## 186793

## **RESOLUTION No.**

Direct the City Engineer to waive Portland City Code Section 17.93.010 A.3 upon receiving evidence to support a proposal to rename N Winning Way as N Ramsay Way, authorize the Director of any City Bureau managing property abutting N Winning Way to sign a petition form in support of an application to rename N Winning way as N Ramsay Way, and state that a postcard mailing by the Office of the Auditor will not be necessary for this street renaming application (Resolution)

- WHEREAS, Jack Ramsay was a professional basketball coach and radio personality who lived a long life from 1925 to 2014 in which he earned many accolades, and he is best known for coaching the Portland Trail Blazers to the 1977 National Basketball Association (NBA) Title; and
- WHEREAS, Jack Ramsay served our country proudly as a United States Navy veteran, and later enriched his life with education by earning his Bachelors, Masters and Doctoral degrees; and
- WHEREAS, Jack Ramsay is also known as "Dr. Jack" and is among the most esteemed coaches in professional basketball history, as demonstrated by his induction to the NBA Hall of Fame in 1992; and
- WHEREAS, Jack Ramsay was a visionary in the world of professional basketball and dedicated his life to the success of the sport; and
- WHEREAS, During the 1977 NBA playoffs, Jack Ramsay proved to be a steadfast and tactically gifted coach who led the Portland Trail Blazers to the title defeating both Kareem's Lakers and Dr. J's Sixers; and
- WHEREAS, Jack Ramsay will continue to be an inspiration to aspiring basketball stars and professional coaches; and
- WHEREAS, Jack Ramsay's eccentric and colorful fashion sense is unlikely to be matched; and
- WHEREAS, Jack Ramsay was a Portlander in spirit, being healthy as all get out; and
- WHEREAS, Portland will never forget and will always prize Jack Ramsay's years of service as a Portland legend and hero; and
- WHEREAS, on May 7, 2014, City Council unanimously passed Resolution 37071, which indicated, in part, that the City would initiate a proposal to formally rename N.
   Winning Way as "Ramsay Way" consistent with the City's process for renaming a street; and

- WHEREAS, Chapter 17.93 of the Portland City Code outlines the process and requirements for renaming a street, including criteria requiring that City streets may only be renamed after a prominent person who has achieved prominence as a result of his or her significant, positive contribution to the United States of America and/or the local community; is a real person; and has been deceased for at least five years; and
- WHEREAS, Jack Ramsay has achieved prominence due to his significant, positive contribution to the United States of America and the Portland community, and it is appropriate for the Council to waive the Code provision requiring that an honoree of a proposed street renaming be deceased for at least five years in order to honor Jack Ramsay in 2014 by formally renaming N. Winning Way as "N. Ramsay Way;" and
- WHEREAS, Chapter 17.93 of the Portland City Code also requires that an applicant for a street renaming shall obtain a minimum of 2,500 signatures in support of the proposal or signatures of at least 75% of the abutting property owners along the street proposed for renaming; and
- WHEREAS, of the five properties abutting N. Winning Way, all five are owned by the City of Portland; and
- WHEREAS, Chapter 17.93 of the Portland City Code also requires the Auditor to conduct a postcard mailing survey of each legal owner and each legal address abutting the street in question, notifying them that there will be public hearings by the Planning and Sustainability Commission and City Council regarding the proposed street renaming and requesting the owner's input; and
- WHEREAS, this Resolution allows the City Engineer to process an application to rename N. Winning Way as "N. Ramsay Way" and in no way diminishes the authority of the City Council to, as prescribed under the Portland City Code, review a complete application, conduct a public hearing, and approve or deny the application.
- NOW, THEREFORE, BE IT RESOLVED that the City Engineer shall, upon receiving evidence to support a proposal to rename N. Winning Way as "N. Ramsay Way," waive Portland City Code Section 17.93.010 A.3., which states that City streets may only be renamed after a person who has been deceased for at least five years, and, if the submittal is in compliance with all other criteria outlined in Sections 17.93.010 and 17.93.020, issue and consider application materials as outlined in the Code; and
- BE IT FURTHER RESOLVED that the Director of any City Bureau managing property abutting N. Winning Way is authorized to sign a petition form in support of an application to rename N. Winning way as "N. Ramsay Way;" and

