd level

## 2:1 (no bonus) 85\%

$15 \%$ (30,375 sf) 48 sf / unit

115 spaces 24 spaces 380 spaces

10 ft min
none
5-14 ft

## BUILDING PROTOTYPE

| Site Area: | 202,500 sf / 450x450 |
| :---: | :---: |
| Height: | $45 \mathrm{ft} / 4$ stories |
| Step-backs: | 60 ft ROW facades step back following a 60 degree angle starting above 3rd level ( 8 ft step back) |
| Building Area: | $\begin{array}{lr}\text { Residential } \quad 289,100 \mathrm{gsf} \\ \text { Commercial } & 25,800 \mathrm{gsf}\end{array}$ |
|  | Total 314,900 gsf |
| FAR: <br> Building Coverage: <br> Landscaping: <br> Outdoor Space: | $\begin{aligned} & \text { 1.56:1 (not including parking) } \\ & 80,400 \mathrm{sf} / 40 \% \\ & 40,000 \mathrm{sf}+/ 20 \% \\ & 16,704 \mathrm{sf}+\text { shared area } \end{aligned}$ |
| Parking Provided: <br> Vehicle: <br> Short-term bike: <br> Long-term bike | 115 stalls + 6 ADA + 2 loading <br> 24 spaces <br> 386 spaces |
| Street Setback: Side Setbacks: Rear Setback: | 10 ft min. <br> none <br> 15 ft |
| Facade Articultation: | $20 \%$ of facade area recessed 3 feet |
| Apartment Units: | 348 (830 gsf per unit overall) |

## MUZ BUILDING PROTOTYPES OPT 5A

Figure 2-5A: Option 5A


LEVELS 2-3
80,400 gsf / 108 units


LEVEL 4
73,700 gsf / 92 units


Figure 2-5B: Option 5B


## MUZ BUILDING PROTOTYPES OPT 5B

CM2 ZONE STANDARDS

Outer
80 ft
$55 \mathrm{ft} / 5$ stories 3 ft (for active use) 80 ft ROW facades step back above 4th level

## 3.5:1 (w/ bonus) 85\% <br> $15 \%$ (30,375 sf)

 48 sf / unit159 spaces 28 spaces 530 spaces

10 ft min
none
$5-14 \mathrm{ft}$

## BUILDING PROTOTYPE

| Site Area: Height: | $202,500 \text { sf / 450×450 }$ $55 \mathrm{ft} / 5 \text { stories }$ |
| :---: | :---: |
| Step-backs: | 80 ft ROW facades step back following a 60 degree angle starting above 4th level (8 ft step back) |
| Building Area: | Residential $379,100 \mathrm{gsf}$ <br> Commercial $25,800 \mathrm{gsf}$ <br> Parking $7,000 \mathrm{gsf}$ |
|  | Total 411,900 gsf |
| FAR: <br> Building Coverage: <br> Landscaping: <br> Outdoor Space: | 2.0:1 (not including parking) <br> 86,700 sf / 43\% <br> 30,375 sf+ / 15\% <br> 23,136 sf+ shared area |
| Parking Provided: <br> Vehicle: <br> Short-term bike: <br> Long-term bike | 153 stalls +6 ADA +2 loading 28 spaces <br> 538 spaces |
| Street Setback: Side Setbacks: Rear Setback: | 10 ft min. none 15 ft |
| Facade Articulation: | $20 \%$ of facade area recessed 3 feet |
| Apartment Units: | 482 (786 gsf per unit overall) |

Figure 2-5B: Option 5B



LEVELS 2-3
86,700 gsf / 118 units

Figure 2-5B: Option 5B


Mixed Use Building Form Prototypes and Financial Analysis

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### 2.3 Options for the CM3 Zone

The conceptual CM3 zone would have a maximum base FAR and height of 3:1 and 65 feet (six stories), and a maximum bonus FAR and height of $4.5: 1$ and 75 feet (seven stories), with the provision of public benefits. Two sites with two variations each were modeled for the CM3 zone. These are summarized below and shown in Figures 2-6A through 2-7B.

## OPTIONS 6A AND 6B

The sixth prototypical site is 10,000 square feet ( 100 by 100 feet) on a corner lot along narrow ( $60-$ foot) right-of-ways in an inner neighborhood-much the same as Options 2A-B and 3A-B, but now in the CM3 zone.

Option 6A shows a four-story building that would come close to achieving maximum base FAR of 3:1. The four-story building would have two fewer levels than would be allowed, but would fill out lot coverage and rear setback standards. The project would meet minimum standards for open space, and would provide 11 parking stalls for 26 units. No stepbacks would be required or provided on the front façade. For this option, two variations were tested for rear stepbacks, using a 45 -degree daylight plane extending from the rear lot line in the first alternative, and from a point 20 feet above the rear lot line in the second alternative. This latter alternative would create more daylight for adjoining residential properties, and would reduce floor area for the new building.

Option 6B shows a seven-story building that would nearly achieve maximum bonus FAR of 4.5:1 in the CM3 zone. The building would nearly fill the building envelope created by height, lot coverage, rear yard, and upper story stepback requirements. As in Option 6A, two alternative stepback designs are tested. In this case, one alternative would involve only modest stepbacks above the fifth and sixth levels, while an alternative is based on the 45 -foot daylight plane from a point 20 feet above the rear lot line. This alternative would reduce FAR from approximately 4.4:1 to 3.8:1, but would provide more daylight to adjoining lots.

## OPTIONS 7A AND 7B

The seventh site is a 40,000 square foot, 200 by 200 -foot lot in an inner neighborhood, with one frontage on a wide ( 80 -foot) street and two frontages on narrow ( 60 -foot) streets, with lowerdensity residential lots sharing a rear lot line.

Option 7A shows a building that achieves maximum FAR of 3:1 in a five-story, U -shaped building covering the maximum amount ( 90 percent) of the lot. Building articulation is provided along the facades, and upper story stepbacks are provided above the third level on one local street and above the fourth level on the other. Parking occupies most of the ground level, with 42 vehicle spaces for 121 units (meeting minimum parking requirements). Shared outdoor space is located
above the parking in the site interior, amounting to somewhat more than would be required (67 square feet per unit compared to 48 square feet required.)

Option 7B shows a building designed to maximize FAR with the bonus provisions. At 3.98:1, the FAR falls short of the $4.5: 1$ maximum, even though the prototype nearly fills out the allowed building envelope created by height, lot coverage, rear yard and stepback requirements.

### 2.4 Options for the CE Zone

The CE zone allows a mix of commercial and residential uses, as well as some light manufacturing and distribution/employment uses; it is the only one of the conceptual districts in which residential is not a focus or anticipated for housing bonuses (though it is allowed). The CE zone would have a maximum base FAR and height of 2:1 and 35 feet (three stories), and a maximum bonus FAR and height of $3: 1$ and 45 feet (four stories), with the use of performance bonuses for defined public benefits-in this case, the bonus would only be provided for non-residential or institutional/employment-related uses. One site with two variations was modeled for the conceptual CE zone, summarized below and shown in Figures 2-8A and 2-8B.

## OPTIONS 8A AND 8B

The eighth prototypical site is 24,750 square feet, with a 220 -foot depth typical of an outer neighborhood, and frontage on a wide street.

Option 8A shows a building designed to maximize the base FAR allowance of 2:1. The four story retail and office commercial building is as high as would be allowed under base zoning provisions, but at 50 percent lot coverage and with a 55 -foot rear setback, leaves substantial room in the potential building envelope. The building would be built along the street edge, with parking in the rear. Alternatives are shown that would provide building articulation and three-foot setbacks along the front façade; this would improve the building's street presence while slightly reducing building area (FAR would drop from 1.86:1 to 1.82:1.)

Option 8B is designed to use the bonus provisions of the conceptual CE zone. However, the building achieves an FAR of only 2.1:1, as parking is kept to the surface level and building coverage continues to be substantially less than the maximum allowed. Off-street parking is typically included as part of office development in outer neighborhoods, even when it is not required by zoning.

Similar to the CM2 zone, when parking is required additional height may be needed in order for projects to utilize the maximum floor area allowed through the performance bonuses.

Figure 2-6A: Option 6A

CM3 ZONE STANDARDS

## ROW width: <br> Max Height (no bonus): Additional GF Height:

 Step-backs:
## Max FAR:

Max Building Coverage Req'd Landscaping: Req'd Outdoor Space:

Required Parking:
Vehicle:
Short-term bike Long-term bike

## Front Setback: Side Setbacks:

 Rear Setback:60 ft
$65 \mathrm{ft} / 6$ stories 3 ft (for active use) street facades step back above 4th level

## 3:1 (no bonus) <br> 90\%

none 48 sf / unit
none 6 spaces 36 space
none
none
5-14 ft @ R-zone

## BUILDING PROTOTYPE

| Site Area: <br> Height: | $10,000 \mathrm{sf} / 100 \times 100$ <br> $45 \mathrm{ft} / 4$ stories |
| :---: | :---: |
| Step-backs: | none required |
| Building Area: | Residential $25,900 \mathrm{gsf}$ <br> Commercial $2,050 \mathrm{gsf}$ <br> Parking $3,600 \mathrm{gsf}$ |
|  | Total 31,550 gsf |
| FAR: <br> Building Coverage: <br> Landscaping: <br> Outdoor Space: | 2.79:1 (not including parking) <br> 8,600 sf / 86\% <br> 1,400 sf/ 14\% <br> 1,248 sf shared area |
| Parking Provided: <br> Vehicle: <br> Short-term bike: <br> Long-term bike | 10 stalls + 1 ADA <br> 6 spaces <br> 36 spaces |
| Front Setback: Side Setbacks: Rear Setback: | none <br> none <br> 14 ft |
| Apartment Units: | 26 (996 gsf per unit overall) |

Figure 2-6A: Option 6A


Figure 2-6A: Option 6A


Apartment Units:

## Residential Commercial

25,400 gsf (-500)
2,050 gsf
Parking
3,600 gsf
Total
31,050 gsf (-500)
2.74:1 (not including parking) (-.05)

25 (1,016 gsf per unit overall) (+20)


BUILDING PROTOTYPE

Total
$25,450 \operatorname{gsf}(-6,100)$
1.09:1 (not including parking) (-1.7)

Apartment Units
21 (943 gsf per unit overall) (-53)


MUZ BUILDING PROTOTYPES OPT 6B

Figure 2-6B: Option 6B

CM3 ZONE STANDARDS
ROW width:
Max Height (w/ bonus): Additional GF Height: Step-backs:

## Max FAR:

Max Building Coverage Req'd Landscaping. Req'd Outdoor Space:

Required Parking:
Vehicle:
Short-term bike Long-term bike:

## Front Setback: <br> Side Setbacks:

Rear Setback:

60 ft
$75 \mathrm{ft} / 7$ stories 3 ft (for active use) street facades step back above 4th level

## 4.5:1 (w/ bonus) 90\%

 none 48 sf / unit
## 12 stalls

6 spaces
54 space
none
none
5-14 ft @ R-zone

## BUILDING PROTOTYPE

| Site Area: Height: | 10,000 sf / 100×100 $75 \mathrm{ft} / 7$ stories |
| :---: | :---: |
| Step-backs: | street facades step back 10 ft above 4th level |
| Building Area: | Residential $42,650 \mathrm{gsf}$ <br> Commercial $1,300 \mathrm{gsf}$ <br> Parking $4,600 \mathrm{gsf}$ |
|  | Total 48,550 gsf |
| FAR: <br> Building Coverage: <br> Landscaping: <br> Outdoor Space: | 4.39:1 (not including parking) <br> 8,600 sf / 86\% <br> 1,400 sf / 14\% <br> 2,304 sf shared area |
| Parking Provided: <br> Vehicle: <br> Short-term bike: <br> Long-term bike | 11 stalls + 1 ADA + 1 loading 6 spaces 54 spaces |
| Front Setback: Side Setbacks: Rear Setback: | none none 14 ft |
| Apartment Units: | 48 (888 gsf per unit overall) |



Figure 2-6B: Option 6B

Figure 2-6B: Option 6B


BUILDING PROTOTYPE

Building Area:
Residentia Commerci Parking

Figure 2-7A: Option 7A


CM3 ZONE STANDARDS

| ROW width: | $60 \mathrm{ft} \& 80 \mathrm{ft}$ |
| :---: | :---: |
| Max Height (no bonus): <br> Additional GF Height: Step-backs: | $65 \mathrm{ft} / 6$ stories 3 ft (for active use) 60 ft ROW facades step back above 4th level |
| Max FAR: <br> Max Building Coverage: <br> Req'd Landscaping: <br> Req'd Outdoor Space: | 3:1 (no bonus) <br> 90\% <br> none <br> 48 sf / unit |
| Required Parking: <br> Vehicle: <br> Short-term bike Long-term bike | 38 spaces 9 spaces 135 spaces |
| Front Setback: Side Setbacks: Rear Setback: | none <br> none <br> 5-14 ft @ R-zone |

## BUILDING PROTOTYPE

| Site Area: | 40,000 sf / 200x200 |  |
| :---: | :---: | :---: |
| Height: | $55 \mathrm{ft} / 5$ stories |  |
| Step-backs: | 60 ft ROW facades step back following a 60 degree angle starting at 4th level ( 8 ft step back) |  |
| Building Area: | Residential Commercial Parking | $\begin{gathered} 108,000 \mathrm{gsf} \\ 11,800 \mathrm{gsf} \\ 15,200 \mathrm{gsf} \end{gathered}$ |
|  | Total | 135,000 gsf |
| FAR: | 2.99:1 (not including parking) |  |
| Building Coverage: | 36,000 sf / 90\% |  |
| Landscaping: | 4,000 sf / 10\% |  |
| Outdoor Space: | 8,100 sf shared area |  |
| Parking Provided: |  |  |
| Vehicle: | 40 stalls +2 ADA +2 loading 9 spaces |  |
| Short-term bike: |  |  |
| Long-term bike | 135 spaces |  |
| Front Setback: | none |  |
| Side Setbacks: | none |  |
| Rear Setback: | 20 ft |  |
| Facade Articultation: | $20 \%$ of facade area recessed 3 feet |  |
| Apartment Units: | 121 (892 gsf p | per unit overall) |

## MUZ BUILDING PROTOTYPES OPT 7A

Figure 2-7A: Option 7A

LEVELS 2-5
27,300 gsf / 36 units


Figure 2-7B: Option 7B


CM3 ZONE STANDARDS

| ROW width: | 60 ft \& 80 ft |
| :---: | :---: |
| Max Height (w/ bonus): Additional GF Height: Step-backs: | $75 \mathrm{ft} / 7$ stories 3 ft (for active use) 60 ft ROW facades step back above 4 level, 80 ft ROW facades step back above 6th level |
| Max FAR: <br> Max Building Coverage: <br> Req'd Landscaping: <br> Req'd Outdoor Space: | 4.5:1 (w/ bonus) <br> 90\% <br> none <br> 48 sf / unit |
| Required Parking: Vehicle: Short-term bike Long-term bike: | 64 spaces 12 spaces 214 spaces |
| Front Setback: <br> Side Setbacks: <br> Rear Setback: | none none 5-14 ft @ R-zone |

## BUILDING PROTOTYPE

| Site Area: | 40,000 sf / 200x200 |
| :---: | :---: |
| Height: | $75 \mathrm{ft} / 7$ stories |
| Step-backs: | 60 ft ROW facades step back following a 60 degree angle starting above 4th level ( 20 ft step back) |
|  | 80 ft ROW facades step back following a 60 degree angle starting at 6th level ( 8 ft step back) |
| Building Area: | Residential $156,600 \mathrm{gsf}$ <br> Commercial $2,400 \mathrm{gsf}$ <br> Parking $24,900 \mathrm{gsf}$ |
|  | Total 183,900 gsf |
| FAR: | 3.98:1 (not including parking) |
| Building Coverage: | 35,200 sf / 90\% |
| Landscaping: | 4,000 sf / 10\% |
| Outdoor Space: | 9,700 sf shared area |
| Parking Provided: |  |
| Vehicle: | 64 stalls + 2 ADA + 2 loading |
| Short-term bike: | 12 spaces |
| Long-term bike | 220 spaces |
| Front Setback: | none |
| Side Setbacks: | none |
| Rear Setback: | 20 ft |
| Facade Articultation: | $20 \%$ of facade area recessed 3 feet (below step backs) |
| Apartment Units: | 190 (824 gsf per unit overall) |

Figure 2-7B: Option 7B

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Figure 2-8A: Option 8A


CE ZONE STANDARDS

Pattern Area:
ROW width:
Max Height: Additional GF Height: Step-backs:

Max FAR:
Max Building Coverage Req'd Landscaping:

Req'd Outdoor Space:
Required Parking:
Vehicle: Short-term bike Long-term bike:

## Front Setback:

 Side Setbacks: Ride SetbackOute
$45 \mathrm{ft} / 4$ stories 3 ft (for active use) none at $80^{\prime}$ ROW

## 2:1 (no bonus)

75\%
15\%
none
none 2 min . spaces 22 min . spaces

10 ft .
none
5-14 ft @ R-zone

## BUILDING PROTOTYPE



## MUZ BUILDING PROTOTYPES OPT 8A



Figure 2-8A: Option 8A


Figure 2-8A: Option 8A


20\% OF FACADE SET BACK 3 ft


BUILDING PROTOTYPE


40\% OF FACADE SET BACK 3 ft
$\begin{array}{lll}\text { Building Area: } & \text { Retail } & \mathbf{1 1 , 7 0 0} \mathrm{gsf} \\ & \text { Commercial } & 49,200 \mathrm{gsf} \\ & \text { Parking } & 11,100 \mathrm{gsf} \\ & \text { Total } & 72,000 \mathrm{gsf}(-450 \mathrm{gsf})\end{array}$
FAR:


BUILDING PROTOTYPE

Building Area:

## FAR

Retail 11,550 gsf Commercial 48,900 gsf Parking 11,100 gsf

Total $\quad 71,550 \mathrm{gsf}(-900 \mathrm{gsf})$ 1.82:1 (not including parking) (-.04)

## CE ZONE STANDARDS

Pattern Area:
ROW width
Max Height:
Additional GF Height Step-backs:

MIXED USE CORRIDOR (80 ft ROW)

MIXED USE CORRIDOR ( 80 ft ROW)

## MUZ BUILDING PROTOTYPES OPT 8B

Figure 2-8B: Option 8B

## BUILDING PROTOTYPE




## MUZ BUILDING PROTOTYPES OPT 8B

Mixed Use Building Form Prototypes and Financial Analysis

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## 3 Financial Analysis of the Mixed Use Zones

Johnson Economics was retained to evaluate the financial implications of proposed Mixed Use Zone concepts. The resulting analysis was pro forma based, and intended to assess the potential effect of proposed changes in the code on the viability of development in mixed-use districts.

