

Portland, Oregon

FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT For Council Action Items

(Deliver original to City Budget Office. Retain copy.)

1. Name of Initiator Alexandra Howard	2. Telephone No. 503-823-7849	3. Bureau/Office/Dept. BPS
4a. To be filed (hearing date): November 26, 2014	4b. Calendar (Check One) <div style="display: flex; justify-content: space-around;"> Regular <input type="checkbox"/> Consent <input checked="" type="checkbox"/> 4/5ths <input type="checkbox"/> </div>	5. Date Submitted to Commissioner's office and CBO Budget Analyst: November 12, 2014
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed

1) Legislation Title: *Authorize Amendment 1 to the Construction Excise Tax Grant Intergovernmental Agreement with Metro and Gresham for the Powell-Division Transit and Development Project (30003807) to accept additional grant funds increasing the total grant amount for the City of Portland from \$377,401 to \$450,000 and increase the local match amount from \$75,207 to \$80,145.

2) Purpose of the Proposed Legislation: This Ordinance will authorize the City of Portland to accept \$72,599 of additional Community Planning and Development Grant (CPDG) funds from Metro through an amendment to Exhibit A (Milestones and Deliverables Schedule for the Release of Funds) of the Intergovernmental Agreement (Contract 3000807) between the City of Portland, Metro and the City of Gresham to plan for high-capacity transit in the Powell-Division corridor. This will increase total grant funding from \$377,401 to \$450,000 and the City of Portland's local match amount from \$75,207 to \$80,145.

3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?

- | | | | |
|--|---|------------------------------------|--|
| <input type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast | <input checked="" type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input checked="" type="checkbox"/> East |
| <input checked="" type="checkbox"/> Central City | | | |

FINANCIAL IMPACT

4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

No, this project will neither generate nor reduce current or future revenue.

5) Expense: What are the costs to the City as a result of this legislation? What is the source of funding for the expense?

The additional funds will fund the expenses related to the project. The local match, which is provided in the form of salary, benefits, materials and services, will increase by \$4,938, during FY14-15, with the acceptance of the additional grant funds. The additional match will come from BPS 2014-15 Adopted Budget, cost object PNCP000001.

6) Staffing Requirements:

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?**

The Bureau of Planning and Sustainability may extend the duration of up to two current interns and/or hire an intern to perform field work during FY14-15 with this funding.

- **Will positions be created or eliminated in *future years* as a result of this legislation?**
No.

(Complete the following section only if an amendment to the budget is proposed.)

7) Change in Appropriations

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount
217007	PNCP000001	511100	CDCPCM00000000GC	Non-program	PN000043	PN00430001	3,570
217007	PNCP000001	514100	CDCPCM00000000GC	Non-program	PN000043	PN00430001	1,430
217007	PNCP000001	521100	CDCPCM00000000GC	Non-program	PN000043	PN00430001	51,250
217007	PNCP000001	529000	CDCPCM00000000GC	Non-program	PN000043	PN00430001	16,349
217007	PNCP000001	441100	CDCPCM00000000GC	Non-program	PN000043	PN00430001	72,599

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

☐ **YES:** Please proceed to Question #9.

☒ **NO:** Please, explain why below; and proceed to Question #10.

This project includes the acceptance of additional grant funds to expand the City of Portland's work on an in-going regional project. Outreach is being conducted for the project as a whole.

9) If "YES," please answer the following questions:

- a) What impacts are anticipated in the community from this proposed Council item?
- b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?
- c) How did public involvement shape the outcome of this Council item?
- d) Who designed and implemented the public involvement related to this Council item?
- e) Primary contact for more information on this public involvement process (name, title, phone, email):

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

The additional grant funds will be used to accomplish tasks and address issues highlighted by the project's Steering Committee and community members during public meetings and events and online surveys, including the need to support affordable housing and mixed-income development as part of the Powell-Division Transit and Development Project.

A significant portion of this grant funding will support community engagement with a focus to reach under-represented individuals and groups while working with community organizations. This funding will also support the identification of strategies and tools to increase affordable housing and equitable transit oriented development.



DIRECTOR, Susan Anderson



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Bureau of Planning and Sustainability
Innovation. Collaboration. Practical Solutions.

Council Transmittal Memo

DATE: October 29, 2014
TO: Mayor Charlie Hales and Members of City Council
FROM: Susan Anderson, Director

1. **Ordinance / Resolution Title:** *Authorize Amendment 1 to the Construction Excise Tax Grant Intergovernmental Agreement with Metro and Gresham for the Powell-Division Transit and Development Project (30003807) to accept additional grant funds increasing the total grant amount for the City of Portland from \$377,401 to \$450,000 and increase the local match amount from \$75,207 to \$80,145.

2. **Contact:** Alexandra Howard, Project Coordinator, 503-823-7849

3. **Council Date:** November 26, 2014

4. ☒ **Consent Agenda Item** ☐ **Regular Agenda Item**

☒ **Emergency Item** ☐ **Non-Emergency Item**

5. **Purpose of Agenda Item:**

This Ordinance will authorize the City of Portland to accept \$72,599 of additional Community Planning and Development Grant (CPDG) funds from Metro through an amendment to Exhibit A (Milestones and Deliverables Schedule for the Release of Funds) of the Intergovernmental Agreement (Contract 3000807) between the City of Portland, Metro and the City of Gresham to plan for high-capacity transit in the Powell-Division corridor. This will increase total grant funding from \$377,401 to \$450,000 and the City of Portland's local match amount from \$75,207 to \$80,145.