BE IT FURTHER RESOLVED that a postcard mailing by the Office of the Auditor will not be necessary regarding an application to rename N. Winning Way as "N. Ramsay Way" because all of the properties abutting N. Winning Way are owned by the City of Portland, and the City Engineer will, as required by Portland City Code Chapter 17.93.040, notify the applicable neighborhood and business associations.

Passed by the Council,

Commissioner Steve Novick Prepared by: Katie Shriver Date Prepared: June 6, 2014 **LaVonne Griffin-Valade** Auditor of the City of Portland By

Deputy

Page 3 of 3

## Portland, Oregon FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT For Council Action Items

(Deliver original to City Budget Office. Retain copy.)					
1. Name of Initiator		2. Telephone No.		3. Bureau/Office/Dept.	
Katie Shriver		X33005		Commissioner Novick's office	
4a. To be filed (hearing date): June 18, 2014	4b. Calendar (Check One) Regular Consent 4/5ths			5. Date Submitted to Commissioner's office and CBO Budget Analyst:	
6a. Financial Impact Section: ⊠ Financial impact section comp	leted		6b. Public Involv	ement Section: ement section completed	

### 1) Legislation Title:

Direct the City Engineer to waive Portland City Code Section 17.93.010 A.3 upon receiving evidence to support a proposal to rename N. Winning Way as "N. Ramsay Way," authorize the Director of any City Bureau managing property abutting N. Winning Way to sign a petition form in support of an application to rename N. Winning way as "N. Ramsay Way," and state that a postcard mailing by the Office of the Auditor will not be necessary for this street renaming application.

## 2) Purpose of the Proposed Legislation:

The purpose of this resolution is to take the Council actions needed to initiate and consider an application to formally rename N. Winning Way as "N. Ramsay Way."

# 3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?

- City-wide/Regional
- Northeast
  Southeast
- □ Northwest □ Southwest
- ⊠ North □ East

1

Central City

### FINANCIAL IMPACT

# 4) <u>Revenue</u>: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

This legislation will not generate or reduce current or future revenue coming to the City.

Version updated as of December 18, 2012

5) Expense: What are the costs to the City as a result of this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in future year, including Operations & Maintenance (O&M) costs, if known, and estimates, if not known. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the level of confidence.)

This resolution will not generate an additional costs to the City.

## 6) <u>Staffing Requirements:</u>

• Will any positions be created, eliminated or re-classified in the current year as a result of this legislation? (If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)

No positions will be created, eliminated, or re-classified in the current year as a result of this resolution.

• Will positions be created or eliminated in *future years* as a result of this legislation?

No positions will be created or eliminated in future years as a result of this resolution.

### (Complete the following section only if an amendment to the budget is proposed.)

7) <u>Change in Appropriations</u> (If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount
						Anger, etc., et al., in a set of an ange and any set of the set of	
		*******			*****		

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

### PUBLIC INVOLVEMENT

# 8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

**YES**: Please proceed to Question #9.

 $\boxtimes$  NO: Please, explain why below; and proceed to Question #10.

This resolution makes technical changes needed for the City to accept and consider a formal application to rename N. Winning Way as "N. Ramsay Way."

### 9) If "YES," please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?

c) How did public involvement shape the outcome of this Council item?

d) Who designed and implemented the public involvement related to this Council item?

e) Primary contact for more information on this public involvement process (name, title, phone, email):

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

If the City Engineer receives a formal application to rename N. Winning Way as "N. Ramsay Way," public involvement will be part of the City's and Council's consideration of that application. Public involvement components of this consideration include:

- The City Engineer will notify the applicable neighborhood and business associations.
- The Planning & Sustainability Commission will consider the application and send City Council a recommendation.
- City Council will hold a public hearing and consider the application.

