

Agenda Item 953

TESTIMONY

9:30 AM TIME CERTAIN

BIKE SHARE

IF YOU WISH TO SPEAK TO CITY COUNCIL, PRINT YOUR NAME, ADDRESS, AND EMAIL.

| NAME (print)         | ADDRESS AND ZIP CODE   | Email                   |
|----------------------|------------------------|-------------------------|
| ✓ Rob Sadlowsky      | 618 NW Glisan 97209    | rob@robtaoregon.org     |
| ✓ JAN STUDE          | 5212 NE FRANKLIN 97213 | JANSTUDE@PPX.EDU        |
| <del>JOE BAKER</del> |                        |                         |
| ✓ TED BUEHLER        | 105 NE BEECH ST. 97212 | ted101@gmail.com        |
| ✓ Craig Rogers       | 11010 S.E. Yankin St   | craig.rogers1@gmail.com |
| Charles JOHNSON      | 2015 Rule Change?      |                         |
| ✓ JOE WALSH          |                        |                         |
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**Community  
Cycling  
Center**

Dear Mayor Hales and City Commissioners,

The Community Cycling Center expresses its support for the proposed bike share project. The Community Cycling Center is a 501(c)3 non-profit organization founded in 1994 in Northeast Portland, Oregon. Our mission is to broaden access to bicycling and its benefits. Our vision is to build a vibrant community where people of all backgrounds use bicycles to stay healthy and connected.

Bike share can increase access to bicycling, especially for low income Portlanders. We are encouraged by the City's plan to implement one of the nation's lowest price points for one-time use, along with Motivate's pledge to subsidize the cost of 500 annual memberships with community partners that serve low income populations.

The Community Cycling Center also supports the project's equity hiring goals that provide green jobs to underserved communities at a living wage.

The proposed service area includes many affordable housing communities; we encourage the City and Motivate to prioritize them within the station planning process. In addition, we think that bike share is a valuable transportation tool that the City should seek to expand to more neighborhoods, such as New Columbia, where the transportation and economic needs are great.

The Community Cycling Center looks forward to working with the City to provide a bike share project that serves all Portlanders. We feel the project team is on the right track.

Sincerely,

Mychal Tetteh



## Oregon Tradeswomen, Inc.

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September 15, 2015

Dear Mayor Hales and City Commissioners:

Oregon Tradeswomen, Inc. (OTI) is excited about Portland's bike share program and looks forward to working closely with the program in our shared mission. OTI is a non-profit that prepares low income women for high-wage, high-skilled construction careers.

Portland's bike share will offer our graduates opportunities for entry level mechanic jobs. It will also help connect our students and graduates with easy, affordable, flexible transportation. OTI believes in working to minimize our impact on the environment and our reliance on fossil fuels. We also believe in a lifestyle of fitness which is necessary to succeed in the building trades.

OTI applauds the City of Portland and its partners for the strong equity hiring goals and its outreach to community partners. We look forward to our graduates building, maintaining and using the infrastructure. We encourage your support.

Sincerely,

Connie Ashbrook  
Executive Director



1000 S.W. BROADWAY, STE. 2300 | PORTLAND, OR 97205 | 503.275.9750 TEL | TRAVELPORTLAND.COM

July 30, 2015

Commissioner Steve Novick  
City Hall  
1221 SW 4<sup>th</sup> Ave., Room 210  
Portland, OR 97204

Dear Commissioner Novick,

I am writing to re-affirm our support and excitement for the City of Portland's bike share program.

As you know, Portland's bicycling culture and infrastructure are integral to our brand as a clean, green, active destination. Economic impact studies underscore the importance of bicycling to our tourism economy. The *Travel Horizons Study, Oregon* found that 26% of all visitors to Oregon rode a bicycle during their visit to Oregon. *The Economic Significance of Bicycle-Related Travel* found that bicycle-related travel resulted in 287,000 party-trips to the Portland metro area in 2012, resulting in \$89 million in trip expenditures to the local economy.

Bike share will be a valuable tourism asset to promote Portland to visitors and convention planners. It already operates in over 50 US cities, including nearly all of our competitor cities. Bike share will reinforce Portland's reputation as a bicycling destination and offer more opportunities for our visitors to explore the city on two wheels. Travel writers are always looking for something new about Portland to cover—the bike share program would offer a new angle on our storied cycling culture.

We look forward to working with you to promote bike share.

Sincerely,

A handwritten signature in black ink, appearing to read "Jeff Miller". The signature is fluid and cursive, with the first name "Jeff" written in a stylized, looped manner.

Jeff Miller  
President & CEO