

IMPACT STATEMENT

Legislation title: Authorize a grant to Elders in Action for Arts Education and Access Income Tax outreach in an amount not to exceed \$25,000 (Ordinance).

Contact name: Scott Karter

Contact phone: (503) 865-2470

Presenter name: N/A (Consent Agenda Item)

Purpose of proposed legislation and background information:

The Arts Education and Access Income Tax (Arts Tax) was approved by Portland voters in November of 2012. The Revenue Division of the Bureau of Revenue and Financial Services, the administrator of the Arts Tax, is aware of the impacts of the tax and the related filing requirements on the elder community and is seeking ways to mitigate these impacts.

Elders in Action (EiA) is a local non-profit whose mission is “to assure a vibrant community through the active involvement of older adults.” EiA submitted a proposal to provide outreach services related to the tax year 2015 filing season. The Revenue Division is interested in partnering with EiA for the 2016 and 2017 filing season as well at the 2015 service level. The proposal requests reimbursement of costs related to the outreach services for all three years. The legislation would authorize the City to reimburse EiA for the cost of the outreach services delineated in the submitted proposal.

Financial and budgetary impacts:

The legislation should increase compliance, which will in turn increase revenues. However, it is not possible to estimate or measure the increase in revenue.

The total costs will not exceed \$8,350 and the costs will be contained in the current fiscal year (ended 6/30/16). The Revenue Division has funds available in the current fiscal year. The total costs will not exceed \$25,000 over the three fiscal years (ended 6/30/2016, 6/30/2017 and 6/30/2018).

Additionally, the second and third year grant funding will need to be separately approved by the Revenue Division prior to the commencement of the outreach and training activities by EiA to ensure that the Revenue Division has the business need and available resources for the activities.

Community impacts and community involvement:

There was no public involvement included in the development of this Council item. EiA has a unique ability to effectively and efficiently assist the elder community. The proposal for outreach services perfectly fits the City’s specific and time-sensitive need to provide this outreach.

Budgetary Impact Worksheet

Does this action change appropriations?

YES: Please complete the information below.

NO: Skip this section

Impact Statement for Requested Council Action

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

Memorandum of Understanding
Portland Art Tax Outreach
1/12/16



This Memorandum of Understanding is between Elders in Action (EiA) and the City of Portland Revenue Department for the purposes of education and advocacy in the area of the Arts Tax for older adults and people with disabilities.

Elders in Action

Elders in Action's mission is "to assure a vibrant community through the active involvement of older adults." Elders in Action, originally the Portland Multnomah Commission on Aging, has vigorously advocated for the rights and well-being of older adults since 1968. In 1997, it expanded beyond its citizen advisory role by becoming a private 501(c)3 enabling it to expand its scope, by 1) proactively filling the gaps in vital services to a growing older adult population in the *tri-county area* through its Personal Advocacy program; 2) providing life enriching volunteer and service opportunities to volunteers of every age; and 3) delivering civic engagement and educational opportunities to the public and the business community. Our work is carried out by a team of 135 volunteers assisted by seven paid staff.

Background

In 2015, Elders in Action undertook an outreach effort to low income older adults regarding the Portland Art Tax filing requirements and the exemption offered to those over 70 who are low income. Tasks completed included:

- Development of outreach materials describing the Art Tax rules and eligibility criteria for the exemption
- Training Helpline and Information and Referral staff of all District Centers
- Conducting targeted on-site outreach to low-income housing buildings to provide tenants with information on the Art Tax and assisting clients with completing exemption submittal forms.
- Meeting with District Center case management staff to educate them about the tax and to describe the exemption process so that they could explain the process to their clients.
- Conducting information fairs at District Centers.
- Providing information to older adults calling EiA regarding the Art Tax through the Personal Advocate program and mailing letters to over 1000 previous EIA callers known to be over age 70 regarding the Art Tax exemption.

Over 8,000 older adults were directly contacted by Elders in Action through this outreach process with a considerable number of additional contacts resulting from trainings of District Center help line and case management staff.

Scope of Services

Elders in Action, in coordination with the City of Portland Revenue Office, is pleased to offer formal outreach assistance regarding the Art Tax and the associated exemption between February and April 2016 in the following ways:

1. **Printed and educational material:** Outreach materials developed in 2015 will be updated to reflect the expansion of the Art Tax exemption to permanently disabled individuals. Promotional materials will be distributed to Multnomah County Aging, Disability and Veteran Service District Centers as well as all County contractors providing case management and services to older adults including NAYA, IRCO, Urban League, Impact NW/YWCA, and Catholic Charities' El Programa Hispano.

