

+ Open a World of Opportunity



A CITYWIDE IMPACT

Despite the fact that a degree is the surest path out of poverty, **upper-income students are nearly ten times more likely to graduate from college** than their low-income peers.

IN COLLEGE POSSIBLE PORTLAND'S THIRD YEAR...

+300 low-income students
served by our high school program

Six high school partners

Seven college partners

+23%
average ACT
score increase

+63%
students
of color

+86%
first-generation
college students

An investment in College Possible would:

- + **Double low-income students served** in Portland Metro Areas highest needs schools;
- + **Expand the college program** to a minimum of four new college partners across the state; and
- + Bring College Possible's proven coaching model to serve low-income students across the city, **enabling us to combat the degree divide.**

+ A RICHER, STRONGER OREGON BEGINS WITH MORE COLLEGE GRADUATES

+ 35%

Chance a ninth grader in Oregon has of enrolling in college by the age of 19

+ 80%

Percent of students needed to enroll in college immediately following high school to meet Oregon's 40-40-20 plan

+ 98%

Percent of College Possible students who have earned admission to college

+ COMMUNITY BENEFITS

Portland residents have dedicated ourselves to building a network of support for our young people and families most in need. **College graduates earn \$1 million more over a lifetime** than high school graduates and they're more likely to vote, wear seat belts, refrain from smoking, stay out of jail and engage in healthy, productive behavior¹. College Possible Portland is an investment consistent with our vision for the future.

+ ECONOMIC BENEFITS

By 2018, the **Portland metro area alone will require 123,000 new postsecondary educated workers**. Yet, within 10 miles of the city's center, nearly 15,000 high school students are eligible for the free and reduced lunch program and those low-income students are entering college at one-tenth the rate of their higher income peers. Additionally, a recent study found that less than 50% of Oregon high school students are prepared for college².

+ COLLEGE POSSIBLE: A PROVEN PARTNER, POISED TO HELP

+ PROVEN RESULTS

College Possible is closing the opportunity gap: **98% of our students earn admission to college** and they go on to graduate at the same rate as students from all income levels nationwide. Overall our students are **10x more likely to earn a college degree** than their low-income peers nationally. When a student joins our program we make an 8-year commitment to serve them through college graduation.

"This program model impressively matches intensity of services with cost-efficiency and **its results are unparalleled among solutions across the country**. This is an affordable and effective solution for our philanthropic community to adopt."

- Ken Thrasher, College Possible
Portland Board Chair and
Retired CEO, Fred Meyer Stores

Sources:

1. The College Payoff, 2011; U.S. Census, 2012; Bureau of Labor Statistics, 2013
2. "Most Oregon high school students unready for college, unlikely to earn degrees, SAT scores indicate." Betsy Hammond. 10.7.2014. The Oregonian.

Parsons, Susan

From: Ken Thrasher <ken.thrasher@compli.com>
Sent: Thursday, January 29, 2015 1:46 PM
To: Parsons, Susan
Cc: ebrown5722@comcast.net; Suzanne Geary
Subject: April 8 communications slot at City Hall

Susan- we'd like to have College Possible Portland present at City Hall on the April 8 agenda. Can you please schedule us on that date. Rachael Wiggins suggested we contact you to do this after speaking with Elise Brown. If you have any questions, please call me at 503-887-8099. Thank you,

Ken Thrasher
Chair- College Possible Portland

Sent from my iPhone

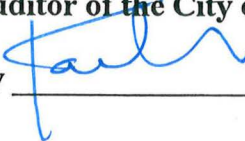
Request of Ken Thrasher to address Council regarding College Possible Portland
(Communication)

APR 08 2015

PLACED ON FILE

Filed APR 03 2015

MARY HULL CABALLERO
Auditor of the City of Portland

By  Deputy

COMMISSIONERS VOTED AS FOLLOWS:		
	YEAS	NAYS
1. Fritz		
2. Fish		
3. Saltzman		
4. Novick		
Hales		