

Portland, Oregon
FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT
For Council Action Items

(Deliver original to City Budget Office. Retain copy.)

1. Name of Initiator Julie S. Omelchuck		2. Telephone No. 3-4188	3. Bureau/Office/Dept. OMF/Revenue/ OCT/MHCRC
4a. To be filed (hearing date): 12/10/14	4b. Calendar (Check One) Regular Consent 4/5ths <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		5. Date Submitted to Commissioner's office and CBO Budget Analyst: November 20, 2014
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

1) Legislation Title: Mt. Hood Cable Regulatory Commission (MHCRC) TechSmart Initiative. Information Only (report)

2) Purpose of the Proposed Legislation: Mt. Hood Cable Regulatory Commission (MHCRC) TechSmart Initiative. Information Only (report)

3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?

- | | | | |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East |
| <input type="checkbox"/> Central City | | | |

FINANCIAL IMPACT

4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.
 None.

5) Expense: What are the costs to the City as a result of this legislation? What is the source of funding for the expense? *(Please include costs in the current fiscal year as well as costs in future year, including Operations & Maintenance (O&M) costs, if known, and estimates, if not known. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the level of confidence.)*
 None.

6) Staffing Requirements:

- Will any positions be created, eliminated or re-classified in the current year as a

result of this legislation? *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)*

No

- **Will positions be created or eliminated in future years as a result of this legislation?**

No

(Complete the following section only if an amendment to the budget is proposed.)

7) Change in Appropriations *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

☐ YES: Please proceed to Question #9.

☒ NO: Please, explain why below; and proceed to Question #10.

Information only.

9) If "YES," please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?

c) How did public involvement shape the outcome of this Council item?

d) Who designed and implemented the public involvement related to this Council item?

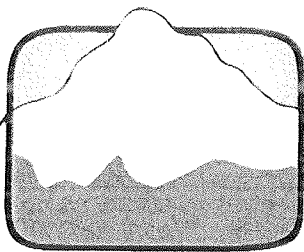
e) Primary contact for more information on this public involvement process (name, title, phone, email):

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

No. Informational report to Council only.

Thomas W. Lannom

APPROPRIATION UNIT HEAD (Typed name and signature)



MT. HOOD CABLE REGULATORY COMMISSION

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www.mhcrc.org

Serving Multnomah County and the Cities of Fairview, Gresham, Portland, Troutdale and Wood Village

MEMORANDUM

TO: Mayor Hales and Council

FROM: Sue Dicile, Leif Hansen and Toya Fick, MHCRC Portland Representatives
Julie S. Omelchuck, Program Director, MHCRC Community Grants *[Signature]*

DATE: November 21, 2014

RE: Mt. Hood Cable Regulatory Commission (MHCRC) TechSmart Initiative

INFORMATION ONLY. December 10, 2014, 10:15am Time Certain

PRESENTERS. Sue Dicile, Toya Fick (MHCRC Portland representatives), Julie Omelchuck (Community Grants Program Director)

BACKGROUND.

The Mt. Hood Cable Regulatory Commission (MHCRC) announces the launch of the *TechSmart Initiative for Student Success* with plans to strategically invest about \$19 million over the next 10 years in local public schools to positively impact academic outcomes for all students in Multnomah County.

The MHCRC TechSmart Initiative will provide grants and evaluation resources for Multnomah County school districts to identify effective classroom instruction that uses technology to foster improvement in academic outcomes for all students and to share the successful strategies across Districts.

The MHCRC has aligned the TechSmart Initiative with the collective effort of the broader community engaged in the All Hands Raised Partnership, and is partnering with the Districts to make progress on the following academic outcomes key to student success:

- Kindergarten Readiness
- English Language Learners' Annual Progress
- Third Grade Reading
- Eighth Grade Math
- Ninth Grade Credit Attainment
- High School Graduation

The MHCRC plans to invest \$8 million in the first three years of the TechSmart Initiative with an additional \$11 million in funding available through 2021. David Douglas School District and Parkrose School District were the first districts to receive TechSmart Initiative funding this Fall.

Funds for the TechSmart Initiative derive from the cable services franchises negotiated by the MHCRC with Comcast, Frontier and Reliance Connects. The cable companies pay three percent of their gross revenues for video services in Multnomah County to support community uses of cable system technology, including funding for the MHCRC's Community Grants program.

FUNDING FOR THE TECHSMART INITIATIVE

Funds for the TechSmart Initiative derive from the cable services franchises negotiated by the MHCRC with Comcast, Frontier and Reliance Connects. The cable companies pay three percent of their gross revenues for video services within Multnomah County to support community uses of cable system technology, including funding for the MHCRC's Community Grants program. Cable companies enter into franchise agreements in order to use the public rights of way for their business purposes.

ABOUT THE MHCRC

The Mt. Hood Cable Regulatory Commission (MHCRC) is an intergovernmental commission created by the cities of Portland, Gresham, Troutdale, Wood Village and Fairview and Multnomah County to efficiently administer the cable services franchise agreements, including implementation in the community of public benefit obligations of the companies.

