

Portland, Oregon  
**FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT**  
**For Council Action Items**

(Deliver original to City Budget Office. Retain copy.)

1. Name of Initiator Bryan Hockaday		2. Telephone No. X31059	3. Bureau/Office/Dept. Commissioner Novick's office
4a. To be filed (hearing date):  September 3, 2014	4b. Calendar (Check One)  Regular <input checked="" type="checkbox"/> Consent <input type="checkbox"/> 4/5ths <input type="checkbox"/>		5. Date Submitted to Commissioner's office and CBO Budget Analyst:
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

**1) Legislation Title:**

Authorize the renaming of N Winning Way within the City of Portland to N Ramsay Way (Ordinance)

**2) Purpose of the Proposed Legislation:**

The purpose of this ordinance is to rename N Winning Way to N Ramsay Way.

**3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?**

- |  |                                    |                                    |                                |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input checked="" type="checkbox"/> Central Northeast  | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East  |
| <input type="checkbox"/> Central City                  |                                    |                                    |                                |

**FINANCIAL IMPACT**

**4) Revenue:** Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

This legislation will not generate or reduce current or future revenue coming to the City.

**5) Expense:** What are the costs to the City as a result of this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in future year, including Operations & Maintenance (O&M) costs, if known, and estimates, if not known. If the action is related to a grant or contract please include the local contribution or

match required. If there is a project estimate, please identify the **level of confidence**.)

The Portland Bureau of Transportation estimates the production and installation of 11 street name signs to be \$2,640. This estimate includes the initial cost of installation, the removal and replacement of existing street signs after the 5-year interim period, and a 20% contingency.

**6) Staffing Requirements:**

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)*

No positions will be created, eliminated, or re-classified in the current year as a result of this resolution.

- **Will positions be created or eliminated in future years as a result of this legislation?**

No positions will be created or eliminated in future years as a result of this resolution.

*(Complete the following section only if an amendment to the budget is proposed.)*

**7) Change in Appropriations** *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

**[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]**

**PUBLIC INVOLVEMENT**

**8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:**

- ☒ **YES:** Please proceed to Question #9.  
☐ **NO:** Please, explain why below; and proceed to Question #10.

**9) If "YES," please answer the following questions:**

**a) What impacts are anticipated in the community from this proposed Council item?**

This legislation is expected to be supported by the Portland Trail Blazers, Blazers fans, and the community at large because it honors a cherished Portland icon, Dr. Jack Ramsay.

**b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?**

Notification of the street renaming process was given to the Northeast Coalition of Neighborhoods, Lloyd Transportation Management Association, Office of Neighborhood Involvement, Swan Island Business Association, Portland Freight Committee, Columbia Corridor Association, and to Veterans associated with the Veterans Memorial Coliseum. Additionally, an Historian Panel considered the historical and community significance of Dr. Jack Ramsay. This panel consisted of: Anne Schatz, sports broadcaster; Wayne Thompson, Author of "BlazerMania, This Is Our Story" and; Ed Washington, Portland State University and former Metro Councilor. Lastly, the Portland Planning and Sustainability Commission unanimously approved recommending to City Council that the renaming occur.

**c) How did public involvement shape the outcome of this Council item?**

Letters of support of the renaming are included as exhibits to the Council Ordinance. Office of Commissioner Novick, the Portland Trail Blazers, or the Portland Bureau of Transportation have not received any negative feedback about this effort.

**d) Who designed and implemented the public involvement related to this Council item?**

Staff from the Office of Commissioner Novick and the Portland Bureau of Transportation, working closely with Historian Panel and the City's Spectator Facilities

Manager, developed and implemented public notification and involvement of the street renaming.

**e) Primary contact for more information on this public involvement process (name, title, phone, email):**

Bryan Hockaday, Office of Commissioner Novick  
bryan.hockaday@portlandoregon.gov, 503-823-1059

**10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.**

A media event organized by the Portland Trail Blazers is expected to commemorate the installation of the new street signs in October.

--

APPROPRIATION UNIT HEAD (Typed name and signature)