

IMPACT STATEMENT

Legislation title: Accept Report on Rx Play Program Review and Evaluation

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Purpose of proposed legislation and background information:

- The purpose of this report is to provide information to Council regarding the Rx Play Program performance.
- In 2009, the City of Portland Parks and Recreation Bureau (PP&R) and key partners formed the Portland Rx Play program, an innovative response to the childhood obesity epidemic that opens doors to physical activity opportunities by allowing healthcare providers to write patient prescriptions for recreation courses at P&R facilities.

Financial and budgetary impacts:

- Accepting this report does not incur a cost to the city.

Community impacts and community involvement:

- Over the last four years, the PP&R Rx Play program has facilitated hundreds of conversations between health care providers, youth and parents about the importance of physical activity in improving health. Thanks to Rx Play, recreation centers have become important health improvement resources for these youth, their families and their healthcare providers. Rx Play's impact is not limited to physical activity—it has also introduced community members to PP&R. Many participants had never engaged with PP&R before Rx Play, but the program's strong partnership with healthcare providers, successful outreach strategy, and scholarships brought them through recreation center doors for the first time. This evaluation shows that PP&R staff and other Rx Play stakeholders have worked to create a solid foundation of partnerships, data collection, and client engagement for the program, and provides recommendations for how to build on these successes in the future.

Budgetary Impact Worksheet

Does this action change appropriations?

YES: Please complete the information below.

NO: Skip this section

| Fund | Fund Center | Commitment Item | Functional Area | Funded Program | Grant | Sponsored Program | Amount |
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Portland Parks & Recreation Finance Manager