



College Possible would like to be considered for the City of Portland's key education initiative for this budget cycle. To create a "City of Opportunity" it takes both a strong education system and partners who deliver quality programs, measure their results and have excellent student outcomes. College Possible Portland is such a partner and funding will increase the number of students and schools served.

Current students served in east Multnomah County schools and partner colleges:

- 400 low-income junior and senior high school students;
- 400 college students including 130 from our first high school graduating class;
- 1,000 high school 9th and 10th graders receive college awareness courses;
- Strong focus on ACT improvement, college visits, applications for scholarships/aid, FAFSA completion, financial literacy and community involvement;
- Six high schools, five districts and seven college partners in place; and
- Serve low income, first generation and diverse students (75%).

Excellent Outcomes:

- Average ACT increase last school year of 25%;
- 95% of high school graduates in CPP accepted to college;
- 84% enrolled in college immediately; and
- Mentor up to six years in college with a national college graduation rate that is 10:1 versus peers without College Possible

How we fit with the City of Portland's needs:

- Opportunity – we set high expectations that use AmeriCorps coaches that create opportunity for these great students;
- Equity – we serve primarily students that come from cultural, economic and social diverse groups;
- Geography – we serve the most vulnerable areas of the city, where breaking the cycle of poverty is so important;
- Immigrants – a number of our students are from immigrant families, have second language needs and we help integrate them successfully into society; and
- Leverage – the city's investment will leverage other donors (including individuals), public entities, corporations, foundations and scholarship donors.

An investment in College Possible has a triple payback:

- Improves individual student success;
- Helps prepare a stronger workforce for employers; and
- Reduces state and local social costs.

COLLEGE POSSIBLE PORTLAND

6 HIGH SCHOOL PARTNERS

David Douglas High School Parkrose High School
Gresham High School Reynolds High School
Madison High School Sam Barlow High School



COLLEGE PARTNERS

EXPLORE PARTNERS

University of Oregon
Oregon State University
Western Oregon University
Portland State University
Warner Pacific College
Oregon Alliance of Independent Colleges
& Universities
Willamette University

2014-15 RESULTS

+ **1,814, STUDENTS SERVED**
in Portland in 2014-15

300 high school students
in 5 high schools

270 college students

1,218 students served
in College Prep Talks

+ **25% AVERAGE ACT**
score increase

+ **95% EARNED ADMISSION**
to college

+ **\$531,567 EARNED**
in **SCHOLARSHIPS**

COLLEGE POSSIBLE PORTLAND HIGH SCHOOL students report an average family income of less than \$29,000. The average GPA of students in the program is 3.07, and 73 percent are students of color.

The racial and ethnic demographics of our
PORTLAND HIGH SCHOOL students are:

+ 31% Latino/a + 20% White + 17% Asian + 12% Multiracial + 9% Unspecified
+ 7% African American + 2% Other + 2% Pacific Islander
+ 1% Native Indian/Alaska Native

+ PORTLAND BOARD

KEN THRASHER, CHAIR
Compli

BART EBERWEIN
Hoffman Construction Company

SUZANNE GEARY
Sigma Investment Management Company

GEORGE GRANGER
AT&T Oregon

DON GROTTING
David Douglas School District

CLARK HAASS
Intel Corporation

ANNE HOOT
The Standard Insurance Co.

MARK LANGSETH
I Have A Dream Foundation Oregon

AGATA RAMALLO-GARCIA
Nike, Inc. Global Sustainability Center of Excellence

CHARESE ROHNY
Charese Rohny Law Office, LLC

DOMANIC THOMAS
Willamette University

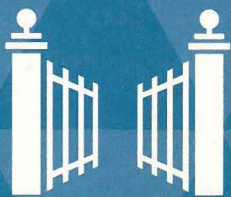
AMY TRIEU
Office of Portland City Commissioner Dan Saltzman

RECOGNITION

Light a Fire Award for
Best New Nonprofit
Portland Monthly Magazine

Excellence in Access Award
Oregon College Access Network

Top 100 Nonprofits to Work For
Oregon Business Journal



COLLEGE
POSSIBLE™

Together we achieve

BETTER FUTURES FOR ALL

*by helping promising, low-income students
become college graduates.*

College Possible is a national nonprofit driven by the simple idea that America's children should go as far as their talent and motivation can take them.



BETTER FUTURES FOR ALL

The end of poverty starts with college.

Graduates stand to earn \$1 million more in their lifetimes,
yet only

8% of low-income students
EARN A DEGREE BY
THE AGE OF 24

Making upper-income students

10x more likely to
earn a degree **than their**
LOW-INCOME
PEERS

A 21st century workforce starts
with college.

