

## IMPACT STATEMENT

**Legislation title:** \*Amend contract with Axiom Event Productions, LLC for volunteer and course management services through the City of Portland Sunday Parkways program for an amount not to exceed \$119,000 (Ordinance, Contract No. 30003708)

**Contact name:** Linda Ginenthal

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**Presenter name:** Linda Ginenthal

**Purpose of proposed legislation and background information:**

Sunday Parkways promotes healthy active living through a series of free events opening the city's the city's street to the public to walk, bike, roll, and discover actives. In 2015, 110,000 people participated in the five events. PBOT contracts with a contractor to organize 300 to 400 volunteers and assist with logistics for each of five events throughout the calendar year season. Axiom Event Productions, LLC was hired through a bidding process two years ago. They have met and exceeded their contractual obligations, providing critical course management and event production. This contract amendment will extend the existing contract.

Axiom Event Productions LLC has come in under budget and on time for both years of service on the existing contract.

**Financial and budgetary impacts:**

This contract amendment will have no significant budgetary impact on PBOT. This is the first contract amendment for Axiom Event Productions. The amendment retains the substantial form of the original contract, and includes a few modified tasks to better streamline volunteer and course management.

In FY 2014-15, Sunday Parkways is funded through five mechanisms:

1. \$103,000 from the City General Fund
2. \$60,000 from PBOT's budget (funding earned from Business Energy Tax Credits)
3. A national Kaiser Permanente sponsorship grant of \$100,000;
4. Other sponsorships from businesses, non-profits and agencies of the total approximate amount of \$164,000;
5. Vendor fees; and
6. Individual contributions.

PBOT expects to generate the approximately the same amount of revenue through sponsorships in FY 2015-16. From that budget, the contractor will be paid \$119,000 for a year of work.

**Community impacts and community involvement:**

- Sunday Parkways, as a priority, involves communities of color, low income residents and underserved communities into the volunteer program.
- Axiom Event Productions works directly with community members and organizations in underserved communities to increase participation in Sunday Parkways. Extending this contract would enable those relationships to continue and grow.

**Budgetary Impact Worksheet****Does this action change appropriations?**

- ☐ **YES:** Please complete the information below.  
☒ **NO:** Skip this section

<b>Fund</b>	<b>Fund Center</b>	<b>Commitment Item</b>	<b>Functional Area</b>	<b>Funded Program</b>	<b>Grant</b>	<b>Sponsored Program</b>	<b>Amount</b>

KK 10-7-15