

PCC Foundation

PCC's 5th Annual "AN EVENING FOR OPPORTUNITY" GALA

Saturday, April 16, 2016 5:30 p.m. at the Hilton Hotel

How to participate

For sponsorships, contact Matt Chase 971-722-4416 matt.chase@pcc.edu.

For table reservations or tickets, contact Jesse Aerni 971-722-4573 jesse.aerni@pcc.edu.

Visit pcc.edu/gala to learn more

BENEFITS OF SPONSORSHIP

- Create opportunity for hundreds of promising PCC students and their families
- Exposure to an audience of more than 2,000 business, civic and community leaders
- Recognition in gala promotional materials including invitations, print ads, emails, website, and PCC Communities Magazine (circulation 300,000 households)
- Visibility at one of Portland's most unique galas

WHY SPONSOR "AN EVENING FOR OPPORTUNITY"?

PCC is the largest institution of higher education in the state of Oregon, serving nearly 90,000 people each year. Forty-five percent of degree-seeking students need some form of assistance to help pay for tuition, fees, books, and supplies – and your support ensures these deserving students have the support they need to achieve their goals. A philanthropic investment in the PCC Foundation directly helps PCC's students and their families through the funding of scholarships and student success initiatives.

SPONSORSHIP LEVELS

- * Diamond Level \$30,000
- * Platinum Level \$20,000
- * Gold Level \$15,000
- * Silver Level \$10,000
- * Bronze Level \$5,000
- * Crystal Level \$2,500

About the gala

The PCC Foundation's "An Evening for Opportunity" is an annual fundraising event to support scholarships and support programs for PCC students. Each year the gala offers a cocktail reception, seated dinner, live entertainment, and program with remarks from community leaders. Spectacular visual décor, costumes, signature cocktails, and live entertainment make "An Evening for Opportunity" one of the most unique and fun annual fundraising events in Oregon.

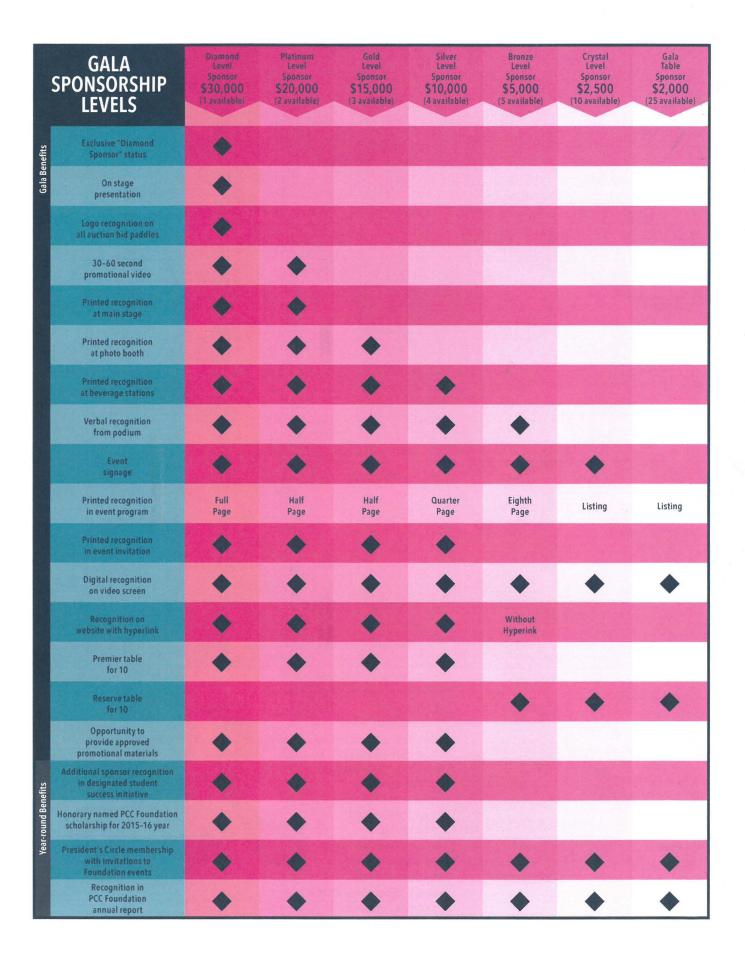
The tradition of the gala began in 2012 as part of the college's fiftieth anniversary celebration. Since its inception, "An Evening for Opportunity" has raised an estimated \$1.3 Million to create opportunities for deserving PCC students.

THIS YEAR'S THEME

This year's theme, "Think Panther," is a nod to PCC's spirit symbols – the panther and the diamond. We'll travel to Paris in the 1960s to join the PCC Panther on the case seeking sparkling new opportunities for students!