### 3.1 General Overview of Issues

The focus of the financial analysis is an extensive evaluation of performance bonuses, which would reward policy-supportive behavior with additional entitlements in the form of allowed density and/or height. The rationale is that the desired development outcome (for example, more affordable housing or affordable commercial space) would have a significant cost which could be partially offset by additional value in the form of more developable floor area.

In developing MUZ concepts, the Bureau of Planning and Sustainability has considered a number of public benefits that could be incentivized. These include affordable housing, affordable ground-floor commercial space, historic preservation, public open space, community services, and green features. Each has different cost implications, which vary both by the type of benefit and by locational, market and site-specific characteristics. While the complexity of the impact on hundreds of prospective site is impossible to model, some generalized conclusions can be addressed. Table 3-1 presents a brief summary of general characteristics of prospective bonus elements.

Table 3-I: General Characteristics of Bonus Elements

| Bonus Element | Comments |
| :---: | :---: |
| Affordable Housing Units | This bonus provides additional allowed density in exchange for meeting affordable housing guidelines. In concept, the developer would accept pricing lower than can otherwise be achieved in the market in exchange for additional density. A challenge for this incentive is that market areas that will most value the density will also be ones in which the mandated pricing represents the greatest level of loss. |
| Affordable Commercial Space | The cost of providing "affordable" commercial space is a function of how affordable is defined, as well as achievable commercial rents in the specific location. The primary cost would be similar to meeting affordable housing requirements, with the loss in potential income representing the cost. |
| Historic Preservation | Allows the transfer of FAR from other nearby historic properties, with the market establishing the value in different locations. Retains historic and/or targeted structures, while maintaining development capacity in districts. May allow for lower rent levels, but no requirement that rents are below market. As the value of the FAR is set by the market, it would only be expected to be effective in markets that place value on additional FAR entitlements. |
| Public Plaza or Open Space | Creating public open space as part of a project entails significant cost to a developer, not only through the direct cost and loss of site area, but also commonly due to a result of a reduced level of control. As a result, this type of space is unlikely to be constructed in a significant way unless incentivized. The provision of public open space within a project is expected to be more viable on large-scale projects. |
| Community Services | A use such as a day care provides a community amenity, as well as an incomeproducing tenant for a developer. Conflicts with this type of use are associated with disruptions during pick-up and drop-off times, as well as noise. Day cares typically pay lower rent than prime retailers, but can be an attractive tenant in a secondary commercial location. |
| High Performance Green Features | Green features typically involve higher up-front costs, which may be unrecoverable in a development. They can also result in lower operating costs; some systems may have acceptable returns and would likely be incorporated without an incentive. Green features may provide for a measurable boost in project marketability in some cases. |

### 3.2 Financial Analysis

Johnson Economics performed initial pro forma analysis on all 18 prototype variations described in Chapter 2. The economic analysis focuses on eight of these prototypical development concepts on four alternative sites, because the lot sizes were the most common and comparable. Three of the sites are 10,000 square foot in size, representing a quarter of a traditional urban block in closein Portland neighborhoods. The fourth site is a 40,000-square foot, full-block site. Table 3-2 provides is a summary of the prototypes evaluated.

The findings of this analysis led the planning team to refine the draft base and bonus thresholds to achieve a better match between financial feasibility and desired development outcomes. The refined thresholds have been tested in a follow-up analysis provided as Appendix C.

Table 3-2: Building Prototypes Studied

| Concept | Site Size (SF) | Building Size (SF) | FAR |
| :--- | ---: | ---: | ---: |
| 2A | 10,000 | 10,000 | 0.76 |
| 2B | 10,000 | 26,500 | 2.22 |
| 3A | 10,000 | 22,900 | 2.00 |
| 3B | 10,000 | 34,500 | 3.07 |
| 6A | 10,000 | 31,550 | 2.80 |
| 6B | 10,000 | 48,550 | 4.40 |
| 7A | 40,000 | 135,000 | 3.00 |
| 7B | 40,000 | 183,900 | 3.98 |

## ASSUMPTIONS

## Programs, Sites, and Construction Costs

The primary land use in all cases was rental residential, with the concepts also including ground floor retail and parking. For each site, the first concept (A) represents a development modeled under the proposed base entitlement. The second (B) concept on each site was developed at a higher density, evaluating the extent to which intensification of development was possible and viable on these sites as an incentive for a public benefit.

The concepts were evaluated in both an urban (or inner) and a suburban (or outer) Portland context, the primary differentiating variable being achievable pricing. Each development scenario was modeled using a pro forma evaluation. ${ }^{1}$ The scenarios assume fee simple ownership of the property by the developer and conventional financing.

Planning level estimates of construction costs largely reflect wood frame construction over a concrete podium, which is typically the current highest and best use development form in the close-in eastside market under current market conditions. Actual costs may vary substantially, depending upon variations in design and finish quality. Available capacity in the construction trades can also have a substantial impact on costs. Property acquisition cost was assumed at $\$ 700,000$, which is consistent with our findings of supportable land values. Any existing structures were viewed as adding no value to the property, as none of the scenarios used existing structures.

[^0]
## Financial and Income Assumptions

With respect to lending terms, financial assumptions were made based on recent experience. Table 3-3 provides a brief summary of financial assumptions common throughout the analysis.

Table 3-3: Financial Assumptions

| Variable | Assumption |
| :--- | ---: |
| Capitalization Rate |  |
| $\quad$ Rental Apartments | $6.00 \%$ |
| $\quad$ Retail Space | $7.50 \%$ |
| Minimum Debt Coverage Ratio | 1.25 |
| Loan to Value Ratio Max | $75 \%$ |
| Permanent Loan Interest Rate | $5.50 \%$ |
| Threshold Return on Cost/lncome |  |
| $\quad$ Ground Floor Retail | $9.00 \%$ |
| $\quad$ Rental Apartments | $7.20 \%$ |

Income assumptions are based on the professional opinion of Johnson Economics, and necessarily assume a fairly generic product and location. In reality, areas where mixed use zones may apply include a broad range of price points and market conditions. Table 3-4 summarizes the income assumptions, with assumptions for the Central area largely reflecting NE/SE product west of 60th Avenue and inner west side markets, and the suburban assumptions applying east of 60th Avenue and in outer west side and north end market areas.

Table 3-4: Income Assumptions

| Income Assumptions | Average Rent/SF |  |
| :--- | ---: | ---: |
|  | Central | Suburban |
| Retail Space | $\$ 22.00$ | $\$ 18.00$ |
| Industrial Office | $\$ 20.00$ | $\$ 18.00$ |
| Industrial | $\$ 16.00$ | $\$ 14.00$ |
| Office | $\$ 22.00$ | $\$ 18.00$ |
| Parking/Surface | $\$ 3.09$ | $\$ 1.71$ |
| Parking/Structured | $\$ 4.80$ | $\$ 2.40$ |
| Residential Rent/SF | $\$ 2.40$ | $\$ 1.50$ |
| Efficiency Ratio | $83 \%$ | $83 \%$ |
| Operating Expense Ratio | $32 \%$ | $32 \%$ |

## Expected Return

Return on cost is defined as the net operating income (NOI) during the first stabilized year divided by the total project cost. The analysis assumes a $20 \%$ premium over the assumed capitalization rate as the minimum return needed for development to "pencil out". This rate was seen as typical of a traditional speculative developer.

## Residual Land Value

Residual land value means the maximum acquisition value that could be supported by a development program while providing the expected return on cost. Actual land acquisition would be expected to be at a somewhat lower rate, depending upon alternatives and how competitive the market is.

### 3.3 Summary of Findings

Eight scenarios were evaluated for their financial viability, based on the residual land value calculation. Each scenario was tested assuming market rate units only, as well as with 20 percent of units priced at 60 percent or 80 percent of Median Family Income (MFI).

## FINANCIAL VIABILITY FOR MARKET-RATE DEVELOPMENT

For close-in markets, there is a significant positive correlation between floor area ratio and residual land value. In other words, increasing the amount of allowed floor area would enhance the financial viability of development. This relationship is reversed in outlying markets, where lower rents would not support the cost of the higher density development forms. Table 3-5 summarizes the overall development costs and the calculated residual land values associated with each of the market rate development programs. The relationship between FAR and residual land value (our measure of financial viability) in close-in and outer markets is shown in charts that accompany Table 3-5. The following sections and tables review in more detail the indicated financial performance of the assumed development programs on the sites. Pro formas for each of the prototypes tested at market rate scenarios are in Appendix B.

Table 3-5: Summary of Scenario Results

|  | Land | Building |  | Parking | Construct | Costs | Net Opera | ncome | Return | Indicated | Value/ | Indica Residual La |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Option | (SF) |  | FAR | Spaces | Total | PSF | Total | PSF | on Cost | Value 1/ | Cost | Total | PSF |
| CLOSE IN MARKETS |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2A | 10,000 | 10,000 | 0.76 | 7 | \$1,401,240 | \$140.12 | \$150,931 | \$15.09 | 10.77\% | \$2,515,515 | 180\% | \$695,022 | \$70 |
| 2B | 10,000 | 26,500 | 2.22 | 7 | \$3,214,892 | \$121.32 | \$304,063 | \$11.47 | 9.46\% | \$5,067,712 | 158\% | \$1,008,202 | \$101 |
| 3 A | 10,000 | 22,900 | 2.00 | 6 | \$3,285,240 | \$143.46 | \$275,773 | \$12.04 | 8.39\% | \$4,596,217 | 140\% | \$544,940 | \$54 |
| 3B | 10,000 | 34,500 | 3.07 | 10 | \$4,864,041 | \$140.99 | \$403,039 | \$11.68 | 8.29\% | \$6,717,318 | 138\% | \$733,723 | \$73 |
| 6A | 10,000 | 31,550 | 2.80 | 11 | \$4,418,555 | \$140.05 | \$373,299 | \$11.83 | 8.45\% | \$6,221,646 | 141\% | \$766,150 | \$77 |
| 6B | 10,000 | 48,550 | 4.40 | 12 | \$6,773,377 | \$139.51 | \$575,009 | \$11.84 | 8.49\% | \$9,583,477 | 141\% | \$1,212,854 | \$121 |
| 7A | 40,000 | 135,000 | 3.00 | 44 | \$19,345,480 | \$143.30 | \$1,625,192 | \$12.04 | 8.40\% | \$27,086,538 | 140\% | \$3,226,635 | \$81 |
| 7 B | 40,000 | 183,900 | 3.98 | 68 | \$25,500,345 | \$138.66 | \$2,099,270 | \$11.42 | 8.23\% | \$34,987,831 | 137\% | \$3,656,181 | \$91 |
| OUTER MARKETS |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2A | 10,000 | 10,000 | 0.76 | 7 | \$1,401,240 | \$140.12 | \$109,959 | \$11.00 | 7.85\% | \$1,832,653 | 131\% | \$125,971 | \$13 |
| 2B | 10,000 | 26,500 | 2.22 | 7 | \$3,214,892 | \$121.32 | \$207,603 | \$7.83 | 6.46\% | \$3,460,054 | 108\% | (\$331,514) | (\$33) |
| 3 A | 10,000 | 22,900 | 2.00 | 6 | \$3,285,240 | \$143.46 | \$196,619 | \$8.59 | 5.98\% | \$3,276,975 | 100\% | (\$554,427) | (\$55) |
| 3B | 10,000 | 34,500 | 3.07 | 10 | \$4,864,041 | \$140.99 | \$278,784 | \$8.08 | 5.73\% | \$4,646,406 | 96\% | $(\$ 992,036)$ | (\$99) |
| 6A | 10,000 | 31,550 | 2.80 | 11 | \$4,418,555 | \$140.05 | \$251,939 | \$7.99 | 5.70\% | \$4,198,980 | 95\% | $(\$ 919,405)$ | (\$92) |
| 6B | 10,000 | 48,550 | 4.40 | 12 | \$6,773,377 | \$139.51 | \$376,232 | \$7.75 | 5.55\% | \$6,270,526 | 93\% | (\$1,547,938) | (\$155) |
| 7A | 40,000 | 135,000 | 3.00 | 44 | \$19,345,480 | \$143.30 | \$1,106,643 | \$8.20 | 5.72\% | \$18,444,052 | 95\% | $(\$ 3,975,436)$ | (\$99) |
| 7 B | 40,000 | 183,900 | 3.98 | 68 | \$25,500,345 | \$138.66 | \$1,359,625 | \$7.39 | 5.33\% | \$22,660,421 | 89\% | $(\$ 6,616,661)$ | (\$165) |



FAR AND RESIDUAL RELATIONSHIP - OUTER MARKETS


1/ Reflects capitalized value at first stablized year. Not intended as a legal representation of value.

## Options 2A and 2B

These two options reflect rental residential units over ground floor retail. In option 2 A , the project is only two stories in height, with an FAR of $1: 1$, with surface parking. Option $2 B$ reflects a three story structure, with tuck under parking in the back. The FAR increases to 2.22:1 under this scenario.

Project development is estimated to cost just over $\$ 1.4$ million for Option 2 A , excluding land acquisition. Costs for Option 2B were estimated at $\$ 3.2$ million. The indicated residual land value under Option 2A would be $\$ 695,000$ ( $\$ 70$ per square foot) in a close-in neighborhood, or $\$ 126,000$ ( $\$ 13$ per square foot) in an outer neighborhood. The residual land value for Option 2B increases to $\$ 1.0$ million ( $\$ 101$ per square foot) in a close-in neighborhood, while yielding a negative residual land value if developed an outer neighborhood. This is a consistent finding in this analysis, with higher density products yielding negative residual land value in more suburban contexts. This does not reflect that the land has no value, but does indicate that the higher density solution is not viable and does not represent the highest and best solution.

## Options 3A and 3B

These two options also reflect rental residential units over ground floor retail. Option 3A includes two stories of residential above ground floor retail and tuck under parking, with an FAR of 2:1. Option 3B increases the FAR to 3.4:1, addition two additional floors of residential development that are stepped back from the mixed-use corridor.

Project development excluding site acquisition is estimated to cost approximately $\$ 3.3$ million for Option 3A, while Option 3B would cost just under $\$ 4.9$ million. The indicated residual land value under Option 3A would be $\$ 545,000$ ( $\$ 54$ per square foot) in a close-in neighborhood, with a negative residual value in an outer neighborhood. The residual land value for Option 3B increases to $\$ 733,000$ ( $\$ 73$ per square foot) in a close-in neighborhood, while remaining negative in an outer neighborhood.

The analysis indicates that for the close-in neighborhood scenarios, the shift from an FAR of $2: 1$ to $3.4: 1$ increased residual land value by $\$ 189,000$, or $\$ 19$ per square foot. The shift in FAR had a negative impact in a more suburban context.

Table 3-6: Financial Summary of Options 2A and 2B

| Option | Program |  |  | Costs Hard \& Soft | Stabilized NOI | Return on Cost | Indicated Value 1/ | Value/ $\qquad$ Cost | Indicated <br> Residual Land Value |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Res | Retail | Parking Spaces |  |  |  |  |  |  |  |
|  | S.F. | S.F. |  |  |  |  |  |  | Total | PSF |
| OPTION 2A: CLOSE IN NEIGHBORHOOD | 5,976 | 2,800 | 7 | \$1,401,240 | \$150,931 | 7.18\% | \$2,515,515 | 120\% | \$695,022 | \$70 |
| OPTION 2B: CLOSE IN NEIGHBORHOOD | 16,434 | 2,400 | 7 | \$3,214,892 | \$304,063 | 7.77\% | \$5,067,712 | 129\% | \$1,008,202 | \$101 |
| OPTION 2A: SUBURBAN CONTEXT | 5,976 | 2,800 | 7 | \$1,401,240 | \$109,959 | 5.23\% | \$1,832,653 | 87\% | \$125,971 | \$13 |
| OPTION 2B: SUBURBAN CONTEXT | 16,434 | 2,400 | 7 | \$3,214,892 | \$207,603 | 5.30\% | \$3,460,054 | 88\% | (\$331,514) | (\$33) |



1/ Reflects capitalized value at first stablized year. Not intended as a legal representation of value.

Table 3-7: Financial Summary of Options 3A and 3B


1/ Reflects capitalized value at first stablized year. Not intended as a legal representation of value.

Mixed Use Building Form Prototypes and Financial Analysis

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## Options 6A and 6B

Option 6A is built to a 3:1 FAR, and includes three stories of rental residential units over a ground floor with commercial space and tuck under parking. Option 6B pushed the density up to a 4.39:1 FAR, with five stories of residential over a ground floor podium.

The indicated residual land values under assumed close-in neighborhood pricing is $\$ 77$ per square foot for Option 6 A , increasing to $\$ 121$ per square foot under option 6 B . The shift in indicated residual land value is $\$ 447,000$. Both development scenarios yielded negative residual land values in a suburban context.

## Options 7A and 7B

Option 7 is placed on a 40,000 square foot site, reflecting a full block development. This allowed for scenarios with significantly greater scale than the other scenarios. In Option 7A, the development included four stories of wood frame construction over a concrete podium, yielding a 3:1 FAR and 135,000 gross square feet of building area. Option 7B increased the FAR to 4.5:1 through the addition of an additional floor of residential units.

Project development is estimated to cost over $\$ 19.3$ million for Option 7A, excluding land acquisition. Costs for Option 7B were estimated at $\$ 25.5$ million. The indicated residual land value under Option 7A would be $\$ 3.2$ million ( $\$ 81$ per square foot) in a close-in neighborhood, while Option 7B supports a residual land value of almost $\$ 3.7$ million ( $\$ 91$ per square foot) in a close-in neighborhood. It is interesting to note that additional FAR above 4.5:1 is very difficult to achieve on a larger site without changing construction types due to the need to keep floor plates appropriate for residential development.

