

November 4, 2014

Good afternoon commissioners.

My name is Juliet Hyams. I live at 2324 NW Marshall. I am Vice President of the NWDA and instigated the Con-way Clean Construction agreement.

Today I want to comment about the words "sustainability" and "resiliency" as used in the comp plan draft.

"Sustainability" is mostly used to refer to economic issues, while "resiliency" refers to responding to the effects of global warming. These terms are significant enough to be added to the glossary. And while I appreciate the thoughtfulness of these terms, I believe the plan needs greater emphasis on a complementary term: "conservation." Conservation addresses the intention of both terms, because the least costly unit of energy is obtained through conservation, rather than generating new power.

True resource conservation requires robust regulation, beyond that provided by the state of Oregon. This plan must drive ambitious regulation at the city level to protect our air, water, land use and quality of life. I want the plan to think big, further strengthening resiliency with policies like an increased gas tax, a carbon tax and congestion pricing. These concepts will help us leap ahead of other states in terms of both economic sustainability and environmental resiliency. Currently, we lag embarrassingly far behind neighboring states in our environmental regulations. Providing scarce resources like energy and parking for free or at little cost ensures their overconsumption and disguises their true cost.

Let this plan perpetuate Portland's reputation as a national leader in treasuring both its economy and ecology.

Thank you.