

IMPACT STATEMENT

Legislation title: *Grant revocable permits to the Portland Rose Festival Foundation to perform activities relating to Portland Rose Festival annual celebration from May 22, 2015 through June 7, 2015. (Ordinance)

Contact name: Allison Madsen, PBOT Special Events Coordinator

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Presenter name: Allison Madsen

Purpose of proposed legislation and background information:

The Portland Rose Festival is a regional annual event. The Portland Rose Festival Foundation and the events that it produces are an integral part of the community and was designated the *Official Festival of the City of Portland* by Council Resolution 36759, adopted on January 13, 2010.

This ordinance provides revocable permits to the Portland Rose Festival Foundation to conduct its activities. These include permits for the Grand Floral, Junior and Starlight parades; use of Tom McCall Waterfront Park; street closures for formation and disband areas for Grand Floral Parade and allows for sales in the right-of-way. While not City revenue, an economic study commissioned by the Portland Rose Festival Foundation indicates that the 2012 Rose Festival and sanctioned events generated \$75.5 million in economic impact.

Financial and budgetary impacts:

This legislation will not generate or reduce current or future revenue coming to the City. Council has historically voted in favor of absorbing some of the costs associated with the Rose Festival events and waiver of some fees. These revenues are included in current year appropriations. PBOT will collect permit fees of \$9,270.00 for year 2015 permits, as per the special event administrative regulations. These funds are distributed; \$4,635 to Police, \$2,781 to PBOT, and \$1,854 to the Special Events program, as compensation against the special event expenses incurred. However, as with other special events; these fees do not cover true costs for the parades.

The Portland Bureau of Fire and Rescue (PF&R) will collect an estimated \$1,500.00 for the inspections done at the Waterfront CityFair, \$150 permit fee for the Fireworks Show, and standby fees for PF&R personnel for both concert and fireworks shows

Portland Parks and Recreation estimates collection of \$152,000 in revenues as reimbursement for use and repairs of Waterfront Park for CityFair.

The Bureau of Development Services permit and inspection fees are waived. Estimated expenditures (based on 2014 reports) include \$114,000 in Police services, and \$226,800 in PBOT services.

Community impacts and community involvement:

The Rose Festival and associated events approved by this ordinance have been in place for a period of over 100 years. No major changes to the events are proposed, thus no change to neighborhood or business impacts.

While the events included in this ordinance can create significant disruption to traffic and transit, the ongoing planning and coordination efforts of City staff and our partner agencies, notify the community of these disruptions and address necessary services. PBOT and Police are the primary agencies for citizen contact regarding the nature of any impacts, we also review and approve messaging to the community. The multi-event aspect of the Rose Festival allows for different communities of people to come together in a way that celebrates Portland civic pride.

Budgetary Impact Worksheet**Does this action change appropriations?**

☐ YES: Please complete the information below.

☒ NO: Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

KK/jwf 4/21/2015