

IMPACT STATEMENT

Legislation title: Accept report on 2015 Summer Free For All program (report).

Contact name: Ellen Sweeney

Contact phone: 503-544-7627

Presenter name: Mike Abbaté (Director), Jeff Milkes - Pending (Zone & Program Manager), Shelly Hunter (Development Manager)

Purpose of proposed legislation and background information:

- A report to update Council on Portland Parks & Recreation's summer programming.

Financial and budgetary impacts:

- None

Community impacts and community involvement:

The report is about Summer Free for All (movies, concerts, playgrounds in the park), PP&R's largest community organizing and community involvement event series. We will report on last year's progress as well as update Council on this year's programming highlights.

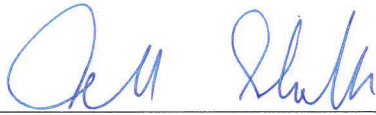
- These free events appeal to Portlanders from all backgrounds. This program is geared toward families and youth (especially youth who are eligible for free & reduced lunch), and culturally specific groups both in marketing and programming. Marketing is printed in English, Spanish, Russian, Vietnamese, Somali, Simple Chinese, Nepali, and Burmese. Outreach is completed through neighborhood-based and community-based organizational partners.
- Events are citywide.
- Neighborhood businesses and local corporations are sponsors of this program and individual events. Donations and sponsorships include hundreds of thousands of dollars raised by volunteers and PP&R staff.
- Summer Free for All includes movies, concerts and playground programs in our parks all summer long and is part of a more than century-old Portland tradition of community and neighborhood engagement. It contributes deeply to Portland's livability.
- With hundreds of partners, sponsors and dozens of volunteer committees, SFFA enjoys deep community and governmental support.

Budgetary Impact Worksheet

Does this action change appropriations?

- YES: Please complete the information below.
 NO: Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount



Finance Manager, PP&R (Jeff Shaffer)

11/30/15

Date