This year EIA will also work closely with Independent Living Resources, a non-profit organization dedicated to helping people with disabilities as well as the City of Portland Disability Program, run by Nickole Cheron, to ensure wide distribution of Art Tax information to the disability community in the City through newsletters and on-site trainings.

Outcome: EIA will work with our partners to include this information in at least 13 newsletters and other outreach materials before April, 2016.

2. **Partner Training & Information:** EIA staff will provide educational training and material about the Art Tax and the low-income exemption to the staff of partner organizations, including:
 - Multnomah County Information & Referral
 - Multnomah County Public Guardian's Office
 - City of Portland Elders Crime Unit
 - Equity partner agencies and senior centers: Immigrant and Refugee Community Organization (IRCO), Urban League, Friendly House, Neighborhood House, Hollywood Senior Center
 - Low-income senior living centers
 - Independent Living Resources (serving people with disabilities)
 - Portland Disability Program
 - Oregon Commission for the Blind

Outcome: We will complete 10 trainings. We anticipate that in this outreach we will contact over 150 *case managers and professionals* who are dealing directly with low income older adults and people with disabilities.

3. **Housing Facility Training & Information:** EIA will identify 8 senior centers and low income older adult housing providers such as Home Forward, Reach, Central City Concern, and JOIN to provide accurate and timely information to their tenants concerning the Art Tax.

EiA will coordinate a group of volunteers to staff tabling events at local senior centers and meal sites to educate older adult customers in at least 10 events.

Additionally, we will work with program partners such as Meals on Wheels, Store to Door and other food distribution services to share informational materials on the Art Tax requirements and the available exemption directly to homebound older adults and people with disabilities.

Outcome: Working with our partners, we expect to reach 600 *low-income older adults and people with disabilities* with these activities.

4. **Personal Advocacy:** EiA receives over 200 calls each month from Multnomah County older adults in need. Our volunteers will provide callers with information about the Art's Tax; we will contact previous clients by phone, mail or email to inform previous clients about the exemption process for the tax.

Outcome: We expect to reach 450 individuals with this outreach activity.

5. **Information Outreach:** EiA will engage CASH Oregon and AARP Tax-Aide, programs that offer free tax preparation for low income Portlanders, to help clarify the Art Tax information so they can better provide accurate information to their customers. This partnership could have potentially high impact based on the number of clients these organizations serve at their 75 Tax-Aide sites in the Portland metro area.

6. **Media:** EiA will utilize social media tools such as Facebook and eBlasts to get information out to community partners, family members, older adults and people with disabilities. Our social media outreach through Facebook, Twitter and Constant Contact eBlasts is over 7000 individuals monthly.

Associated time and Cost:

EiA will begin outreach starting on February 1 through May 31, 2016.

- Material development, review, and distribution 13 hours
- Training coordination and attendance 60 hours
- Volunteer coordination and training 80 hours
- Outreach to media and social media 20 hours
- Coordination with County and Revenue Office 20 hours
- Materials and Overhead (paper, transit, staff time)

Estimated cost: Budget attached.

GRANT AGREEMENT NO.

This Grant Agreement (“Agreement”) is between the CITY OF PORTLAND, OREGON (“CITY” OR “GRANTOR”) and ELDERS IN ACTION (“EiA” OR “GRANTEE”) a 501(c) (3) in an amount not to exceed \$25,000. This Agreement may refer to the City and Contractor individually as a “Party” or jointly as the “Parties.”

RECITALS:

- The Arts Education and Access Income Tax (Arts Tax) was approved by Portland voters in November of 2012.
- The Revenue Division of the Bureau of Revenue and Financial Services, the administrator of the Arts Tax, is aware of the impacts of the tax and the related filing requirements on the elder community and is seeking ways to mitigate these impacts.
- EiA is a local non-profit whose mission is “to assure a vibrant community through the active involvement of older adults.”
- EiA seeks to provide worthwhile volunteer and service opportunities to its members while delivering civic engagement and educational opportunities to the public and business community.

