



Portland Pedestrian Advisory Committee
1120 SW 5th Avenue, Suite 800
Portland, OR 97204

March 8th, 2016

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SUBJECT: Support of Transportation Demand Management requirements in the proposed Transportation System Plan

Dear Planning and Sustainability Commissioners,

The Portland Pedestrian Advisory Committee supports expanding Transportation Demand Management (TDM) requirements from campuses and institutions to mixed use zones and to employment sites within the Central City, as proposed by the Portland Bureau of Transportation as part of the Transportation System Plan update.

TDM is a relatively quick, inexpensive, and effective strategy to increase walking, bicycling, and transit use in Portland. TDM is a critical strategy for managing traffic and parking demand. TDM is especially effective not only when combined with expanding pedestrian, bicycle, and transit infrastructure and service, but also when it includes disincentives to single-occupant auto use such as priced or restricted parking.

We support key elements of the TDM proposal, including the requirement for residential and office buildings over a certain size threshold to provide residents and employees a "Mobility Incentive." We support allowing employees and residents to choose how they want to use their Mobility Incentive, whether it's for supporting walking, bicycling, or transit. We support the Incentive being substantive enough to change travel behaviors. The six month, \$600 incentive level seems reasonable, as does providing incentives to new residents and new employees over time.

Thank you for your consideration.

Sincerely,

Rebecca Hamilton
PAC Co-Chair

Roger Averbek
PAC Co-Chair

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