

Portland, Oregon  
**FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT**  
**For Council Action Items**

(Deliver original to City Budget Office. Retain copy.)

1. Name of Initiator Susan Hartnett		2. Telephone No. 823-6958	3. Bureau/Office/Dept. OMF
4a. To be filed (hearing date):  August 27, 2014	4b. Calendar (Check One)  Regular <input checked="" type="checkbox"/> Consent <input type="checkbox"/> 4/5ths <input type="checkbox"/>		5. Date Submitted to Commissioner's office and CBO Budget Analyst: 7/11/2014
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

**1) Legislation Title:**

Modify and update specifications for the City of Portland flag (Ordinance; amend Chapter 1.06)

**2) Purpose of the Proposed Legislation:**

This legislation will amend Code to correct the City of Portland flag's measurements and update the flag's color specifications to a modern color key system. This legislation also deletes outdated and unnecessary language in City Code related to an expired transition period between flags.

**3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?**

- |  |                                    |                                    |                                |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast             | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East  |
| <input type="checkbox"/> Central City                  |                                    |                                    |                                |

**FINANCIAL IMPACT**

**4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.**

This legislation will not generate or reduce current or future revenue coming to the City because there is no copyright on the City flag, and therefore does not affect licensing agreements or the authority to use the flag for non-City purposes.

**5) Expense: What are the costs to the City as a result of this legislation? What is the source of funding for the expense?**

There are no anticipated costs to the City as a result of this legislation.

**6) Staffing Requirements:**

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?**

No.

- **Will positions be created or eliminated in *future years* as a result of this legislation?**

No.

*(Complete the following section only if an amendment to the budget is proposed.)*

**7) Change in Appropriations *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)***

<b>Fund</b>	<b>Fund Center</b>	<b>Commitment Item</b>	<b>Functional Area</b>	<b>Funded Program</b>	<b>Grant</b>	<b>Sponsored Program</b>	<b>Amount</b>

**[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]**

**PUBLIC INVOLVEMENT**

**8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:**

- YES:** Please proceed to Question #9.  
 **NO:** Please, explain why below; and proceed to Question #10.

There are no anticipated impacts in the community from this proposed Council item. The proposed legislation implements technical corrections, updates, and deletions in City Code related to the City flag. Ted Kaye from the Portland Flag Association was consulted regarding the technical aspects of the City flag design. City staff communicated with Mr. Kaye multiple times via phone and email throughout the past several months during the development of this Council item. Mr. Kaye provided input related to the City flag measurements, color specifications, and best practices for City flag design and administration. These suggestions were taken into consideration in the development of this Council item.

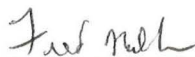
**9) If "YES," please answer the following questions:**

- a) **What impacts are anticipated in the community from this proposed Council item?**
- b) **Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?**
- c) **How did public involvement shape the outcome of this Council item?**
- d) **Who designed and implemented the public involvement related to this Council item?**
- e) **Primary contact for more information on this public involvement process (name, title, phone, email):**

**10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.**

No future public involvement is anticipated or necessary for this Council item because it implements technical adjustments to the existing design of the City of Portland flag.

Fred Miller, CAO



APPROPRIATION UNIT HEAD (Typed name and signature)



Charlie Hales, Mayor  
Fred Miller, Chief Administrative Officer  
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# CITY OF PORTLAND

OFFICE OF MANAGEMENT AND FINANCE

DATE: August 13, 2014

186794

TO: Mayor Charlie Hales

FROM: Fred Miller, Chief Administrative Officer

*Fred Miller*

TITLE: Modify and update specifications for the City of Portland flag (Ordinance; amend Chapter 1.06)

1. INTENDED THURSDAY FILING DATE: 8/21/2014
2. REQUESTED COUNCIL AGENDA DATE: 8/27/2014
3. CONTACT NAME & NUMBER: Susan Hartnett, 503-823-6958
4. PLACE ON:  CONSENT  REGULAR  TIME CERTAIN @ 10:15 AM
5. FINANCIAL IMPACT & PUBLIC INVOLVEMENT STATEMENT ATTACHED:  
 Y  N
6. (2) ORIGINAL COPIES OF CONTRACTS APPROVED AS TO FORM BY CITY ATTORNEY ATTACHED:  Yes  No  N/A

## 7. BACKGROUND/ANALYSIS

In 1970, the City of Portland flag was adopted into City Code. In 2002, City Council modified the design of the flag by removing the City seal, changing the background color of the top left hand section to green, doubling the width of the blue stripes, and enlarging the central star to nine times its initial size. The dimensions adopted in 2002 for the four background sections of the flag were incorrectly stated because they do not equal the total height of the flag. Additionally, the flag color specifications adopted in 2002 are based on a color system that has been out of date since 1996. City Code related to the flag also describes a transition period ending on December 31, 2004 during which both the 1970 flag and the 2002 flag were considered valid official City flags.

This Ordinance will make it easier to reproduce the flag and increase its usability by amending Code to correct the flag's measurements and update the flag's color specifications to a modern color key system. This Ordinance also deletes outdated and unnecessary language from City Code related to the expired transition period between flags.

## 8. FINANCIAL IMPACT

There is no financial impact in amending City Code to modify and update the City's adopted flag design.

## 9. RECOMMENDATION/ACTION REQUESTED

The CAO recommends that Council adopt the ordinance to amend City Code.

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*To help ensure equal access to programs, services and activities, the Office of Management & Finance will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities upon request.*