

IMPACT STATEMENT

Legislation title: Direct the Director of the Portland Bureau of Transportation to initiate a 120-day PFHT Innovation Pilot Program
Contact name: Bryan Hockaday
Contact phone: 3-1059
Presenter name: Bryan Hockaday

Purpose of proposed legislation and background information:

- The PFHT Innovation Task Force was convened in January 2015 by Commissioner Novick to review the existing private for hire regulations and make recommendations on how Portland's PFHT rules should be improved to ensure timely PFHT service throughout the City and for people with disabilities and to reflect recent PFHT industry developments, including the entry of Transportation Network Companies.
- Council modified City Code on March 12, 2015, to include definitions for "Transportation Network Companies" (TNCs).
- Council accepted a report from the PFHT Innovation Task Force on April 9, 2015 with Phase 1 regulatory recommendations for taxis and TNCs.
- City Council met in worksession on April 14, 2015.

Financial and budgetary impacts:

- Regulatory program is a cost recovery program – legislation will allow new taxi companies and TNCs to apply for permits to operate in Portland. Permits are contingent on compliance with requirements outline in City Code Section 16.40 and a permit fees will be collected prior to operation. This is a pilot program and full costs to the program are difficult to precisely define at this time. Permit fees will be evaluated as part of the Phase 2 part of the program. The level of confidence of the permit fee is low.

Community impacts and community involvement:

Commissioner Novick convened the Private for-Hire Transportation Innovation Task Force in January 2015 for this purpose. The 12-member community Task Force will provide guidance and recommendations to the Commissioner on how the industry should evolve and respond to new developments in the industry, including the entry of Transportation Network Companies. It is critical that the City provide necessary safeguards and standards to protect consumers, ensure accessibility for all, and allow for a fair, competitive market for drivers and companies across all sectors of the PFHT industry.

The Task Force will continue to meet throughout this spring and will present comprehensive PFHT regulatory recommendations to Council this summer. The final report will include regulatory recommendations for all modes of for-hire transportation, including taxicabs, Transportation Network Companies, Limited Passenger Transportation companies, pedicabs, and shuttles. The Task Force will continue to solicit public input as it develops recommendations.

PFHT Innovation Task Force membership and affiliation:

- Mike Greenfield, retired State of Oregon executive (Chair)
- Raihana Ansary, Portland Business Alliance

- Leslie Carlson, Brink Communication
- Chris Bebo, Oregon Restaurant and Lodging Association
- JoAnn Herrigel, Elders in Action
- Kayse Jama, Center for Intercultural Organizing
- Jeff Lang, Gales Creek Insurance Services
- Richard Lazar, Technology Association of Oregon
- Dan Lenzen, Venture Hospitality and Real Estate
- Jewel Mlnarik, Workfrom.co
- Joan Plank, Former ODOT Executive
- Sue Stahl, Commission on Disability
- Facilitator: Jim Owens, Cogan Owens Greene, LLC

Community involvement:

10 Task Force and Subcommittee meetings between January and April 2015

January 14 – Task Force Meeting #1 – Orientation

February 4 – Task Force Meeting #2 – Taxi industry briefings

February 19 - Task Force Meeting #3 – TNC industry briefings

March 5 - Task Force Meeting #4 – Technology platform industry briefing

March 11 – Subcommittee Meeting – draft straw proposal

March 13 – Subcommittee Meeting – draft straw proposal

March 19 - Task Force Meeting #5 – Preliminary Recommendations

March 25 – Subcommittee Meeting – draft proposal

March 31 – Task Force Meeting #6 – draft recommendation

April 2 - Task Force Meeting #7 – Final recommendations for Phase 1

February 10 – Driver Forum #1

February 26 – Community Forum – Public Listening Session #1

Task Force meeting materials, including email communications, were posted to the City's website on a weekly basis.

Primary contact: Jim Owens

Community impacts:

Persons with disabilities – discussion and recognition that for-hire transportation service for persons requiring wheelchair accessible transportation is insufficient. Task Force recommends monitoring response times for requests of wheelchair accessible service and collecting PFHT trip data from taxis and TNCs during Phase 1 to determine the extent of the problem and move towards outcome measures of service response times to requests. Data reporting requirements for taxis and TNCs will be outline in the administrative rules and City Code Section 16.40.

PFHT rules require service city-wide, 24 hours a day, and 7 days a week and prohibit refusal of requests for service. The PFHT Innovation Task Force underscored the lack of actual market data and information on overall travel patterns. Market data is needed to assess PFHT service in Portland and data reporting requirements will be added to administrative rules and City Code Section 16.40. Reporting of the following data will be required:

- Date and time of each ride and where each ride began and ended
- Wait times between a request for service and vehicle arrival
- Duration of trips, in minutes

- Distance traveled during a trip, in miles
- Date and time of request for mobility-device accommodating vehicle service

The Phase 1 PFHT Innovation Task Force Report was submitted to City Council on April 9, 2015, indicating concurrence on recommendations and the following items for continued discussion for Phase 2:

1. Performance and Enforcement Measures
 - Service to persons with disabilities
 - Air quality
 - Environmental footprint
 - Market capacity
2. Data Reporting
3. Providing/Funding Accessible Services
4. Permitting Program (including # of permits)/Fees
5. Employment Status of Drivers
6. PFHT Board
7. Low Income Drivers
8. Employment of Disabled Drivers
9. Kitty Fees
10. Fares
11. Occupational Accident Insurance
12. Signage/Notices
13. Monitoring Program
 - Background Checks
 - Driver Training and Testing
14. Program Staffing
15. Caps on Hours of Driving

Budgetary Impact Worksheet

Does this action change appropriations?

- YES: Please complete the information below.
 NO: Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount



37120

Office of Mayor Charlie Hales
City of Portland

MEMO

DATE: April 13, 2015

AUDITOR 04/16/15 PM 2:22

TO: Karla Moore-Love, Council Clerk

FROM: Mayor Charlie Hales

SUBJECT: Request a special meeting of the Portland City Council on April 21, 2015 from ⁵4-9pm

With the support of the Council Commissioners listed below, I am writing to request a special meeting of the Portland City Council set for April 21, 2015 from ⁵4:00 - 9:00 pm in Council Chambers, pursuant to City Code ³9.02.020.

The purpose of this meeting will be to vote on establishing a 120 day pilot program for Private For-Hire Transportation (PFHT) networks.

Sincerely,

Charlie Hales
Mayor of Portland

Steve Novick
Commissioner

Dan Saltzman
Commissioner

Nick Fish
Commissioner

Amanda Fritz
Commissioner