AGREED:

I. ACTIONS TO BE TAKEN BY GRANTEE

Pursuant to the above Recitals which are fully incorporated into this Agreement and in consideration of the grant funds provided by CITY, GRANTEE agrees to perform the following actions and/or spend grant funds in the following way:

EiA proposes to provide educational and advocacy in the area of the Arts Tax for older adults and people with disabilities. The Grantee will provide services in the follow areas:

- Printed and educational materials;
- Training of partner organizations;
- Coordinate volunteers and staff events at local senior centers and meal sites;
- Programmatic review using age-friendly lens;
- Personal advocacy;
- Tax fraud calls and class;
- Tax assistance and information outreach; and
- Utilization of social media tools.

EiA will provide approximately 600 hours of Arts Tax outreach activities and approximately \$4,000 in additional outreach-related expenses (which are both included in the \$25,000 total grant amount) for the period of January 1 2016 through May 30 2018 providing assistance to elderly taxpayers so they will better understand the Arts Tax and come into compliance. Details regarding these activities for the first year of the three-year grant are in the attached proposal as provided by EiA. Approximately one-third of the total grant amount will be allocated to each Arts Tax return filing season within the grant period. Additionally, the second and third year grant funding will need to be separately approved by the Revenue Division prior to the commencement of the outreach and training activities by EiA to ensure that the Revenue Division has the business need and available resources for the activities.

II. SPECIFIC CONDITIONS OF THE GRANT

- A. Publicity: Nothing in this Agreement implies CITY's endorsement or support of the viewpoints expressed by GRANTEE. CITY reserves the right to request GRANTEE clarify CITY's disassociation or non-endorsement of GRANTEE's viewpoints.
- B. Grantee Representative: GRANTEE's authorized representative for this Agreement is Barbara Bernstein, Executive Director (Elders in Action, 1411 SW Morrison St., Ste. 290, Portland, OR 97205, 503-235-5474, Barbara@eldersinaction.org).
- C. City Grant Manager: The Grant Manager for this Agreement is Scott Karter, CPA, Audit and Accounting Manager, Revenue Division – Bureau of Revenue and Financial Services, City of Portland Office of Management & Finance, 111 SW Columbia Street, Suite 600, Portland, OR 97201 or such other person as may be designated by CITY in writing.
- D. Billings/invoices/Payment: The Grant Manager is authorized to approve work and billings and invoices submitted pursuant to this Agreement and to carry out all other CITY actions referred to herein in accordance with this Agreement.
- E. Reports: GRANTEE will submit to the Grant Manager a report at the completion of all work, services or actions required of GRANTEE under this Agreement. The Final Report will include:
 - 1. A detailed description of the services that were provided and the expenses that were incurred, including the type of information provided to persons receiving assistance and examples of the information shall be included as part of the Final Report.

CITY reserves the right to request additional documentation to support GRANTEE's expenditure of grant funds had complied with the Agreement and/or interim reports or information on the progress of work, services or actions required from GRANTEE.

III. PAYMENTS

- A. GRANTEE will receive its funding as follows:

Following receipt of the GRANTEE's description of services (reference I.E.1 above), the GRANTEE will provide an invoice for the work performed. Payment will be made upon completion of the project which shall be approximately April 30, 2015. Payment shall be net 30 days following receipt and approval of all GRANTEE's materials.

- B. If for any reason GRANTEE receives a grant payment under this Agreement and does not use grant funds, provide required work or services or perform as required by the Agreement, then CITY may at its option terminate this Agreement, reduce or suspend any grant funds that have not been paid, require GRANTEE to immediately refund to CITY the amount improperly expended, return to CITY any unexpended grant funds received by GRANTEE, require GRANTEE to fully refund any or all grant funds received, or any combination thereof.

- C. Payments under this Agreement may be used only to provide the services or take the actions required under this Agreement and shall not be used for any other purpose.
- D. If applicable, GRANTEE will keep vendor receipts and evidence of payment for materials and services, time records, payment for program wages/salaries and benefits. All receipts and evidence of payments will be promptly made available to the Grant Manager or other designated persons, upon request. At a minimum, such records shall be made available and will be reviewed as part of the annual monitoring process if this is a multi-year Agreement, or provided in support of the Final Report.

