

RESOLUTION No. 37204

Direct the Portland Bureau of Transportation to develop a Performance-Based Parking Management program subject to City Council approval (Resolution)

WHEREAS, parking management in the City of Portland is crucial to the economic vitality and livability of the City; and

WHEREAS, the City of Portland actively manages parking via regulations and best practices to reduce parking demand and reliance on the automobile, and manage parking effectively; and

WHEREAS, parking policies are being significantly updated as part of the *2035 Comprehensive Plan* process; and

WHEREAS, new policies of the proposed Comprehensive Plan include, among other things, recognizing the value and opportunity cost of the Curb Zone (Policy 9.55) as a public space that needs to be managed to the highest and best use; managing on-street parking and loading in the public right of way (Policy 9.56) to achieve mode share objectives, safety, economic vitality and livability, and using transportation demand management and pricing in areas of high parking demand; and recognizing the high public and private cost of parking (Policy 9.59) by encouraging prices that reflect the cost of providing parking and balancing demand and supply; and

WHEREAS, the Portland Bureau of Transportation (PBOT) has been actively engaged in a public process to develop a Citywide Parking Strategy that will meet the policies of the proposed Comprehensive Plan and provide greater clarity, efficiency and transparency for how we manage public parking; and

WHEREAS, PBOT's public process as part of the Citywide Parking Strategy has included communication with close to 1,000 people and more than 50 briefings, meetings and public events throughout the City; and

WHEREAS, PBOT has relied on the participation of numerous groups and stakeholders, including two committees dedicated specifically to developing new policies for parking, one for the Central City, and one for commercial and mixed-use Centers and Corridors, in addition to gathering input from the Transportation System Plan (TSP) Technical Expert Group, which checked for consistency between parking proposals and the proposed new Comprehensive Plan; and

WHEREAS, throughout the process PBOT has defined, based on best practices from other cities and public input, a new way of managing parking, referred to as "performance-based parking management," to create a data-driven, transparent, rational basis for managing parking; and

WHEREAS, performance-based parking management has also been defined throughout the public process as a framework for implementing parking management using existing as well as new tools identified in the Parking Management Toolkit endorsed by the Centers and Corridors SAC, which includes, among many others, a new residential permit system, time limits and pricing, new technologies, monitoring, evaluation and enforcement; and

WHEREAS, the Central City Parking Policy Stakeholder Advisory Committee specifically and unanimously recommended the development of a data-driven performance-based parking management program that includes establishing performance targets and coordinating publicly-owned on- and off-street parking, including price adjustments and time stay parameters; and

WHEREAS, the committee that recommended adjusting the Downtown Meter District rate in 2015 also unanimously voted to recommend that the City replace the current process for adjusting rates with one based on performance-based parking management.

NOW, THEREFORE, BE IT RESOLVED that Council directs PBOT staff to develop a Performance-Based Parking Management program as part of a citywide strategy based on parking policies, and including accepted performance targets and defined program parameters; and

BE IT FURTHER RESOLVED that said parameters will include the purpose and prioritization of the parking system; performance targets and other trigger conditions; means of coordinating on- and off-street parking into a more seamless system; criteria and procedures for establishing new meter districts and subdistricts; defined parameters for adjusting rates, frequency of adjustments, hours of enforcement, monitoring, evaluation and enforcement protocols; and communication procedures to inform the public of changes in parking management in particular areas; and

BE IT FURTHER RESOLVED that the development of this program will include active participation from the public via a dedicated stakeholder committee and related public outreach; and

BE IT FURTHER RESOLVED that this program is subject to approval by City Council; and

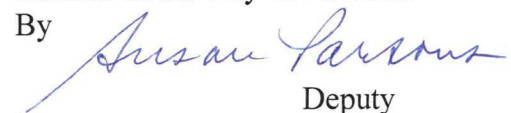
BE IT FURTHER RESOLVED that the City Council gratefully acknowledges the dedication and hard work by the stakeholder committees and the many community organizations and members of the public who participated in the planning processes.

Adopted by the Council: APR 13 2016

Commissioner Steve Novick
Prepared by: Mauricio Leclerc:sld
Date Prepared: March 14, 2016

Mary Hull Caballero
Auditor of the City of Portland

By


Deputy

Agenda No. **RESOLUTION NO. 37204**

Title

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<p style="text-align: center;">INTRODUCED BY Commissioner/Auditor: Commissioner Steve Novick</p>	<p>CLERK USE: DATE FILED <u>APR 05 2016</u></p>
<p style="text-align: center;">COMMISSIONER APPROVAL</p> <p>Mayor—Finance and Administration - Hales</p> <p>Position 1/Utilities - Fritz</p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman</p> <p>Position 4/Safety - Novick <i>aw</i></p>	<p style="text-align: center;">Mary Hull Caballero Auditor of the City of Portland</p> <p style="text-align: center;"><i>Mary Hull Caballero</i></p> <p>By: _____ Deputy</p>
<p style="text-align: center;">BUREAU APPROVAL</p> <p>Bureau: Transportation Policy, Planning and Projects <i>AP</i> Manager: Art Pearce Director: Leah Treat <i>LT</i></p> <p>Prepared by: <i>Mauricio Leclerc</i> Date Prepared: March 14, 2016 Supervisor: <i>Judith Gray</i></p>	<p>ACTION TAKEN:</p>
<p>Impact Statement</p> <p>Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p>	
<p>Portland Policy Document</p> <p>If "Yes" requires City Policy paragraph stated in document.</p> <p>Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p>	
<p>City Auditor Office Approval: required for Code Ordinances</p>	
<p>City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan</p>	
<p>Council Meeting Date April 13, 2016</p>	

AGENDA
<p>TIME CERTAIN <input checked="" type="checkbox"/></p> <p>Start time: <u>2pm</u></p> <p>Total amount of time needed: <u>45min</u> (for presentation, testimony and discussion)</p>
<p>CONSENT <input type="checkbox"/></p>
<p>REGULAR <input checked="" type="checkbox"/></p> <p>Total amount of time needed: <u>20 minutes</u> (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	✓	
4. Novick	4. Novick	✓	
Hales	Hales	✓	