Table 3-8: Financial Summary of Options 6A and 6B

| Option | Program |  |  | Costs |  |  | $\begin{gathered} \text { Stabilized } \\ \mathrm{NOI} \\ \hline \end{gathered}$ | Return on Cost | Indicated Value 1/ | Value/ Cost | Calculated Viability Gap |  | Indicated <br> Residual Land Value |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Res | Retail | Parking | Property Acquisition | Hard \& Soft | Total Cost |  |  |  |  |  |  |  |  |
|  | S.F. | S.F. | Spaces |  |  |  |  |  |  |  | Total $2 /$ | \% of Cost | Total | PSF |
| OPTION 6A: CLOSE IN NEIGHBORHOOD | 21,497 | 2,050 | 11 | \$700,000 | \$4,418,555 | \$5,118,555 | \$373,299 | 7.29\% | \$6,221,646 | 122\% | $(\$ 66,150)$ | -1.3\% | \$766,150 | \$77 |
| OPTION 6B: CLOSE-IN NEIGHBORHOOD | 35,400 | 1,300 | 12 | \$700,000 | \$6,773,377 | \$7,473,377 | \$575,009 | 7.69\% | \$9,583,477 | 128\% | (\$512,854) | -6.9\% | \$1,212,854 | \$121 |
| OPTION 6A: OUTER NEIGHBORHOODS | 21,497 | 2,050 | 11 | \$700,000 | \$4,418,555 | \$5,118,555 | \$251,939 | 4.92\% | \$4,198,980 | 82\% | \$1,619,405 | 31.6\% | $(\$ 919,405)$ | (\$92) |
| OPTION 6B: OUTER NEIGHBORHOODS | 35,400 | 1,300 | 12 | \$700,000 | \$6,773,377 | \$7,473,377 | \$376,232 | 5.03\% | \$6,270,526 | 84\% | \$2,247,938 | 30.1\% | $(\$ 1,547,938)$ | (\$155) |

COST AND STABILIZED VALUE



1/ Reflects capitalized value at first stablized year. Not intended as a legal representation of value.

Table 3-9: Financial Summary of Options 7A and 7B

| Option | Program |  |  | Costs |  |  | $\begin{aligned} & \text { Stabilized } \\ & \mathrm{NOI} \end{aligned}$ | Return on Cost | Indicated Value 1/ | Value/ Cost | Calculated Viability Gap |  | Indicated <br> Residual Land Value |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Res | Retail | Parking Spaces | Property | Hard | Total |  |  |  |  |  |  |  |  |
|  | S.F. | S.F. |  | Acquisition | \& Soft | Cost |  |  |  |  | Total $2 /$ | \% of Cost | Total | PSF |
| OPTION 7A: CLOSE IN NEIGHBORHOOD | 89,640 | 11,800 | 44 | \$2,800,000 | \$19,345,480 | \$22,145,480 | \$1,625,192 | 7.34\% | \$27,086,538 | 122\% | (\$426,635) | -1.9\% | \$3,226,635 | \$81 |
| OPTION 7B: CLOSE-IN NEIGHBORHOOD | 129,978 | 2,400 | 68 | \$2,800,000 | \$25,500,345 | \$28,300,345 | \$2,099,270 | 7.42\% | \$34,987,831 | 124\% | $(\$ 856,181)$ | -3.0\% | \$3,656,181 | \$91 |
| OPTION 7A: OUTER NEIGHBORHOODS | 89,640 | 11,800 | 44 | \$2,800,000 | \$19,345,480 | \$22,145,480 | \$1,106,643 | 5.00\% | \$18,444,052 | 83\% | \$6,775,436 | 30.6\% | ( $\$ 3,975,436$ ) | (\$99) |
| OPTION 7B: OUTER NEIGHBORHOODS | 129,978 | 2,400 | 68 | \$2,800,000 | \$25,500,345 | \$28,300,345 | \$1,359,625 | 4.80\% | \$22,660,421 | 80\% | \$9,416,661 | 33.3\% | $(\$ 6,616,661)$ | (\$165) |



1/ Reflects capitalized value at first stablized year. Not intended as a legal representation of value.

Mixed Use Building Form Prototypes and Financial Analysis

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## FINANCIAL VIABILITY OF DEVELOPMENT WITH PUBLIC BENEFITS

## Affordable Housing

The analysis also looked at the economics of meeting affordable housing and other policy targets in residential projects, and the impact on viability. Table 3-10 summarizes the estimated costs of meeting affordable housing requirements. Table 3-11 provides a summary of eight specific scenarios: each of four development prototypes tested at two affordability thresholds: $20 \%$ of units at $60 \% \mathrm{MFI}$, and $20 \%$ of units at $80 \%$ MFI. Pro formas for each of the higher-density prototypes tested at affordable housing thresholds are in Appendix B.

In general, the costs associated with meeting affordable housing targets result from a loss of potential income. The financial impact of meeting affordable housing targets is significant in the close-in markets. The degree of impact is a function of how much potential income is lost, and is subsequently greater for projects with units priced for households at $60 \%$ of MFI than it is for units priced at $80 \%$ of MFI. For outer neighborhoods, the lower achievable market rent makes the net impact significantly lower. As a result, the cost of meeting affordable housing targets is lower in areas that are already relatively affordable.

The residual land value estimates outlined in the table represent a scenario with higher assumed FARs but without any additional offsets such as the MULTE and LIHTC programs described below.

## MULTE and LIHTC Programs

The cost of meeting affordable housing targets can also be offset by other existing programs. The Multiple-Unit Limited Tax Exemption (MULTE) program provides a ten-year property tax exemption on structural improvements for multifamily developments that meet program requirements. The MULTE program is allocated on a competitive basis. It is generally not available for projects that provide housing at $80 \%$ MFI in outer Portland neighborhoods, where rents on units restricted to $80 \%$ MFI would not vary substantially from market rate units. The MULTE program reduces operating costs significantly, and has substantial market value.

Projects may also apply for Low Income Housing Tax Credits (LIHTC), which also have a significant monetized value. The LIHTC program, administered by Oregon Housing and Community Services (OHCS), offers tax credits at both $4 \%$ and $9 \%$, with $9 \%$ credits being more competitive. Oregon's LIHTC program is only available for projects providing units at $60 \%$ MFI or below. There is a high fixed cost associated with the LITHC program, and as a result it is unlikely to be used for small projects.

Table 3-10: Estimated Cost of Meeting Affordable Housing Requirements

|  | $60 \% ~ M F I$ | $80 \% ~ M F I$ |
| :--- | ---: | ---: |
| Average Rent/SF: |  |  |
| Allowed | $\$ 1.06$ | $\$ 1.42$ |
| Market - Close-In | $\$ 2.20$ | $\$ 2.20$ |
| Market - Outer | $\$ 1.50$ | $\$ 1.50$ |
| Loss of Rental Income |  |  |
| Close-In Neighborhoods | $(\$ 0.23)$ | $(\$ 0.16)$ |
| Outer Neighborhoods | $(\$ 0.09)$ | $(\$ 0.02)$ |
| Efficiency Ratio | $83 \%$ | $83 \%$ |
| Assumed Cap Rate | $6.00 \%$ | $6.00 \%$ |
| Implied Loss of Value/SF: | $(\$ 37.72)$ | $(\$ 25.94)$ |
| Close-In Neighborhoods | $(\$ 14.48)$ | $(\$ 2.70)$ |
| Outer Neighborhoods |  |  |
| MULTE Tax Credit | $\$ 3.96$ | $\$ 3.96$ |
| Reduction in Operating Costs/SF | 10 | 10 |
| Duration/Years: | $6.00 \%$ | $6.00 \%$ |
| Annual Discount Rate: | $\$ 27.34$ | $\$ 27.34$ |
| Value PSF: | $\$ 44.75$ | $\mathrm{~N} / \mathrm{A}$ |
| LIHTC |  |  |
| Value of Credits/SF: |  |  |

Table 3-I I: Summary of Development Scenarios - Affordable Housing Targets

| Option ${ }^{\prime}$ | Land (SF) | Building (SF) | FAR | Parking Spaces | Construction Costs |  | Net Operating Income |  | Return on Cost | Indicated Value ${ }^{2}$ | Value/ Cost | Indicated Residual Land Value |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Total | PSF | Total | PSF |  |  |  | Total | Per SF |
| 2B w/20\% @ 60\% MFI | 10,000 | 26,500 | 2.22 | 7 | \$3,896,931 | \$147 | \$277,345 | \$10.47 | 7.12\% | \$4,622,420 | 119\% | \$655,086 | \$66 |
| 2B w/20\%@ 80\% MFI | 10,000 | 26,500 | 2.22 | 7 | \$3,896,931 | \$147 | \$293,635 | \$11.08 | 7.54\% | \$4,893,910 | 126\% | \$881,328 | \$88 |
| 3B w/20\% @ 60\% MFI | 10,000 | 34,500 | 3.07 | 10 | \$5,564,04I | \$161 | \$375,358 | \$10.88 | 6.75\% | \$6,255,972 | I 12\% | \$349,268 | \$35 |
| 3B w/20\% @ 80\% MFI | 10,000 | 34,500 | 3.07 | 10 | \$5,564,04I | \$161 | \$388,240 | \$11.25 | 6.98\% | \$6,470,659 | 116\% | \$528,175 | \$53 |
| 6B w/20\% @ 60\% MFI | 10,000 | 48,550 | 4.40 | 12 | \$7,473,377 | \$154 | \$528,426 | \$10.88 | 7.07\% | \$8,807,099 | 118\% | \$565,873 | \$57 |
| 6B w/20\% @ 80\% MFI | 10,000 | 48,550 | 4.40 | 12 | \$7,473,377 | \$154 | \$547,977 | \$11.29 | 7.33\% | \$9,132,955 | 122\% | \$837,419 | \$84 |
| 7B w/20\% @ 60\% MFI | 40,000 | 183,900 | 3.98 | 66 | \$28,300,345 | \$154 | \$1,928,205 | \$10.49 | 6.81\% | \$32,136,754 | 114\% | \$1,280,283 | \$32 |
| 7B w/20\% @ 80\% MFI | 40,000 | 183,900 | 3.98 | 66 | \$28,300,345 | \$154 | \$1,999,992 | \$10.88 | 7.07\% | \$33,333,198 | 118\% | \$2,277,320 | \$57 |

I All scenarios are tested for site in close-in markets.
2 Reflects capitalized value at first stabilized year. Not intended as a legal representation of value.

## Reduced Commercial Rents

A reduction in allowable commercial lease rates would have an impact on viability similar to affordable housing requirements. The impact would result from the difference between allowable and achievable lease rates, and it would vary based on the details of the code language and how "affordable" is defined. If the allowable lease rate is $80 \%$ of what is achievable in the market, the requirement would decrease the value proportionately. If it is set at an established "affordable" rate citywide, then the cost would be highest for strong retail sites and in areas where achievable market lease rates are higher.

This analysis assumes that reduced commercial rents would be offset by an increase in allowable FAR. In close-in markets, the value of additional allowable FAR is projected to exceed the estimated cost associated with reduced commercial rents. While the cost of requiring reduced rents would be lower in outer neighborhoods, the additional FAR has no value. Thus the bonus would not be used. Administration of this type of program would likely be difficult, as achievable market lease rates for retail space are highly variable at a local and site-specific level.

Table 3-1 2: Estimated Cost of Reduced Commercial Rents

|  | Close-In | Outer |
| :--- | ---: | ---: |
| Average Rent/SF: |  |  |
| Allowed | $\$ 16.50$ | $\$ 13.50$ |
| Market | $\$ 22.00$ | $\$ 18.00$ |
| Loss of Rental Income | $(\$ 5.50)$ | $(\$ 4.50)$ |
| Assumed Cap Rate | $7.50 \%$ | $7.50 \%$ |
| Implied Loss of Value/SF: | $(\$ 73.33)$ | $(\$ 60.00)$ |
| Project Level Reconciliation |  |  |
| Cost of Requirement/Scenario 2A | $(\$ 205,333)$ | $(\$ 168,000)$ |
| Value of Additional FAR/2A | $\$ 313,179$ | $\$ 0$ |

## Historic Preservation

A historic preservation bonus could be structured to allow the transfer of FAR from nearby historic properties to a development site. The value of this bonus would be based on the value of additional FAR in different locations. A historic preservation bonus would allow a developer to buy additional FAR from proximate property owners. It would have the result of retaining historic structures while maintaining development capacity within the area. By retaining older buildings, it may allow for lower rent levels without a requirement that rents are below market rate.

The value of additional FAR provided through this bonus program would be set by the market. The program would be expected to be effective in markets that place value on additional FAR entitlements. Thus it would be expected to function in close-in neighborhoods but not in outer neighborhoods.

## Appendix A: Glossary of Terms

Capitalization Rate or Cap Rate - The rate of return used to derive the capital value of an income stream. The value of a real estate asset is commonly set on the basis of dividing net operating income (NOI) by a capitalization rate.

Debt Coverage Ratio - Defined as net operating income divided by annual debt service. This measure is often used as underwriting criteria for income property mortgage loans, and limits the amount of debt that can be borrowed. Standard minimum debt coverage ratios would be in the 1.20 to 1.30 range. A debt coverage ratio of 1.20 indicates that in your first year of stabilized occupancy, your net operating income (NOI, gross income less expenses) is equal to $120 \%$ of your debt service requirements (principal and interest).

Equity - The interest or value that the owner has in real estate over and above the liens held against it.

Internal Rate of Return (IRR) - The true annual rate of earnings on an investment. Equates the value of cash returns with cash invested, considering the application of compound interest factors.

Modified Internal Rate of Return (MIRR) - Similar to an IRR, the MIRR considers both the cost of the investment and the interest received on reinvestment of cash. This measure of return recognizes that cash flows are reinvested at an alternative rate.

Net Operating Income (NOI) - Income from property after operating expenses have been deducted, but before deducting income taxes and financing expenses.

Residual Value - The realized value of a fixed asset after costs associated with the sale. In this analysis, the residual value represents the capitalized value of the development at the end of the period less sales costs.

Return on Cost (ROC) - Net operating income in the initial year, divided by total project cost. This measure is also commonly referred to as the going-in cap rate.

Return on Equity or Equity Yield Rate - The rate of return on the equity portion of an investment, taking into account periodic cash flow. In this analysis, the return on equity represents the initial rate of return, and is defined as the net cash flow after interest costs divided by the developer equity.

Return on Sales - Defined as net profit as a percent of net sales. This measure is most commonly used with for-sale development such as condominiums.

Triple-Net Lease - A lease in which the tenant is to pay all operating expenses of the property, the landlord receives a net rent. Operating expenses include taxes, utilities, insurance, repairs, janitorial services and license fees.

## Appendix B: Pro Formas

Mixed Use Building Form Prototypes and Financial Analysis

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## SUMMARY OF DEVELOPMENT SCENARIOS MIXED USE ZONING PROTOTYPES



1/ Reflects capitalized value at first stablized year. Not intended as a legal representation of value.

## SUMMARY OF DEVELOPMENT SCENARIOS

MIXED USE ZONING PROTOTYPES


1/Reflects capitalized value at first stablized year. Not intended as a legal representation of value.

## OPTION 2A: CLOSE IN NEIGHBORHOOD <br> STANDARD MARKET PARAMETERS

January 20, 2015


## OPTION 2B: CLOSE IN NEIGHBORHOOD

## STANDARD MARKET PARAMETERS

January 20, 2015

| AREA SUMMARY: |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): |  |  | 10,000 | Total Development Cost |  |  | \$3,914,892 |
| Building Size (SF): |  |  | 26,500 | (-) Permanent Loan |  |  | (\$3,131,914) |
| FAR (Exluding Parking): |  |  | 2.22 | Tax Credit Percentage |  |  | 3.22\% |
| Building Efficiency: |  |  | 87\% | Tax Credit Discount Factor |  |  | 80.00\% |
| Saleable and Leasable Are |  |  | 23,134 | (-) Net Value of Tax Credits |  |  | \$0 |
| INCOME SUMMARY: |  |  |  | Net Permanent Loan Equity Required 20.0\% \$782,978 <br> PERMANENT FINANCING ASSUMPTIONS:  |  |  |  |
| Retail Space <br> Live / Work <br> Market Rate Apartments <br> Affordable Apartments <br> Parking - Structured <br> Operating Expenses <br> Vacancy/Collection <br> TOTAL | Total SF/Units | Average <br> Rent/SF | Income |  |  |  |  |
|  |  |  |  | Interest Rate | DCR | LTV | LTC |
|  | 2,400 | \$22.00 | \$52,800 |  | 5.50\% | 5.50\% | 5.50\% |
|  | 0 | \$21.91 | \$0 | Term (Years) | 25 | 25 | 30 |
|  | 16,434 | \$21.91 | $\begin{array}{r} \$ 360,102 \\ \$ 0 \end{array}$ | Debt-Coverage Ratio Loan-to-Value | 1.25 |  |  |
|  | 0 | \$12.77 |  |  | Loan-to-Value | 75\% | 80\% |
|  | 4,300 | \$4.80 | \$20,640 | Stabilized NOI (Year 2) | \$304,063 | \$304,063 |  |
|  |  | 32.0\% | (\$115,233) | CAP Rate $\begin{aligned} & \text { Supportable Mortgage }\end{aligned}$ |  | 6.00\% |  |
|  |  | 5.0\% | $(\$ 21,677)$ |  | \$3,300,971 | \$3,800,784 | \$3,131,914 |
|  | 23,134 | \$12.82 | \$296,632 | Supportable Mortgage Annual Debt Service | \$243,250 | \$280,082 | \$213,392 |
| COST SUMMARY: |  |  |  | MEASURES OF RETURN: |  |  |  |
| Property Acquisition Direct Construction Cost Soft Costs | Per SF |  | Total | Indicated Value @ Stablization |  |  | \$5,067,712 |
|  | \$70 |  | \$700,000 | Value/Cost |  |  | 129\% |
|  | \$92 |  | $\begin{array}{r} \$ 2,451,000 \\ \$ 606,342 \end{array}$ | Return on Cost (ROC) |  |  | 7.77\% |
|  | \$23 |  |  | ESTIMATION OF VIABILITY GAP |  |  |  |
| Contingencies | \$6 |  | $\begin{aligned} & \$ 606,342 \\ & \$ 157,550 \end{aligned}$ | Targeted Return on Cost (ROC) |  |  | 7.20\% |
| Sale of Tax Credits <br> TOTAL / NET | \$0 | 3.22\% | \$0 | Calculated Gap-Income Components |  |  | $(\$ 308,202)$ |
|  | \$148 |  | \$3,914,892 | Overall Gap as \% of Development Cost |  |  | -7.87\% |
|  |  |  |  | Indicated Residual Value Per Square Foot |  |  | \$101 |