6. **History of Agenda Item/Background:**

In 2010, the Metro region adopted a High Capacity Transit Plan that identified Powell Blvd and Division St within Portland and Gresham as potential corridors for enhanced



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transit. In 2011-2012 the East Metro Connections Plan process reinforced the need for high-capacity transit in this corridor.

In April 2013, the City of Portland and the City of Gresham separately submitted Community Planning and Development Grant applications to support land use and transportation planning for enhanced transit in the Powell-Division corridor.

In August 2013, Metro Council jointly awarded Gresham and Portland a \$681,000 construction excise tax-funded Community Planning and Development Grant (CPDG) to participate in the Metro-led Powell-Division Transit and Development Project. Due to the large number of qualified applications and limited funding, Metro was forced to make some difficult decisions and award less than the total of \$812,290 both cities applied for. The City of Portland was awarded \$377,401 of the total \$681,000 grant award.

In January 2014, the City of Portland entered into an Intergovernmental Agreement (IGA) with Metro and the City of Gresham to plan for a high-capacity transit line in the Powell-Division corridor. The IGA funds the cities participation in the overall planning process and supports the cities' lead roles in the development of station opportunity area visions and action plans for six to eight potential stations.

In June 2014, Metro staff informed Mayor Hales that due to continued increase in Construction Excise Tax revenues, the Metro Council approved additional funding of \$131,290 for the project for both the City of Portland and the City of Gresham. Consistent with the original grant application, the City of Portland received \$72,599 worth of additional funding and the City's local match amount was increased by \$4,938.

In March and June 2014, the project's Steering Committee, on which the City of Portland is represented by Commissioner Novick, voiced concerns about affordable housing, involuntary displacement and equity within the Powell-Division corridor. With these concerns at the forefront, staff from Metro, Gresham and Portland collaborated to refine Exhibit A (attached) and developed the following scope of work for the additional funds:

- 1) Expanded Equity Analysis - Assess housing supply and building condition in station opportunity areas. Work with a consultant to develop project-area specific strategies for opportunity areas that support the goal of having thriving, successful mixed-income communities with affordable housing and to preserve existing affordable housing.
- 2) Enhanced and Focused Outreach to Multicultural Communities - Conduct additional outreach regarding transit route, vehicle type, station areas and neighborhood change/improvement with communities that may not be reached by traditional outreach methods, such as those with limited English proficiency, people of color, and low-income populations and translate materials. Use



methods such as attending community events, conducting interviews and other methods to engage people in the project and gather information to contribute to the land use visions and action plans for station areas.

- 3) Focused Outreach to Small Businesses - Identify types of businesses along the corridor and business ownership patterns and perform outreach to reach business owners. Hold events and/or sponsor community organizations to hold events to support station area visioning and action planning.
- 4) Additional Funding for Consultancy Work to Develop Station Area Visions and Determining Development Feasibility - Expand real estate analysis of opportunity areas and produce a wider array of graphic materials to improve the community conversation and increase accessibility for limited or non-English speaking populations.

Letters accepting the changes to the Milestones and Deliverables Schedule for the release of funds are provided in Attachment 3.

7. What individuals or groups are or would be supportive or opposed to this action?

The work that will be completed with this additional funding will broaden outreach to communities of color and small businesses and improve the City's ability to support equitable transit oriented development in this project and future projects. This work helps achieve goals set by the project's Steering Committee, which includes representatives from government agencies, businesses and community organizations. The expanded work program also responds to issues identified during public engagement for this project. A complete Powell-Division Transit and Development Project Steering Committee roster and public engagement reports can be found on Metro's website: www.oregonmetro.gov/powelldivision. Metro is the overall project lead for this project.

8. How does this relate to current City policies?

Portland Plan - The Powell-Division Transit and Development project forwards the overall mission of the Portland Plan, which is to forward equity, prosperity, health and equity through policies, actions and partnerships. It also directly helps implement the Healthy Connected City strategy by providing transit and active transportation plans and improving the connection to Portland Community College's Southeast Campus on 82nd Ave. The project also supports the City in its efforts to meet multiple Portland Plan Objectives for 2035 and Measures of Success for affordable housing, complete neighborhoods, active transportation and carbon emissions.

Climate Action Plan - The 2009 Climate Action Plan, which is currently being updated and is expected to be released for public comment at the end of 2014, includes objectives and actions to help reduce carbon emissions to 80 percent below 1990 levels. Transportation emissions account for 37 percent of total local carbon



emissions. This project will improve transit access and increase transit oriented development in Portland and Gresham, which will help reduce local emissions.

2035 Comprehensive Plan Proposed Draft (Proposed Draft) and Comprehensive Plan -
The City is in the process of updating the state-mandated Comprehensive Plan. The Proposed Draft is currently being reviewed by the public and the Planning and Sustainability Commission. The Powell-Division Transit and Development Project is consistent with the overall land use pattern of both the currently adopted Comprehensive Plan and the Proposed Draft, which both show transit supportive densities along the most promising alignment from Inner Powell to Outer Division, with a crossover between SE Cesar Chavez Blvd and SE 92nd Ave. This alignment is also consistent with existing street classifications and the proposed street types identified in the Urban Form chapter.

East Portland Action Plan (EPAP) - Work on the Powell-Division project will contribute to the completion of multiple commercial and mixed use, transportation and economic development actions in EPAP.

9. **Emergency Item:** This project is currently underway. In order to meet the current schedule, including completion of the planning phase in June 2015, immediate funding is needed to support community engagement, field research and consulting work.

