

# ORDINANCE No. 186704

\*Grant revocable permits to Alli Sports, LLC for events and activities related to the Dew Tour street style skateboard and bicycle competition from August 15, 2014 through August 18, 2014. (Ordinance)

The City of Portland ordains:

Section 1. The Council finds:

1. Alli Sports, LLC, a subsidiary of NBC Universal Media, LLC, through its Chief Executive Officer, Eric Grilly, has applied for permission to hold its annual Dew Tour action sports competition for skateboard and BMX bicycle August 15, 2014 through August 18, 2014.
2. This year, 2014, is the 10<sup>th</sup> year of the Dew Tour, and, if permitted, this will be the 8<sup>th</sup> time the event is held in Portland.
3. The events are requested to be held on SW Broadway between SW Salmon and SW Jefferson, and on SW Main between SW Broadway and SW Park, and will require travel lane closures on SW Broadway, SW Main and SW Madison.
4. Alli Sports, LLC requests permission to locate a street style skateboard course, BMX bicycle dirt course, television production, and event management and support facilities in the street closure areas.
5. The Dew Tour seeks event locations that clearly identify the place in which they are held. The selected location prominently features the "Portland" sign on the Arlene Schnitzer Concert Hall. The Dew Tour will be televised by NBC Sports both nationally and internationally; the Portland competition will be aired for two hours.
6. The competition will involve 40 to 50 entrants in four events vying to win bronze, silver and gold medals, as well as prize money.
7. The events are all open to the public for viewing and free of charge. The competition and practice events are expected to draw 2,000 to 4,000 spectators.
8. The Oregon Sports Authority (OSA) has played a key role in facilitating the Dew Tour's return to Portland and recommended the SW Broadway location as the ideal venue for both the event and for Portland's interest in tourism promotion. OSA served as the liaison between the Dew Tour and City staff to develop all of the necessary plans and permitting required for the event, and also served as the initial point of contact in communicating with businesses and organizations located near the venue on SW Broadway.
9. Alli Sports, LLC engaged Kittelson & Associates, Inc. to prepare a report on the transportation impacts of the event and to develop a traffic management plan, including

detours, to assure continued safe operations of the transportation system for all travel modes during the requested closures.

10. The Portland Bureau of Transportation's Traffic Engineer has reviewed the report prepared by Kittelson & Associates, Inc. and concluded that the traffic management plan provides appropriate detours and is adequate to maintain safe operations of the transportation system for all travel modes during the requested closures.
11. Subject to certain conditions, which are described in the traffic management plan prepared by Kittelson & Associates, Inc., the Traffic Engineer has no objections to granting the requested permits.
12. Alli Sports, LLC has committed to utilize a reputable firm familiar with the City of Portland's requirements to implement the traffic management plan prepared by Kittelson & Associates, Inc. The final traffic management plan will be provided to the Traffic Engineer for review and approval at least 30 days prior to the event.
13. Alli Sports, LLC has committed to engage a reputable firm familiar with the City of Portland's erosion control requirements to develop and implement an erosion control plan for the BMX dirt competition area. The final erosion control plan will be provided to the Wastewater Collection System Manager for review and approval at least 30 days prior to the event.
14. The Portland Police Bureau has reviewed a site and event security plan developed by Alli Sports, LLC and has no objections to granting the requested permits subject to implementation of this plan. Alli Sports, LLC has committed to implementing this plan and coordinating with the Portland Police Bureau throughout the event.
15. The Fire Marshal and TriMet have reviewed the plans for the street closures and, subject to certain conditions, have no objections to granting the requested permits.
16. For the purposes of implementing the Dew Tour events and activities, Alli Sports, LLC is subject to the business license regulations in Chapter 7.03 of the City Code.
17. To enhance the street scape of SW Broadway, Alli Sports, LLC plans to display street light banners and will obtain the necessary permits to do so.
18. Certain Dew Tour activities are subject to the noise regulations in Chapter 18, Noise Control and Alli Sports, LLC shall apply for and obtain the necessary variance permit.
19. The Dew Tour events and activities are classified as a Temporary Activity under Chapter 295 of Title 33 – Planning and Zoning.
20. The Dew Tour will draw local and regional visitors to downtown Portland and provide regional economic stimulus in addition to providing television exposure for Portland to a

national and international audience.