OPTION 2A: SUBURBAN CONTEXT
STANDARD MARKET PARAMETERS
January 20, 2015

| AREA SUMMARY: |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): |  |  | 10,000 | Total Development Cost |  |  | \$2,101,240 |
| Building Size (SF): |  |  | 10,000 | (-) Permanent Loan |  |  | (\$1,193,741) |
| FAR (Exluding Parking): |  |  | 0.76 | Tax Credit Percentage |  |  | 3.22\% |
| Building Efficiency: |  |  | 88\% | Tax Credit Discount Factor |  |  | 80.00\% |
| Saleable and Leasable Ar |  |  | 8,776 | (-) Net Value of Tax Credit |  |  | \$0 |
| INCOME SUMMARY: |  |  |  | Net Permanent Loan Equity Required 43.2\% \$907,499 |  |  |  |
| Retail Space <br> Live / Work <br> Market Rate Apartments <br> Affordable Apartments <br> Parking - Surface <br> Operating Expenses <br> Vacancy/Collection <br> TOTAL | Total SF/Units | Average Rent/SF | Income | PERMANENT FINANCING ASSUMPTIONS: |  |  |  |
|  |  |  |  | Interest Rate Term (Years) Debt-Coverage Ratio Loan-to-Value Stabilized NOI (Year 2) CAP Rate Supportable Mortgage Annual Debt Service | DCR | LTV | LTC |
|  | 2,800 | \$18.00 | \$50,400 |  | 5.50\% | 5.50\% | 5.5\% |
|  | 0 | \$14.94 | \$0 |  | 25 | 25 | 30 |
|  | 5,976 | \$14.94 | \$89,281 |  | 1.25 |  |  |
|  | 0 | \$12.77 | \$0 |  |  | 75\% | 80\% |
|  | 2,450 | \$1.71 | \$4,200 |  | \$109,959 | \$109,959 |  |
|  |  | 32.0\% | $(\$ 28,570)$ |  |  | 6.00\% |  |
|  |  | 5.0\% | $(\$ 7,194)$ |  | \$1,193,741 | \$1,374,490 | \$1,680,992 |
|  | 11,226 | \$9.63 | \$108,117 |  | \$87,967 | \$101,287 | \$114,534 |
| COST SUMMARY: |  |  |  | MEASURES OF RETURN: |  |  |  |
| Property Acquisition <br> Direct Construction Cost <br> Soft Costs <br> Contingencies <br> Sale of Tax Credits <br> TOTAL / NET | Per SF |  | Total | Indicated Value @ Stablization Value/Cost |  |  | \$1,832,653 |
|  | \$70 |  | \$700,000 |  |  |  | 87\% |
|  | \$105 |  | \$1,048,000 | Return on Cost (ROC) |  |  | 5.23\% |
|  | \$27 |  | \$265,840 | ESTIMATION OF VIABILITY GAP |  |  |  |
|  | \$9 |  | \$87,400 | Targeted Return on Cost (ROC) |  |  | 7.2\% |
|  | \$0 | 3.22\% | \$ | Calculated Gap-Income Components |  |  | \$574,029 |
|  | \$210 |  | \$2,101,240 | Overall Gap as \% of Development Cost |  |  | 27.3\% |
|  |  |  |  | Indicated Residual Value Per Square Foot |  |  | \$13 |

OPTION 2B: SUBURBAN CONTEXT
STANDARD MARKET PARAMETERS

## January 20, 2015

| AREA SUMMARY: |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): |  |  | $\begin{aligned} & 10,000 \\ & 26,500 \end{aligned}$ |  |  |  | \$3,914,892 |
| Building Size (SF): |  |  |  |  |  | (\$2,253,786) |
| FAR (Exluding Parking): |  |  | 2.22 | Tax Credit Percentage |  |  | 3.22\% |
| Building Efficiency: |  |  | 87\% | Tax Credit Discount Factor <br> (-) Net Value of Tax Credits <br> Net Permanent Loan Equity Required |  |  | 80.00\% |
| Saleable and Leasable Area (SF): $\quad 23,134$ |  |  |  |  |  | \$0 |
| INCOME SUMMARY: |  |  |  | Net Permanent Loan Equity Required42.4\% |  |  | \$1,661,106 |
| Retail Space <br> Live / Work <br> Market Rate Apartments <br> Affordable Apartments <br> Parking - Podium <br> Operating Expenses <br> Vacancy/Collection <br> TOTAL | Total SF/Units | Average Rent/SF | Income |  |  |  |  |
|  |  |  |  | PERMANENT FINANCING ASSUMPTIONS:   <br>  DCR LTV |  |  | LTC |
|  | 2,400 | \$18.00 | \$43,200 | Interest Rate | 5.50\% |  | 5.50\% | 5.5\% |
|  | 0 | \$14.94 | \$0 | Term (Years) | 25 |  | 25 | 30 |
|  | 16,434 | \$14.94 | \$245,524 | Debt-Coverage Ratio Loan-to-Value | 1.25 |  |  |
|  | 0 | \$12.77 | \$0\$7,371 |  |  | 75\% | 80\% |
|  | 4,300 | \$1.71 |  | Stabilized NOI (Year 2)CAP Rate | \$207,603 | \$207,603 |  |
|  |  | 32.0\% | $(\$ 78,568)$ |  |  | 6.00\% |  |
|  |  | 5.0\% | $(\$ 14,805)$ | CAP Rate Supportable Mortgage | \$2,253,786 | \$2,595,041 | \$3,131,914 |
|  | 23,134 | \$8.76 | \$202,723 | Supportable Mortgage <br> Annual Debt Service | \$166,083 | \$191,230 | \$213,392 |
| COST SUMMARY: |  |  |  | MEASURES OF RETURN: |  |  |  |
| Property Acquisition <br> Direct Construction Cost <br> Soft Costs <br> Contingencies <br> Sale of Tax Credits <br> TOTAL / NET | Per SF |  | Total | Indicated Value @ Stablization |  |  | \$3,460,054 |
|  | \$70 |  | \$700,000 | Value/Cost |  |  | 88\% |
|  | \$92 |  | $\begin{array}{r} \$ 2,451,000 \\ \$ 606,342 \end{array}$ | Return on Cost (ROC) |  |  | 5.30\% |
|  | \$23 |  |  | ESTIMATION OF VIABILITY GAP |  |  |  |
|  | \$6 |  | \$157,550 | Targeted Return on Cost (ROC) |  |  | 7.20\% |
|  | \$0 | 3.22\% | \$0 | Calculated Gap-Income Components |  |  | \$1,031,514 |
|  | \$148 |  | \$3,914,892 | Overall Gap as \% of Development Cost |  |  | 26.35\% |
|  |  |  |  | Indicated Residual Value Per Square Foot |  |  | -\$33 |

OPTION 2B: 20\% OF UNITS AT 60\% MFI
CLOSE IN NEIGHBORHOOD
April 9, 2015

| AREA SUMMARY: |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): |  |  | 10,000 | Total Development Cost |  | 22.7\% | \$3,896,931 |
| Building Size (SF): |  |  | 26,500 | (-) Permanent Loan |  |  | (\$3,010,920) |
| FAR (Exluding Parking): |  |  | 2.22 | Tax Credit Percentage |  |  | 3.22\% |
| Building Efficiency: |  |  | 71\% | Tax Credit Discount Factor |  |  | 80.00\% |
| Saleable and Leasable Area (SF): 18,834 |  |  |  | (-) Net Value of Tax CreditsNet Permanent Loan Equity Required |  |  | $\begin{array}{r} \$ 0 \\ \$ 886,011 \end{array}$ |
| INCOME SUMMARY: |  |  |  | Net Permanent Loan Equity Required |  |  |  |
|  | Total SF/Units | Average Rent/SF | Income | PERMANENT FINANCING ASSUMPTIONS: |  |  |  |
|  |  |  |  | Interest Rate | DCR | LTV | LTC |
| Retail Space | 2,400 | \$22.00 | \$52,800 |  | 5.50\% | 5.50\% | 5.50\% |
| Live / Work | 0 | \$21.91 | \$0 | Term (Years) | 25 | 25 | 30 |
| Market Rate Apartments | 13,147 | \$21.91 | \$288,081 |  | 1.25 |  |  |
| Affordable Apartments | 3,287 | \$12.77 | \$41,962 |  | \$277,345 | 75\% | 80\% |
| Parking - Surface | 4,300 | \$3.09 | \$13,269 | Loan-to-Value <br> Stabilized NOI (Year 2) |  | \$277,345 |  |
| Operating Expenses |  | 32.0\% | (\$105,614) | CAP Rate <br> Supportable Mortgage Annual Debt Service |  | 6.00\% |  |
| Vacancy/Collection |  | 5.0\% | (\$19,806) |  | \$3,010,920 | \$3,466,815 | \$3,117,545 |
| TOTAL | 23,134 | \$11.70 | \$270,693 |  | \$221,876 | \$255,471 | \$212,413 |
| COST SUMMARY: |  |  |  | MEASURES OF RETURN: |  |  |  |
| Property Acquisition | Per SF |  | Total | Indicated Value @ Stablization Value/Cost |  |  | \$4,622,420 |
|  | \$70 |  | \$700,000 |  |  | Value/Cost | 119\% |
| Direct Construction Cost | \$92 |  | \$2,451,000 | Return on Cost (ROC) |  |  | 7.12\% |
| Soft Costs | \$22 |  | \$588,381 | ESTIMATION OF VIABILITY GAP |  |  |  |
| Contingencies | \$6 |  | \$157,550 | Targeted Return on Cost (ROC) |  |  | 7.20\% |
| Sale of Tax Credits | \$0 | 3.22\% | \$0 | Calculated Gap-Income Components |  |  | \$44,914 |
| TOTAL / NET | \$147 |  | \$3,896,931 | Overall Gap as \% of Development Cost |  |  | 1.15\% |
|  |  |  |  | Indicated Residual Value Per Square Foot |  |  | \$66 |

## OPTION 2B: 20\% OF UNITS AT 80\% MFI

CLOSE IN NEIGHBORHOOD
April 9, 2015

| AREA SUMMARY: |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): |  |  | 10,000 | Total Development Cost |  |  | \$3,896,931 |
| Building Size (SF): |  |  | 26,500 | (-) Permanent Loan |  |  | (\$3,117,545) |
| FAR (Exluding Parking): |  |  | 2.22 | Tax Credit Percentage |  |  | 3.22\% |
| Building Efficiency: |  |  | 87\% | Tax Credit Discount Factor <br> (-) Net Value of Tax Credits <br> Net Permanent Loan Equity Required |  |  | 80.00\% |
| Saleable and Leasable Area (SF): 23,134 |  |  |  |  |  | \$0 |
| INCOME SUMMARY: |  |  |  | Net Permanent Loan Equity Required 20.0\% \$779,386 |  |  |  |
| Retail Space <br> Live / Work <br> Market Rate Apartments <br> Affordable Apartments <br> Parking - Structured <br> Operating Expenses <br> Vacancy/Collection <br> TOTAL | Total SF/Units | Average Rent/SF | Income | PERMANENT FINANCING ASSUMPTIONS: |  |  |  |
|  |  |  |  | Interest Rate | DCR |  | LTV | LTC |
|  | 2,400 | \$22.00 | \$52,800 |  | 5.50\% | 5.50\% | 5.50\% |
|  | 0 | \$21.91 | \$0 | Term (Years) | 25 | 25 | 30 |
|  | 13,147 | \$21.91 | \$288,081 | Debt-Coverage Ratio 1.25 <br> Loan-to-Value  |  | 75\% | 80\% |
|  | 3,287 | \$17.02 | \$55,950 |  |  |  |  |
|  | 4,300 | \$4.80 | \$20,640 | Stabilized NOI (Year 2) $\$ 293,635$ |  | \$293,635 |  |
|  |  | 32.0\% | $(\$ 110,090)$ | CAP RateSupportable Mortgage |  | 6.00\% |  |
|  |  | 5.0\% | $(\$ 20,874)$ |  | \$3,187,761 | \$3,670,433 | $\begin{array}{r} \$ 3,117,545 \\ \$ 212,413 \\ \hline \end{array}$ |
|  | 23,134 | \$12.38 | \$286,508 | Annual Debt Service | \$234,908 | \$270,476 |  |
| COST SUMMARY: |  |  |  | MEASURES OF RETURN: |  |  |  |
| Property Acquisition Direct Construction Cost Soft Costs | Per SF |  | Total | Indicated Value @ Stablization |  |  | \$4,893,910 |
|  | \$70 |  | \$700,000 | Value/Cost |  |  | $126 \%$$7.54 \%$ |
|  | \$92 |  | \$2,451,000 | Return on Cost (ROC) |  |  |  |
|  | \$22 |  | \$588,381 | ESTIMATION OF VIABILITY GAP |  |  | 7.54\% |
| Contingencies | \$6 |  | \$157,550 | Targeted Return on Cost (ROC) |  |  | 7.20\% |
| Sale of Tax Credits | \$0 | 3.22\% | \$0 | Calculated Gap-Income Components |  |  | $(\$ 181,328)$ |
| TOTAL / NET | \$147 |  | \$3,896,931 | Overall Gap as \% of Development Cost |  |  | -4.65\% |
|  |  |  |  | Indicated Residual Value Per Square Foot |  |  | \$88 |

## SUMMARY OF DEVELOPMENT SCENARIOS

MIXED USE ZONING PROTOTYPES

| Option | Program |  |  | Costs |  |  | $\begin{gathered} \text { Stabilized } \\ \text { NOI } \\ \hline \end{gathered}$ | Return on Cost | Indicated Value 1/ | Value/ Cost | Calculated Viability Gap |  | Indicated Residual Land Value |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Res | Retail | Parking Spaces | PropertyAcquisition | $\begin{aligned} & \text { Hard } \\ & \text { \& Soft } \end{aligned}$ | Total Cost |  |  |  |  |  |  |  |  |
|  | S.F. | S.F. |  |  |  |  |  |  |  |  | Total $2 /$ | \% of Cost | Total | PSF |
| OPTION 3A: CLOSE IN NEIGHBORHOOD | 13,778 | 3,400 | 6 | \$700,000 | \$3,285,240 | \$3,985,240 | \$275,773 | 6.92\% | \$4,596,217 | 115\% | \$155,060 | 3.9\% | \$544,940 | \$54 |
| OPTION 3B: CLOSE-IN NEIGHBORHOOD | 23,323 | 2,550 | 10 | \$700,000 | \$4,864,041 | \$5,564,041 | \$403,039 | 7.24\% | \$6,717,318 | 121\% | (\$33,723) | -0.6\% | \$733,723 | \$73 |
| OPTION 3A: SUBURBAN CONTEXT | 13,778 | 3,400 | 6 | \$700,000 | \$3,285,240 | \$3,985,240 | \$196,619 | 4.93\% | \$3,276,975 | 82\% | \$1,254,427 | 31.5\% | $(\$ 554,427)$ | (\$55) |
| OPTION 3B: SUBURBAN CONTEXT | 23,323 | 2,550 | 10 | \$700,000 | \$4,864,041 | \$5,564,041 | \$278,784 | 5.01\% | \$4,646,406 | 84\% | \$1,692,036 | 30.4\% | $(\$ 992,036)$ | (\$99) |




1/Reflects capitalized value at first stablized year. Not intended as a legal representation of value.

## OPTION 3A: CLOSE IN NEIGHBORHOOD <br> STANDARD MARKET PARAMETERS

January 20, 2015

| AREA SUMMARY: |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): <br> Building Size (SF): <br> FAR (Exluding Parking): <br> Building Efficiency: <br> Saleable and Leasable Area (SF): |  |  | 10,000 | Total Development Cost <br> (-) Permanent Loan <br> Tax Credit Percentage <br> Tax Credit Discount Factor <br> (-) Net Value of Tax Credits <br> Net Permanent Loan Equity Required |  |  | $\begin{array}{r} \hline \$ 3,985,240 \\ (\$ 2,993,851) \\ 3.22 \% \\ 80.00 \% \\ \$ 0 \\ \end{array}$ |
|  |  |  | 22,900 |  |  |  |  |
|  |  |  | 2.00 |  |  |  |  |
|  |  |  | 88\% |  |  |  |  |
|  |  |  | 20,078 |  |  |  |  |
| INCOME SUMMARY: |  |  |  | Net Permanent Loan Equity Required 24.9\% \$991,389 |  |  |  |
| Retail Space <br> Live / Work <br> Market Rate Apartments <br> Affordable Apartments <br> Parking - Structure <br> Operating Expenses <br> Vacancy/Collection <br> TOTAL | Total SF/Units | Average <br> Rent/SF | Income | PERMANENT FINANCING ASSUMPTIONS: |  |  |  |
|  |  |  |  |  |  |  | LTC |
|  | 3,400 | \$22.00 | \$74,800 | Interest Rate | 5.50\% | 5.50\% | 5.5\% |
|  | 0 | \$21.91 | \$0 | Term (Years) | 25 |  | 30 |
|  | 13,778 | \$21.91 | \$301,904 |  | Debt-Coverage Ratio 1.25 <br> Loan-to-Value  |  |  |  |
|  | 0 | \$12.77 | \$0 |  |  |  | 75\% | 80\% |
|  | 2,900 | \$3.09 | \$8,949 | Stabilized NOI (Year 2) CAP Rate | \$275,773 | \$275,773 |  |  |
|  |  | 32.0\% | $(\$ 96,609)$ |  |  | 6.00\% |  |  |
|  |  | 5.0\% | $(\$ 19,283)$ | Supportable Mortgage Annual Debt Service | $\begin{array}{r} \$ 2,993,851 \\ \$ 220,618 \\ \hline \end{array}$ | $\begin{array}{r} \$ 3,447,162 \\ \$ 254,023 \end{array}$ | \$3,188,192 |  |
|  | 20,078 | \$13.44 | \$269,760 |  |  |  | \$217,226 |  |
| COST SUMMARY: |  |  |  | MEASURES OF RETURN: |  |  |  |  |
| Property Acquisition <br> Direct Construction Cost | Per SF |  | Total | Indicated Value @ Stablization |  |  | \$4,596,217 |  |
|  | \$70 |  | \$700,000 | Value/Cost |  |  | 115\% |  |
|  | \$109 |  | \$2,493,000 | Return on Cost (ROC) |  |  | 6.92\% |  |
| Soft Costs | \$28 |  | \$632,590 | ESTIMATION OF VIABILITY GAP |  |  |  |  |
| Contingencies | \$16 |  | \$159,650 | Targeted Return on Cost (ROC) |  |  | 7.20\% |  |
| Sale of Tax Credits | \$0 | 3.22\% | \$0 | Calculated Gap-Income Components |  |  | \$155,060 |  |
| TOTAL / NET | \$174 |  | \$3,985,240 | Overall Gap as \% of Development Cost |  |  | 3.89\% |  |
|  |  |  |  | Indicated Residual Value Per Square Foot |  |  | \$54 |  |