APPROPRIATION UNIT HEAD (Typed name and signature)

Version updated as of December 18, 2012



ExhibitC



## CITY OF PORTLAND, OREGON

OFFICE OF PUBLIC SAFETY

COMMISSIONER STEVE NOVICK 1221 SW 4th Ave. Suite 210 Portland, Oregon 97204 Phone: 503-823-4682 Fax: (503)-823-4019 novick@portlandoregon.gov

## 186793

June 20, 2014

Steve Novick Commissioner, City of Portland 1221 SW 4th Avenue, Suite 210 Portland, Oregon 97204 Chris McGowan, President & CEO Portland Trail Blazers and Rose Quarter One Center Court Suite 200 Portland, Oregon 97227

City Engineer Portland Bureau of Transportation City of Portland 1120 SW 5th Avenue, #800 Portland, Oregon 97204

Dear City Engineer,

We write to request official application materials to begin a process to rename N Winning Way as "N Ramsay Way" in honor of the esteemed and visionary Jack Ramsay, also known as Dr. Jack, who coached the Portland Trail Blazers to the 1977 National Basketball Association title. Jack Ramsay lived from 1925 to 2014 and continues to inspire basketball players as well as coaches and fans.

As outlined in Portland City Code Chapter 17.93, the first step to initiate Council consideration of a street renaming application is to show that the honoree in a renaming is a real person who has been deceased for five years and has achieved prominence as a result of his or her significant, positive contribution to the United States of America and/or the local community, as well as select a street to be renamed that meets certain characteristics.

We have attached a resolution adopted by the Portland City Council on June 18, 2014. As the full text of the resolution illustrates, Jack Ramsay's contributions to the country and the local community are extraordinary and unique, and a street renaming in his honor is highly appropriate as a result. The resolution also waives the requirement that the honoree be deceased for five years, allowing the City to move more quickly to honor Dr. Jack.

The selection of N Winning Way for renaming meets the requirements outlined in the Code. Specifically, the street, which is home to the Rose Quarter, Moda Center and Veterans Memorial Coliseum, starts and terminates entirely within City boundaries. If renamed, the street will be known as "N Ramsay Way" for its entire length.

We look forward to receiving the official application materials soon so we can continue the renaming process.

Sincerely,

, Monto The

Steve Novick Commissioner City of Portland

Chris M'Gowan

Chris McGowan President & CEO Portland Trail Blazers and Rose Quarter

hibit D



# CITY OF PORTLAND

Charlie Hales, Mayor Fred Miller, Chief Administrative Officer 1120 SW Fifth Ave., Suite 1250 Portland, Oregon 97204-1912 (503) 823-5288 FAX (503) 823-5384 FINANCE TTY (503) 823-6868

## OFFICE OF MANAGEMENT AND FINANCE

186793

June 25, 2014

Steve Townsen City Engineer City of Portland, Bureau of Transportation 1120 SW 5<sup>th</sup> Avenue, Suite 800 Portland, Oregon 97204

**RE: Proposal to rename N Winning Way** 

On behalf of the Office of Management & Finance, I would like to confirm support for renaming North Winning Way to North Ramsay Way. As authorized by Council Resolution 37080 on June 18, 2014, I am submitting this letter in lieu of a petition form supporting the application letter submitted on June 20, 2014 by Commissioner Steve Novick and Chris McGowan, President and CEO of the Portland Trail Blazers and Rose Quarter.

The properties in support of the application are 100% of the adjacent properties and are located at One Center Court and 300 N Winning Way. There are a total of six tax lots accounted for with these addresses. For your convenience I have attached a property map created through our Geographic Information System of the location.

Thank you for the opportunity to support this application.

Sincerely,

Fred mille

Fred Miller Chief Administrative Officer

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To help ensure equal access to programs, services and activities, the Office of Management & Finance will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities upon request.

