

IMPACT STATEMENT

Legislation title: *Authorize a competitive solicitation for the purchase of a mobile parking payment system for an estimated amount of \$6,200,000.00 (Ordinance)

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Purpose of proposed legislation and background information:

This ordinance authorizes the Chief Procurement Officer to facilitate the use of the competitive solicitation process in order to obtain the most responsible and responsive offer for providing a mobile parking payment system for the City's on-street paid parking system. The new paid parking system will allow customers to pay for their parking using mobile devices like mobile phones. The availability of an additional payment method will offer greater convenience to the parking public and eliminate the need for the customer to visit the meter. Increased use of the mobile payment option will also reduce wear and tear on parking pay station printers and reduce paper use.

This legislation will result in a competitive solicitation.

Financial and budgetary impacts:

Under the mobile parking payment system, the parking customer using the mobile payment system will pay a per transaction convenience fee. Convenience fees paid by mobile payment parking customers will equal the payout to the vendor; any agreement will be cost neutral to the bureau. The estimated value of the contract is \$6.2 million dollars over five (5) years. The level of confidence for this estimate is moderate. The final contract amount will depend on the costs submitted by the successful vendor and as negotiated with the City along with the percentage of customers choosing to use the service. PBOT will use the budget monitoring process (BuMP) to adjust estimated revenues and appropriations based on the contract award.

Some budget impact will occur during the first year of implementation as new signs are installed and some existing staff time (approximately 5% of one (1) FTE) is devoted to successful project launch. The minimal expense for new signs will be covered by the FY15-16 budget in cost center TRTS000005 – Parking Operations”, and the appropriation for convenience fee and an equal amount of revenue will be added in the budget monitoring process once the contract amount is determined. The overall result will be revenue neutral.

Community impacts and community involvement:

With the rule changes for disabled parking that became effective on July 1, 2014, the City has received requests to add additional methods of payment that do not require physically visiting the meter. By providing an additional method of payment, the mobile parking payment application

will eliminate the need for customers to visit the meter and offer greater flexibility than the scratch-off cards currently being used as an alternative to paying at the meter.

The technology contracting community, including contractors certified with the State of Oregon as minority, women and emerging small businesses will be involved when the public notice is posted on the City's Online Procurement System.

Potential proposers will be able to review the competitive solicitation, ask questions, provide comments and submit proposal responses to the competitive Request for Proposals (RFP). A member of the Minority Evaluator Program (MEP) will participate in the evaluation of the proposals.

No known persons or groups will be testifying.

No future public involvement is anticipated or necessary after the completion of the RFP process.

Budgetary Impact Worksheet

Does this action change appropriations?

☐ **YES:** Please complete the information below.

☒ **NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

KK 7-1-15