## OPTION 3B: CLOSE-IN NEIGHBORHOOD

## STANDARD MARKET PARAMETERS

January 20, 2015


## OPTION 3A: SUBURBAN CONTEXT

STANDARD MARKET PARAMETERS
January 20, 2015

| AREA SUMMARY: |  |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): |  |  |  | 10,000 | Total Development Cost |  |  | \$3,985,240 |
| Building Size (SF): |  |  |  | 22,900 | (-) Permanent Loan |  |  | (\$2,134,533) |
| FAR (Exluding Parking): |  |  |  | 2.00 | Tax Credit Percentage |  |  | 3.22\% |
| Building Efficiency: |  |  |  | 88\% | Tax Credit Discount Fac |  |  | 80.00\% |
| Saleable and Leasable A |  |  |  | 20,078 | (-) Net Value of Tax Cre |  |  | \$0 |
| INCOME SUMMARY: |  |  |  |  | Net Permanent Loan Equity Required 46.4\%PERMANENT FINANCING ASSUMPTIONS: |  |  | \$1,850,707 |
| Retail Space <br> Live / Work <br> Market Rate Apartments <br> Affordable Apartments <br> Parking <br> Operating Expenses <br> Vacancy/Collection <br> TOTAL | Total SF/Units | Average Rent/SF | Income |  |  |  |  |  |
|  |  |  |  |  | Interest Rate | DCR | LTV | LTC |
|  | 3,400 | \$18.00 | \$61,200 |  |  | 5.50\% | 5.50\% | 5.5\% |
|  | 0 | \$14.94 | \$0 |  | Term (Years) | 25 | 25 | 30 |
|  | 13,778 | \$14.94 | \$205,843 |  | Debt-Coverage Ratio Loan-to-Value | 1.25 |  |  |
|  | 0 | \$12.77 | \$0 |  |  |  | 75\% | 80\% |
|  | 2,900 | \$1.71 | $\$ 4,971$$(\$ 65,870)$ |  | Loan-to-Value <br> Stabilized NOI (Year 2) | \$196,619 | \$196,619 |  |
|  |  | 32.0\% |  |  | CAP Rate |  | 6.00\% |  |
|  |  | 5.0\% | $\begin{aligned} & (\$ 65,870) \\ & (\$ 13,601) \end{aligned}$ |  | Supportable Mortgage Annual Debt Service | \$2,134,533 | \$2,457,731 | \$3,188,192 |
|  | 20,078 | \$9.59 | \$192,544 |  |  | \$157,295 | \$181,111 | \$217,226 |
| COST SUMMARY: |  |  |  |  | MEASURES OF RETURN: |  |  |  |
| Property Acquisition | Per SF |  | Total |  | Indicated Value @ Stablization |  |  | \$3,276,975 |
|  | \$70 | \$700,000 |  |  | Value/Cost |  |  | 82\% |
| Direct Construction Cost Soft Costs | \$109 | \$2,493,000 |  |  | Return on Cost (ROC) |  |  | 4.93\% |
|  | \$28 | $\$ 632,590$$\$ 159,650$ |  |  | ESTIMATION OF VIABILITY GAP |  |  |  |
| Contingencies | \$16 |  |  |  | Targeted Return on Cost (ROC) |  |  | 7.20\% |
| Sale of Tax CreditsTOTAL / NET | \$0 | 3.22\% | \$ | - | Calculated Gap-Income Components |  |  | \$1,254,427 |
|  | \$174 |  |  | \$3,985,240 | Overall Gap as \% of Development Cost |  |  | 31.48\% |
|  |  |  |  |  | Indicated Residual Value | Square Foot |  | -\$55 |

OPTION 3B: SUBURBAN CONTEXT
STANDARD MARKET PARAMETERS

## January 20, 2015

| AREA SUMMARY: |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): |  |  | 10,000 | Total Development Cost |  |  | \$5,564,041 |
| Building Size (SF): |  |  | 34,500 | (-) Permanent Loan |  |  | (\$3,026,543) |
| FAR (Exluding Parking): |  |  | 3.07 | Tax Credit Percentage |  |  | 3.22\% |
| Building Efficiency: |  |  | 86\% | Tax Credit Discount Facto |  |  | 80.00\% |
| Saleable and Leasable Are |  |  | 29,723 | (-) Net Value of Tax Credit |  |  | \$0 |
| INCOME SUMMARY: |  |  |  | Net Permanent Loan Equity Required 45.6\% |  |  | \$2,537,498 |
| Retail Space <br> Live / Work <br> Market Rate Apartments <br> Affordable Apartments <br> Parking - Podium <br> Operating Expenses <br> Vacancy/Collection <br> TOTAL | Total SF/Units | Average Rent/SF | Income | PERMANENT FINANCING ASSUMPTIONS: |  |  |  |
|  |  |  |  | Interest Rate | DCR | LTV | LTC |
|  | 2,550 | \$18.00 | \$45,900 |  | 5.50\% | 5.50\% | 5.5\% |
|  | 0 | \$14.94 | \$0 | Term (Years) | 25 | 25 | 30 |
|  | 23,323 | \$14.94 | \$348,446 | Debt-Coverage Ratio | 1.25 |  |  |
|  | 0 | \$12.77 | \$0 | Loan-to-Value <br> Stabilized NOI (Year 2) |  | 75\% | 80\% |
|  | 3,850 | \$2.40 | $\begin{array}{r} \$ 9,240 \\ (\$ 111,503) \end{array}$ |  | \$278,784 | \$278,784 |  |
|  |  | 32.0\% |  | Stabilized NOI (Year 2) <br> CAP Rate |  | 6.00\% |  |
|  |  | 5.0\% | $(\$ 20,179)$ | Supportable Mortgage Annual Debt Service | \$3,026,543 | \$3,484,805 | \$4,451,233 |
|  | 29,723 | \$9.15 | \$271,904 |  | \$223,027 | \$256,797 | \$303,283 |
| COST SUMMARY: |  |  |  | MEASURES OF RETURN: |  |  |  |
| Property Acquisition | Per SF |  | Total | Indicated Value @ Stablization |  |  | \$4,646,406 |
|  | \$70 |  | \$700,000 | Value/Cost |  |  | 84\% |
| Direct Construction Cost Soft Costs | \$107 |  | $\begin{array}{r} \$ 3,691,750 \\ \$ 952,704 \end{array}$ | Return on Cost (ROC) |  |  | 5.01\% |
|  | \$28 |  |  | ESTIMATION OF VIABILITY GAP |  |  |  |
| Contingencies | \$22 |  | \$219,588 | Targeted Return on Cost (ROC) |  |  | 7.20\% |
| Sale of Tax CreditsTOTAL / NET | \$0 | 3.22\% | \$0 | Calculated Gap-Income Components |  |  | \$1,692,036 |
|  | \$161 |  | \$5,564,041 | Overall Gap as \% of Development Cost |  |  | 30.41\% |
|  |  |  |  | Indicated Residual Value Per Square Foot |  |  | -\$99 |

OPTION 3A: 20\% OF UNITS AT 60\% MFI
CLOSE IN NEIGHBORHOOD
April 9, 2015

| AREA SUMMARY: |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): |  |  | 10,000 | Total Development Cost |  |  | \$5,564,041 |
| Building Size (SF): |  |  | 34,500 | (-) Permanent Loan |  |  | (\$4,074,971) |
| FAR (Exluding Parking): |  |  | 3.07 | Tax Credit Percentage |  |  | 3.22\% |
| Building Efficiency: |  |  | 75\% | Tax Credit Discount Facto |  |  | 80.00\% |
| Saleable and Leasable Area (SF): 25,873 |  |  |  | (-) Net Value of Tax Credits <br> Net Permanent Loan Equity Required |  | 26.8\% | \$0 |
| INCOME SUMMARY: |  |  |  |  |  | \$1,489,070 |
| Retail Space <br> Live / Work <br> Market Rate Apartments <br> Affordable Apartments <br> Parking - Surface <br> Operating Expenses <br> Vacancy/Collection <br> TOTAL | Total SF/Units | Average Rent/SF | Income | PERMANENT FINANCING ASSUMPTIONS: |  |  |  |
|  |  |  |  | Interest Rate | DCR |  | LTV | LTC |
|  | 2,550 | \$22.00 | \$56,100 |  | 5.50\% | 5.50\% | 5.50\% |
|  | 0 | \$21.91 | \$0 | Term (Years) | 25 | 25 | 30 |
|  | 18,658 | \$21.91 | \$408,843 | Debt-Coverage Ratio | 1.25 |  |  |
|  | 4,665 | \$12.77 | \$59,553 | Loan-to-Value |  | 75\% | 80\% |
|  | 3,850 | \$4.80 | \$18,480 | Stabilized NOI (Year 2) | \$375,358 | \$375,358 |  |
|  |  | 32.0\% | (\$149,887) | CAP Rate |  | 6.00\% |  |
|  |  | 5.0\% | $(\$ 27,149)$ | Supportable Mortgage | \$4,074,971 | \$4,691,979 | \$4,451,233 |
|  | 29,723 | \$12.31 | \$365,940 | Annual Debt Service | \$300,287 | \$345,754 | \$303,283 |
|  | SUMMARY: |  |  |  | SURES OF RE | RN: |  |
|  | Per SF |  | Total | Indicated Value @ Stabliz |  |  | \$6,255,972 |
| Property Acquisition | \$70 |  | \$700,000 | Value/Cost |  |  | 112\% |
| Direct Construction Cost | \$107 |  | \$3,691,750 | Return on Cost (ROC) |  |  | 6.75\% |
| Soft Costs | \$28 |  | \$952,704 | EST | TION OF VIAB | TY GAP |  |
| Contingencies | \$6 |  | \$219,588 | Targeted Return on Cost |  |  | 7.20\% |
| Sale of Tax Credits | \$0 | 3.22\% | \$0 | Calculated Gap-Income C | onents |  | \$350,732 |
| TOTAL / NET | \$161 |  | \$5,564,041 | Overall Gap as \% of Devel | ent Cost |  | 6.30\% |
|  |  |  |  | Indicated Residual Value | Square Foot |  | \$35 |

## OPTION 3B: 20\% OF UNITS AT 80\% MFI

## CLOSE IN NEIGHBORHOOD

April 9, 2015

| AREA SUMMARY: |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): |  |  | 10,000 | Total Development Cost |  |  | \$5,564,041 |
| Building Size (SF): |  |  | 34,500 | (-) Permanent Loan |  |  | (\$4,214,813) |
| FAR (Exluding Parking): |  |  | 3.07 | Tax Credit Percentage |  |  | 3.22\% |
| Building Efficiency: |  |  | 86\% | Tax Credit Discount Factor |  |  | 80.00\% |
| Saleable and Leasable Ar |  |  | 29,723 | (-) Net Value of Tax Credi |  |  | \$0 |
| INCOME SUMMARY: |  |  |  | Net Permanent Loan Equ | Required | 24.2\% | \$1,349,229 |
| Retail Space <br> Live / Work <br> Market Rate Apartments <br> Affordable Apartments <br> Parking - Structured <br> Operating Expenses <br> Vacancy/Collection <br> TOTAL | Total SF/Units | Average <br> Rent/SF | Income | PERMANENT FINANCING ASSUMPTIONS: |  |  |  |
|  |  |  |  | Interest Rate | DCR | LTV | LTC |
|  | 2,550 | \$22.00 | \$56,100 |  | 5.50\% | 5.50\% | 5.50\% |
|  | 0 | \$21.91 | \$0 | Term (Years) | 25 | 25 | 30 |
|  | 18,658 | \$21.91 | \$408,843 | Debt-Coverage Ratio Loan-to-Value | 1.25 |  |  |
|  | 4,665 | \$17.02 | \$79,404 |  | Loan-to-Value | 75\% | 80\% |
|  | 3,850 | \$4.80 | \$18,480 | Stabilized NOI (Year 2) CAP Rate | \$388,240 | \$388,240 |  |
|  |  | 32.0\% | (\$156,239) |  |  | 6.00\% |  |
|  |  | 5.0\% |  | CAP Rate Supportable Mortgage | \$4,214,813 | \$4,852,994 | \$4,451,233 |
|  | 29,723 | \$12.73 | $\$ 378,446$ | Supportable Mortgage Annual Debt Service | \$310,592 | \$357,620 | \$303,283 |
| COST SUMMARY: |  |  |  | MEASURES OF RETURN: |  |  |  |
| Property Acquisition Direct Construction Cost Soft Costs | Per SF |  | Total |  |  |  | \$6,470,659 |
|  | \$70 |  | \$700,000 | Value/Cost |  |  | 116\% |
|  | \$107 |  | $\$ 3,691,750$ | Return on Cost (ROC) |  |  | 6.98\% |
|  | \$28 |  | $\$ 952,704$ | ESTIMATION OF VIABILITY GAP |  |  |  |
| Contingencies | \$6 |  | \$219,588 | Targeted Return on Cost (ROC) |  |  | 7.20\% |
| Sale of Tax Credits | \$0 | 3.22\% | \$0 | Calculated Gap-Income Components |  |  | \$171,825 |
| TOTAL / NET | \$161 |  | \$5,564,041 | Overall Gap as \% of Development Cost |  |  | 3.09\% |
|  |  |  |  | Indicated Residual Value Per Square Foot |  |  | \$53 |

SUMMARY OF DEVELOPMENT SCENARIOS
MIXED USE ZONING PROTOTYPES


1/ Reflects capitalized value at first stablized year. Not intended as a legal representation of value.

## OPTION 6A: CLOSE IN NEIGHBORHOOD <br> STANDARD MARKET PARAMETERS

January 20, 2015

| AREA SUMMARY: |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): 10,000 |  |  |  | Total Development Cost |  |  | $\begin{gathered} \hline \$ 5,118,555 \\ (\$ 4,052,612) \end{gathered}$ |
| Building Size (SF): | 31,550 |  |  | (-) Permanent Loan |  |  |  |
| FAR (Exluding Parking): |  |  | 2.80 |  |  |  | 3.22\% |
| Building Efficiency: | 86\% |  |  | Tax Credit PercentageTax Credit Discount Factor |  |  | 80.00\% |
| Saleable and Leasable Area (SF): 27,147 |  |  |  | (-) Net Value of Tax Credits <br> Net Permanent Loan Equity Required |  |  | \$0 |
| INCOME SUMMARY: |  |  |  | Net Permanent Loan Equity Required 20.8\% \$1,065,943 |  |  |  |
| Retail Space <br> Live / Work <br> Market Rate Apartments <br> Affordable Apartments <br> Parking - Structure <br> Operating Expenses <br> Vacancy/Collection <br> TOTAL | Total SF/Units | Average Rent/SF | Income | PERMANENT FINANCING ASSUMPTIONS: |  |  |  |
|  |  |  |  | Interest Rate | DCR | LTV | LTC |
|  | 2,050 | \$22.00 | \$45,100 |  | 5.50\% | 5.50\% | 5.5\% |
|  | 0 | \$22.91 | \$0 | Term (Years) | 25 | 25 | 30 |
|  | 21,497 | \$22.91 | \$492,453 | Debt-Coverage Ratio | 1.25 |  |  |
|  | 0 | \$12.77 | \$0 | Loan-to-Value |  | 75\% | 80\% |
|  | 3,600 | \$3.09 | \$11,109 | Stabilized NOI (Year 2) | \$373,299 | \$373,299 |  |
|  |  | 32.0\% | $(\$ 157,585)$ | CAP Rate |  | 6.00\% |  |
|  |  | 5.0\% | $(\$ 27,433)$ | Supportable Mortgage | \$4,052,612 | \$4,666,235 | \$4,094,844 |
|  | 27,147 | \$13.40 | \$363,644 | Annual Debt Service | \$298,639 | \$343,857 | \$279,001 |
|  | SUMMARY: |  |  |  | SURES OF RE | RN: |  |
|  | Per SF |  | Total | Indicated Value @ Stabliza |  |  | \$6,221,646 |
| Property Acquisition | \$70 |  | \$700,000 | Value/Cost |  |  | 122\% |
| Direct Construction Cost | \$107 |  | \$3,362,250 | Return on Cost (ROC) |  |  | 7.29\% |
| Soft Costs | \$27 |  | \$853,193 | ESTI | TION OF VIAB | TY GAP |  |
| Contingencies | \$20 |  | \$203,113 | Targeted Return on Cost ( |  |  | 7.20\% |
| Sale of Tax Credits | \$0 | 3.22\% | \$0 | Calculated Gap-Income Co | onents |  | $(\$ 66,150)$ |
| TOTAL / NET | \$162 |  | \$5,118,555 | Overall Gap as \% of Develo | ent Cost |  | -1.29\% |
|  |  |  |  | Indicated Residual Value | Square Foot |  | \$77 |

## OPTION 6B: CLOSE-IN NEIGHBORHOOD

## STANDARD MARKET PARAMETERS

January 20, 2015

| AREA SUMMARY: |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): |  |  | 10,000 | Total Development Cost |  |  | \$7,473,377 |
| Building Size (SF): |  |  | 48,550 | (-) Permanent Loan |  |  | (\$5,978,701) |
| FAR (Exluding Parking): |  |  | 4.40 | Tax Credit Percentage |  |  | 3.22\% |
| Building Efficiency: |  |  | 85\% | Tax Credit Discount Facto |  |  | 80.00\% |
| Saleable and Leasable Are |  |  | 41,300 | (-) Net Value of Tax Credit |  |  | \$0 |
| INCOME SUMMARY: |  |  |  | Net Permanent Loan Equity Required 20.0\% \$1,494, |  |  |  |
| Retail Space <br> Live / Work <br> Market Rate Apartments <br> Affordable Apartments <br> Parking - Structured <br> Operating Expenses <br> Vacancy/Collection <br> TOTAL | Total SF/Units | Average <br> Rent/SF | Income | PERMANENT FINANCING ASSUMPTIONS: |  |  |  |
|  |  |  |  |  | DCR | LTV | LTC |
|  | 1,300 | \$22.00 | \$28,600 | Interest Rate | 5.50\% | 5.50\% | 5.5\% |
|  | 0 | \$22.91 | \$0 | Term (Years) | 25 | 25 | 30 |
|  | 35,400 | \$22.91 | \$810,932 | Debt-Coverage Ratio | 1.25 |  |  |
|  | 0 | \$12.77 | \$0 | Loan-to-Value |  | 75\% | 80\% |
|  | 4,600 | \$4.80 | \$22,080 | Stabilized NOI (Year 2) | \$575,009 | \$575,009 |  |
|  |  | 32.0\% | $(\$ 259,498)$ | CAP Rate |  | 6.00\% |  |
|  |  | 5.0\% | $(\$ 43,081)$ | Supportable Mortgage | \$6,242,418 | \$7,187,608 | \$5,978,701 |
|  | 41,300 | \$13.54 | \$559,033 | Annual Debt Service | \$460,007 | \$529,658 | \$407,357 |
| COST SUMMARY: |  |  |  | MEASURES OF RETURN: |  |  |  |
| Property Acquisition Direct Construction Cost Soft Costs Contingencies Sale of Tax Credits TOTAL / NET | Per SF |  | Total | Indicated Value @ Stablization |  |  | \$9,583,477 |
|  | \$70 |  | \$700,000 | Value/Cost <br> Return on Cost (ROC) |  |  | 128\% |
|  | \$106 |  | \$5,156,000 |  |  |  | 7.69\% |
|  | \$27 |  | \$1,324,577 | ESTIMATION OF VIABILITY GAP |  |  |  |
|  | \$29 |  | \$292,800 | Targeted Return on Cost (ROC) |  |  | 7.20\% |
|  | \$0 | 3.22\% | \$0 | Calculated Gap-Income Components |  |  | (\$512,854) |
|  | \$154 |  | \$7,473,377 | Overall Gap as \% of Development Cost |  |  | -6.86\% |

