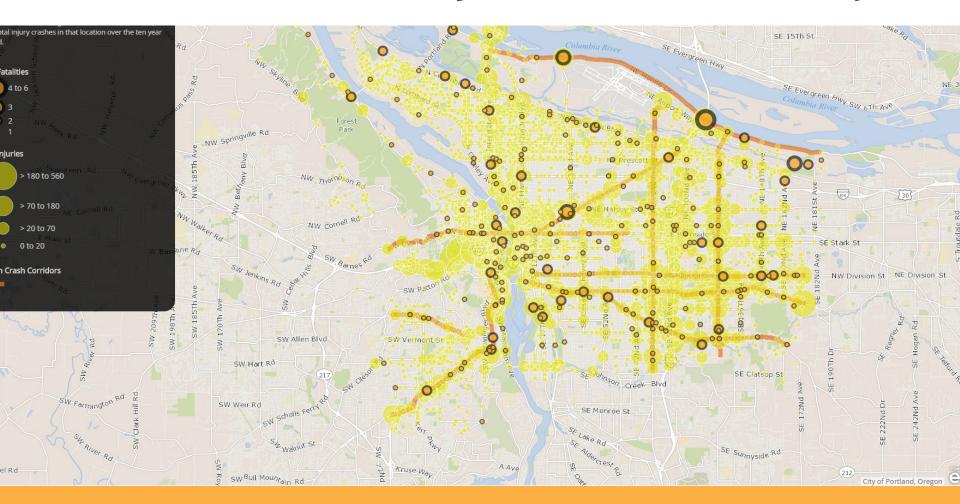
Vision Zero

Margi Bradway, City Council, June 17, 2015

WE KEEP PORTLAND MOVING.



Vision Zero is the elimination of traffic deaths and serious injuries on our roadways.



Vision Zero Philosophy

- The death or serious injury of even one person is one too many.
- Human error is inevitable, thus street design must be forgiving.
- Responsibility for fatal and serious crashes rests not just on users, but on the system design.
- In roadway design, either lower speeds or separate users.





Sweden developed Vision Zero in 1997

VISION ZERO

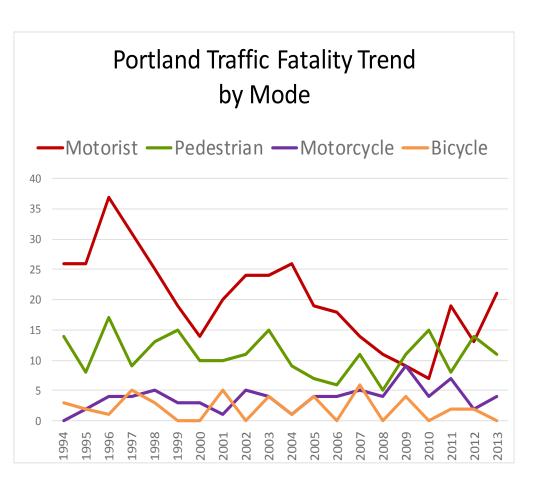




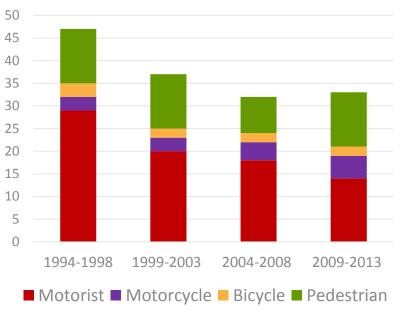
Roadway fatalities per 100,000 people

City	Fatalities per 100,000	
Stockholm	1.1	
New York (lowest in U.S.)	3.9	
San Francisco	4.0	
Seattle	5.2	
Portland	6.2	
United States	11.6	

Portland Traffic Safety Data



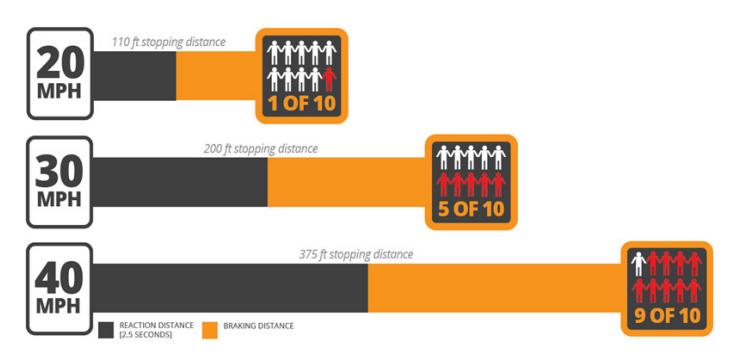
Traffic Fatalities: Annual Average in 5-year Increments



Lowering Travel Speeds

slow down: SPEED KILLS

Small reductions make big differences for safety

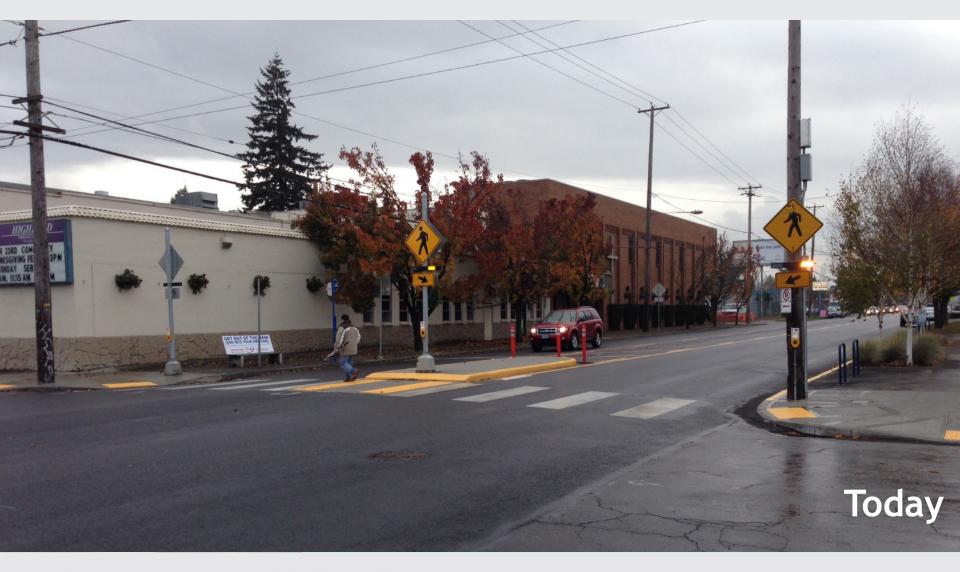


WWW.PORTLANDOREGON.GOV/TRANSPORTATION

NE Glisan & 78th



NE Glisan & 78th



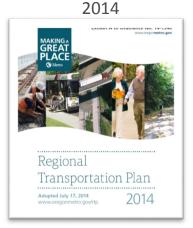
Vision Zero: Existing Policy Support

PBOT's 2yr Plan



Move toward zero traffic-related fatalities and serious injuries in the next 10 years. p37

RTP



By 2040, reduce the number of fatal and severe injury crashes for pedestrians, bicyclists, and motor vehicle occupants each by 50%.

(Safety Performance Target)

Draft Comp Plan

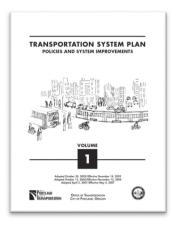
CITY OF PORTLAND
Comprehensive Plan

Prosperous | Educated | Healthy | Equitable | Resilient

Working Draft
PART 1
JANUARY 2013

...all of which will move Portland toward zero trafficrelated fatalities and no serious injuries. (Goal 9.G: Safety)

TSP 2007



The TSP gives preference to transportation improvemen that use existing roadway capacity efficiently and improve the safety of the system.

(Policy 6.15)

Vision Zero Safety Action Plan

2015				2016			
Today	July	October	January	April	July	October	

RFP

RFP process to secure consultant

City

Vision Zero resolution & grant funding acceptance

Vision Zero Action Plan adoption

Plan Development

Summary Reports:

- Existing Conditions & Safety Indicators
- Best Practices
- Policy Gaps
- Performance Measures

Develop:

- Goals
- Policies

Develop: - 2- and 5-

- year actions - Performance
 - measures

Produce Community draft outreach:

recomme

ndations

- Open house
- Community meetings
- Task Force meetings
- Online feedback

Final Draft Vision

Vision Zero Zero Plan Plan

Committees: Executive & Task Force

EXEC & TF: Kick-off

EXEC: Vision Statement

TF: Goals & **Policies**

TF: Actions & Perform Measures partners

EXEC: TF: Check Recom -in w/ mendati ons

TF: Draft Plan

EXEC: Draft Plan