

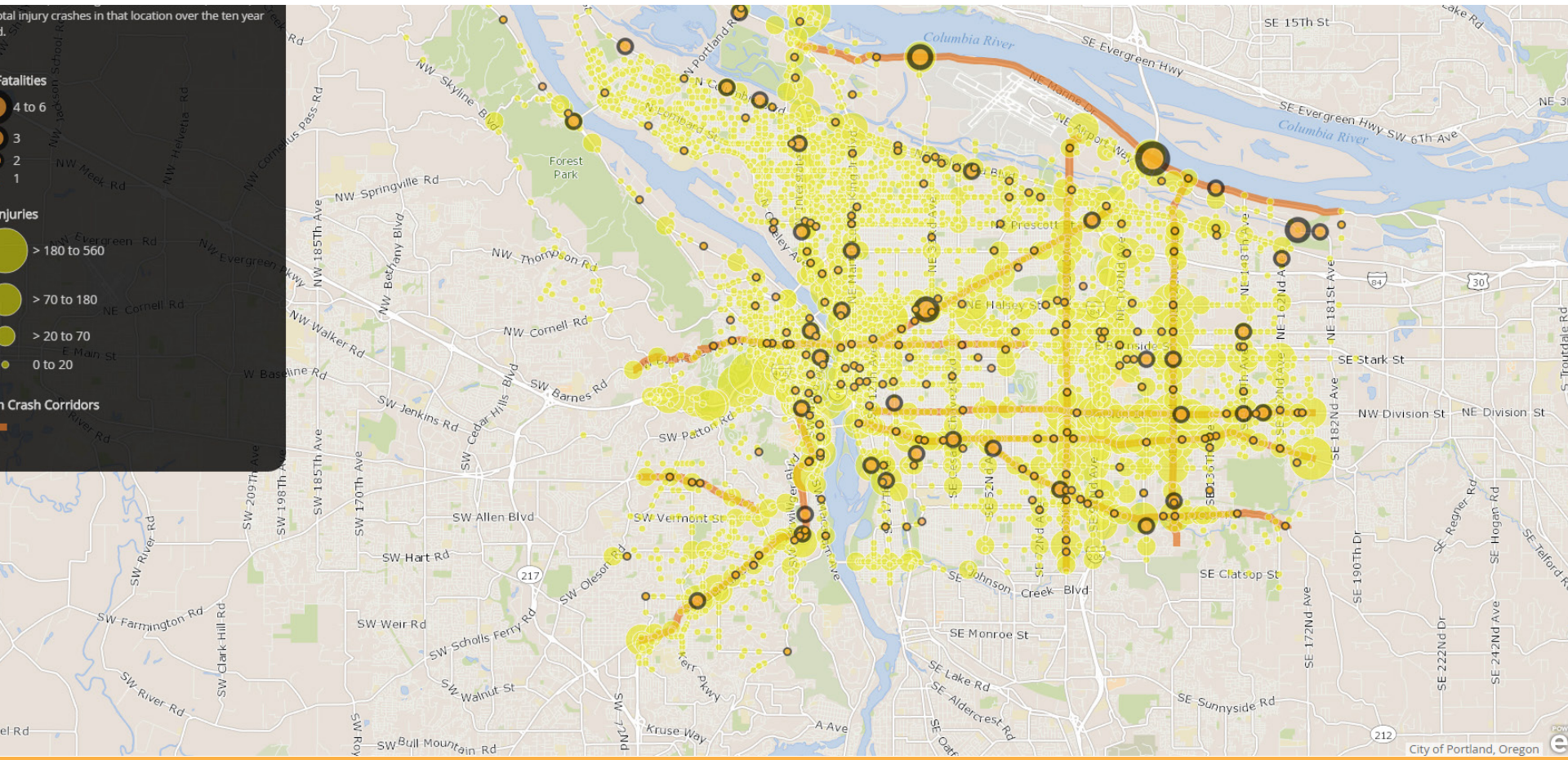
Vision Zero

Margi Bradway, City Council, June 17, 2015

WE KEEP PORTLAND MOVING.



Vision Zero is the elimination of traffic deaths and serious injuries on our roadways.



Vision Zero Philosophy

- The **death or serious injury** of even one person is one too many.
- **Human error is inevitable**, thus street design must be forgiving.
- Responsibility for fatal and serious crashes rests not just on users, but on the **system design**.
- In roadway design, either **lower speeds or separate users**.





Sweden developed Vision Zero in 1997



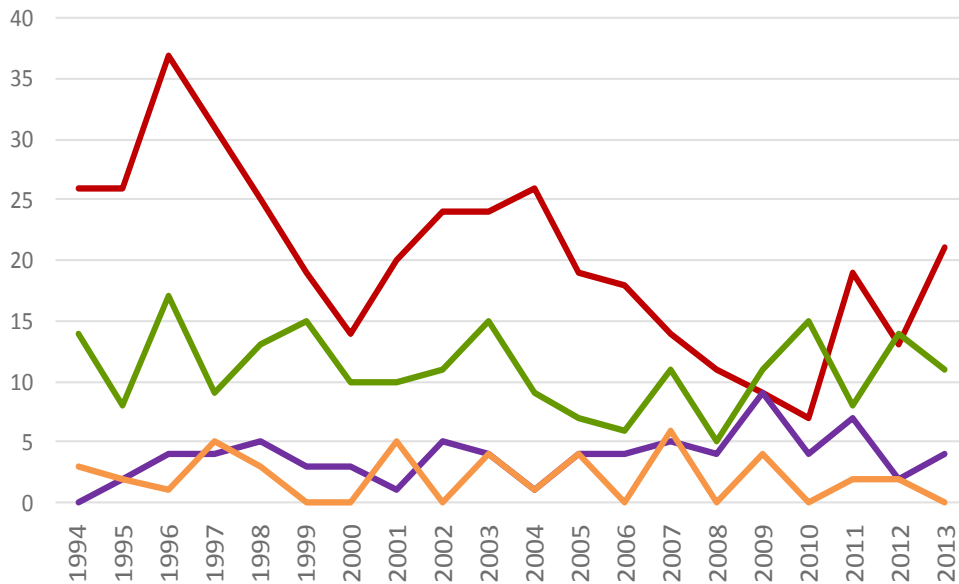
Roadway fatalities per 100,000 people

| City | Fatalities per 100,000 |
|---------------------------|------------------------|
| Stockholm | 1.1 |
| New York (lowest in U.S.) | 3.9 |
| San Francisco | 4.0 |
| Seattle | 5.2 |
| Portland | 6.2 |
| United States | 11.6 |

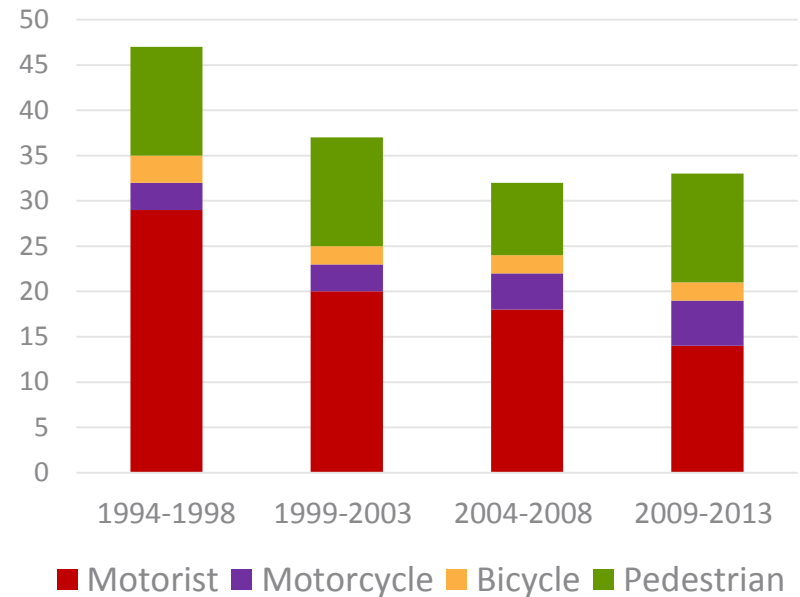
Portland Traffic Safety Data

Portland Traffic Fatality Trend by Mode

— Motorist — Pedestrian — Motorcycle — Bicycle



Traffic Fatalities: Annual Average in 5-year Increments



Lowering Travel Speeds

slow down: SPEED KILLS

Small reductions make big differences for safety



WWW.PORTLANDOREGON.GOV/TRANSPORTATION

NE Glisan & 78th



July, 2011

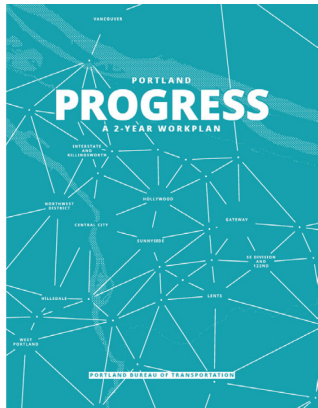
NE Glisan & 78th



Today

Vision Zero: Existing Policy Support

PBOT's 2yr Plan
2015



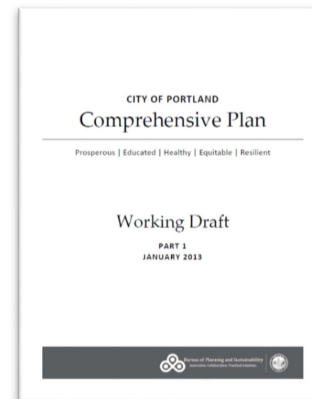
Move toward zero traffic-related fatalities and serious injuries in the next 10 years. p37

RTP
2014



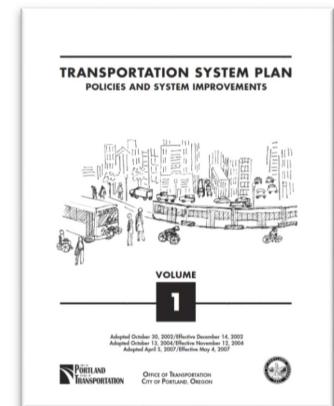
By 2040, reduce the number of fatal and severe injury crashes for pedestrians, bicyclists, and motor vehicle occupants each by 50%. (Safety Performance Target)

Draft Comp Plan
2014



...all of which will move Portland toward zero traffic-related fatalities and no serious injuries. (Goal 9.G: Safety)

TSP 2007



The TSP gives preference to transportation improvements that use existing roadway capacity efficiently and improve the safety of the system. (Policy 6.15)

Vision Zero Safety Action Plan