OPTION 6A: OUTER NEIGHBORHOODS
STANDARD MARKET PARAMETERS
January 20, 2015

| AREA SUMMARY: |  |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): |  |  |  | 10,000 | Total Development Cost |  |  | \$5,118,555 |
| Building Size (SF): |  |  |  | 31,550 | (-) Permanent Loan |  |  | (\$2,735,102) |
| FAR (Exluding Parking): |  |  |  | 2.80 | Tax Credit Percentage |  |  | 3.22\% |
| Building Efficiency: |  |  |  | 86\% | Tax Credit Discount Factor |  |  | 80.00\% |
| Saleable and Leasable A |  |  |  | 27,147 | (-) Net Value of Tax Credit |  |  | \$0 |
| INCOME SUMMARY: |  |  |  |  | Net Permanent Loan Equity Required $\mathbf{4 6 . 6 \%}$  <br> PERMANENT FINANCING ASSUMPTIONS:   <br>  DCR LTV |  |  | \$2,383,453 |
| Retail Space <br> Live / Work <br> Market Rate Apartments <br> Affordable Apartments <br> Parking <br> Operating Expenses Vacancy/Collection TOTAL | Total SF/Units | Average Rent/SF | Income |  |  |  |  |  |
|  |  |  |  |  | LTC |
|  | 2,050 | \$18.00 | \$36,900 |  |  |  |  | Interest Rate | 5.50\% | 5.50\% | 5.5\% |
|  | 0 | \$14.94 | \$0 |  | Term (Years) | 25 | 25 | 30 |
|  | 21,497 | \$14.94 | \$321,165 |  | Debt-Coverage Ratio Loan-to-Value | 1.25 |  |  |
|  | 0 | \$12.77 | \$0 |  |  |  | 75\% | 80\% |
|  | 3,600 | \$2.40 | \$8,640 |  | Loan-to-Value | \$251,939 | $\begin{array}{r} \$ 251,939 \\ 6.00 \% \end{array}$ |  |
|  |  | 32.0\% | (\$102,773) |  | Stabilized NOI (Year 2) CAP Rate | \$251,939 |  |  |
|  |  | 5.0\% (\$18,335) |  |  | CAP Rate Supportable Mortgage | \$2,735,102 | \$3,149,235 | \$4,094,844 |
|  | 27,147 | \$9.05 | \$245,597 |  | Supportable Mortgage Annual Debt Service | \$201,551 | \$232,069 | \$279,001 |
| COST SUMMARY: |  |  |  |  | MEASURES OF RETURN: |  |  |  |
| Property Acquisition Direct Construction Cost | Per SF | Total |  |  | Indicated Value @ Stablization |  |  | \$4,198,980 |
|  | \$70 | \$700,000 |  |  |  |  |  | 82\% |
|  | \$107 | \$3,362,250 |  |  | Return on Cost (ROC) |  |  | 4.92\% |
| Soft Costs | \$27 | \$853,193 |  |  | ESTIMATION OF VIABILITY GAP |  |  |  |
| Contingencies | \$20 | 3.22\% | \$ | \$203,113 | Targeted Return on Cost (ROC) |  |  | 7.20\% |
| Sale of Tax Credits | \$0 |  |  | - | Calculated Gap-Income Components |  |  | \$1,619,405 |
| TOTAL / NET | \$162 |  |  | \$5,118,555 | Overall Gap as \% of Development Cost |  |  | 31.64\% |
|  |  |  |  |  | Indicated Residual Value Per Square Foot |  |  | -\$92 |

## OPTION 6B: OUTER NEIGHBORHOODS

STANDARD MARKET PARAMETERS
January 20, 2015

| AREA SUMMARY: |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): |  |  | 10,000 | Total Development Cost |  | 45.3\% | \$7,473,377 |
| Building Size (SF): |  |  | 48,550 | (-) Permanent Loan |  |  | (\$4,084,451) |
| FAR (Exluding Parking): |  |  | 4.40 | Tax Credit Percentage |  |  | 3.22\% |
| Building Efficiency: |  |  | 85\% | Tax Credit Discount Factor |  |  | 80.00\% |
| Saleable and Leasable Area (SF): 41,300 |  |  |  | (-) Net Value of Tax Credits |  |  | \$0 |
| INCOME SUMMARY: |  |  |  | Net Permanent Loan Equity Required |  |  | \$3,388,925 |
|  | Total SF/Units | Average Rent/SF | Income | PERMANENT FINANCING ASSUMPTIONS: |  |  |  |
|  |  |  |  | Interest Rate | DCR | LTV | LTC |
| Retail Space | 1,300 | \$18.00 | \$23,400 |  | 5.50\% | 5.50\% | 5.5\% |
| Live / Work | 0 | \$14.94 | \$0 | Term (Years) | 25 | 25 | $5.5 \%$30 |
| Market Rate Apartments | 35,400 | \$14.94 | \$528,869 | Debt-Coverage Ratio 1.25 <br> Loan-to-Value  |  |  |  |
| Affordable Apartments | 0 | \$12.77 | \$0 |  |  | 75\% | 80\% |
| Parking - Podium | 4,600 | \$2.40 | \$11,040 | Stabilized NOI (Year 2) CAP Rate |  | \$376,232 |  |
| Operating Expenses |  | 32.0\% | $(\$ 169,238)$ |  |  | 6.00\% |  |
| Vacancy/Collection |  | 5.0\% | $(\$ 28,165)$ | Supportable Mortgage Annual Debt Service | $\begin{array}{r} \$ 4,084,451 \\ \$ 300,985 \end{array}$ | \$4,702,895 | \$5,978,701 |
| TOTAL | 41,300 | \$8.86 | \$365,905 |  |  | \$346,559 | \$407,357 |
| COST SUMMARY: |  |  |  | MEASURES OF RETURN: |  |  |  |
| Property Acquisition Direct Construction Cost Soft Costs | Per SF |  | Total | Indicated Value @ Stablization |  |  | \$6,270,526 |
|  | \$70 |  | \$700,000 | Value/Cost |  |  | 84\% |
|  | \$106 |  | \$5,156,000 | Return on Cost (ROC) |  |  | 5.03\% |
|  | \$27 |  | \$1,324,577 | ESTIMATION OF VIABILITY GAP |  |  |  |
| Contingencies | \$29 |  | \$292,800 | Targeted Return on Cost (ROC) |  |  | 7.20\% |
| Sale of Tax Credits | \$0 | 3.22\% | \$0 | Calculated Gap-Income Components |  |  | \$2,247,938 |
| TOTAL / NET | \$154 |  | \$7,473,377 | Overall Gap as \% of Development Cost |  |  | 30.08\% |
|  |  |  |  | Indicated Residual Value Per Square Foot |  |  | -\$155 |

OPTION 6A: 20\% OF UNITS AT60\% MFI
CLOSE IN NEIGHBORHOOD
April 9, 2015


## OPTION 6B: 20\% OF UNITS AT 80\% MFI

## CLOSE IN NEIGHBORHOOD

April 9, 2015

| AREA SUMMARY: |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): |  |  | 10,000 | Total Development Cost |  |  | $\begin{gathered} \hline \$ 7,473,377 \\ (\$ 5,948,960) \end{gathered}$ |
| Building Size (SF): |  |  | 48,550 | (-) Permanent Loan |  |  |  |
| FAR (Exluding Parking): |  |  | 4.40 | Tax Credit Percentage |  |  | 3.22\% |
| Building Efficiency: |  |  | 85\% | Tax Credit Discount Factor |  |  | 80.00\% |
| Saleable and Leasable Area (SF): $\quad 41,300$ |  |  |  | (-) Net Value of Tax Credits <br> Net Permanent Loan Equity Required |  |  | \$0 |
| INCOME SUMMARY: |  |  |  |  |  | 20.4\% | \$1,524,416 |
| Retail Space <br> Live / Work <br> Market Rate Apartments <br> Affordable Apartments <br> Parking - Structured <br> Operating Expenses <br> Vacancy/Collection <br> TOTAL | Total SF/Units | Average Rent/SF | Income | PERMANENT FINANCING ASSUMPTIONS: |  |  |  |
|  |  |  |  | Interest Rate | DCR | LTV | LTC |
|  | 1,300 | \$22.00 | \$28,600 |  | 5.50\% | 5.50\% | 5.50\% |
|  | 0 | \$22.91 | \$0 | Term (Years) | 25 | 25 | 30 |
|  | 28,320 | \$22.91 | \$648,755 | Debt-Coverage Ratio | 1.25 |  |  |
|  | 7,080 | \$17.02 | \$120,520 | Loan-to-Value |  | 75\% | 80\% |
|  | 4,600 | \$4.80 | \$22,080 | Stabilized NOI (Year 2) | \$547,977 | \$547,977 |  |
|  |  | 32.0\% | $(\$ 246,168)$ | CAP Rate |  | 6.00\% |  |
|  |  | 5.0\% | $(\$ 40,998)$ | Supportable Mortgage | \$5,948,960 | \$6,849,717 | \$5,978,701 |
|  | 41,300 | \$12.90 | \$532,789 | Annual Debt Service | \$438,382 | \$504,759 | \$407,357 |
|  | T SUMMAR |  |  |  | SURES OF RE | RN: |  |
|  | Per SF |  | Total | Indicated Value @ Stab |  |  | \$9,132,955 |
| Property Acquisition | \$70 |  | \$700,000 | Value/Cost |  |  | 122\% |
| Direct Construction Cost | \$106 |  | \$5,156,000 | Return on Cost (ROC) |  |  | 7.33\% |
| Soft Costs | \$27 |  | \$1,324,577 |  | TION OF VIAB | TY GAP |  |
| Contingencies | \$6 |  | \$292,800 | Targeted Return on Cos |  |  | 7.20\% |
| Sale of Tax Credits | \$0 | 3.22\% | \$0 | Calculated Gap-Income | onents |  | $(\$ 137,419)$ |
| TOTAL / NET | \$154 |  | \$7,473,377 | Overall Gap as \% of Dev | ent Cost |  | -1.84\% |
|  |  |  |  | Indicated Residual Valu | Square Foot |  | \$84 |

SUMMARY OF DEVELOPMENT SCENARIOS
MIXED USE ZONING PROTOTYPES


## OPTION 7A: CLOSE IN NEIGHBORHOOD <br> STANDARD MARKET PARAMETERS

January 20, 2015

| AREA SUMMARY: |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): |  |  | 40,000 | Total Development Cost |  |  | \$22,145,480 |
| Building Size (SF): |  |  | 135,000 | (-) Permanent Loan |  |  | $(\$ 17,643,439)$ |
| FAR (Exluding Parking): |  |  | 3.00 | Tax Credit Percentage |  |  | 3.22\% |
| Building Efficiency: |  |  | 86\% | Tax Credit Discount Factor |  |  | 80.00\% |
| Saleable and Leasable Are |  |  | 116,640 | (-) Net Value of Tax Credit |  |  | \$0 |
| INCOME SUMMARY: |  |  |  | Net Permanent Loan Equity Required 20.3\% |  |  | \$4,502,041 |
| Retail Space <br> Live / Work <br> Market Rate Apartments <br> Affordable Apartments <br> Parking - Structure <br> Operating Expenses <br> Vacancy/Collection <br> TOTAL | Total SF/Units | Average Rent/SF | Income | PERMANENT FINANCING ASSUMPTIONS: |  |  |  |
|  |  |  |  | Interest Rate | DCR | LTV | LTC |
|  | 11,800 | \$22.00 | \$259,600 |  | 5.50\% | 5.50\% | 5.5\% |
|  | 0 | \$22.91 | \$0 | Term (Years) | 25 | 25 | 30 |
|  | 89,640 | \$22.91 |  |  | 1.25 |  |  |
|  | 0 | \$12.77 | \$2,053,473 |  |  | 75\% | 80\% |
|  | 15,200 | \$3.09 | \$46,903 | Loan-to-Value <br> Stabilized NOI (Year 2) | \$1,625,192 | \$1,625,192 |  |
|  |  | 32.0\% | $(\$ 657,111)$ | Stabilized NOI (Year 2) CAP Rate |  | 6.00\% |  |
|  |  | 5.0\% | $(\$ 117,999)$ | Supportable Mortgage | \$17,643,439 | \$20,314,903 | \$17,716,384 |
|  | 116,640 | \$13.59 | \$1,584,866 | Annual Debt Service | \$1,300,154 | \$1,497,015 | \$1,207,100 |
| COST SUMMARY: |  |  |  | MEASURES OF RETURN: |  |  |  |
| Property Acquisition | Per SF |  | Total | Indicated Value @ Stablization |  |  | \$27,086,538 |
|  | \$70 |  | \$2,800,000 | Value/Cost |  |  | 122\% |
| Direct Construction Cost Soft Costs | \$109 |  | $\begin{array}{r} \$ 14,731,000 \\ \$ 3,737,930 \end{array}$ | Return on Cost (ROC) |  |  | 7.34\% |
|  | \$28 |  |  | ESTIMATION OF VIABILITY GAP |  |  |  |
| Contingencies | \$22 |  | $\begin{array}{r} \$ 3,737,930 \\ \$ 876,550 \end{array}$ | Targeted Return on Cost (ROC) |  |  | 7.20\% |
| Sale of Tax Credits | \$0 | 3.22\% | \$0 | Calculated Gap-Income Components |  |  | (\$426,635) |
| TOTAL / NET | \$164 |  | \$22,145,480 | Overall Gap as \% of Development Cost |  |  | -1.93\% |
|  |  |  |  | Indicated Residual Value Per Square Foot |  |  | \$81 |

## OPTION 7B: CLOSE-IN NEIGHBORHOOD

## STANDARD MARKET PARAMETERS

January 20, 2015


OPTION 7A: OUTER NEIGHBORHOODS
STANDARD MARKET PARAMETERS
January 20, 2015

| AREA SUMMARY: |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): |  |  | 40,000 | Total Development Cost |  |  | \$22,145,480 |
| Building Size (SF): |  |  | 135,000 | (-) Permanent Loan |  |  | $(\$ 12,013,957)$ |
| FAR (Exluding Parking): |  |  | 3.00 | Tax Credit Percentage |  |  | 3.22\% |
| Building Efficiency: |  |  | 86\% | Tax Credit Discount Factor |  |  | 80.00\% |
| Saleable and Leasable Are |  |  | 116,640 | (-) Net Value of Tax Credit |  |  | \$0 |
| INCOME SUMMARY: |  |  |  | Net Permanent Loan Equity Required 45.7\% |  |  | \$10,131,523 |
| Retail Space <br> Live / Work <br> Market Rate Apartments <br> Affordable Apartments <br> Parking <br> Operating Expenses <br> Vacancy/Collection <br> TOTAL | Total SF/Units | Average <br> Rent/SF | Income | PERMANENT FINANCING ASSUMPTIONS: |  |  |  |
|  |  |  |  | Interest Rate | DCR | LTV | LTC |
|  | 11,800 | \$18.00 | \$212,400 |  | 5.50\% | 5.50\% | 5.5\% |
|  | 0 | \$14.94 | \$0 | Term (Years) | 25 | 25 | 30 |
|  | 89,640 | \$14.94 | \$1,339,222 | Debt-Coverage Ratio | 1.25 |  |  |
|  | 0 | \$12.77 | \$0 |  |  | 75\% | 80\% |
|  | 15,200 | \$2.40 | \$36,480 | Stabilized NOI (Year 2) <br> CAP Rate $\$ 1,106,643$ |  | \$1,106,643 |  |
|  |  | 32.0\% | $(\$ 428,551)$ |  |  | 6.00\% |  |
|  |  | 5.0\% | $(\$ 79,405)$ | Supportable Mortgage Annual Debt Service | $\begin{array}{r} \$ 12,013,957 \\ \$ 885,315 \end{array}$ | \$13,833,039 | $\begin{array}{r} \$ 17,716,384 \\ \$ 1,207,100 \end{array}$ |
|  | 116,640 | \$9.26 | \$1,080,146 |  |  | \$1,019,364 |  |
| COST SUMMARY: |  |  |  | MEASURES OF RETURN: |  |  |  |
| Property Acquisition Direct Construction Cost Soft Costs | Per SF |  | Total | Indicated Value @ Stablization |  |  | $\begin{array}{r}\$ 18,444,052 \\ 83 \% \\ 5.00 \% \\ \hline\end{array}$ |
|  | \$70 |  | \$2,800,000 | Value/Cost |  |  |  |
|  | \$109 |  | $\begin{array}{r} \$ 14,731,000 \\ \$ 3,737,930 \\ \$ 876,550 \end{array}$ | Return on Cost (ROC) |  |  |  |
|  | \$28 |  |  | ESTIMATION OF VIABILITY GAP |  |  |  |
| Contingencies | \$22 |  |  | Targeted Return on Cost (ROC) Calculated Gap-Income Components |  |  | 7.20\% |
| Sale of Tax Credits | \$0 | 3.22\% | \$ - |  |  |  | \$6,775,436 |
| TOTAL / NET | \$164 |  | \$22,145,480 | Calculated Gap-Income Components Overall Gap as \% of Development Cost |  |  | 30.60\% |
|  |  |  |  | Indicated Residual Value Per Square Foot |  |  | -\$99 |

## OPTION 7B: OUTER NEIGHBORHOODS

STANDARD MARKET PARAMETERS
January 20, 2015

| AREA SUMMARY: |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): |  |  | 40,000 | Total Development Cos |  |  | \$28,300,345 |
| Building Size (SF): |  |  | 183,900 | (-) Permanent Loan |  |  | (\$14,760,386) |
| FAR (Exluding Parking): |  |  | 3.98 | Tax Credit Percentage |  |  | 3.22\% |
| Building Efficiency: |  |  | 86\% | Tax Credit Discount Fac |  |  | 80.00\% |
| Saleable and Leasable Are |  |  | 157,278 | (-) Net Value of Tax Cre |  |  | \$0 |
| INCOME SUMMARY: |  |  |  | Net Permanent Loan Equity Required 47.8\% |  |  | \$13,539,959 |
| Retail Space <br> Live / Work <br> Market Rate Apartments <br> Affordable Apartments <br> Parking - Podium <br> Operating Expenses <br> Vacancy/Collection <br> TOTAL | Total SF/Units | Average Rent/SF | Income | PERMANENT FINANCING ASSUMPTIONS: |  |  |  |
|  |  |  |  | Interest Rate | DCR | LTV | LTC |
|  | 2,400 | \$18.00 | \$43,200 |  | 5.50\% | 5.50\% | 5.5\% |
|  | 0 | \$14.94 | \$0 | Term (Years) | 25 | 25 | 30 |
|  | 129,978 | \$14.94 | $\begin{array}{r} \$ 1,941,871 \\ \$ 0 \end{array}$ | Debt-Coverage Ratio 1.25 |  |  |  |
|  | 0 | \$12.77 |  | Loan-to-Value |  | 75\% | 80\% |
|  | 24,900 | \$2.40 | \$59,760 | Stabilized NOI (Year 2) |  | \$1,359,625 |  |
|  |  | 32.0\% | $(\$ 621,399)$ | CAP Rate |  | 6.00\% |  |
|  |  | 5.0\% | $(\$ 102,242)$ | Supportable Mortgage <br> Annual Debt Service | \$14,760,386 | \$16,995,316 | \$22,640,276 |
|  | 157,278 | \$8.40 | \$1,321,191 |  | \$1,087,700 | \$1,252,393 | \$1,542,588 |
| COST SUMMARY: |  |  |  | MEASURES OF RETURN: |  |  |  |
| Property Acquisition | Per SF |  | Total | Indicated Value @ Stablization |  |  | \$22,660,421 |
|  | \$70 |  | \$2,800,000 | Value/Cost |  |  | 80\% |
| Direct Construction Cost Soft Costs | \$106 |  | $\begin{array}{r} \$ 19,441,500 \\ \$ 4,946,770 \end{array}$ | Return on Cost (ROC) |  |  | 4.80\% |
|  | \$27 |  |  | ESTIMATION OF VIABILITY GAP |  |  |  |
| Contingencies | \$28 |  | \$1,112,075 | Targeted Return on Cost (ROC) |  |  | 7.20\% |
| Sale of Tax CreditsTOTAL / NET | \$0 | 3.22\% | \$0 | Calculated Gap-Income Components |  |  | \$9,416,661 |
|  | \$154 |  | \$28,300,345 | Overall Gap as \% of Development Cost |  |  | 33.27\% |
|  |  |  |  | Indicated Residual Valu | Square Foot |  | -\$165 |

OPTION 7B: 20\% OF UNITS AT 60\% MFI
CLOSE IN NEIGHBORHOOD
April 9, 2015

| AREA SUMMARY: |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): |  |  | 40,000 | Total Development Cost |  |  | \$28,300,345 |
| Building Size (SF): |  |  | 183,900 | (-) Permanent Loan |  |  | (\$20,933,013) |
| FAR (Exluding Parking): |  |  | 3.98 | Tax Credit Percentage |  |  | 3.22\% |
| Building Efficiency: |  |  | 72\% | Tax Credit Discount Fac |  |  | 80.00\% |
| Saleable and Leasable Are |  |  | 132,378 | (-) Net Value of Tax Cr |  |  | \$0 |
| INCOME SUMMARY: |  |  |  | Net Permanent Loan Equity Required 26.0\% |  |  | \$7,367,332 |
| Retail Space <br> Live / Work <br> Market Rate Apartments <br> Affordable Apartments <br> Parking - Surface <br> Operating Expenses <br> Vacancy/Collection <br> TOTAL | Total SF/Units | Average Rent/SF | Income | PERMANENT FINANCING ASSUMPTIONS: |  |  |  |
|  |  |  |  |  | DCR | LTV | LTC |
|  | 2,400 | \$22.00 | \$52,800 | Interest Rate Term (Years) | 5.50\% | 5.50\% | 5.50\% |
|  | 0 | \$22.91 |  |  | 25 | 25 | 30 |
|  | 103,982 | \$22.91 | \$2,382,029 | Debt-Coverage Ratio 1.25 <br> Loan-to-Value  |  |  |  |
|  | 25,996 | \$12.77 | \$331,885 |  |  | 75\% | 80\% |
|  | 24,900 | \$4.80 | \$119,520 | Stabilized NOI (Year 2) \$1,928,205 |  | \$1,928,205 |  |
|  |  | 32.0\% | $(\$ 868,452)$ | CAP Rate |  | $\begin{array}{r} 6.00 \% \\ \mathbf{\$ 2 4 , 1 0 2 , 5 6 5} \end{array}$ |  |
|  |  | 5.0\% | (\$144,312) | Supportable Mortgage | \$20,933,013 |  | \$22,640,276 |
|  | 157,278 | \$11.91 | \$1,873,470 | Annual Debt Service | \$1,542,564 | \$1,776,130 | \$1,542,588 |
| COST SUMMARY: |  |  |  | MEASURES OF RETURN: |  |  |  |
| Property Acquisition | Per SF |  | Total | Indicated Value @ Stablization |  |  | \$32,136,754 |
|  | \$70 |  | \$2,800,000 | Value/Cost |  |  | 114\% |
| Direct Construction Cost | \$106 |  | \$19,441,500 | Return on Cost (ROC) |  |  | 6.81\% |
| Soft Costs | \$27 |  | \$4,946,770 | ESTIMATION OF VIABILITY GAP |  |  |  |
| Contingencies | \$6 |  | \$1,112,075 | Targeted Return on Cost (ROC) |  |  | 7.20\% |
| Sale of Tax Credits | \$0 | 3.22\% | \$0 | Calculated Gap-Income Components |  |  | \$1,519,717 |
| TOTAL / NET | \$154 |  | \$28,300,345 | Overall Gap as \% of Development Cost |  |  | 5.37\% |
|  |  |  |  | Indicated Residual Value Per Square Foot |  |  | \$32 |

## OPTION 7B: 20\% OF UNITS AT 80\% MFI <br> CLOSE IN NEIGHBORHOOD

April 9, 2015

| AREA SUMMARY: |  |  |  | EQUITY ASSUMPTIONS: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site Size (SF): 40,000 |  |  |  | Total Development Cost |  |  | $\begin{gathered} \mathbf{\$ 2 8 , 3 0 0 , 3 4 5} \\ (\$ 21,712,345) \end{gathered}$ |
| Building Size (SF): |  |  | 183,900 | (-) Permanent Loan |  |  |  |
| FAR (Exluding Parking): |  |  | 3.98 | Tax Credit Percentage |  |  | 3.22\% |
| Building Efficiency: |  |  | 86\% | Tax Credit Discount Factor |  |  | 80.00\% |
| Saleable and Leasable Area (SF): 157,278 |  |  |  | (-) Net Value of Tax Credits |  |  | \$0 |
| INCOME SUMMARY: |  |  |  | Net Permanent Loan Equity Required 23.3\% |  |  | \$6,588,000 |
| Retail Space <br> Live / Work <br> Market Rate Apartments <br> Affordable Apartments <br> Parking - Structured <br> Operating Expenses <br> Vacancy/Collection <br> TOTAL | Total SF/Units | Average <br> Rent/SF | Income | PERMANENT FINANCING ASSUMPTIONS: |  |  |  |
|  |  |  |  | Interest Rate | DCR | LTV | LTC |
|  | 2,400 | \$22.00 | \$52,800 |  | 5.50\% | 5.50\% | 5.50\% |
|  | 0 | \$22.91 | \$0 | Term (Years) | 25 | 25 | 30 |
|  | 103,982 | \$22.91 | \$2,382,029 | Debt-Coverage Ratio | 1.25 |  |  |
|  | 25,996 | \$17.02 | \$442,513 | Loan-to-Value |  | 75\% | 80\% |
|  | 24,900 | \$4.80 | \$119,520 | Stabilized NOI (Year 2) | \$1,999,992 | \$1,999,992 |  |
|  |  | 32.0\% | $(\$ 903,853)$ | CAP Rate |  | 6.00\% |  |
|  |  | 5.0\% | $(\$ 149,843)$ | Supportable Mortgage | \$21,712,345 | \$24,999,899 | \$22,640,276 |
|  | 157,278 | \$12.35 | \$1,943,165 | Annual Debt Service | \$1,599,994 | \$1,842,255 | \$1,542,588 |
|  | T SUMMARY |  |  |  | ASURES OF RE | URN: |  |
|  | Per SF |  | Total | Indicated Value @ Stabliz |  |  | \$33,333,198 |
| Property Acquisition | \$70 |  | \$2,800,000 | Value/Cost |  |  | 118\% |
| Direct Construction Cost | \$106 |  | \$19,441,500 | Return on Cost (ROC) |  |  | 7.07\% |
| Soft Costs | \$27 |  | \$4,946,770 | EST | ATION OF VIAB | ITY GAP |  |
| Contingencies | \$6 |  | \$1,112,075 | Targeted Return on Cost |  |  | 7.20\% |
| Sale of Tax Credits | \$0 | 3.22\% | \$0 | Calculated Gap-Income C | ponents |  | \$522,680 |
| TOTAL / NET | \$154 |  | \$28,300,345 | Overall Gap as \% of Deve | ment Cost |  | 1.85\% |
|  |  |  |  | Indicated Residual Value | r Square Foot |  | \$57 |

Mixed Use Building Form Prototypes and Financial Analysis

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## Appendix C: Additional Economic Analysis

Mixed Use Building Form Prototypes and Financial Analysis

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Johnson
Economics

## MEMORANDUM

## Date: $\quad$ March 11, 2015

## To: Barry Manning

Bureau of Planning and Sustainability

From: Jerry Johnson
Johnson Economics LLC

## Subject: Additional Economic Analysis

## I. Economic Feasibility modeling

Johnson Economics was asked to model the economic feasibility of four prototypes, with the intent to determine the most economically feasible "base" allowed and "bonus" FAR scenarios. The work is based on market variables for inner eastside neighborhood markets, and models a range of affordable housing requirements in exchange for increased allowable FAR.

## Marginal Value of Additional FAR

Calculating the marginal value of additional allowed FAR is challenging, as the ability to develop at higher densities is a function of site configuration and construction type. It is not always possible to develop the full increment of additional FAR on a specific site without changing the construction type, which typically shifts the construction cost per square foot higher. Our analysis will look at the marginal value of additional FAR assuming that construction types can be held constant, with the caveat that this is not always possible. In addition, the value of additional FAR is only calculated for close-in markets.

The underlying reason that allowing additional FAR has value is that it allows for a greater intensity of development on a site, which then supports a greater residual land value for the underlying property. Assuming a consistent cost of construction per square foot, as well as consistent achievable pricing and building efficiency, a marginal increase in leasable area will translate into an increase in supportable residual land value. The following table summarizes this basic relationship.

Impact on Residual Land Value of Incremental Increase in FAR
2.5 FAR TO 3.0 FAR

|  | Base FAR | Bonus FAR | Change |
| :---: | :---: | :---: | :---: |
| Income Characteristics |  |  |  |
| Average Rent/SF: |  |  |  |
| Market - Close-In | \$2.20 | \$2.20 | \$0.00 |
| Efficiency Ratio | 83\% | 83\% | 0\% |
| Assumed Cap Rate | 7.20\% | 7.20\% | 0.00\% |
| Stabilized Occupancy Rate | 95.0\% | 95.0\% | 0.0\% |
| Operating Costs/\% of Gross | 32.0\% | 32.0\% | 0.0\% |
| NOI at Stabilization PSF | \$14.16 | \$14.16 | \$0.00 |
| Implied Value/SF | \$197 | \$197 | \$0 |
| Project Construction Costs |  |  |  |
| Site Size/SF | 10,000 | 10,000 | 0 |
| Assumed FAR/Thousand | 2.50 | 3.00 | 0.50 |
| Gross Building Area | 25,000 | 30,000 | 5,000 |
| Cost PSF/Hard and Soft | \$160 | \$160 | \$0 |
| Project Cost Excluding Land | \$4,000,000 | \$4,800,000 | \$800,000 |
| Residual Land Value |  |  |  |
| Threshold Yield | 7.20\% | 7.20\% | 0.00\% |
| Overall Supportable Cost | \$4,914,983 | \$5,897,980 | \$982,997 |
| Indicated Residual Land Value |  |  |  |
| Total | \$914,983 | \$1,097,980 | \$182,997 |
| Per Square Foot | \$91.50 | \$109.80 | \$18.30 |
| VALUE OF FAR PSF OF BUILDING AREA |  |  | \$36.60 |

In the preceding example, a 10,000 square foot site is assumed to develop with an FAR of 2.5 and 3.0 . Achievable pricing, building efficiency, the capitalization rate and operating cost ratios are held steady. In this example, the marginal shift in FAR of 0.5 increases the indicated residual land value by $\$ 183,000$, or $\$ 18.30$ per square foot.

This same exercise was performed for a range of prospective alternative allowable FAR scenarios, using the same 10,000 square foot site module. As cost and income variables are held constant, the relationship is linear, with each incremental of 0.5 FAR associated with a marginal increase in supportable residual land value of $\$ 18.30$ per square foot.

The following is a series of tables summarizing the results of alternatives proposed for a range of zoning designations. These show the same linear relationship between additional FAR and supportable residual land values.


| CM1 ZONING |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Current | Alternative 1 |  | Alternative 2 |  |
|  |  | Base | Bonus | Base | Bonus |
| Income Characteristics |  |  |  |  |  |
| Average Rent/SF: |  |  |  |  |  |
| Market-Close-In | \$2.20 | \$2.20 | \$2.20 | \$2.20 | \$2.20 |
| Efficiency Ratio | 83\% | 83\% | 83\% | 83\% | 83\% |
| Assumed Cap Rate | 7.20\% | 7.20\% | 7.20\% | 7.20\% | 7.20\% |
| Stabilized Occupancy Rate | 95.0\% | 95.0\% | 95.0\% | 95.0\% | 95.0\% |
| Operating Costs/\% of Gross | 32.0\% | 32.0\% | 32.0\% | 32.0\% | 32.0\% |
| NOI at Stabilization PSF | \$14.16 | \$14.16 | \$14.16 | \$14.16 | \$14.16 |
| Implied Value/SF | \$197 | \$197 | \$197 | \$197 | \$197 |
| Project Construction Costs |  |  |  |  |  |
| Site Size/SF | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 |
| Assumed FAR/Thousand | 1.00 | 1.50 | 3.00 | 2.50 | 3.00 |
| Gross Building Area | 10,000 | 15,000 | 30,000 | 25,000 | 30,000 |
| Cost PSF/Hard and Soft | \$160 | \$160 | \$160 | \$160 | \$160 |
| Project Cost Excluding Land | \$1,600,000 | \$2,400,000 | \$4,800,000 | \$4,000,000 | \$4,800,000 |
| Residual Land Value |  |  |  |  |  |
| Threshold Yield | 7.20\% | 7.20\% | 7.20\% | 7.20\% | 7.20\% |
| Overall Supportable Cost Indicated Residual Land Value | \$1,965,993 | \$2,948,990 | \$5,897,980 | \$4,914,983 | \$5,897,980 |
| Total | \$365,993 | \$548,990 | \$1,097,980 | \$914,983 | \$1,097,980 |
| Per Square Foot | \$36.60 | \$54.90 | \$109.80 | \$91.50 | \$109.80 |
| Value of FAR Bonus |  |  |  |  |  |
| Total |  |  | \$548,990 |  | \$182,997 |
| Per Square Foot of Land Area |  |  | \$54.90 |  | \$18.30 |
| CM2 ZONING |  |  |  |  |  |
|  |  | Alternative 1 |  | Alternative 2 |  |
|  | Current | Base | Bonus | Base | Bonus |
| Income Characteristics |  |  |  |  |  |
| Average Rent/SF: |  |  |  |  |  |
| Market-Close-In | \$2.20 | \$2.20 | \$2.20 | \$2.20 | \$2.20 |
| Efficiency Ratio | 83\% | 83\% | 83\% | 83\% | 83\% |
| Assumed Cap Rate | 7.20\% | 7.20\% | 7.20\% | 7.20\% | 7.20\% |
| Stabilized Occupancy Rate | 95.0\% | 95.0\% | 95.0\% | 95.0\% | 95.0\% |
| Operating Costs/\% of Gross | 32.0\% | 32.0\% | 32.0\% | 32.0\% | 32.0\% |
| NOI at Stabilization PSF | \$14.16 | \$14.16 | \$14.16 | \$14.16 | \$14.16 |
| Implied Value/SF | \$197 | \$197 | \$197 | \$197 | \$197 |
| Project Construction Costs |  |  |  |  |  |
| Site Size/SF | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 |
| Assumed FAR/Thousand | 2.00 | 2.50 | 4.50 | 3.00 | 4.50 |
| Gross Building Area | 20,000 | 25,000 | 45,000 | 30,000 | 45,000 |
| Cost PSF/Hard and Soft | \$160 | \$160 | \$160 | \$160 | \$160 |
| Project Cost Excluding Land | \$3,200,000 | \$4,000,000 | \$7,200,000 | \$4,800,000 | \$7,200,000 |
| Residual Land Value |  |  |  |  |  |
| Threshold Yield | 7.20\% | 7.20\% | 7.20\% | 7.20\% | 7.20\% |
| Overall Supportable Cost Indicated Residual Land Value | \$3,931,987 | \$4,914,983 | \$8,846,970 | \$5,897,980 | \$8,846,970 |
| Total | \$731,987 | \$914,983 | \$1,646,970 | \$1,097,980 | \$1,646,970 |
| Per Square Foot | \$73.20 | \$91.50 | \$164.70 | \$109.80 | \$164.70 |
| Value of FAR Bonus |  |  |  |  |  |
| Total Per Square Foot of Land Area |  |  | $\$ 731,987$ $\$ 73.20$ |  | $\$ 548,990$ $\$ 54.90$ |


| CM3 ZONING |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Current | Alternative 1 |  | Alternative 2 |  |
|  |  | Base | Bonus | Base | Bonus |
| Income Characteristics |  |  |  |  |  |
| Average Rent/SF: |  |  |  |  |  |
| Market - Close-In | \$2.20 | \$2.20 | \$2.20 | \$2.20 | \$2.20 |
| Efficiency Ratio | 83\% | 83\% | 83\% | 83\% | 83\% |
| Assumed Cap Rate | 7.20\% | 7.20\% | 7.20\% | 7.20\% | 7.20\% |
| Stabilized Occupancy Rate | 95.0\% | 95.0\% | 95.0\% | 95.0\% | 95.0\% |
| Operating Costs/\% of Gross | 32.0\% | 32.0\% | 32.0\% | 32.0\% | 32.0\% |
| NOI at Stabilization PSF | \$14.16 | \$14.16 | \$14.16 | \$14.16 | \$14.16 |
| Implied Value/SF | \$197 | \$197 | \$197 | \$197 | \$197 |
| Project Construction Costs |  |  |  |  |  |
| Site Size/SF | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 |
| Assumed FAR/Thousand | 3.00 | 3.50 | 6.00 | 4.00 | 6.00 |
| Gross Building Area | 30,000 | 35,000 | 60,000 | 40,000 | 60,000 |
| Cost PSF/Hard and Soft | \$160 | \$160 | \$160 | \$160 | \$190 |
| Project Cost Excluding Land | \$4,800,000 | \$5,600,000 | \$9,600,000 | \$6,400,000 | \$11,400,000 |
| Residual Land Value |  |  |  |  |  |
| Threshold Yield | 7.20\% | 7.20\% | 7.20\% | 7.20\% | 7.20\% |
| Overall Supportable Cost | \$5,897,980 | \$6,880,977 | \$11,795,960 | \$7,863,973 | \$11,795,960 |
| Indicated Residual Land Value |  |  |  |  |  |
| Total | \$1,097,980 | \$1,280,977 | \$2,195,960 | \$1,463,973 | \$395,960 |
| Per Square Foot | \$109.80 | \$128.10 | \$219.60 | \$146.40 | \$39.60 |
| Value of FAR Bonus |  |  |  |  |  |
| Total |  |  | \$914,983 |  | (\$1,068,013) |
| Per Square Foot of Land Area |  |  | \$91.50 |  | (\$106.80) |