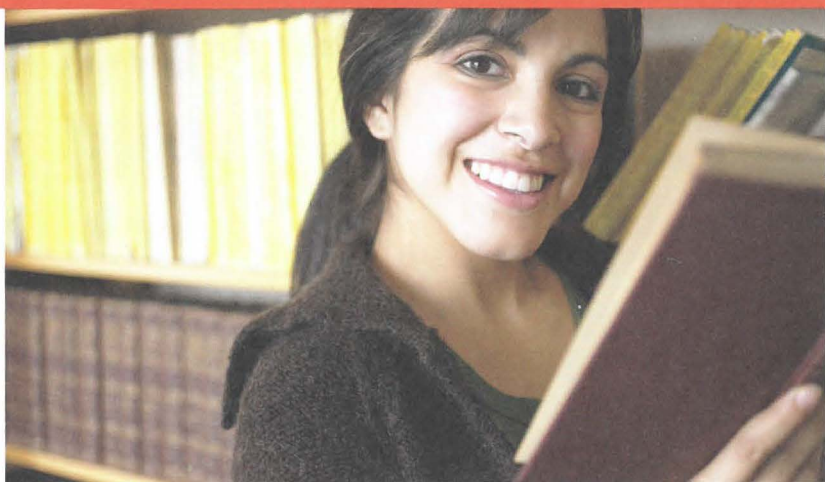
By 2020, 65 percent of jobs will require a degree and America
will need

5 MILLION college-educated workers
MORE **TO REMAIN COMPETITIVE**

WILL YOU MAKE COLLEGE POSSIBLE?

GIVE + SERVE + SPEAK UP

LYDIA: ONE MORE GRADUATE



She's always had it in her...

Lydia has the passion to go to college and the talent to earn her diploma, a career in teaching and a path out of poverty. **All she needs is someone to open up a few doors; someone to guide her and help her hone her skills. She needs College Possible.**

Lydia comes to her coaching sessions ready to work. **She's eager to study for the ACT, apply for scholarships and tackle application essays, even after a full day of classes in her second language. She then packs up her books and heads home to care for her siblings, cook dinner for her family and then study late into the night.**

“**She's motivated by her plans for a better future. As a young refugee, Lydia learned English by staying up until 2 a.m. reading her textbooks carefully and noting questions to bring to her teacher in the morning. She makes time for daily English lessons for her mother and dreams of teaching professionally.**

Lydia has taught me as much about perseverance as I've taught her about prepping for college. ”

—Kristen, College Possible Coach

When you stand with us,

we can:

- + Close the degree divide
- + Build a competitive workforce
- + Interrupt the cycle of poverty

Because

98%

OF COLLEGE POSSIBLE
STUDENTS EARN ADMISSION
TO COLLEGE



In fact, College Possible students are

10x MORE LIKELY

to become college graduates
when compared to their peers.

GIVE A GIFT.
SERVE A YEAR.
JOIN THE CONVERSATION.
COLLEGEPOSSIBLE.ORG

WHEN COLLEGE IS POSSIBLE

College Possible's twice weekly after-school coaching sessions delve deep into ACT/SAT test preparation, application support and financial aid consulting. College students receive support to ensure they establish academic success skills, are connected to on-campus resources and are assisted in the financial aid and registration processes. Our Harvard-evaluated program earns the best results in the country by bringing together promising students and dedicated AmeriCorps coaches.

College Possible Coaching:



Our program is successful at $\frac{1}{7}$ th THE COST of similar, federally funded programs.



COLLEGE POSSIBLE

Phone: 844.434.2885

Email: *info@CollegePossible.org*

Established 2000

VISIT COLLEGEPOSSIBLE.ORG FOR
INFORMATION ON ALL OF OUR LOCATIONS:

TWIN CITIES + MILWAUKEE + OMAHA
PORTLAND + PHILADELPHIA



Parsons, Susan

From: Ken Thrasher <ken.thrasher@compli.com>
Sent: Tuesday, December 22, 2015 6:05 PM
To: Council Clerk – Testimony
Cc: Julie Mancini; elisebrown@ebipublicaffairs.com; Parsons, Susan
Subject: January 6, 2016 testimony on behalf of College Possible

Dear City Council Scheduler-

I would like to be provided time on January 6, 2016 to testify for up to three minutes on the City's support of College Possible being recognized as its key education initiative in the upcoming budget cycle. I look forward to presenting to the City Council. Thank you,

Ken Thrasher
Board Chair-College Possible Portland
Retired CEO of Fred Meyer and Compli
1001 NW Lovejoy St, Unit 1301 (Ken's home) Portland, OR 97209
503-887-8099 cell
Ken.thrasher@compli.com

Sent from my iPhone

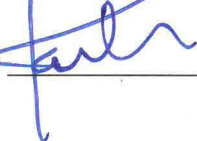
Request of Ken Thrasher to address Council regarding College Possible
(Communication)

JAN 06 2016

PLACED ON FILE

Filed DEC 29 2015

MARY HULL CABALLERO
Auditor of the City of Portland

By  Deputy

COMMISSIONERS VOTED AS FOLLOWS:		
	YEAS	NAYS
1. Fritz		
2. Fish		
3. Saltzman		
4. Novick		
Hales		