



This logo is created using Impact front. The letter V in the middle represents the connection between all rivers in Portland. The word FEST is being use in all different color to represent the activities of the festival.



This logo is created using Lane front. The letters I and V are connected together to show an illustration of a river. The word FEST is being use in all different color to represent the activities of the festival.



This logo is created using "Lane" typeface. The unique shape represents the form of water. The shape inside is represent the rivers in Portland that are connected together. The word FEST is being use in all different color to represent the activities of the festival.