

# City of Portland Sunday Parkways

*Presented by Kaiser Permanente*



WE KEEP PORTLAND MOVING.

2015 Annual Report

12/16/2015



**PBOT**  
PORTLAND BUREAU OF TRANSPORTATION



**Portland Sunday Parkways** promotes healthy active living through a series of free events opening the city's largest public space – its streets – to walk, bike, roll, and discover active transportation.

# Policy Support for Sunday Parkways



## DRAFT Comprehensive Plan 2035

- Chapter 3 supports creation of “public spaces”

## The Portland Plan: *Healthy Connected City Strategy*

- Guiding Policy H-19 calls for creating vibrant neighborhood centers
- 5-Year Action Item 110 – Directs city to develop community uses for our streets
- 5-Year Action Item 111: “Expand programs that promote periodic community use of streets, such as Sunday Parkways, block parties, festivals and farmer markets.”

# Gateway to Active Transportation and Recreation



Introduces people new to biking and walking to a safe and friendly environment

- 7.2% of Portlanders bike to work

Fun and free options for kids to recreate at Portland Parks

- 43% of children in Portland bike, walk or roll to school

# Portland: A Leader in Open Streets



# Nationally & Internationally Recognized Open Streets Program



# History with Sunday Parkways

Portland held the first Sunday Parkways on June 2008 with a crowd of 15,000 participants



# Making History with Sunday Parkways

This year, 119,000  
enjoyed Sunday  
Parkways on 37.5  
miles of open  
streets





# Sunday Parkways Promotes Health



# Sunday Parkways promotes Healthy Living

More than 53 million calories burned at Sunday Parkways in 2015



# Community Engagement & Equity at Sunday Parkways



# Community Engagement at Sunday Parkways



340+ community  
groups

Engage 25  
community  
organizations

Major  
Collaboration

# Volunteer Engagement at Sunday Parkways



# Volunteer Support

814 volunteers

5,085 volunteers hours

1,316 volunteer shifts



# Ongoing and increasing Volunteer Support



222 volunteers in  
2008

814 volunteers in  
2015

# Business Opportunities





# Business Opportunities



# Supporting Local Business



# Business Opportunities



# Inter-agency Cooperation with Sunday Parkways



# Inter-agency Cooperation with Sunday Parkways



- Portland Bureau of Transportation
- Portland Parks & Recreation
- Portland Police Bureau
- Bureau of Environmental Services
- Portland Bureau of Emergency Management
- Portland Fire & Rescue
- Bureau of Planning & Sustainability
- Portland Water Bureau

# Presenting Sponsor Kaiser Permanente



# Sponsorship



# Sponsorship





# Community Support



# Thank You!

Margi Bradway  
Linda Ginenthal  
Rich Cassidy

PBOT Active Transportation and Safety Division

WE KEEP PORTLAND *MOVING.*



**PBOT**  
PORTLAND BUREAU OF TRANSPORTATION