

IMPACT STATEMENT

Legislation title: Authorize a five year contract with Everbridge, Inc. for a community emergency notification system (CENS) for a total not to exceed amount of \$761,712.50. (Procurement Report - No. 117277)

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Purpose of proposed legislation and background information:

The City of Portland, Bureau of Emergency Management (City) and Multnomah County provide public safety, health, and infrastructure services to a population of approximately 766,000 residents and 75,000 businesses over a 431 square mile area. This shared responsibility dictates the need for a shared emergency notification system designed to be accessible to City bureaus and county departments for emergency management, emergency communications (9-1-1), fire and rescue, law enforcement and water utilities. The City's current system, known publically as Public Alerts, is supported by a vendor whose contract with the City will expire in August 2015. The present service provides community emergency notification system (CENS) services that alert the public and government employees during emergencies via phone, email, and text message. A replacement for the current CENS is necessary and will include the following notifications:

- Communicating emergency notifications that require public action (i.e. shelter in place/evacuate) to residents within a geographical area for incidents relating to fire and police activity, flooding, earthquakes and other types of emergencies.
- Communicating public works emergency notifications that require action (i.e. Boil Water) to residents within a geographical area.
- Providing City employees with critical information during a severe weather or other event requiring their response.
- Emergency management call-back notification system for first responders and emergency utility crews.
- Notification of private sector health/medical providers during an infectious disease event.
- Notification of regulated private sector residential care facilities, restaurants, etc. for specific instructions in boil water event.

On January 28, 2015, City Council passed Ordinance 186995 which authorized Procurement Services to complete a competitive solicitation for a new community emergency notification system to ensure public emergency alerts and notifications continue to be disseminated to residents and emergency responders, and develop a contract for the purchase, implementation and maintenance of the replacement CENS.

This legislation does not change existing City policy.

Financial and budgetary impacts:

This action is estimated to cost the Portland Bureau of Emergency Management (PBEM) \$761,712.50 over five years. Ongoing funding in the amount of \$100,000 per year was allocated by Portland City Council in the Budget Decision Packet for Fiscal Year 2014-2015. PBEM's contribution will not exceed the already authorized \$100,000 per fiscal year. Consequently, this legislation does not amend the FY 2014-2015 budget. Funds are available for this project under the PBEM budget EMEM000004. A new IGA with Multnomah County will stipulate rules for joint use and describe a cost sharing formula that uses population to dictate that the City is responsible for 74.29% of initial implementation and yearly costs and Multnomah County is responsible for 25.71%.

No revenues will be impacted by this legislation. PBEM's level of confidence in the accuracy of this estimate is medium.

No positions will be created, eliminated or re-classified as a result of this legislation; no demographic impacts or changes in staffing are anticipated.

This legislation will eventually result in a new intergovernmental agreement (IGA) with Multnomah County. The total cost of the system will be shared between the City and Multnomah County. Additionally, PBEM will draft Interagency

Agreements with the Water Bureau, Police Bureau and other City bureaus as necessary to assemble the City's share of the yearly costs.

Community impacts and community involvement:

On November 6, 2014, the Chief Procurement Office issued Request for Proposal (RFP) #117277 for CENS Replacement in accordance with PCC 5.33 CENS to ensure public emergency alerts and notifications continue to be disseminated to residents and emergency responders, and develop a contract for the purchase, implementation, and maintenance of a replacement CENS.

The goods and services contracting community, including contractors certified with the State of Oregon as minority, women, and emerging small businesses became involved when the public notice was posted on the City's On-line Procurement Center on November 6, 2014. Potential proposers were able to review the competitive solicitation, ask questions, provide comments, and submit a proposal response to the competitive Request for Proposals (RFP). On December 5, 2014 two proposals were received. The proposals were evaluated and scored by a representative from the Minority Evaluator Program and subject matter experts. Both proposals were moved to oral evaluations and demonstration; no protests were received. Half-day demonstrations of the two short listed proposals were scored by the RFP evaluation committee. Following the demonstrations, the evaluation committee and subject matter experts were able to use sample versions of each proposed software solution in a test environment. After all evaluation levels of the RFP were complete, the proposal from Everbridge, Inc. was deemed responsive to the requirements of the RFP and was the highest scoring proposal.

On February 9, 2015, the City issued a Notice of Intent to Negotiate and Award a contract to Everbridge, Inc.; no protests were received.

In their proposal Everbridge, Inc. indicated their intent to self-perform the work under this contract. Everbridge, Inc. has a current City of Portland Business License Tax Account, is in full compliance with the Equal Benefits Program and their EEO Certification is current through February 18, 2017. Everbridge, Inc. is not a State of Oregon Certified MWESB contractor. The level of confidence in the cost estimates for this project is high based on the pricing received from Everbridge, Inc.

A representative from the Minority Evaluator Program participated as part of the RFP evaluation committee.

No known persons or groups will be testifying.

No future public involvement is anticipated or necessary for this request.

Budgetary Impact Worksheet

Does this action change appropriations?

- YES: Please complete the information below.
- NO: Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount