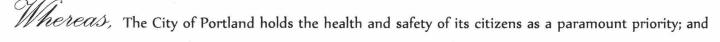
CITY OF PORTLAND







Whereas, Traffic collisions are preventable and there are actions we can all take to reduce and eliminate traffic fatalities and collisions; and

Whereas, Distracted driving occurs when drivers engage in activities that divert their attention from the road; and

Whereas, The National Highway Traffic Safety Administration reports that each day more than 9 people are killed and over 1,153 people are injured in crashes that involve a distracted driver; and



Whereas, Sixty percent of Oregonians use a smartphone; and

Whereas, Seventy percent of Americans admit to using their smartphone while driving to text, check email, access social media and use their photo and video tools; and

Whereas, The Oregon legislature has taken significant steps over the past five years to prohibit and discourage the use of handheld devices while driving, such as passing House Bill 2377 in 2009, House Bill 3186 in 2011 and Senate Bill 9 in 2013.

Now, Therefore, I, Charlie Hales, Mayor of the City of Portland, Oregon, the "City of Roses," do herby proclaim Sept. 19, 2015 to be

Distraction Free Driving Awareness Day

In Portland and encourage all residents to observe the importance of this day

Che the



Proclaim September 19, 2015 to be Distraction Free Driving Awareness Day in Portland (Proclamation introduced by Mayor Hales and Commissioner Novick)

SEP 16 2015

PLACED ON FILE

Filed SEP 11 2015

MARY HULL CABALLERO Auditor of the City of Portland By

| COMMISSIONERS VOTED AS FOLLOWS: | | |
|------------------------------------|------|------|
| | YEAS | NAYS |
| 1. Fritz | | |
| 2. Fish | | |
| 3. Saltzman | | |
| 4. Novick | | |
| Hales | | |