## City of Portland Sunday Parkways

Presented by Kaiser Permanente



WE KEEP PORTLAND MOVING.

2015 Annual Report

12/16/2015





Portland Sunday Parkways promotes healthy active living through a series of free events opening the city's largest public space – its streets – to walk, bike, roll, and discover active transportation.

#### Policy Support for Sunday Parkways



#### DRAFT Comprehensive Plan 2035

Chapter 3 supports creation of "public spaces"

**The Portland Plan**: *Healthy Connected City Strategy* 

- Guiding Policy H-19 calls for creating vibrant neighborhood centers
- 5-Year Action Item 110 Directs city to develop community uses for our streets
- 5-Year Action Item 111: "Expand programs that promote periodic community use of streets, such as Sunday Parkways, block parties, festivals and farmer markets.

## Gateway to Active Transportation and Recreation



Introduces people new to biking and walking to a safe and friendly environment

• 7.2% of Portlanders bike to work

Fun and free options for kids to recreate at Portland Parks

 43% of children in Portland bike, walk or roll to school

#### Portland: A Leader in Open Streets

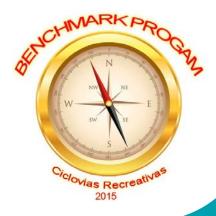


### Nationally & Internationally Recognized Open Streets Program









#### **History with Sunday Parkways**

Portland held the first Sunday
Parkways on June
2008 with a crowd of 15,000
participants



#### **Making History with Sunday Parkways**

This year, 119,000 enjoyed Sunday Parkways on 37.5 miles of open streets



### **Sunday Parkways Promotes Health**



#### **Sunday Parkways promotes Healthy Living**

More than 53 million calories burned at Sunday Parkways in 2015



# Community Engagement & Equity at Sunday Parkways



## Community Engagement at Sunday Parkways



340+ community groups

Engage 25 community organizations

**Major Collaboration** 

# Volunteer Engagement at Sunday Parkways



#### **Volunteer Support**

814 volunteers

5,085 volunteers hours

1,316 volunteer shifts



#### **Ongoing and increasing Volunteer Support**



222 volunteers in 2008

814 volunteers in 2015

#### **Business Opportunities**



**Business Opportunities** 



#### **Supporting Local Business**



#### **Business Opportunities**



## Inter-agency Cooperation with Sunday Parkways





## Inter-agency Cooperation with Sunday Parkways



- Portland Bureau of Transportation
- Portland Parks & Recreation
- Portland Police Bureau
- Bureau of Environmental Services
- Portland Bureau of Emergency Management
- Portland Fire & Rescue
- Bureau of Planning & Sustainability
- Portland Water Bureau

## Presenting Sponsor Kaiser Permanente



### **Sponsorship**



### **Sponsorship**



### **Community Support**





















































### Thank You!

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