

Mayor Hales, Council Members

Thank you for considering the Central Eastside Commercial Off-Street Parking Pilot Program and a temporary allowance for parking on the ODOT blocks.

These ordinances will assist the Central Eastside Industrial District as it transitions through job and residential growth. These ordinance comes from numerous requests on the part of the CEIC as well as follow up from the Mayors office, PDC, Planning and of course PBOT. We thank all of the staff for shepherding this draft with a special thank you to Jillian Detweiler, Geraldene Moyle, Jackie Dingfelder, Commissioner Novick, Director Treat and Grant Morehead. We'd also want to thank BDS and BES for allowing the temporary concessions needed to implement this program.

As you know the CEID is in the process of experiencing considerable investment and growth. Of course we see this as a positive – but growth can have pain. District attributes we've assumed would always be available are dwindling with this growth especially in the area of parking.

The ability to park in the district has become THE primary concern by our members, their employees and customers. Adding to parking demand the number of residential units proposed for the district will more than double the current number of residents by next year. Although there is a finite amount of parking – we think we can maximize what we have with this program.

The program will allow the CEIC through the Transportation and Parking Advisory Committee in partnership with PBOT, a tool to test the potential of leveraging private parking in conjunction with TDM to better manage available parking in the district.

We realize the program may uncover unwanted consequences similar to the issue of illegal parking noted at the ODOT blocks. We anticipate we may require additional adjustments by council as the program proceeds over the next eighteen months.

We are asking for council's support on both ordinances. Thank you for your consideration.

Peter Stark, Executive Director
CEIC Transportation and Parking Advisory Committee