

ORDINANCE NO. 187679

Authorize a grant agreement with Elders in Action for Arts Education and Access Income Tax outreach in an amount not to exceed \$25,000 (Ordinance)

The City of Portland Ordains:

Section 1. Council finds:

1. The City of Portland Arts Education and Access Income Tax (Arts Tax) was approved by Portland voters in November of 2012. The Revenue Division of the Bureau of Revenue and Financial Services, the administrator of the Arts Tax, is aware of the impacts of the tax and the related filing requirements on the elder community and is seeking ways to mitigate these impacts.
2. Elders in Action (EiA) is a local non-profit whose mission is "to assure a vibrant community through the active involvement of older adults." EiA seeks to provide worthwhile volunteer and service opportunities to its members while delivering civic engagement and educational opportunities to the public and business community. EiA is uniquely qualified to establish contact with the elder community and assist them in meeting their Arts Tax filing obligations.
3. EiA submitted a proposal to provide outreach services related to the tax year 2015 filing season (for returns due by the April 18, 2016 filing deadline). These services include material development, review and distribution. These services also include volunteer coordination, training, media outreach and coordination with Multnomah County and the Revenue Division. The proposal requests reimbursement of costs related to the outreach services, which includes 193 hours of staff time and \$1,350 in out-of-pocket expenses. It is expected that these services would also be performed, at the same scale, for the 2016 and 2017 filing seasons. Over the three filing seasons, the cost of the services is expected to be approximately \$25,000.
4. EiA performed outreach services for the 2014 filing season under a substantially identical grant. This partnership was successful from the perspective of both the City and EiA and both parties are interested in continuing the partnership. This project reached:
 - Nearly 800 older adults with face-to face contact and information about the Arts Tax and assistance filling out the forms
 - 217 with information shared over the phone
 - 1,018 with a direct mail piece from Elders in Action
 - Between another 2,000 and 6,000 through print newsletters, e-news, and Facebook views
5. The Revenue Division has funds available in fiscal year 2015-16 to fund the tax year 2015 EiA outreach proposal. For the 2016 and 2017 filing seasons, the

grant funding will need to be separately approved by the Revenue Division prior to the commencement of the outreach and training activities by EiA to ensure that the Revenue Division has the business need and available resources.

NOW, THEREFORE, the Council directs:

- a. The Commissioner in Charge is authorized to execute a grant agreement with Elders in Action, for the purpose described in Section 1, in an amount not to exceed \$25,000.
- b. The City Council hereby waives the competitive application process for grants as required in FIN 2.04 – Budget.
- c. The Mayor and Auditor are hereby authorized to pay for the grant from the General Fund Budget.

Passed by the Council: APR 13 2016

Mayor Charlie Hales

Prepared by: Scott Karter

Date Prepared: 3/23/2016

Mary Hull Caballero

Auditor of the City of Portland

By


Deputy

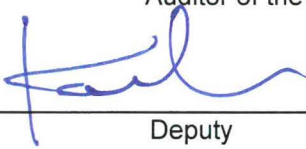
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Agenda No. **ORDINANCE NO. 187679**
Title

agreement with

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INTRODUCED BY Commissioner/Auditor: Mayor Hales	CLERK USE: DATE FILED <u>MAR 29 2016</u>
COMMISSIONER APPROVAL Mayor—Finance and Administration - Hales Position 1/Utilities - Fritz Position 2/Works - Fish Position 3/Affairs - Saltzman Position 4/Safety - Novick	Mary Hull Caballero Auditor of the City of Portland By: <u></u> Deputy
BUREAU APPROVAL Bureau: OMF/BRFS, Revenue CAO: Fred Miller CFO, Bureau Head: Kenneth L. Rust Division Head: Thomas W. Lannom	ACTION TAKEN: APR 06 2016 PASSED TO SECOND READING APR 13 2016 9:30 A.M.
Prepared by: Scott Karter Date Prepared: 3/23/2016	
Financial Impact & Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
Council Meeting Date 4/6/2016	
City Attorney Approval: required for contract, code, easement, franchise, comp plan, charter <i>3/23/16</i>	

AGENDA
TIME CERTAIN <input type="checkbox"/> Start time: _____ Total amount of time needed: _____ (for presentation, testimony and discussion)
CONSENT <input checked="" type="checkbox"/> <i>Pulled</i>
REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	1. Fritz ✓	
2. Fish	2. Fish ✓	
3. Saltzman	3. Saltzman ✓	
4. Novick	4. Novick ✓	
Hales	Hales ✓	