

Portland, Oregon  
**FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT**  
**For Council Action Items**

(Deliver original to City Budget Office. Retain copy.)

1. Name of Initiator Susan Hartnett		2. Telephone No. 503-823-6958	3. Bureau/Office/Dept. OMF
4a. To be filed (hearing date):  July 2, 2014	4b. Calendar (Check One)  Regular <input checked="" type="checkbox"/> Consent <input type="checkbox"/> 4/5ths <input type="checkbox"/>		5. Date Submitted to Commissioner's office and CBO Budget Analyst: June 23, 2014
6a. Financial Impact Section: <input type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input type="checkbox"/> Public involvement section completed	

**1) Legislation Title:**

\*Grant revocable permits to Alli Sports, LLC for events and activities related to the Dew Tour street style skateboard and bicycle competition from August 15, 2014 through August 18, 2014. (Ordinance)

**2) Purpose of the Proposed Legislation:**

The Dew Tour annual action sports competition for skateboard and BMX bicycle is scheduled to take place in Portland on August 16-17, 2014. This will mark the 10<sup>th</sup> year of the Dew Tour, and the 8<sup>th</sup> time the event has been held in Portland.

This ordinance provides revocable permits to Alli Sports, LLC for Dew Tour events and activities. These include permits for travel lane closures on SW Broadway, SW Main and SW Madison to accommodate street style events on SW Broadway between SW Salmon and SW Jefferson. Event impacts will include traffic detours, parking removal, and the placement of portable toilets in the public right-of-way. The activities will comply with City noise regulations and Alli Sports, LLC will comply with the business licensing requirements.

The events are open to the public for viewing and free of charge. The competition and practice events are expected to draw 2,000 to 4,000 local and regional spectators to downtown Portland and provide regional economic stimulus, in addition to providing television exposure to a national and international audience.

**3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?**

- |  |                                    |                                    |                                |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input type="checkbox"/> City-wide/Regional      | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast       | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East  |
| <input checked="" type="checkbox"/> Central City |                                    |                                    |                                |

**FINANCIAL IMPACT**

**4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.**

This legislation will generate limited permit fees and business license revenue for the City. The Dew Tour is expected to have indirect economic impacts for the City by bringing local and regional visitors to downtown Portland and exposing downtown Portland to national and international audiences through television and internet broadcasts.

**5) Expense: What are the costs to the City as a result of this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in future year, including Operations & Maintenance (O&M) costs, if known, and estimates, if not known. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the **level of confidence**.)**

Cost recovery for event-related expenses will be invoiced to Alli Sports, LLC through the Special Events Program. Alli Sports is responsible for all event expenses including implementing a traffic management plan in order to provide appropriate detours and adequately maintain safe operations of the transportation system for all travel modes during the requested closures.

**6) Staffing Requirements:**

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)*  
No positions will be directly affected by this legislation in the current year.
- **Will positions be created or eliminated in future years as a result of this legislation?**  
No positions will be directly affected by this legislation in future years.

*(Complete the following section only if an amendment to the budget is proposed.)*

**7) Change in Appropriations** *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

**[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]**

PUBLIC INVOLVEMENT

**8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:**

☐ **YES:** Please proceed to Question #9.

☒ **NO:** Please, explain why below; and proceed to Question #10.

No community involvement by City staff was included in the development of this Council item because the event is temporary, the City's costs are low and the event has limited impact on the community.

Transportation impacts of the event have been addressed by the development of a traffic management plan, which will be paid for and implemented by Alli Sports.

The Oregon Sports Authority and Dew Tour contacted 15 businesses and organizations that will be directly impacted by the street closure and parking removal related to this Council item. Their extensive communications with these businesses and organizations have informed the measures being taken to minimize the impact of the street closure and parking removal. These include providing local access to residential parking lots, creating a special drop-off area for The Heathman Hotel, and securing use of both Schnitzer and Hatfield Halls. Many of these adjacent business have expressed their enthusiasm for the event; none have expressed opposition.

**9) If "YES," please answer the following questions:**

**a) What impacts are anticipated in the community from this proposed Council item?**

**b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?**

**c) How did public involvement shape the outcome of this Council item?**

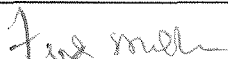
**d) Who designed and implemented the public involvement related to this Council item?**

**e) Primary contact for more information on this public involvement process (name, title, phone, email):**

**10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.**

Additional outreach is planned for late July / early August to ensure that all businesses and organizations near the Dew Tour event, and along the detour route, are fully aware of the closure and detour.

Fred Miller, CAO



APPROPRIATION UNIT HEAD (Typed name and signature)



# CITY OF PORTLAND

## OFFICE OF MANAGEMENT AND FINANCE

Charlie Hales, Mayor  
Fred Miller, Chief Administrative Officer  
1120 SW Fifth Ave., Suite 1250  
Portland, Oregon 97204-1912  
(503) 823-5288  
FAX (503) 823-5384  
TTY (503) 823-6868

186704

**DATE:** Monday June 23, 2014

**TO:** Mayor Charlie Hales

**FROM:** Fred Miller, Chief Administrative Officer

**TITLE:** \*Grant revocable permits to Alli Sports, LLC for events and activities related to the Dew Tour street style skateboard and bicycle competition from August 15, 2014 through August 18, 2014. (Ordinance)

1. **INTENDED THURSDAY FILING DATE:** 6/26/2014
2. **REQUESTED COUNCIL AGENDA DATE:** 7/2/2014
3. **CONTACT NAME & NUMBER:** Susan Hartnett, 503-823-6958
4. **PLACE ON:** ☐ CONSENT ☐ REGULAR ☒ TIME CERTAIN @ 9:30
5. **FINANCIAL IMPACT & PUBLIC INVOLVEMENT STATEMENT ATTACHED:**  
☒ Y ☐ N
6. **(2) ORIGINAL COPIES OF CONTRACTS APPROVED AS TO FORM BY CITY ATTORNEY ATTACHED:** ☐ Yes ☐ No ☒ N/A

### 7. BACKGROUND/ANALYSIS

The Dew Tour action sports competition for skateboard and BMX bicycle is broadcast throughout the world by NBC Sports. This year, 2014, will mark the 10<sup>th</sup> anniversary of the Dew Tour, and, if permitted, the 8<sup>th</sup> time the event is held in Portland. The Oregon Sports Authority has played a key role in facilitating the Dew Tour's return to Portland.

This ordinance provides revocable permits to Alli Sports, LLC for travel lane closures on SW Broadway, SW Main and SW Madison to accommodate the street style events and activities related to television broadcast and event support. The exhibits describe and define conditions and requirements that Alli Sports must meet before, during and after the event.

### 8. FINANCIAL IMPACT

Granting these permits will generate limited fees and business licensing revenue for the City. Cost recovery for City staff time is included in the permit approval. All event expenses are the sole responsibility of Alli Sports.

Significant effort has been made to minimize impacts on adjacent businesses and Alli Sports is using many of them for event related needs. Sidewalks throughout the event area remain open for pedestrian use and a bike lane is maintained on Broadway.

### 9. RECOMMENDATION/ACTION REQUESTED

After Council receives a staff report and testimony from representatives of Alli Sports and Oregon Sports Authority, the CAO recommends passage of this ordinance.

*An Equal Opportunity Employer*

*To help ensure equal access to programs, services and activities, the Office of Management & Finance will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities upon request.*