

October 30, 2014

Portland Planning and Sustainability Commission
1900 SW 4th Ave. Suite 7100
Portland, OR 97201

I would like to outline the position of Riverside Golf & Country Club regarding the designation of portions of our property as Industrial Sanctuary. As an overall perspective on this issue, Riverside plans on continuing to operate as a golf course for a very long time. We don't have any desire to change our great facility and we are operating successfully.

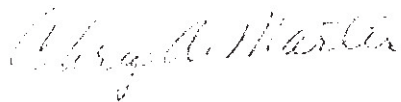
After extensive evaluation of the issues, the Riverside Board of Directors has determined that it must oppose any effort to designate any of Riverside's real property as Industrial Sanctuary. While the Board appreciates the City's need to review its comprehensive plan map and update its inventory of industrial lands, the Board feels that its primary obligation is to take all steps necessary to fulfill the mission of Riverside. That mission is to ensure the ultimate golfing and social experience for not only the current members but members to come in the future as well.

Riverside takes particular pride in the fact that it has generations of families as members. Our business model is focused on maintaining a strong membership base and we compete with other courses in the area, both public and private. As potentially attractive as an industrial sanctuary designation may appear as a long-term investment, we see more short-term negative impacts on our ability to continue to market to new members. Those short-term impacts could erode from the Board's ability to honor its commitment to Riverside's mission statement.

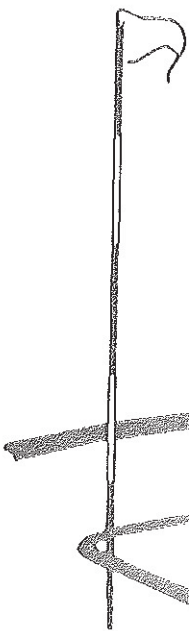
The Board believes that it is best to be forthcoming with staff on its position so that staff can continue their efforts to satisfy the requirements for reviewing the City's comprehensive plan. In as far as Riverside has made a long-term commitment to continuing to serve its members as a premiere golf club, its property is not likely a property that is a legitimate option to include in an inventory for many years. Staff should have the opportunity to evaluate other properties that have more potential for conversion to industrial land and thus better meet the obligations of the City in the review process.

We appreciate the professional work by City staff to meet with us and explain the process. We just cannot agree to this designation in the best interest of Riverside.

Sincerely,



Chrys Martin
President, Riverside Board of Directors



Riverside

GOLF AND COUNTRY CLUB

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