21. The granting of revocable permits for the Dew Tour events and activities subject to certain conditions will not be detrimental to the public interest.

NOW, THEREFORE, the Council directs:

- a. Revocable permits are hereby granted to Alli Sports, LLC, a subsidiary of NBC Universal Media, LLC, for the Dew Tour events and activities subject to certain conditions as follows:
- 1) The general permit conditions in Exhibit A shall apply to all Dew Tour events and activities.
  - 2) The revocable permit conditions contained in Exhibit B shall apply to all street closures, traffic detours, parking removal, erosion control, and portable toilets in the right-of-way.
  - 3) The insurance and liability requirements contained in Exhibit C shall apply to all Dew Tour events and activities.
  - 4) The street and sidewalk permits and fees contained in Exhibit D shall apply to all Dew Tour events and activities.
  - 5) The other permit requirements contained in Exhibit E shall apply to all Dew Tour events and activities.

Section 2. The permits granted in this Ordinance shall not be issued until the Permittee has filed with the City Auditor a document, which has been approved by the City Attorney, accepting the terms and conditions hereof. This Ordinance shall be automatically revoked without further consideration by the Council if the acceptance is not on file with the City Auditor within 14 calendar days of the passage of this Ordinance.

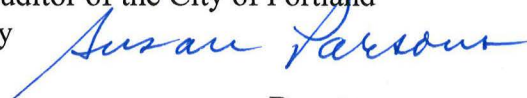
Section 3. The Council declares that an emergency exists because delay in the enactment of this Ordinance will result in uncertainty and unnecessary hardship for the applicant and the City; therefore, this Ordinance shall be in full force and effect from and after its passage by the Council.

Passed by the Council: JUL 02 2014

Mayor Charlie Hales  
Prepared by: Susan Hartnett  
Date Prepared: June 23, 2014

**LaVonne Griffin-Valade**  
Auditor of the City of Portland

By



Deputy

Agenda No.  
**ORDINANCE NO.**  
 Title

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<p><b>INTRODUCED BY</b>  <b>Mayor Hales</b></p> <hr/> <p><b>COMMISSIONER APPROVAL</b></p> <p>Mayor—Finance and Administration - Hales <i>SM</i></p> <p>Position 1/Utilities - Fritz</p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman</p> <p>Position 4/Safety - Novick</p> <hr/> <p><b>BUREAU APPROVAL</b></p> <p>Bureau: OMF <i>Two milk</i></p> <p>Bureau Head: Fred Miller, CAO</p> <hr/> <p>Prepared by: Susan Hartnett        Date Prepared: 6/23/2014</p> <hr/> <p>Financial Impact &amp; Public Involvement Statement        Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p> <hr/> <p>Portland Policy Document        If "Yes" requires City Policy paragraph stated in document.        Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <hr/> <p><b>City Auditor Office Approval:</b></p> <hr/> <p><b>City Attorney Approval:</b>  <i>KAM</i></p> <hr/> <p>Council Meeting Date <b>7/2/2014</b></p>	<p>CLERK USE: DATE FILED <u>JUN 27 2014</u></p> <hr/> <p style="text-align: right;">LaVonne Griffin-Valade        Auditor of the City of Portland</p> <p style="text-align: center;"><i>[Signature]</i></p> <p>By: _____ Deputy</p> <p><b>ACTION TAKEN:</b></p>
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<b>AGENDA</b>
<p><b>TIME CERTAIN</b> <input checked="" type="checkbox"/></p> <p><b>Start time: 9:30</b></p> <p><b>Total amount of time needed: 30 min</b>          (for presentation, testimony and discussion)</p>
<p><b>CONSENT</b> <input type="checkbox"/></p>
<p><b>REGULAR</b> <input type="checkbox"/></p> <p><b>Total amount of time needed: _____</b>          (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	✓	
4. Novick	4. Novick	✓	
Hales	Hales	✓	