IV. GENERAL PROVISIONS

- A. Cause for Termination; Cure. It shall be a material breach and cause for termination of this Agreement if GRANTEE uses grant funds outside of the scope of this Agreement, or if GRANTEE fails to comply with any other term or condition or to perform any obligations under this Agreement within thirty (30) days after written notice from CITY. If the breach is of such nature that it cannot be completely remedied within the thirty (30) day cure period, GRANTEE shall commence cure within the thirty (30) days, notify CITY of GRANTEE's steps for cure and estimate time table for full correction and compliance, proceed with diligence and good faith to correct any failure or noncompliance, and obtain written consent from CITY for a reasonable extension of the cure period.
- B. No Payment or Further Services Authorized During Cure Period. During the cure period, CITY is under no obligation to continue providing additional grant funds notwithstanding any payment schedule indicated in this Agreement. GRANTEE shall not perform services or take actions that would require CITY to pay additional grant funds to GRANTEE. GRANTEE shall not spend unused grant funds and such unused funds shall be deemed held in trust for CITY. GRANTEE shall be solely responsible for any expenses associated with cure of its noncompliance or failure to perform.
- C. Termination for Cause. Termination for cause based on GRANTEE's misuse of grant funds shall be effective upon notice of termination. Termination for cause based on failure to comply or perform other obligations shall be effective at the end of the 30 day period unless a written extension of cure period is granted by CITY. GRANTEE shall return all grant funds that had not been expended as of the date of the termination notice. All finished or unfinished documents, data, studies, and reports prepared by GRANTEE under this Agreement shall, at the option of CITY, become the property of CITY; and GRANTEE may be entitled to receive just and equitable compensation for any satisfactory work completed on such documents up until the time of notice of termination, in a sum not to exceed the grant funds already expended.
- D. Penalty for Termination for Cause. If this Agreement is terminated for cause, CITY, at its sole discretion, may seek repayment of any or all grant funds tendered under this Agreement, and decline to approve or award future grant funding requests to GRANTEE.
- E. Termination by Agreement or for Convenience of City. CITY and GRANTEE may terminate this Agreement at any time by mutual written agreement. Alternatively, CITY may, upon thirty (30) days written notice, terminate this agreement for any reason deemed appropriate in its sole discretion. If the Agreement is terminated as provided in this paragraph, GRANTEE shall return any grant funds that would have been used to provide services after the effective date of termination. Unless the Parties agree otherwise, GRANTEE shall finish any work and services covered by any grant funds already paid

and shall not commence any new work or services which would require payment from any unused grant funds.

- F. Changes in Anticipated Services. If, for any reason, GRANTEE's anticipated services or actions are terminated, discontinued or interrupted, CITY's payment of grant funds may be terminated, suspended or reduced. GRANTEE shall immediately refund to CITY any unexpended grant funds received by GRANTEE.
- G. Amendment. The Grant Manager is authorized to execute amendments to the scope of the services or the terms and conditions of this Agreement, provided the changes do not increase CITY's financial risk. Increases to the grant amount must be approved by the City Council unless the City Council delegated authority to amend the grant amount in the ordinance authorizing this Agreement. Amendments to this Agreement, including any increase or decrease in the grant amount, must be in writing and executed by the authorized representatives of the Parties and approved to form by the City Attorney.
- H. Non-discrimination; Civil Rights. In carrying out activities under this Agreement, GRANTEE shall not discriminate against any employee or applicant for employment because of race, color, religion, sex, age, handicap, familial status, sexual orientation or national origin. GRANTEE shall take actions to insure that applicants for employment are employed, and that employees are treated during employment, without regard to their race, color, religion, sex, age, handicap, familial status, sexual orientation or national origin. Actions shall include but not be limited to, the following: employment, upgrading, demotion, or transfer; recruitment or recruitment advertising; layoff or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. GRANTEE shall post in conspicuous places, available to employees and applicants for employment, notices provided by CITY setting for the provisions of this nondiscrimination clause. GRANTEE shall state that all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, or national origin. GRANTEE shall incorporate the foregoing requirements of this paragraph in all of other agreements for work funded under this Agreement, except agreements governed by Section 104 of Executive Order 11246.
- I. Maintenance of and Access to Records. GRANTEE shall maintain all books, general organizational and administrative information, documents, papers, and records of GRANTEE that are related to this Agreement or GRANTEE's performance of work or services, for four (4) years after CITY makes final grant payment or the termination date of this Agreement, whichever is later. GRANTEE shall provide CITY prompt access to these records upon request and permit copying as CITY may require.
- J. Audit. CITY may conduct financial or performance audit of the billings and services under this Agreement or GRANTEE records at any time in the course of this Agreement and during the four (4) year period established above. As applicable, audits will be conducted in accordance with generally accepted auditing standards as promulgated in *Government Auditing Standards* by the Comptroller General of the United States General Accounting Office. If an audit discloses that payments to GRANTEE exceeded the amount to which GRANTEE was entitled, then GRANTEE shall repay the amount of the excess to CITY.
- K. Indemnification. GRANTEE shall hold harmless, defend, and indemnify CITY, and its officers, agents and employees against all claims, demands, actions, and suits (including all attorney fees and costs) brought against any of them arising from actions or omissions of GRANTEE and/or its contractors in the performance of this Agreement. This duty shall survive the expiration or termination of this Agreement.

