Whereas, Victor Merced is a champion for social justice and underserved communities; and

Whereas, Victor has had a distinguished career in public service. His extensive record includes serving as the Director of the People's Development Corporation in his home town of the South Bronx, the Executive Director of the Oregon Council for Hispanic Advancement, and the Director of the Oregon Housing and Community Services Department; and

*Thereas*, for the last four years, Victor has served, with great distinction, as the Executive Director of Hacienda Community Development Corporation; and

*Whereas*, under Victor's leadership, Hacienda CDC has helped strengthen families in our community by providing affordable homes, economic advancement, and educational opportunities; and

Whereas, Victor played a key role in partnering with the City of Portland for the development of the Portland Mercado, a grassroots community project that creates economic opportunities for people in our region; and

Whereas, Victor exemplifies the core values of Hacienda, including respect, integrity, diversity, and a deep commitment to our Latino community; and

Whereas, in October, 2015, Victor stepped down from his role as Executive Director of Hacienda CDC to pursue his next great adventure;

Now, therefore, I, Charlie Hales, Mayor of the City of Portland, Oregon, the "City of Roses," do hereby proclaim December 2, 2015 to be a day of recognition for

Victor Merced Day

in Portland, and encourage all residents to observe this day.

Proclaim December 2, 2015 to be a day of recognition for Victor Merced in Portland (Proclamation introduced by Mayor Hales and Commissioner Fish)

DEC 02 2015

PLACED ON FILE

TO BE RESCHEDULED

NOV 2 3 2015

Filed

MARY HULL CABALLERO Auditor of the City of Portland

By Lusan Parsons

COMMISSIONERS VOTED AS FOLLOWS:		
	YEAS	NAYS
1. Fritz		
2. Fish		
3. Saltzman		-
4. Novick		
Hales		