ADDITIONAL RESOURCES

MHCRC TechSmart:

www.mhcrc.org

AHR Partnership:

www.allhandsraised.org

The Collective Impact Forum:

www.collectiveimpactforum.org

Stanford Social Innovation Review:

www.ssireview.org

Foundation Strategy Group:

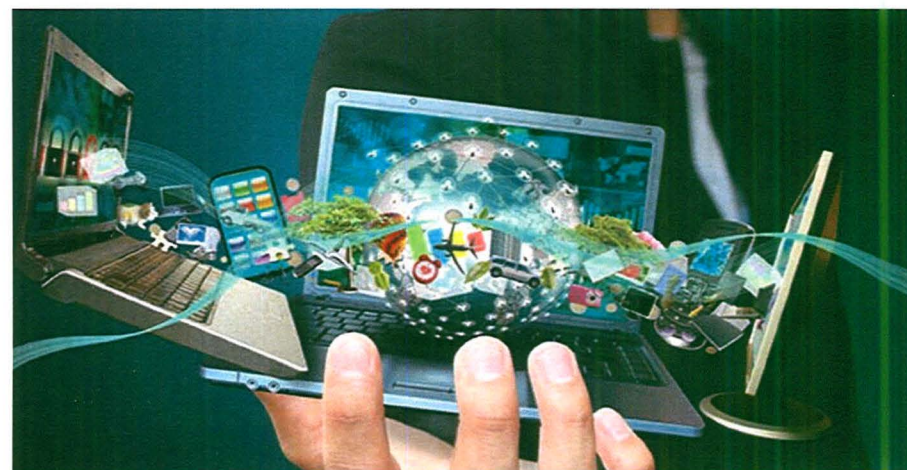
www.fsg.org



Mt. Hood Cable Regulatory Commission
111 SW Columbia St. Suite 600 Portland, OR 97201
Phone: 503.823.5385 | Email: mhcrcinfo@mhcrc.org
www.mhcrc.org



The Mt. Hood Cable Regulatory Commission's **TechSmart Initiative for Student Success** plans to strategically invest about **\$19 million** over the next **10 years** in local public schools to positively impact academic outcomes for all students in Multnomah County.



TechSmart Initiative for Student Success

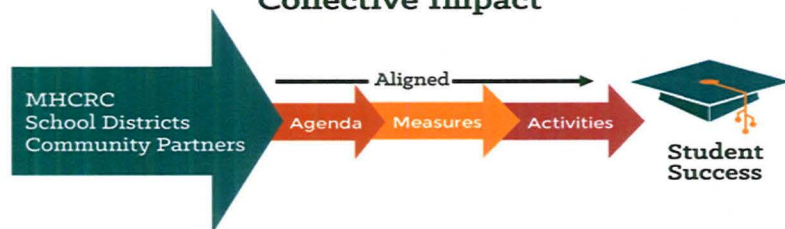
TECHSMART INITIATIVE

The MHCRC TechSmart Initiative is a long-term funding commitment aimed at improving academic outcomes for all students in Multnomah County. The Initiative provides grants to school districts for technology and teacher supports in order to innovate and transform teaching strategies and practices.

The MHCRC has also partnered with Portland State University to provide additional evaluation resources to districts for identifying promising and effective strategies and practices and for sharing those strategies across all districts in the County.

TRANSFORMING THE WAY WE INVEST

Collective Impact



Through a thoughtful, research-based process, the MHCRC transformed the way it invests in public education -- from funding individual, project-based grants with isolated outcomes to working strategically with school districts and other aligned partners to fund longer-term change aimed at large scale improvement in education.

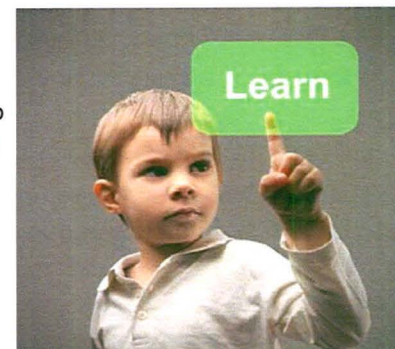
ALIGNED STUDENT OUTCOMES

The TechSmart Initiative aligns with the All Hands Raised Partnership. Initiative investments focus on the following academic outcomes key to student success:

- Kindergarten Readiness
- English Language Learners' Progress
- Third Grade Reading
- Eighth Grade Math
- Ninth Grade Credit Attainment
- High School Graduation

FUNDING INNOVATION IN EDUCATION

The MHCRC seized the opportunity to align a significant portion of its grant funds for public education after successful negotiations of a cable services franchise agreement with Comcast resulted in increased funding for community grants.



Along with the opportunity created by the increased funds, the MHCRC found a compelling intersection of factors, which lead to the focus on public education:

- Our communities identify relevant, high quality public education as a critical social issue.
- Technology is a key component of effective teaching and learning.
- The inclusive, intentional community effort of the All Hands Raised Partnership created a common agenda and priority indicators for public education in Multnomah County.



"The MHCRC is thrilled to be working alongside so many others who understand that success of our youth is key to the success of our communities. The TechSmart Initiative will help Districts gain critical resources to discover how

to best use technology in teaching and learning to improve outcomes for all students.

- Carol Studenmund, MHCRC Chair