- L. Insurance. GRANTEE shall obtain and maintain in full force at its expense, throughout the duration of the Agreement and any extension periods, the required insurance identified below. CITY reserves the right to require additional insurance coverage as required by statutory or legal changes to the maximum liability that may be imposed on Oregon cities during the term of this Agreement.
1. Workers' Compensation Insurance. GRANTEE, its contractors and all employers working under this Agreement shall comply with ORS Chapter 656 and as it may be amended from time to time. Unless exempt under ORS Chapter 656, GRANTEE, its contractors and any employers working under this Agreement shall maintain coverage for all subject workers.
 2. Commercial General Liability Insurance: GRANTEE shall have commercial general liability insurance covering bodily injury, personal injury, property damage, including coverage for independent contractor's protection (required if any work will be subcontracted), premises/operations, contractual liability, products and completed operations, in a per occurrence limit of not less than \$1,000,000, and aggregate limit of not less than \$2,000,000.
 3. Automobile Liability Insurance: GRANTEE shall have automobile liability insurance with coverage of not less than \$1,000,000 each accident. The insurance shall include coverage for any auto or all owned, scheduled, hired and non-owned auto. This coverage may be combined with the commercial general liability insurance policy.
 4. Additional Insured: The liability insurance coverages, except Professional Liability, Errors and Omissions, or Workers' Compensation where applicable, shall be without prejudice to coverage otherwise existing, and shall name the City of Portland and its bureaus/divisions, officers, agents and employees as Additional Insureds, with respect to the GRANTEE's or its contractor's activities to be performed or services to be provided. Coverage shall be primary and non-contributory with any other insurance and self-insurance. Notwithstanding the naming of additional insureds, the insurance shall protect each additional insured in the same manner as though a separate policy had been issued to each, but nothing herein shall operate to increase the insurer's liability as set forth elsewhere in the policy beyond the amount or amounts for which the insurer would have been liable if only one person or interest had been named as insured.
 5. Continuous Coverage; Notice of Cancellation: GRANTEE shall maintain continuous, uninterrupted coverage for the duration of the Agreement. There shall be no termination, cancellation, material change, potential exhaustion of aggregate limits or non renewal of coverage without thirty (30) days written notice from GRANTEE to CITY. If the insurance is canceled or terminated prior to termination of the Agreement, GRANTEE shall immediately notify CITY and provide a new policy with the same terms. Any failure to comply with this clause shall constitute a material breach of the Agreement and shall be grounds for immediate termination of this Agreement.
 6. Certificate(s) of Insurance: GRANTEE shall provide proof of insurance through acceptable certificate(s) of insurance, along with applicable endorsements, to CITY at execution of the Agreement and prior to any commencement of work or delivery of goods or services under the Agreement or initial payment of grant funds. The certificate(s) will specify all of the parties who are endorsed on the policy as Additional Insureds (or Loss Payees). Insurance coverages required

under this Agreement shall be obtained from insurance companies acceptable to CITY. GRANTEE shall pay for all deductibles and premium from its non-grant funds. CITY reserves the right to require, at any time, complete and certified copies of the required insurance policies evidencing the coverage required. In lieu of filing the certificate of insurance required herein, if GRANTEE is a public body, GRANTEE may furnish a declaration that GRANTEE is self-insured for public liability and property damage for a minimum of the amounts set forth in ORS 30.270.

