

ORDINANCE No. 186697

*Authorize the termination of an agreement with Travel Portland for Downtown Marketing Initiative Services (Ordinance; Amend Contract No. 53081)

The City of Portland ordains:

Section 1. The Council finds:

1. On May 28, 2008, City Council passed Ordinance No. 181845 approving a contract (No. 53081) with Travel Portland for the provision of convention and tourism services, establishing reporting and service measurement goals and approving related funding. A primary purpose of this contract was to provide for disbursing transient lodging tax revenues to Travel Portland for providing these services as required by City Charter.
2. In June 2009, via Ordinance No. 182859, and in June 2010, via Ordinance No. 183894, the Council amended this contract to add services for the Downtown Marketing Initiative, establish a maximum payment amount for the added services, and extend the contract term.
3. By establishing a maximum payment authorization, these amendments inadvertently limited the Revenue Bureau's ability to pay the 1% transient lodging tax required by the City Charter, creating an administrative need for a separate contract to pay the 1% tax for the promotion of convention business and tourism services as required by the City Charter.
4. On November 2, 2011, City Council passed Ordinance No. 184963 approving a new transient lodging tax agreement with Travel Portland in a separate contract. This left the agreement related to Downtown Marketing Initiative Services in Contract No. 53081.
5. As specified in Contract No. 53081, the City reserves the right to terminate the contract for the sole convenience of the City upon ninety (90) days written notice.
6. In approving the FY 2014-15 budget, City Council chose not to authorize funding for the Downtown Marketing Initiative work.
7. Travel Portland anticipates approximately \$56,000 in unexpended FY 2013-14 Downtown Marketing Initiative funds. These funds will be used in the first half of FY 2014-15 for activities previously undertaken as part of the Downtown Marketing Initiative contract.
8. The termination of this contract (No. 53081) requires approval from City Council. Formal termination of the agreement provides certainty to Travel Portland and allows the City to complete proper business procedures.

NOW, THEREFORE, the Council directs:

- a. The Mayor is authorized to sign a termination letter to Travel Portland substantially similar to Exhibit A.

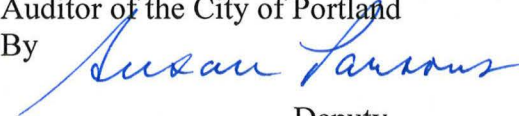
Section 2. The Council declares that an emergency exists because delaying the effective date of this Ordinance may impede Travel Portland's ability to appropriately finalize business under the contract in a timely manner; therefore, this ordinance shall be in full force and effect from and after its passage by the Council.

Passed by the Council: JUL 02 2014

Mayor Charlie Hales
Prepared by: Susan Hartnett
Date Prepared: 6/16/2014

LaVonne Griffin-Valade
Auditor of the City of Portland

By



Deputy

720

✓140

Agenda No.
ORDINANCE NO. 186697
 Title

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INTRODUCED BY Commissioner/Auditor: Mayor Hales	CLERK USE: DATE FILED <u>JUN 27 2014</u>
COMMISSIONER APPROVAL Mayor—Finance and Administration - Hales <i>TH</i> Position 1/Utilities - Fritz Position 2/Works - Fish Position 3/Affairs - Saltzman Position 4/Safety - Novick	LaVonne Griffin-Valade Auditor of the City of Portland By: <u><i>Paul</i></u> Deputy ACTION TAKEN:
BUREAU APPROVAL Bureau: OMF Bureau Head: Fred Miller, CAO (by A Kanwit) <i>A</i>	
Prepared by: Susan Hartnett Date Prepared: 6/16/2014	
Financial Impact & Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
City Auditor Office Approval:	
City Attorney Approval: <i>MRM</i>	
Council Meeting Date 7/2/2014	

AGENDA	FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
TIME CERTAIN <input type="checkbox"/> Start time: Total amount of time needed: _____ (for presentation, testimony and discussion)		YEAS	NAYS
CONSENT <input checked="" type="checkbox"/>	1. Fritz	1. Fritz	✓
REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)	2. Fish	2. Fish	✓
	3. Saltzman	3. Saltzman	✓
	4. Novick	4. Novick	✓
	Hales	Hales	✓