A key assumption is that the full incremental increase in allowable FAR can be achieved within the allowable building envelope, as well as at the same cost per square foot for construction (which assumes no change in construction typology). The construction form assumed in our modeling is Type V , which can be constructed at up to five stories in height. If a higher structure is needed to achieve higher densities, such as the assumed 6.0 FAR in the CM3 zoning, construction costs would increase significantly for the entire project, yielding no marginal gain associated with the additional FAR.

## Marginal Cost of Meeting Affordable Housing Targets

A second task of our analysis was to establish a "monetized cost" of requirements to provide affordable housing units. Our approach to establishing a cost was evaluate the indicated impact on residual land value of a project assuming a reduced level of rental income associated with including a percentage of units with rents limited to households at $60 \%$ or $80 \%$ of Median Family Income (MFI). Allowed rent levels were estimated at an average of $\$ 1.06$ for units at $60 \%$ MFI, while rents were $\$ 1.42$ for units at $80 \%$ MFI. Assuming market rents of $\$ 2.20$ per square foot in close-in neighborhoods, the marginal loss of income is considered to be the primary impact.

|  |  |
| :--- | ---: |
| Average Rent/SF: |  |
| Percent of MFI | $60.0 \%$ |
| Allowed | $\$ 1.06$ |
| Market - Close-In | $\$ 2.20$ |
| Percent of MFI | $80.0 \%$ |
| Allowed | $\$ 1.42$ |

The value of this impact can be capitalized into project value, and subsequently supportable residual land value. If an in-lieu fee or credit is offered, that value can be established by monetizing the impact of the affordability requirements (expressed in terms of foregone revenue).

## Reconciliation/Inflection Points

Our estimates of the value of incremental increases in allowable FAR and the cost of meeting affordable housing targets can be reconciled. This allows us to test the degree to which the anticipated benefit associated with an FAR bonus is adequate to offset the cost of meeting the bonus requirements.

As shown in the table to the right, the residual land value can be modeled under a baseline FAR assumption, as well as a bonus FAR assumption with a percentage of affordable units. In this case, an assumed increase in allowable FAR of 1.5 offset the lost revenue associated with providing 10\% of the units for households at $60 \%$ MFI. As a result, we would expect a bonus program structured in this manner to induce some developers to seek the bonus through provision of affordable housing. We would expect that the return should be higher

|  | 10\% of Units at 60\% MFI |  |  |
| :---: | :---: | :---: | :---: |
|  | Base FAR | Bonus FAR | Change |
| Income Characteristics |  |  |  |
| Percent of MFI |  | 60.0\% |  |
| Percent of Units |  | 10.0\% |  |
| Average Rent/SF: | \$2.20 | \$2.09 | -\$0.11 |
| Efficiency Ratio | 83\% | 83\% | 0\% |
| Assumed Cap Rate | 6.00\% | 6.00\% | 0.00\% |
| Stabilized Occupancy Rate | 95.0\% | 95.0\% | 0.0\% |
| Operating Costs/\% of Gross | 32.0\% | 33.7\% | 1.7\% |
| NOI at Stabilization PSF | \$14.16 | \$13.08 | (\$1.07) |
| Implied Value/SF | \$236 | \$218 | (\$18) |
| Project Construction Costs |  |  |  |
| Site Size/SF | 10,000 | 10,000 | 0 |
| Assumed FAR/Thousand | 2.00 | 3.50 | 1.50 |
| Gross Building Area | 20,000 | 35,000 | 15,000 |
| Cost PSF/Hard and Soft | \$160 | \$160 | \$0 |
| Project Cost Excluding Land | \$3,200,000 | \$5,600,000 | \$2,400,000 |
| Residual Land Value |  |  |  |
| Threshold Yield | 7.20\% | 7.20\% | 0.00\% |
| Overall Supportable Cost | \$3,931,987 | \$6,358,424 | \$2,426,437 |
| Indicated Residual Land Value |  |  |  |
| Total | \$731,987 | \$758,424 | \$26,437 |
| Per Square Foot | \$73.20 | \$75.84 | \$2.64 | than parity to induce shifts in behavior, as the requirements will require ongoing monitoring and other additional costs.

In the following tables, we have run a series of potential requirements as well as FAR bonus assumptions to test the sensitivity of these assumptions:

| $\square$ | 10\% of Units at 60\% MFI |  |  | 20\% of Units at $60 \%$ MFI |  |  | 10\% of Units at $80 \% \mathrm{MFI}$ |  |  | 20\% of Units at 80\% MFI |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base FAR | Bonus FAR | Change | Base FAR | Bonus FAR | Change | Base FAR | Bonus FAR | Change | Base FAR | Bonus FAR | Change |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Percent of MFI |  | 60.0\% |  |  | 60.0\% |  |  | 80.0\% |  |  | 80.0\% |  |
| Percent of Units |  | 10.0\% |  |  | 20.0\% |  |  | 10.0\% |  |  | 20.0\% |  |
| Average Rent/SF: | \$2.20 | \$2.09 | -\$0.11 | \$2.20 | \$1.97 | -\$0.23 | \$2.20 | \$2.12 | -\$0.08 | \$2.20 | \$2.04 | -\$0.16 |
| Efficiency Ratio | 83\% | 83\% | 0\% | 83\% | 83\% | 0\% | 83\% | 83\% | 0\% | 83\% | 83\% | 0\% |
| Assumed Cap Rate | 6.00\% | 6.00\% | 0.00\% | 6.00\% | 6.00\% | 0.00\% | 6.00\% | 6.00\% | 0.00\% | 6.00\% | 6.00\% | 0.00\% |
| Stabilized Occupancy Rate | 95.0\% | 95.0\% | 0.0\% | 95.0\% | 95.0\% | 0.0\% | 95.0\% | 95.0\% | 0.0\% | 95.0\% | 95.0\% | 0.0\% |
| Operating Costs $/ \%$ of Gross | 32.0\% | 33.7\% | 1.7\% | 32.0\% | 35.7\% | 3.7\% | 32.0\% | 33.2\% | 1.2\% | 32.0\% | 34.4\% | 2.4\% |
| NOI at Stabilization PSF | \$14.16 | \$13.08 | (\$1.07) | \$14.16 | \$12.01 | (\$2.15) | \$14.16 | \$13.42 | (\$0.74) | \$14.16 | \$12.68 | (\$1.48) |
| Implied Value/SF | \$236 | \$218 | (\$18) | \$236 | \$200 | (\$36) | \$236 | \$224 | (\$12) | \$236 | \$211 | (\$25) |
| Project Construction Costs |  |  |  |  |  |  |  |  |  |  |  |  |
| Site Size/SF | 10,000 | 10,000 | 0 | 10,000 | 10,000 | 0 | 10,000 | 10,000 | 0 | 10,000 | 10,000 | 0 |
| Assumed FAR/Thousand | 2.00 | 3.50 | 1.50 | 2.00 | 3.50 | 1.50 | 2.00 | 3.50 | 1.50 | 2.00 | 3.50 | 1.50 |
| Gross Building Area | 20,000 | 35,000 | 15,000 | 20,000 | 35,000 | 15,000 | 20,000 | 35,000 | 15,000 | 20,000 | 35,000 | 15,000 |
| Cost PSF/Hard and Soft | \$160 | \$160 | \$0 | \$160 | \$160 | \$0 | \$160 | \$160 | \$0 | \$160 | \$160 | \$0 |
| Project Cost Excluding Land | \$3,200,000 | \$5,600,000 | \$2,400,000 | \$3,200,000 | \$5,600,000 | \$2,400,000 | \$3,200,000 | \$5,600,000 | \$2,400,000 | \$3,200,000 | \$5,600,000 | \$2,400,000 |
| Residual Land Value |  |  |  |  |  |  |  |  |  |  |  |  |
| Threshold Yield | 7.20\% | 7.20\% | 0.00\% | 7.20\% | 7.20\% | 0.00\% | 7.20\% | 7.20\% | 0.00\% | 7.20\% | 7.20\% | 0.00\% |
| Overall Supportable Cost | \$3,931,987 | \$6,358,424 | \$2,426,437 | \$3,931,987 | \$5,835,871 | \$1,903,885 | \$3,931,987 | \$6,521,543 | \$2,589,556 | \$3,931,987 | \$6,162,108 | \$2,230,122 |
| Indicated Residual Land Value |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | \$731,987 | \$758,424 | \$26,437 | \$731,987 | \$235,871 | (\$496,115) | \$731,987 | \$921,543 | \$189,556 | \$731,987 | \$562,108 | $(\$ 169,878)$ |
| Per Square Foot | \$73.20 | \$75.84 | \$2.64 | \$73.20 | \$23.59 | (\$49.61) | \$73.20 | \$92.15 | \$18.96 | \$73.20 | \$56.21 | (\$16.99) |


|  | 10\% of Units at 60\% MFI |  |  | 20\% of Units at 60\% MFI |  |  | 10\% of Units at 80\% MFI |  |  | 20\% of Units at 80\% MFI |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base FAR | Bonus FAR | Change | Base FAR | Bonus FAR | Change | Base FAR | Bonus FAR | Change | Base FAR | Bonus FAR | Change |
| Income Characteristics |  |  |  |  |  |  |  |  |  |  |  |  |
| Percent of MFI |  | 60.0\% |  |  | 60.0\% |  |  | 80.0\% |  |  | 80.0\% |  |
| Percent of Units |  | 10.0\% |  |  | 20.0\% |  |  | 10.0\% |  |  | 20.0\% |  |
| Average Rent/SF: | \$2.20 | \$2.09 | -\$0.11 | \$2.20 | \$1.97 | -\$0.23 | \$2.20 | \$2.12 | -\$0.08 | \$2.20 | \$2.04 | -\$0.16 |
| Efficiency Ratio | 83\% | 83\% | 0\% | 83\% | 83\% | 0\% | 83\% | 83\% | 0\% | 83\% | 83\% | 0\% |
| Assumed Cap Rate | 6.00\% | 6.00\% | 0.00\% | 6.00\% | 6.00\% | 0.00\% | 6.00\% | 6.00\% | 0.00\% | 6.00\% | 6.00\% | 0.00\% |
| Stabilized Occupancy Rate | 95.0\% | 95.0\% | 0.0\% | 95.0\% | 95.0\% | 0.0\% | 95.0\% | 95.0\% | 0.0\% | 95.0\% | 95.0\% | 0.0\% |
| Operating Costs/\% of Gross | 32.0\% | 33.7\% | 1.7\% | 32.0\% | 35.7\% | 3.7\% | 32.0\% | 33.2\% | 1.2\% | 32.0\% | 34.4\% | 2.4\% |
| NOI at Stabilization PSF | \$14.16 | \$13.08 | (\$1.07) | \$14.16 | \$12.01 | (\$2.15) | \$14.16 | \$13.42 | (\$0.74) | \$14.16 | \$12.68 | (\$1.48) |
| Implied Value/SF | \$236 | \$218 | (\$18) | \$236 | \$200 | (\$36) | \$236 | \$224 | (\$12) | \$236 | \$211 | (\$25) |
| Project Construction Costs |  |  |  |  |  |  |  |  |  |  |  |  |
| Site Size/SF | 10,000 | 10,000 | 0 | 10,000 | 10,000 | 0 | 10,000 | 10,000 | 0 | 10,000 | 10,000 | 0 |
| Assumed FAR/Thousand | 2.50 | 4.50 | 2.00 | 2.50 | 4.50 | 2.00 | 2.00 | 4.50 | 2.50 | 2.00 | 4.50 | 2.50 |
| Gross Building Area | 25,000 | 45,000 | 20,000 | 25,000 | 45,000 | 20,000 | 20,000 | 45,000 | 25,000 | 20,000 | 45,000 | 25,000 |
| Cost PSF/Hard and Soft | \$160 | \$160 | \$0 | \$160 | \$160 | \$0 | \$160 | \$160 | \$0 | \$160 | \$160 | \$0 |
| Project Cost Excluding Land | \$4,000,000 | \$7,200,000 | \$3,200,000 | \$4,000,000 | \$7,200,000 | \$3,200,000 | \$3,200,000 | \$7,200,000 | \$4,000,000 | \$3,200,000 | \$7,200,000 | \$4,000,000 |
| Residual Land Value |  |  |  |  |  |  |  |  |  |  |  |  |
| Threshold Yield | 7.20\% | 7.20\% | 0.00\% | 7.20\% | 7.20\% | 0.00\% | 7.20\% | 7.20\% | 0.00\% | 7.20\% | 7.20\% | 0.00\% |
| Overall Supportable Cost | \$4,914,983 | \$8,175,117 | \$3,260,133 | \$4,914,983 | \$7,503,263 | \$2,588,280 | \$3,931,987 | \$8,384,840 | \$4,452,854 | \$3,931,987 | \$7,922,711 | \$3,990,724 |
| Indicated Residual Land Value Total | \$914,983 | \$975,117 | \$60,133 | \$914,983 | \$303,263 | (\$611,720) | \$731,987 | \$1,184,840 | \$452,854 | \$731,987 | \$722,711 | $(\$ 9,276)$ |
| Per Square Foot | \$91.50 | \$97.51 | \$6.01 | \$91.50 | \$30.33 | (\$61.17) | \$73.20 | \$118.48 | \$45.29 | \$73.20 | \$72.27 | (\$0.93) |

In these cases, a shift in FAR from 2.0 to 3.5 was supported for programs with $10 \%$ of their units at $60 \%$ or $80 \%$ of MFI, but the cost of moving to $20 \%$ of units at $60 \%$ or $80 \%$ of MFI was too high to be offset by the value of the incremental FAR. If the shift in allowable FAR was from 2.5 to 4.5 , the program would be very attractive for projects with $10 \%$ of their units affordable, while shifting to rough parity with $20 \%$ of units at $80 \%$ of MFI.

The relationship between the base and maximum FAR with bonuses varies based on the affordable housing requirement as well as the base FAR. The following table solves for a maximum FAR under each requirement and a series of baseline FARs, with the maximum shown reflecting what would be required to maintain the underlying residual land value associated with the base FAR.

The cells shaded blue reflect development forms that would likely entail a change in construction type, and as such, calculating an FAR bonus adequate to change the outcome would require further analysis. The following chart outlines the

| Base FAR | Max FAR at Alternative Affordable Housing Targets |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 10\%@60\% | 20\%@60\% | 10\%@80\% | 20\%@80\% |
| 1.00 | 1.69 | 5.43 | 1.39 | 2.28 |
| 1.25 | 2.11 | 6.79 | 1.74 | 2.85 |
| 1.50 | 2.53 | 8.15 | 2.09 | 3.42 |
| 1.75 | 2.96 | 9.50 | 2.43 | 3.99 |
| 2.00 | 3.38 | 10.86 | 2.78 | 4.56 |
| 2.25 | 3.80 | 12.22 | 3.13 | 5.13 |
| 2.50 | 4.22 | 13.58 | 3.48 | 5.70 |
| 2.75 | 4.64 | 14.93 | 3.82 | 6.27 |
| 3.00 | 5.07 | 16.29 | 4.17 | 6.84 |
| 3.25 | 5.49 | 17.65 | 4.52 | 7.41 |
| 3.50 | 5.91 | 19.01 | 4.87 | 7.98 |
| 3.75 | 6.33 | 20.37 | 5.21 | 8.55 |
| 4.00 | 6.76 | 21.72 | 5.56 | 9.12 |
| 4.25 | 7.18 | 23.08 | 5.91 | 9.69 |
| 4.50 | 7.60 | 24.44 | 6.26 | 10.25 | relationship between base and maximum FAR and parity in terms of residual land value by affordable housing requirement.



Mixed Use Building Form Prototypes and Financial Analysis

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[^0]:    1 Components were evaluated using a ten-year cash flow, with a reversion value or estimated sales price at the end of the period.