- M. Grantee's Contractor; Non-Assignment. If GRANTEE utilizes contractors to complete its work under this Agreement, in whole or in part, GRANTEE shall require any of its contractors to agree, as to the portion contracted, to fulfill all obligations of the Agreement as specified in this Agreement. However, GRANTEE shall remain obligated for full performance hereunder, and CITY shall incur no obligation other than its obligations to GRANTEE hereunder. This Agreement shall not be assigned or transferred in whole or in part or any right or obligation hereunder, without prior written approval of CITY.
- N. Independent Contractor Status. GRANTEE, and its contractors and employees are not employees of CITY and are not eligible for any benefits through CITY, including without limitation, federal social security, health benefits, workers' compensation, unemployment compensation, and retirement benefits.
- O. Conflict of Interest. No CITY officer or employee, during his or her tenure or for two (2) year thereafter, shall have any interest, direct or indirect, in Grant Agreement or the proceeds thereof. CITY officer or employee who selected GRANTEE, participated in the award of this Agreement or managed this Agreement shall not seek the promise of employment from GRANTEE or be employed by GRANTEE during the term of the Agreement, unless waiver is obtained from CITY in writing.
- P. Oregon Law and Forum. This Agreement shall be construed according to the laws of the State of Oregon without regard to principles of conflicts of law. Any litigation between the Parties arising under this Agreement or out of work performed under this Agreement shall occur in Multnomah County Circuit Court or the United States District Court for the State of Oregon.
- Q. Compliance with Law. GRANTEE and all persons performing work under this Agreement shall comply with all applicable federal, state, and local laws and regulations, including reporting to and payment of all applicable federal, state and local taxes and filing of business license. If GRANTEE is a 501(c)(3) organization, GRANTEE shall maintain its nonprofit and tax exempt status during this Agreement. GRANTEE shall be EEO certified by CITY in order to be eligible to receive grant funds.
- R. Independent Financial Audits/Reviews. Any grantee receiving \$300,000 or more in City funding, in any program year, is required to obtain an independent audit of the City-funded program(s). Any grantee receiving between \$25,000 and \$300,000 in City funds, in any program year, is required to obtain an independent financial review. Two copies of all required financial audits or reviews shall be submitted to the Grant Manager within thirty days of audit completion or upon request by the Grant Manager.
- S. Severability. The Parties agree that if any term or provision of this Agreement is declared by a court of competent jurisdiction to be illegal or in conflict with any law, the validity of the remaining terms and provisions shall not be affected, and the rights and obligations of the Parties shall be construed and enforced as if the Agreement did not contain the particular term or provision held to be invalid.

- T. Merger. This Agreement contains the entire agreement between the Parties and supersedes all prior written or oral discussions or agreements. There are no oral or written understandings that vary or supplement the conditions of this Agreement that are not contained herein.

- U. Program and Fiscal Monitoring. CITY shall monitor on an as-needed basis to assure Agreement compliance. Monitoring may include, but are not limited to, on site visits, telephone interviews and review of required reports and will cover both programmatic and fiscal aspects of the Agreement. The frequency and level of monitoring will be determined by the Grant Manager. Notwithstanding such monitoring or lack thereof, GRANTEE remains fully responsible for performing the work, services or obligations required by this Agreement in accordance with its terms and conditions.

- V. Third Party Beneficiaries. There are no third party beneficiaries to this Agreement and may only be enforced by the Parties.

- W. Electronic Transaction; Counterparts. The Parties agree that they may conduct this transaction, including any amendments, by electronic means, including the use of electronic signatures. This Agreement, and any amendment, may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute a single instrument.

V. TERM OF GRANT

The terms of this Agreement shall be effective when an ordinance is passed by City Council and the Agreement is executed by all the Parties, as shown by the authorized signatures below, and shall remain in effect during any period for which GRANTEE has received grant funds or when obligations are due from GRANTEE.

This Grant Agreement and all work by GRANTEE shall terminate no later than May 30, 2018.

CITY OF PORTLAND

ELDERS IN ACTION

 Name: _____
 Title: _____
 Date: _____

 Name: _____
 Title: _____
 Date: _____

Approved as to Form

 City Attorney

ORDINANCE NO.

REFERRED TO COMMISSIONER OF
FINANCE & ADMINISTRATION

Authorize a grant agreement with Elders in Action for Arts Education and Access Income Tax outreach in an amount not to exceed \$25,000 (Ordinance).

