

## IMPACT STATEMENT

**Legislation title:** Authorize a grant to Friends of Zenger Farm to support construction of the Urban Grange in the amount of \$100,000 (Ordinance).

**Contact name:** Marie Walkiewicz

**Contact phone:** 503-823-6199

**Presenter name:** Marie Walkiewicz

**Purpose of proposed legislation and background information:**

The purpose of this funding is to support the construction of the Urban Grange, which will provide classroom space and office space to support Friends of Zenger Farm’s mission to promote and educate about sustainable food systems, environmental stewardship, community development and access to good food for all.

- Friends of Zenger Farm has secured most of the funding they need to construct the Urban Grange, a grant by City of Portland will help them fill a funding gap in their capital campaign.
- For the residents of East Portland, the Urban Grange will increase their ability to access Friends of Zenger Farm programs like “Healthy Eating on a Budget”.
- The Urban Grange will also provide more classroom space so the organization can reach more youth through the school and summer programs.
- The Urban Grange is being built consistent with City of Portland Green Building and Ecoroof policies. The completed project will demonstrate sustainable development practices including energy efficiency and sustainable stormwater management.

**Financial and budgetary impacts:**

- This ordinance will allocate \$100,000 in one-time grant funds from a FY 2014/15 Special Appropriations request from General Fund revenues to the nonprofit Friends of Zenger Farm.
- This ordinance will not generate or reduce future revenue.

**Community impacts and community involvement:**

The decision to provide this special allocation was made as part of the City Council’s budget for fiscal year 2014/2015, which is developed through a public process.

- This is a one-time grant for specific activities that will be completed this Fiscal Year.
- The ordinance is a consent item. No testimony is anticipated.

This grant will benefit youth, culturally-diverse, low-income and other under-served populations.

- The special allocation will help Friends of Zenger Farm serve more youth and residents of East Portland, including Lents, Powellhurst Gilbert, and Pleasant Valley neighborhoods.
- Schools in the area are some of Portland’s most culturally diverse, with a high proportion of students on free and reduced-price lunch.
- Census data shows that residents in this part of East Portland have a lower overall educational attainment rate lower than median household incomes compared to citywide averages.

**Budgetary Impact Worksheet****Does this action change appropriations?**☐ **YES:** Please complete the information below.☒ **NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

# CITY BUDGET OFFICE

Charlie Hales, Mayor  
 Nick Fish, Commissioner  
 Amanda Fritz, Commissioner  
 Steve Novick, Commissioner  
 Dan Saltzman, Commissioner  
 LaVonne Griffin-Valade, Auditor



Andrew Scott, Director  
 (503) 823-6925  
 1120 SW 5<sup>th</sup> Ave, Suite 1300  
 Portland, Oregon 97204-1912  
[www.portlandoregon.gov/budget](http://www.portlandoregon.gov/budget)

## CITY OF PORTLAND, OREGON

### Special Appropriation Request Form FY 2014-15

#### Sponsoring City Commissioner

Date: 9.23.14

Commissioner's Name: Nick Fish  
 Name of Contact in Commissioner's Office: Hannah Kuhn  
 Phone: 503.823.3599  
 E-Mail: [hannah.kuhn@portlandoregon.gov](mailto:hannah.kuhn@portlandoregon.gov)

#### Organizational Information

Organization Name: Friends of Zenger Farm  
 Contact Name: Jill Kuehler  
 Phone: 503.282.4245  
 E-Mail: [jill@zengerfarm.org](mailto:jill@zengerfarm.org)  
 Tax ID Number: 93-1269630

#### Background and Mission:

The City of Portland purchased Zenger Farm in 1994 to preserve wetlands, open space and provide opportunities to manage flooding and stormwater. Incorporated in 1999, Friends of Zenger Farm (FZF) was created to manage a six-acre organic farming operation in Southeast Portland and to transform it into a community learning center for environmental stewardship, sustainable food systems, and local economic development.

Zenger Farm is leased to FGF under a 50-year, renewable agreement with Bureau of Environmental Services. Annual visits to Zenger Farm have grown from the early days when a few hundred Portland students a year made field trips to over 8,000 kids and adults annually now participating in a mix of programs and workshops.

