

May 26, 2015

Chair Andre Baugh and Planning Commissioners
Planning and Sustainability Commission
1900 SW Fourth Avenue, Suite 7100
Portland, OR 97201

Re: Expansion of the Employment Opportunity Subarea – Central City 2035 SE Quadrant Plan

Mr. Baugh et al.:

On behalf of the undersigned parties, we support the March 2015 draft Southeast Quadrant Plan published by BPS staff, however, we strongly urge the Planning and Sustainability Commission to support the expansion of the Employment Opportunity Subarea (EOS) to all portions of the IG1 Zone within the boundaries of the Central Eastside Industrial District (CEID). Over the past 10 years, the EOS has catalyzed tremendous employment growth amongst emerging industrial sectors within the CEID, without the displacement of legacy industrial users in the District. These emerging industrial sectors include software, digital media and industrial design. In keeping with the employment-focused history of the CEID, the further expansion of the EOS will position the CEID as one of the city's leading engines for dense job creation over the next 20 years, and will provide the greatest benefit to the City at-large.

We greatly appreciate your thoughtful consideration of this recommendation to expand EOS throughout the IG1 Zones in the CEID.

Signatories:

Bradley Malsin, Principal, Beam Development – Business Owner and Property Owner in the CEID; CEIC Board Member and President-Elect CEIC

Jonathan Malsin, Principal, Beam Development – Business and Property Owner in the CEID; SE Quadrant SAC Member

Carrie Strickland, Principal, Works Partnership Architecture – Business Owner in the CEID; SE Quadrant SAC Member

Craig Sweitzer, Principal & Founder, Urban Works Real Estate – Business Owner and Property Owner in the CEID; Central City 2035 Advisory Group Member

John Holmes, Partner, Holst Architecture – Business and Property Owner in the CEID; CEIC member

Jeff Stuhr, Partner, Holst Architecture – Business and Property Owner in the CEID; CEIC member

Peter Finley Fry PhD, Land Use Planner – CEIC Board Member

Eric Cress, President, Urban Development Partners – Business Owner and Property Owner in the CEID

Lindley Morton, Property Owner CEID

Spencer Beebe, Executive Chair, Ecotrust – Business and Property Owner CEIC

Brent Parry, Principal, Bremik Construction – Business and Property Owner in the CEID; Member of the CEIC

Mike Greenslade, Principal, Bremik Construction – Business and Property Owner in the CEID; Member of the CEIC

Jim Kalvelage, Partner, Opsi Architecture – Architect for the Redd on SE Salmon Street

R. Patrick Hanlin, Owner, SamNick Holdings, LLC

Ben Gates, Owner, Urban Patterns