The City of Portland Ordains:

Section 1. Council finds:

1. The City of Portland Arts Education and Access Income Tax (Arts Tax) was approved by Portland voters in November of 2012. The Revenue Division of the Bureau of Revenue and Financial Services, the administrator of the Arts Tax, is aware of the impacts of the tax and the related filing requirements on the elder community and is seeking ways to mitigate these impacts.
2. Elders in Action (EiA) is a local non-profit whose mission is "to assure a vibrant community through the active involvement of older adults." EiA seeks to provide worthwhile volunteer and service opportunities to its members while delivering civic engagement and educational opportunities to the public and business community.
3. EiA submitted a proposal to provide outreach services related to the tax year 2015 filing season (for returns due by the April 18, 2016 filing deadline). These services include material development, review and distribution. These services also include volunteer coordination, training, media outreach and coordination with Multnomah County and the Revenue Division. The proposal requests reimbursement of costs related to the outreach services, which includes 193 hours of staff time and \$1,350 in out-of-pocket expenses. It is expected that these services would also be performed, at the same scale, for the 2016 and 2017 filing seasons. Over the three filing seasons, the cost of the services is expected to be approximately \$25,000.
4. EiA performed outreach services for the 2014 filing season under a substantially identical grant. This partnership was successful from the perspective of both the City and EiA and both parties are interested in continuing the partnership. This project reached:
 - Nearly 800 older adults with face-to face contact and information about the Arts Tax and assistance filling out the forms
 - 217 with information shared over the phone
 - 1,018 with a direct mail piece from Elders in Action
 - Between another 2,000 and 6,000 through print newsletters, e-news, and Facebook views
5. The Revenue Division has funds available in fiscal year 2015-16 to fund the tax year 2015 EiA outreach proposal. For the 2016 and 2017 filing seasons, the grant funding will need to be separately approved by the Revenue Division prior

to the commencement of the outreach and training activities by EiA to ensure that the Revenue Division has the business need and available resources.

NOW, THEREFORE, the Council directs:

- a. The Commissioner in Charge is authorized to execute a grant agreement with Elders in Action, for the purpose described in Section 1, in an amount not to exceed \$25,000.
- b. The Mayor and Auditor are hereby authorized to pay for the grant from the General Fund Budget.

Passed by the Council:

Mayor Charlie Hales

Prepared by: Scott Karter

Date Prepared: 3/3/2016

Mary Hull Caballero

Auditor of the City of Portland

By

Deputy

Agenda No.
ORDINANCE NO.
Title

agreement with

Authorize a grant to Elders in Action for Arts Education and Access Income Tax outreach in an amount not to exceed \$25,000. (Ordinance)

<p>INTRODUCED BY Commissioner/Auditor: Mayor Hales</p> <p>COMMISSIONER APPROVAL</p> <p>Mayor—Finance and Administration - Hales <i>[Signature]</i></p> <p>Position 1/Utilities - Fritz</p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman</p> <p>Position 4/Safety - Novick</p> <p>BUREAU APPROVAL</p> <p>Bureau: OMF/BRFS, Revenue CAO: Fred Miller CFO, Bureau Head: Kenneth L. Rust Division Head: Thomas W. Lannom <i>[Signature]</i></p> <p>Prepared by: Scott Karter Date Prepared: 3/3/2016</p> <p>Financial Impact & Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p> <p>Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <p>Council Meeting Date 3/23/2016</p> <p><input checked="" type="checkbox"/> City Attorney Approval: required for contract, code, easement, franchise, comp plan, charter <i>[Signature]</i></p>	<p>CLERK USE: DATE FILED MAR 15 2016</p> <p>Mary Hull Caballero Auditor of the City of Portland</p> <p>By: <i>[Signature]</i> Deputy</p> <p>ACTION TAKEN: MAR 23 2016 REFERRED TO COMMISSIONER OF FINANCE AND ADMINISTRATION</p>
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AGENDA
<p>TIME CERTAIN <input type="checkbox"/></p> <p>Start time: _____</p> <p>Total amount of time needed: _____ (for presentation, testimony and discussion)</p>
<p>CONSENT <input checked="" type="checkbox"/> <i>Pulled</i></p>
<p>REGULAR <input type="checkbox"/></p> <p>Total amount of time needed: _____ (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	1. Fritz	
2. Fish	2. Fish	
3. Saltzman	3. Saltzman	
4. Novick	4. Novick	
Hales	Hales	