## ORDINANCE No. 187361

\*Authorize a grant agreement with Track Town Events, LLC in an amount not to exceed \$1,930,459 in sponsorship of the International Association of Athletics Federations 2016 World Indoor Track & Field Championships. (Ordinance)

The City of Portland ordains:

## Section 1. The Council finds:

- 1. In March 2016, Portland will host the USA Track & Field Indoor Championships and the International Association of Athletics Federations (IAAF) 2016 World Indoor Track & Field Championships. These events, along with associated youth and high school track and field educational opportunities and competitions and public events and activations, are collectively known as Portland 2016.
- 2. As part of the Fiscal Year 2015-16 Special Appropriations Budget, the City Council appropriated funds to provide sponsorship of the IAAF 2016 World Indoor Track & Field Championships in the amount of \$1,930,459.
- 3. Track Town Events, LLC was named by the IAAF as the organizing entity for the IAAF 2016 World Indoor Track & Field Championships and will oversee Portland 2016 events and activities at the Oregon Convention Center, Moda Center, Pioneer Courthouse Square, and at other locations in Portland, Oregon. Track Town Events, LLC estimates the budget to produce the IAAF 2016 World Indoor Track & Field Championships is \$12 million.
- 4. Track Town Events, LLC is a nonprofit organization committed to setting a standard of excellence in track and field sports by hosting premier events, creating a supportive environment for elite athletic performances, improving facilities and inspiring the next generation of track and field athletes and fans.
- 5. Track Town Events, LLC successfully organized the 2014 IAAF World Junior Championships and the 2015 USA Track & Field Outdoor Championships, and is the organizer of the 2016 U.S. Olympic Team Trials for Track & Field.
- 6. Portland 2016 is expected to contribute to the economic vitality of the City of Portland by bringing visitors to the City to utilize hotel rooms and rental cars, which will generate tax revenues for the City and County. The event is also expected to generate economic benefits to local restaurants and retail businesses. An economic impact analysis of Portland 2016 prepared by E.D. Hovee & Company, LLC in April 2015 indicates the potential economic benefits to the Portland and Oregon exceed \$24.2 million.
- 7. Portland 2016 is expected to benefit Portland's youth by providing specific opportunities to engage with world class athletes and to take part in activities that encourage healthy lifestyles and participation in sports.

- 8. Track Town Events, LLC will implement industry best practices to make Portland 2016 a highly sustainable event in accordance with the certification process of the Council for Responsible Sport.
- 9. Track Town Events, LLC will make all reasonable efforts to utilize labor, materials and supplies from within the Portland area (as defined by the U.S. Census Bureau Standard Metropolitan Statistical Area).
- A Grant Agreement provides a mechanism to clarify the benefits the City of Portland will 10. receive for its sponsorship of the IAAF 2016 World Indoor Track & Field Championships and to specify actions and activities to be undertaken by Track Town Events, LLC in utilizing the allocated funds. A Grant Agreement also provides a means to clarify the services to be provided by City bureaus and to allocate funds for those purposes.
- 11. The City's Comprehensive Financial Management Policies, FIN 2.04 – Budget, states that grants should be issued after a competitive application process, unless City Council waives this requirement in the grant's authorizing ordinance. Since Track Town Events, LLC has the exclusive rights to organize the IAAF 2016 World Indoor Track & Field Championships, a competitive application process was not implemented for this grant.

## NOW, THERFORE, the Council directs:

- The Mayor is hereby authorized to sign a Grant Agreement, with Track Town Events, LLC a. in a form substantially in accordance with the Grant Agreement attached as Exhibit A.
- The City Council hereby waives the competitive application process for grants as required b. in FIN 2.04 – Budget.
- The Mayor and the Auditor are hereby authorized to provide payment as provided under C. the Grant Agreement, chargeable to the applicable budgets when demand is presented and approved by the appropriate authorities.

The Council declares that an emergency exists because a delay in approving the Grant Agreement could impact the timely implementation of the IAAF 2016 World Indoor Track & Field Championships for March 17 to 21, 2016; therefore, this Ordinance shall be in full force and effect from and after its passage by the Council.

Passed by the Council:

OCT 0 1 2015

Mayor Charlie Hales

Prepared by: Rachael Wiggins

Date Prepared: 9/2/2015

Mary Hull Caballero

Auditor of the City of Portland Aus an Pausons
Deputy

## Agenda No. ORDINANCE NO. 187361

Title

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INTRODUCED BY Commissioner/Auditor:	CLERK USE: DATE FILED SEP 2 5 2015
COMMISSIONER APPROVAL  Mayor—Finance and Administration: Hales  Position 1/Utilities - Fritz  Position 2/Works - Fish  Position 3/Affairs - Saltzman  Position 4/Safety - Novick	Mary Hull Caballero Auditor of the City of Portland  By:  Deputy  ACTION TAKEN:
BUREAU APPROVAL Bureau: Mayor's Office	
Prepared by: Diana Nuñez Date Prepared: 9/23/15	
Impact Statement  Completed   Amends Budget   Portland Policy Document  If "Yes" requires City Policy paragraph stated in document.  Yes   No   No   No   No   No   No   No   N	
City Auditor Office Approval:	
City Attorney Approval:  required for contract, code, easement franchise, comp plan, charter  Council Meeting Date: Oct 1, 2015	

AGENDA			
TIME CERTAIN ⊠ Start time: 2:00			
Total amount of time needed: 60 min (for presentation, testimony and discussion)			
<u>CONSENT</u> □			
REGULAR			
Total amount of time needed:(for presentation, testimony and discussion)			

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	1	
2. Fish	2. Fish	<b>✓</b>	ю.
3. Saltzman	3. Saltzman	~	
4. Novick	4. Novick	/	
Hales	Hales	<b>/</b>	