Exhibit E

186793

	PORTLAND BUREAU OF RANSPORTATION							
	APPLICATION TO RENAME A CITY STREET(S)							
Steve Novick Commissioner	We, the undersigned, do hereby make application to rename $\frac{6/26}{2014}$							
	N Winning Way to be N Ramsay Way							
	proposed street(s) proposed name							
Leah Treat Director	Attached are: 1) biography of person for whom street name change is proposed 2) map of street proposed for renaming							
	Applicant's Signature The Yumb Organization Ci	y of Portland						
	Applicant's Address <u>1221 SW 4<sup>th</sup> Ave Suite 210 Portland, OR 97204</u> Phone <u>503-82</u>	3-4682						
	Application Accepted Denied Reason for dental By							
	FINAL APPLICATION PACKET 1. Due by $\frac{1/3}{15}$ (180 days from initial application date)							
	2. Submitted on <u>6/25/2014</u> . (Date)							
	3. Packet item submitted:	Yes No						
×	<ul> <li>a) Petition forms with signatures of residents of the City at large (2500 min. required), or <u>100</u>% of abutting property owners. (75% min. required)</li> </ul>	X 🗆						
	b) Honoree's biography and other information	Х						
	c) Letters indicating support or opposition from majority of the abutting neighborhood and business associations.							
	d) Letter of support from honoree's surviving	Х 🗆						
	e) Fee deposit \$ <u>N/A</u> *Waived per City Council Resolution No. 37080	X 🗆						

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# 186793

Application Accepted/ Denied

0 (Date B (Staff)

Reason for denial

.

I/we understand that any false or misleading information will render this application invalid. I/we certify that all information submitted is complete and correct to the best of my/our knowledge.

(Applicant's signature)

Prio N

(Applicant's signature)

<u>6/26/2014</u> (Date)

6/26/2014

(Date)

.

Exhibit F

186793

August 6, 2014

Mr. Andre Baugh, Chair of the Sustainability Commission

Dear Chair Baugh,

This letter reflects the recommendations of the Street Renaming Historian Committee that was convened to consider the renaming of N Winning Way Street to N Ramsay Way, in honor of former Portland Trail Blazers Coach Dr. Jack Ramsay. The renaming is proposed by Portland City Commissioner Steve Novick and the Portland Trail Blazers.

#### **Street Renaming Historian Committee**

The Street Renaming Historian Committee members were appointed by City Commissioner Steve Novick and the Portland Trail Blazers. The members of the Committee include: Ms. Ann Schatz, Sports Announcer for the Pac 12 Network; Wayne Thompson, Author of "Blazer Mania, This is our Story" 2010; and Ed Washington, Community Liaison for Diversity Advocacy, Portland State University.

The Committee met on July 22, 2014, and was welcomed by Commissioner Steve Novick. City of Portland staff briefed the Committee on the City's process for renaming a street and provided technical and administrative support to Committee. Below are the Committee's findings:

#### The legacy and historic significance of Dr. Jack Ramsay

One wouldn't expect to find a basketball coach, even one with a doctorate degree in education from an Ivy League school like Penn, to have a street named after him in Portland, Oregon. But Dr. Jack Ramsay was no ordinary coach nor ordinary man.

He was Hall of Fame caliber, one of the 10 greatest coaches in pro basketball history, who came to this city in 1976 and won for Portland the National Basketball Association championship.

That the Portland Trailblazers won that title in only its sixth season as a franchise is considered by many to be one of the biggest upsets in NBA history and clearly the greatest single achievement in Oregon's 20th Century sports history.

And arguably the man most responsible for giving Portland this new national market identity -- the chief factor that separated in the national sense a Portland, Oregon from a Portland, Maine -- was Jack Ramsay.

Like sports writers often say when evaluating the value of a player's chemistry to that of the team's, Jack was a good fit for Portland. That is, he was quirky.

He loved the outdoors. He often walked the streets at night after losing games and he was active athletically and physically until his 80s.