#### Proposed Use of Requested Funds

Name and Description of Project or Initiative:

The Urban Grange

Briefly describe the desired outcomes that are expected upon completion of this project or initiative:

Every year thousands of kids and families visit the farm to learn about and participate in farm to fork connections and where good, healthy food comes from through field trips, camps, and workshops

The Urban Grange will be a hub for healthy food and community connection, and include:

1. A multi-use classroom that will allow Zenger Farm to increase the number of students participating in educational programs each year from 7,500 to 13,000.
2. A commercial kitchen that will help 20 low-income entrepreneurs launch emerging food businesses, enabling cooking workshops for groups of 20 and increase annual participation in our Healthy Eating on a Budget classes from 1,000 to 2,000 families.
3. Office space for 20 people, enabling staff to meet the growing demand for programming and improve program delivery. We will also rent space to food-system based non-profits, creating a new revenue stream and fostering broad partnerships and connections among like-minded mission-driven groups.

Funds are being requested to leverage the \$2 million already raised to build the Urban Grange. The construction of the Urban Grange will facilitate a substantial increase in visitors per year to Zenger Farm.

## PROJECT or INITIATIVE BUDGET

### EXPENSES

Include all expenses related to this project or initiative.

Urban Grange	\$2,300,000
TOTAL EXPENSES	\$2,300,000

### RESOURCES

What other contributions (cash or in-kind), other than the City, if any, do you have confirmed toward this project or initiative? Specify sources.

Foundation support, including Meyer Memorial Trust, Murdock Trust, Oregon Community Foundation, and Collins Foundation	\$780,000
Portland Development Commission	\$300,000
Multnomah County	\$50,000
Metro	\$140,000
Corporate support including Bridgetown Natural Foods, Bob's Red Mill, and New Seasons Market	\$600,000
Individual support	\$300,000

TOTAL OTHER CONTRIBUTIONS:

\$2,170,000

187025

AMOUNT REQUESTED FROM CITY:

\$100,000

(The Total Other Contributions and Amount Requested From City should equal the Total Expenses).

NOTE: A contract is usually required to allow for payment to non-City organizations. Each organization receiving financial assistance from the City is to submit a **Special Appropriation Reporting Form** to City Grant Manager summarizing how the funds were spent and how well the desired outcomes were achieved.

*This request is due to City Budget Office on 09/29/2014 for consideration in the FY 2014-15  
Budget Process*

# CITY BUDGET OFFICE

Charlie Hales, Mayor  
Nick Fish, Commissioner  
Amanda Fritz, Commissioner  
Steve Novick, Commissioner  
Dan Saltzman, Commissioner  
Mary Hull Cabellero, Auditor



Andrew Scott, Director

(503) 823-6925  
1120 SW 5<sup>th</sup> Ave, Suite 1300  
Portland, Oregon 97204-1912  
[www.portlandoregon.gov/budget](http://www.portlandoregon.gov/budget)

## CITY OF PORTLAND, OREGON

---

### Special Appropriation Reporting Form

#### Organizational Information

Organization Name: Friends of Zenger Farm  
Organization Address: 11741 SE Foster Road  
Portland OR 97266  
Contact Name: Jill Kuehler  
Phone: 503-282-4245  
E-mail: [jill@zengerfarm.org](mailto:jill@zengerfarm.org)  
Tax ID Number: 93-1269630

Amount awarded by the City of Portland:      \$100,000

Award Date:

Project Completion Date:

Date Submitted:

Mission of Organization: *(This should be your organization's official mission statement.)*

Purpose of Appropriation: *(This can be identical to the narrative in the request form.)*

Please briefly describe how funds from the City were spent. Provide a high-level breakdown of the expenditures, explaining staffing on the project, contracts, and other major costs. In addition to a written narrative, please fill out the table on the following page.

Please describe specific outputs/deliverables and related outcomes.

**PROJECT or INITIATIVE BUDGET****EXPENSES**

Include all expenses related to this project or initiative:

FTE

Direct staff costs \$ \_\_\_\_\_

Internal materials and services \$ \_\_\_\_\_

Contract costs \$ \_\_\_\_\_

Administrative overhead rate \$ \_\_\_\_\_

TOTAL EXPENSES \$ \_\_\_\_\_

**IRS Form 990 Return of Organization Exempt From Income Tax**

Please include a copy of the most recent IRS Form 990 with this reporting form.

<http://www.irs.gov/pub/irs-pdf/f990.pdf>**City Grant Manager**

Name: Jim Blackwood

Phone: 503-823-3598

Email: jim.blackwood@portlandoregon.gov

Date:

I have reviewed the above information and I concur with this report as submitted by the grantee. The recipient organization understands that the City may exercise its right to examine supporting documents for the expenses outlined above as allowed in the grant agreement.

\_\_\_\_\_  
Signature