

Portland Community College Foundation
proudly presents

AN EVENING FOR
OPPORTUNITY GALA

THINK PANTHER

Saturday, April 16, 2016
5:30 p.m. at the Hilton Hotel



Follow the clues
to student success!

PCC's 5th Annual

“AN EVENING FOR OPPORTUNITY” GALA

Saturday, April 16, 2016

5:30 p.m. at the Hilton Hotel

HOW TO PARTICIPATE

For sponsorships,
contact Matt Chase
971-722-4416
matt.chase@pcc.edu.

For table reservations or tickets,
contact Jesse Aerni
971-722-4573
jesse.aerni@pcc.edu.

Visit pcc.edu/gala to learn more

WHY SPONSOR “AN EVENING FOR OPPORTUNITY”?

PCC is the largest institution of higher education in the state of Oregon, serving nearly 90,000 people each year. Forty-five percent of degree-seeking students need some form of assistance to help pay for tuition, fees, books, and supplies—and your support ensures these deserving students have the support they need to achieve their goals. A philanthropic investment in the PCC Foundation directly helps PCC's students and their families through the funding of scholarships and student success initiatives.

ABOUT THE GALA

The PCC Foundation's “An Evening for Opportunity” is an annual fundraising event to support scholarships and support programs for PCC students. Each year the gala offers a cocktail reception, seated dinner, live entertainment, and program with remarks from community leaders. Spectacular visual décor, costumes, signature cocktails, and live entertainment make “An Evening for Opportunity” one of the most unique and fun annual fundraising events in Oregon.

BENEFITS OF SPONSORSHIP

- ◆ Create opportunity for hundreds of promising PCC students and their families
- ◆ Exposure to an audience of more than 2,000 business, civic and community leaders
- ◆ Recognition in gala promotional materials including invitations, print ads, emails, website, and PCC Communities Magazine (circulation 300,000 households)
- ◆ Visibility at one of Portland's most unique galas

SPONSORSHIP LEVELS

- * Diamond Level – \$30,000
- * Platinum Level – \$20,000
- * Gold Level – \$15,000
- * Silver Level – \$10,000
- * Bronze Level – \$5,000
- * Crystal Level – \$2,500

The tradition of the gala began in 2012 as part of the college's fiftieth anniversary celebration. Since its inception, “An Evening for Opportunity” has raised an estimated \$1.3 Million to create opportunities for deserving PCC students.

THIS YEAR'S THEME

This year's theme, “Think Panther,” is a nod to PCC's spirit symbols – the panther and the diamond. We'll travel to Paris in the 1960s to join the PCC Panther on the case seeking sparkling new opportunities for students!

GALA SPONSORSHIP LEVELS

Diamond Level Sponsor \$30,000 (1 available)	Platinum Level Sponsor \$20,000 (2 available)	Gold Level Sponsor \$15,000 (3 available)	Silver Level Sponsor \$10,000 (4 available)	Bronze Level Sponsor \$5,000 (5 available)	Crystal Level Sponsor \$2,500 (10 available)	Gala Table Sponsor \$2,000 (25 available)
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Gala Benefits

Exclusive "Diamond Sponsor" status

On stage presentation

Logo recognition on all auction bid paddles

30-60 second promotional video

Printed recognition at main stage

Printed recognition at photo booth

Printed recognition at beverage stations

Verbal recognition from podium

Event signage

Printed recognition in event program

Printed recognition in event invitation

Digital recognition on video screen

Recognition on website with hyperlink

Premier table for 10

Reserve table for 10

Opportunity to provide approved promotional materials

Additional sponsor recognition in designated student success initiative

Honorary named PCC Foundation scholarship for 2015-16 year

President's Circle membership with invitations to Foundation events

Recognition in PCC Foundation annual report

Full Page

Half Page

Half Page

Quarter Page

Eighth Page

Listing

Listing

Without Hyperink

Year-round Benefits

SPONSORSHIP RESERVATION FORM

Thank you for supporting student success at Portland Community College. Your donation creates access to learning, inspiration, support, experiences and connections for people working for a better life.

- Diamond Level Sponsor (\$30,000)**
- Platinum Level Sponsor (\$20,000)**
- Gold Level Sponsor (\$15,000)**
- Silver Level Sponsor (\$10,000)**

- Bronze Level Sponsor (\$5,000)**
- Crystal Level Sponsor (\$2,500)**
- Gala Table Host (\$2,000)**
- Individual Gala Tickets (\$150)**

Company _____ Principal/CEO _____
Contact Name _____ Address _____
Title _____ City, State, Zip _____
Phone _____ Fax _____
Email _____ Website _____

- Check enclosed made payable to PCC Foundation
- Please invoice me on _____ [specify date]
- Call me to bill my credit card, or contact _____ [name]
at _____ [phone] and _____ [email]
- Online at www.pcc.edu/gala

For sponsorships,
please contact:
Matt Chase
matt.chase@pcc.edu
971-722-4416

For table reservations
or tickets,
contact Jesse Aerni
jesse.aerni@pcc.edu
971-722-4573

Register online
to purchase
sponsorships
and tickets:
pcc.edu/gala

Checks and forms
can be mailed to:
PCC Foundation
P.O. Box 19000
Portland, OR 97280-0990
971-722-4382

THANK YOU LAST YEAR'S SPONSORS

DIAMOND SPONSOR
Yoshida Group

PLATINUM SPONSORS
Kimberly B. Cooper and Jon V. Jaqua Advised Fund
of the Oregon Community Foundation
Carol and Max Lyons
Hillsboro Aviation
Pamplin Media Group

GOLD SPONSOR
Wells Fargo

SILVER SPONSORS
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Miller Nash Graham & Dunn LLP
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CRYSTAL SPONSORS

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The Greenbrier Companies
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Portland State University
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TABLE SPONSORS

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Norma Jean & Henry Germond
Clare Hamill
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Oregon Health & Science University
PAE Consulting Engineers, Inc.
Port of Portland
Portland Development Commission
Portland Public Schools
Rally Marketing Group
Reser's Fine Foods
The Standard
TriMet
Tuahly Healthcare
Walsh Construction Co.



Future Connect is an innovative public-private partnership that connects local government, area businesses, private foundations, school districts, individuals, community organizations and PCC.

For giving opportunities, contact the PCC Foundation at pcc.edu/give.



Future Connect Scholarship Program

links@pcc.edu
971-722-6298
pcc.edu/futureconnect



2016 City of Portland Report

FUTURE CONNECT

Five years of changing lives

History

Five years ago, Portland Community College and the City of Portland began a unique partnership to create a pathway of support from high school to college for first generation and low-income students. Since 2011 we have supported more than 1200 students transition to college. Future Connect creates opportunity through Multnomah and Washington counties, serving students from 60 different high schools and community-based programs throughout the region. The support continues over the summer, through 2-3 years at PCC, and beyond. Our unique model creates opportunity for hundreds of young people each year and positively changes the communities they live in.

How it works

The Future Connect Scholarship Program targets low-income and first-generation students who aspire to go to college. Eligible students connect to college success coaches prior to high school graduation, participate in summer readiness workshops, have access to college readiness classes and receive leadership training. These Future Connect components helps students get to college—and finish college. Whether a student's goals are to complete a certificate or degree at PCC, or transfer to a four-year university, Future Connect provides a guided path forward.

STUDENTS WE SERVE

86%

are low income

63%

are students of color

80%

are from families where neither parent attended college

50%

speak a language other than English at home

OUTCOMES

The retention rate for Future Connect students who return for their second year is 75%, and this rate has improved with each cohort.

75%

Future Connect students are 2x as likely to finish college than similar students who do not receive guidance or financial support.

2x

The average GPA for all Portland Future Connect students after one year in college.

2.86

MAKING AN IMPACT IN OUR COMMUNITY: 2016 City of Portland Report

Since 2013 Future Connect has enrolled **968** Portland students. Our outreach efforts have made an impact on more students than just those who enroll in Future Connect. For the academic year 2015-16 our recruitment specialist has already connected with nearly **900** students.



Sabrina Clark

De La Salle North Catholic High School

"Future Connect has given me the amazing opportunity to grow as a leader, student, friend, and overall a better individual. The skills I have gained over the past three terms are skills that I am proud to have improved and developed. My improved skills have benefited me at home, at work, and in school. I am proud to have been accepted into such an amazing community and support system that is Future Connect."

Mohamed Hassan

David Douglas High School

"When I first got to college things were hard for me. I didn't know how to register for classes or where to go to. Future Connect helped me a lot in becoming more independent. It also taught me how to be a leader in my way and be proud of myself. I learned giving up is not an option because there is always a solution to any problem."



Estera Magda

Madison High School

"Since the beginning of my first year of college, Future Connect has been like another family to me. I don't know what I would have done without my amazing coach Tobias. When I needed guidance, he helped me get on the right path. Everyday I feel more independent and I have gained more confidence in myself. I have the strength to push through life's struggles with my Future Connect family by my side."

City of Portland Future Connect Students RETENTION AND COMPLETION BY COHORT AS OF WINTER 2016