SPONSORSHIP RESERVATION FORM

Thank you for supporting student success at Portland Community College. Your donation creates access to learning, inspiration, support, experiences and connections for people working for a better life.

nd Level Sponsor (\$30,000

- □ Platinum Level Sponsor (\$20,000)
- Gold Level Sponsor (\$15,000)
- □ Silver Level Sponsor (\$10,000)

- Bronze Level Sponsor (\$5,000)
- Crystal Level Sponsor (\$2,500)
- Gala Table Host (\$2,000)

pcc.edu/gala

□ Individual Gala Tickets (\$150)

Company	Principal/CEO
Contact Name	Address
Title	City, State, Zip
Phone	Fax
Email	Website

□ Check enclosed made payable to PCC Foundation

971-722-4573

Please invoice me on _

		[specity date]	[specity date]	
Call me to bill my c	redit card, or contact			
,		[name]		
at	and			
	[phone]	[email]		
Online at www.pcc.	edu/gala			
For sponsorships,	For table reservations	Register online	Checks and forms	
please contact:	or tickets,	to purchase	can be mailed to:	
Matt Chase	contact Jesse Aerni	sponsorships	PCC Foundation	
matt.chase@pcc.edu	iesse.aerni@pcc.edu	and tickets:	P.O. Box 19000	

THANK YOU LAST YEAR'S SPONSORS

DIAMOND SPONSOR Yoshida Group

971-722-4416

PLATINUM SPONSORS Kimberly B. Cooper and Jon V. Jaqua Advised Fund of the Oregon Community Foundation Carol and Max Lyons

Hillsboro Aviation Pamplin Media Group

GOLD SPONSOR Wells Fargo

SILVER SPONSORS Intel Corporation NW Natural

BRONZE SPONSORS Miller Nash Graham & Dunn LLP Pearl Catering Vigor Industrial, LLC

CRYSTAL SPONSORS Diane Boly, Cheryl Burgermeister, Thane and Renee Cleland Denise and Robert Frisbee Dr. Jeremy & Rebecca Brown The Greenbrier Companies Marion Levitan & Howard Werth Ross M. Lienhart Madden Industrial Craftsmen, Inc. Portland State University **PSU** Foundation Providence Health & Services **Robert & Laurie Wagner** Ron & Karen Wilkinson Samuel S. Johnson Foundation Westcoast Event Productions

TABLE SPONSORS Peter R. & Dana Bauer The Boeing Company

Sandra Fowler-Hill & Larry Hill Norma Jean & Henry Germond Clare Hamill Hoffman Construction Company Howard S. Wright Lewis & Clark College Christine and Tom Neilsen Barbara Neu OnPoint Community Credit Union Oregon Health & Science University PAE Consulting Engineers, Inc. Port of Portland Portland Development Commission Portland Public Schools Rally Marketing Group **Reser's Fine Foods** The Standard TriMet **Tuality Healthcare** Walsh Construction Co.

Portland, OR 97280-0990 971-722-4382



Future Connect is an innovative public-private partnership that connects local government, area businesses, private foundations, school districts, individuals, community organizations and PCC.

-or giving opportunities, contact the PCC Foundation at pcc.edu/aive.



Future Connect Scholarship Program

links@pcc.edu 971-722-6293 pcc.edu/futureconnect



2016 City of Portland Report



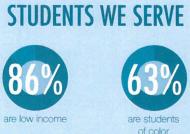
History

FUTURE

Five years ago, Portland Community College and the City of Portland began a unique partnership to create a pathway of support from high school to college for first generation and low-income students. Since 2011 we have supported more than 1200 students transition to college. Future Connect creates opportunity through Multnomah and Washington counties, serving students from 60 different high schools and community-based programs throughout the region. The support continues over the summer, through 2-3 years at PCC, and beyond. Our unique model creates opportunity for hundreds of young people each year and positively changes the communities they live in.

How it works

The Future Connect Scholarship Program targets low-income and first-generation students who aspire to go to college. Eligible students connect to college success coaches prior to high school graduation, participate in summer readiness workshops, have access to college readiness classes and receive leadership training. These Future Connect components helps students get to college-and finish college Whether a student's goals are to complete a certificate or degree at PCC, or transfer to a four-year university, Future Connect provides a guided path forward.



speak a language

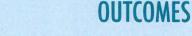
other than English

at home





are from families where neither parent attended college



The retention rate for Future Connect students who return for their second year is 75%, and this rate has improved with each cohort.

financial support.

in college.



Future Connect students are 2x as likely to finish college than similar students who do not receive guidance or

The average GPA for all Portland Future Connect students after one year

MAKING AN IMPACT IN OUR COMMUNITY: 2016 City of Portland Report

Since 2013 Future Connect has enrolled 968 Portland students, Our outreach efforts have made an our recruitment specialist has already connected with nearly 900 students.



Sabrina Clark De La Salle North Catholic High School

"Future Connect has given me the amazing opportunity to grow as a leader, student, friend, and overall a better individual. The skills I have gained over the past three terms are skills that I am proud to have improved and developed. My improved skills have benefited me at home, at work, and in school. I am proud to have been accepted into such an amazing community and support system that is Future Connect."

> Mohamed Hassan David Douglas High School

"When I first got to college things were hard for me. I didn't know how to register for classes or where to go to. Future Connect helped me a lot in becoming more independent. It also taught me how to be a leader in my way and be proud of myself. I learned giving up is not an option because there is always a solution to any problem."



Still attending



Estera Maada Madison High School

"Since the beginning of my first year of college, Future Connect has been like another family to me. I don't know what I would have done without my amazing coach Tobias. When I needed guidance, he helped me get on the right path. Everyday I feel more independent and I have gained more confidence in myself. I have the strength to push through life's struggles with my Future Connect family by my side."