One of the top triathletes of his age group, Ramsay survived many of the cancers that attacked his body in later years simply through exercise (50 pushups a day even during his chemo treatments) and mind (crossword puzzles) over less-mannerly therapies to maintain his extra sharp mental acuity.

He liked the fact that Portland, one of his favorite homes away from home, was becoming a bicyclist haven, and a runner's utopia full of nutrition-conscious citizens who don't mind walking in the rain for a daily raisin muffin.

Whether he was coaching in college or the pros, or later behind the microphone on national basketball telecasts, Dr. Jack always referred to what he called his formula for success.

He outlined his approach to coaching in his book, *The Coach's Art*, co-written with John Strawn:

"What is this game that runs through my mind? It is a ballet, a graceful sweep and flow of patterned movement, counterpointed by daring and imaginative flights of solitary brilliance. It is a dance which begins with opposition contesting every move. But in the exhilaration of a great performance, the opposition vanishes. The dancer does as he pleases. The game is unified action up and downs the floor. It is quickness, it is strength, it is skill, it is stamina, it is five men playing as one.....It is winning; it is winning; it is winning!"

#### Historic context of the area surrounding the proposed N Ramsay Way

N Winning Way was created as part of the development of what is now known as the Rose Quarter, which includes the Veterans Memorial Coliseum and The Moda Center. Prior to the development of the Memorial Coliseum, the neighborhood from 1920 through 1960 was home to the majority of Portland's African American residents and business owners.

After the devastating Kaiser Shipyard Flood in Vanport in 1948, over 18,000 of residents, many of whom were African American, were forced to relocate in the Boise-Elliot Neighborhood and other neighborhoods throughout North Portland. The reestablishment of the African American community helped to root African American cultural centers, businesses, and households in North Portland during this time. However, by the 1960s, thousands of North Portland residents had to again relocate as Interstate 5 and the Memorial Coliseum were developed. As North Portland continued to develop, so did the eastward movement of long-time residents. In light of these developments, North Portland remains the historical cultural center of Portland's African American community to this day.

The Committee also finds it important to recognize the historical significance of the Veterans Memorial Coliseum. Completed in 1960, the Memorial Coliseum was dedicated to the "memory of our veterans of all wars who made the supreme sacrifice." In 2011, the Portland City Council voted to add the word "Veterans" to its name.

#### **Recommendation**

In recognizing the historical significance of Dr. Jack Ramsay, the Committee unanimously supports the proposal to rename "N Winning Way" to "N Ramsay Way." Dr. Jack Ramsay is inextricably connected to legacy of the Blazers franchise and to the passion of Rip City fans.

The Committee also asks all Portlanders to remember that the construction of the Veterans Memorial Coliseum displaced the vibrant soul of much of Portland's African American community. Though many

of those who lived through that era have either moved or passed away, it is appropriate that they and their contributions to Portland be recognized and celebrated.

It is also appropriate to acknowledge the service and sacrifice of U.S. Military Veterans. Dr. Jack Ramsay, a U.S. Navy veteran himself, thought often of fellow veterans, military service members, and their families. "I feel like I am a part of them," he wrote in a 2011 ESPN column. "And they are still out there now doing great work for this country."

#### Sincerely,

Ann Schatz, Sports Announcer for the Pac 12 Network Wayne Thompson, Author of "Blazer Mania, This is our Story" 2010 Ed Washington, Community Liaison for Diversity Advocacy, Portland State University

ExhibitG



Katherine Schultz, Vice Chair Karen Gray Don Hanson Mike Houck Gary Oxman

Howard Shapiro, Vice Chair Michelle Rudd Chris Smith Teresa St. Martin Margaret Tallmadge

186793



August 28, 2014

Portland City Council Portland City Hall 1221 SW 4th Ave Portland, OR 97204

Dear Mayor Hales and City Council Members:

On August 26, 2014 the Planning and Sustainability Commission (PSC) voted unanimously to recommend to City Council renaming N Winning Way to N Ramsay Way.

The PSC hearing and discussion followed the public meeting held by the Historian Panel appointed by the Commissioner-in-Charge of Transportation, Commissioner Steve Novick. The Historian Panel was charged with determining the appropriateness of the proposed honoree.

The Historian Panel found that Dr. Jack Ramsay is an appropriate person after whom a street may be renamed, determined that the location of N Winning Way was an appropriate context for the renaming, and found that N Winning Way had no historical significance. The Historian Panel did, however, find that it was important to acknowledge and recognize the historical context of the Rose Quarter. The Historian Panel encouraged Portlanders to remember that the construction of the Veteran's Memorial Coliseum displaced a vibrant part of Portland's African American community and to acknowledge the service of U.S. Military Veterans.

In considering the street renaming proposal, the PSC heard a brief presentation from PBOT staff. The presentation and discussion concluded that N Winning Way is an appropriate street to rename in honor of Dr. Jack Ramsay, and that Dr. Jack Ramsay is of historical significance to Portland and more specifically the Rose Quarter that this street may be renamed in his honor.

Renaming a street offers the opportunity for a modern figure to become a part of the inherent structure of the city, acknowledge the impact this person had upon the City, and creates a history for the City. The PSC agrees that renaming N Winning Way to N Ramsay Way is appropriate.

Thank you for your consideration of our recommendation.

Sincerely,

Alu Baugh

Andre' Baugh Chair Portland Planning and Sustainability Commission



City of Portland, Oregon Bureau of Planning and Sustainability www.portlandoregon.gov/bps 1900 SW 4th Avenue, Suite 7100, Portland, OR 97201 phone: 503-823-7700 fax: 503-823-7800 tty: 503-823-6868

Printed on 100% post-consumer waste recycled paper.







18679

Steve Novick Commissioner

Leah Treat Director July 25, 2014

Portland OR 97204

Portland Planning Commission 1900 SW 4<sup>th</sup> Ave Suite 229

Re: Budget Impact Statement related to rename a city street to Ramsay Way

This letter serves as a budget impact statement to the Planning Commission for costs associated with renaming a city street as described in City Code Title 17.93.040. The code states "*The City Engineer shall prepare and submit to the Planning Commission a budget impact statement as to the direct cost of production and installation of new street name signs and related City costs.*"

## Background

In June 2014, Commissioner Steve Novick and the Portland Trail Blazers submitted a street renaming application to the City Engineer to rename North Winning Way to North Ramsay Way. The City Engineer accepted this application and as well as a letter of support from 100% of the abutting property owners. The sole property owner being the City of Portland.

The Historian Panel recently held a public meetings taking to discuss the renaming and was available for public comment on the street under consideration and the appropriateness of naming a street for Doctor Jack Ramsay.

The Panel determined that Doctor Jack Ramsay was an appropriate honoree for whom to rename a street.

## Cost

An Equal Opportunity

Employer

The Bureau of Maintenance has provided the following estimated costs for sign replacement for North Winning Way. City code requires that new street signs be installed adjacent to the existing signs for a period of five years at which time the original street signs are to be removed. Included in these costs are sign manufacturing, sign installation, traffic control, and removal of exiting signs five years from the date of the new sign installation.

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### Table 1

				Remove/ Replace		Rounded with
	Total		Initial	after 5-yr	Total	20%
Street	Intersections	Total Street Name Signs	Installation	Interim	Cost	contingency
N. Winning Way	5	11	\$ 1,200	\$ 1,000	\$ 2,200	\$ 2,640

## Next Steps

City Code requires the Planning Commission to hold a public hearing and make a recommendation on the proposed renaming to the City Council. The City Engineer would request that the Planning Commission consider this budget impact statement, the recommendations of the Historian Panel and public testimony at the August 26, 2014 commission hearing and make a recommendation to the City Council.

## Sincerely,

Kurt Krueger, Supervising Engineer Bureau of Transportation/Development Review

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