

DIVISION-MIDWAY NEIGHBORHOOD STREET PLAN

IF YOU WISH TO SPEAK TO CITY COUNCIL, **PRINT** YOUR NAME, ADDRESS, AND EMAIL.

NAME (print)

ADDRESS AND ZIP CODE

Email

NAME (print)	ADDRESS AND ZIP CODE	Email
✓ Rick Bartko	11130 SE Yamhill St 97216	bartkorick747@gmail.com
✓ David Hampsten	302 SE 105th Ave Apt 26 97216	David_hampsten

Moore-Love, Karla

From: Lori Boisen <divisionmidwayalliance@gmail.com>
Sent: Tuesday, October 13, 2015 3:50 PM
To: Council Clerk – Testimony
Cc: Bertelsen, April
Subject: DMA Testimony for City Council regarding Division Midway Neighborhood Street Plan
Attachments: Division Midway Neighborhood Plan-Signed Letter of Support.pdf

Dear Council Clerk,

Please accept the attached letter from the Division Midway Alliance for Community Improvement as testimony on behalf of the Division Midway Neighborhood Street Plan.

DMA is highly supportive of this plan and is confident City Council feels the same way and thanks you for passing this information along to Council Members.

Please let me know if you have any questions, comments or concerns regarding this email.

Thank you in advance for processing DMA's testimony.

All the best,

Lori Boisen,

Division Midway Alliance

for Community Improvement
Building a better Midway

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<http://www.divisionmidwayalliance.com/>



DIVISION MIDWAY ALLIANCE FOR COMMUNITY IMPROVEMENT

October 12, 2015

Honorable Charlie Hales &
Council Members
1221 SW 4th Ave
Portland, OR 97204

Re: Proposed Division Midway Neighborhood Street Plan

Dear Mayor Hales & Council Members:

The Division Midway Alliance for Community Improvement (DMA) is writing to urge the Portland City Council to approve the proposed Division Midway Neighborhood Street Plan that is before you. This plan was a cooperative product of Portland Bureau of Transportation (PBOT) and local community members who are acutely aware of the current conditions facing Division Midway. As a representative on the Project Working Group, DMA is proud to have worked diligently with PBOT staff and community volunteers to draft the Division Midway Neighborhood Street Plan believes implementing this plan will address necessary connectivity issues and definitely improve the lives of both the residents and businesses in Division Midway area.

As one of Portland's six Neighborhood Prosperity Initiatives (NPI's), DMA is tasked with improving the economic viability of businesses and residents living in and around SE Division Street between 117th and 148th Avenues. DMA is excited to advocate for the Division Midway Neighborhood Street Plan because the plan addresses many of the issues core to DMA's mission, including fostering public safety, improving the public image and infusing vitality into district businesses.

The committee was challenged with the fact that the as-built environment in the Division Midway neighborhoods makes connectivity more difficult than other portions of Portland. It recommends this plan as the best connectivity plan given that the area's current street layout does not make it easy for residents to access local businesses and services. The plan is beneficial for all modes of transportation but especially beneficial to pedestrians and cyclists who currently navigate long, indirect routes to access transit and local businesses – routes that currently lack sidewalks and drainage, as well as adequate lighting. By adding the necessary infrastructure to bring connectivity to this area of East Portland, Division Midway residents will benefit from increased public safety as well as an improved public image. The benefit will be most felt by the large percentage of elderly, disabled, and parents with children who rely on walking as their form of transit in this area.

The Division Midway Neighborhood Street Plan will not only improve the livability of the residents surrounding Division Street in East Portland it will also serve as a net positive for local businesses. Once this plan is implemented, residents who currently walk to the closest transit stop to access shopping outside the area will be afforded more accessibility to district businesses with safe and accessible routes to those businesses.

DMA would like to thank City Council for understanding the need to improve connectivity in East Portland by adopting the Division Midway Neighborhood Street Plan.

Sincerely,

Lorelei Young
Board President