

IMPACT STATEMENT

Legislation title: Amend contract with Motivate International, Inc., formerly Alta Bicycle Share, Inc., in order to implement the Bike Share System (Ordinance; amend Contract No. 30003174)

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Purpose of proposed legislation and background information:

This amended and restated bike share system contract will allow Portland to launch a next-generation bike share system using existing federal grant dollars. The amended contract is with an experienced bike share operator, Motivate International (“Motivate”). The system will launch by summer of 2016 and will offer a flexible transportation option to Portland residents and attract new people to biking utilizing smart bike technology, flexible service and low-cost fares.

This contract includes strong equity hiring goals to create green jobs for underserved communities. It guarantees no local funding in system operations during the 3-year term. The bike share system that this contract will deliver supports the climate and transportation goals of the Portland Plan, Comprehensive Plan, Transportation System Plan and the Climate Action Plan.

The legislation amends and restates the original bike share system contract between the City of Portland and Alta Bicycle Share entered in to on January 9, 2013. Since then, Alta Bicycle Share has become Motivate International, Inc. This is the 2nd contract amendment

Financial and budgetary impacts:

The City will utilize up to \$2 million of federal grant funding to pay for 600 smart public bike share system bikes and related equipment and system launch costs. Motivate will be responsible for all duties to acquire, launch and operate the bike share system for the three year contract term. Motivate will identify the city during the duration of the term.

The City is not responsible for operational costs during the three year term. The federal funding requires City to operate system for 5 years. At end of term, City and Motivate can choose to extend, renegotiate, or terminate. In the event that Motivate chooses not to renew, City will issue new RFP with service levels adjusted to match our past 3 years of revenue (annualized). In the United States, no government-run bike share program has ceased operation and many have expanded. All federal grant funding for the legislation is currently reflected in the PBOT’s budget. The match requirement is 10.27%, and will be met with funding from reimbursements from transportation demand management programs held in the Active Transportation Division’s 15/16 budget.

Community impacts and community involvement:

This contract amendment will allow the deployment of a new flexible and low-cost transportation option for Portlanders. This bike share system will support the climate and

transportation goals of the Portland Plan, Comprehensive Plan, Transportation System Plan and the Climate Action Plan. The initial bike share system service area will provide primary service in the population center of the City, in Portland's diverse central core. This contract includes a robust plan for public involvement in the deployment of the system. The contractor will coordinate with City to present at every neighborhood coalition office, one large general interest public meeting, and coordinated meetings with PBOT staff and up to 10 community, neighborhood and business organization board meetings. There is no known opposition to this contract amendment.

Budgetary Impact Worksheet

Does this action change appropriations?

- ☐ **YES:** Please complete the information below.
☒ **NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

KK 9-3-15