

IMPACT STATEMENT

Legislation title: * Establish the authority of the Director of the Bureau of Internal Business Services regarding the Portland Oregon™ sign and correctly reflect the organizational structure of the Office of Management and Finance. (Ordinance; amend Code Sections 3.15.010, 3.15.020, 3.15.040, 3.15.070, 3.15.080)

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Purpose of proposed legislation and background information:

The Office of Management and Finance is proposing amendments to portions of City Code. Most of the amendments are relatively minor changes to reflect OMF's current organizational structure. The notable substantive change would add language to the authority of the Director of the Bureau of Internal Business Services relative to the Portland Oregon™ sign and the intellectual property rights. Approval of this ordinance will amend City Code language in PCC 3.15.020 Bureau of Internal Business Services, which addresses the role of the Bureau of Internal Business Services Director regarding the Portland Oregon™ sign and the authorities of the BIBS Director, also updating language that Procurement Services is now a part of the Bureau of Revenue and Financial Services. Additional amendments have been made to 3.15.040 Bureau of Revenue and Financial Services to add Procurement-related language. The following amendments are proposed to establish that EBS is housed under the Office of the CAO: 3.15.010 Office of Management and Finance regarding organization structure, 3.15.070 BTS, and 3.15.080 EBS.

Through the ordinance, Council directs the BIBS Director to establish an Acceptable Use Policy and a fee schedule related to the use of the Portland Oregon™ sign. It also directs the BIBS Director to report annually to Council about the usage of the sign.

Financial and budgetary impacts:

Currently there are many unauthorized uses of the Portland Oregon™ sign. By authorizing the BIBS Director to protect the City's intellectual property rights relative to the sign, and to establish a fee schedule, BIBS expects to generate new revenues through the establishment of authorized and paid use of the sign.

Community impacts and community involvement:

OMF did not seek community involvement for the development of the City Code amendments. The impact on the community of the changes related to the Portland Oregon™ sign will be that companies will no longer be able to use the sign without the approval of the BIBS Director.

Budgetary Impact Worksheet**Does this action change appropriations?**☐ **YES:** Please complete the information below.☒ **NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount