

Portland, Oregon  
**FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT**  
**For Council Action Items**

(Deliver original to Financial Planning Division. Retain copy.)

|   |   |   |
|---|---|---|
| 1. Name of Initiator<br>Kim McCarty   | 2. Telephone No.<br>(503) 823-5312  | 3. Bureau/Office/Dept.:<br>PHB 157/500  |
| 4a. To be filed (hearing date):<br>June 25, 2014  | 4b. Calendar (Check One)<br>Regular    Consent    4/5ths<br><input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> | 5. Date Submitted to<br>Commissioner's office and FPD<br>Budget Analyst:<br>June 11, 2014                   |
| 6a. Financial Impact Section:<br><input checked="" type="checkbox"/> Financial impact section completed |   | 6b. Public Involvement Section:<br><input checked="" type="checkbox"/> Public involvement section completed |

**1) Legislation Title:**

\* Adopt and authorize the submission of the Action Plan fiscal year 2014-2015, for the Community Development Block Grant, HOME Investment Partnership, Emergency Solutions Grant, and Housing Opportunities for Persons with AIDS Program to the U.S. Department of Housing and Urban Development (Ordinance)

**2) Purpose of the Proposed Legislation:**

Portland is the lead jurisdiction in the Consolidated Plan Consortium. The other members of the Consortium are the City of Gresham and Multnomah County. In accordance with HUD regulations, the Portland Consortium is required to submit an annual Action Plan. Each member of the Consortium must submit an annual Action Plan, indicating how it intends to use the federal funds within the next fiscal year to implement the strategies in the Consolidated Plan. The Portland Action Plan aligns with the budget Council, as approved for the Portland Housing Bureau.

These update the five year Consolidated Plan annually as a condition of receiving four Federal formula grants: Community Development Block Grant, HOME Investment Partnership Grant, Emergency Solutions Grant and Housing Opportunities for Persons with AIDS. The Action Plan contains a snapshot of the updates to community's housing and community development needs, identifies local priorities, and establishes the strategies each jurisdiction will use to address those priority needs. Each jurisdiction will be expected to measure its progress against the annual goals in the Consolidated Annual Performance Report filed in the fall.

HUD regulations also require each Consortium receiving federal housing and community development funds to certify that it is affirmatively furthering fair housing. Many of the actions to affirmatively further fair housing are included in the annual Action Plan.

3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?

- |  |                                    |                                    |                                |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast             | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East  |
| <input type="checkbox"/> Central City                  |                                    |                                    |                                |

### FINANCIAL IMPACT

4) **Revenue:** Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

The City's receipt of federal housing and community development funds from HUD is conditioned on HUD's approval of the *FY 2014-2015 Action Plan*.

| Grant                                       | Estimated Amount    | Entitlement Area  |
|---|---------------------|---|
| Community Development Block Grant           | \$ 7,946,039        | City of Portland  |
| HOME Investment Partnership Program         | \$3,135,512         | Portland HOME Consortium  |
| Emergency Solutions/Solutions Grant         | \$ 663,180          | City of Portland  |
| Housing Opportunities for Persons with AIDS | \$ 1,081,147        | City of Portland for EMSA (Clackamas, Clark, Columbia, Multnomah, Skamania, Washington, and Yamhill Counties) |
| <b>Total</b>                                | <b>\$12,825,878</b> |   |

5) **Expense:** What are the costs to the City as a result of this legislation? What is the source of funding for the expense?

Matching funds estimated to equal \$ 783,878 are required for the HOME program. The members of the HOME consortium will each contribute their *pro rata* share of match. Key sources of match are expected to include local Tax Increment funds; local General Funds; grant funds from the State Housing Trust Fund, value of below market financing using the Oregon Affordable Housing Tax Credit; value of donated property and donated labor; the value of property tax exemptions for low- and moderate-income home ownership properties developed in distressed neighborhoods; the value of property tax exemptions for low- and moderate-income rental housing owned by charitable non-profits and rented to income-qualified tenants; the value of property tax exemptions for low- and moderate-income housing developed under the New Multi-Unit Housing program; the value of building permit fee waivers and system development charge waivers; and the value of contributions from charitable and corporate sources. Dollar-for-dollar matching funds are required for the ESG program. The source of the \$ 663,180 match is expected to be General Fund allocated in the Portland Housing Bureau budget to Housing Access & Stabilization programs benefitting people experiencing homelessness.

**6) Staffing Requirements:**

- Will any positions be created, eliminated or re-classified in the current year as a result of this legislation? No
- Will positions be created or eliminated in *future years* as a result of this legislation? No

**7) Change in Appropriations N/A**

| Fund | Fund Center | Commitment Item | Functional Area | Funded Program | Grant | Sponsored Program | Amount |
|------|-------------|-----------------|-----------------|----------------|-------|-------------------|--------|
|      |             |                 |                 |                |       |                   |        |

**PUBLIC INVOLVEMENT**

**8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:**

- ☒ **YES:** Please proceed to Question #9.
- ☐ **NO:** Please, explain why below; and proceed to Question #10.

**9) If “YES,” please answer the following questions:**

- a) What impacts are anticipated in the community from this proposed Council item?**

This year the City will contract more than \$12,825,878 million dollars in federal housing and community development funds to its community partners to implement strategies to preserve and develop affordable housing; provide housing access and stabilization services to people experiencing homelessness and others facing barriers to housing; provide homeownership education and counseling programs to low- and moderate-income households, including foreclosure prevention; address housing health and safety concerns; and expand access to economic opportunity for low-income people.

For specific impacts, please consult the Action Plan.

**b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?**

As required by federal regulations, a Citizen Participation Plan (CPP) describing the overall framework for public involvement was adopted by the participating jurisdictions through the FY 2011-16 Consolidated Plan.

The Portland Housing Bureau followed the CPP for the Annual Action Plan FY 2014-15, as well as for the Analysis of Impediments to Fair Housing Choice.

**1. Consolidated Plan 2011-2016 and Annual Action Plan FY 2014-15**

The CPP provides for public involvement at prescribed stages in Action Plan development. This is the list of hearings that we held specifically on the FY 2014-15 Action Plans. Translation services were available to be provided when requested. All hearings locations were accessible to persons with disabilities. All documents were posted on the City's web site and review copies were placed at each branch of the Multnomah County Library. Comments were accepted by mail, e-mail, telephone, and in testimony delivered at the hearings. We also took notice of opinions expressed and information presented during other Portland Housing Bureau meetings during the same time period, e.g. during focus groups on the PHB Strategic Plan and Portland Fair Housing Action Plan.

**THE PUBLIC PROCESS FOR THIS PLANNING CYCLE ONE YEAR ACTION PLAN  
FY 2013-2014**

| <b>Date</b>       | <b>Event</b>   |
|-------------------|--|
| November 20, 2013 | Consortium Needs Hearing   |
| April 10, 2014    | Gresham Action Plan Strategy Hearing   |
| April 10, 2014    | Multnomah County Action Plan Strategy Hearing  |
| May 6, 2014       | Portland and the Consortium Action Plan Strategies Hearing   |
| April 18, 2014    | First draft of Consortium FY 2013-2014 Action Plan Priorities and Strategies released to the public for 30-Day Comment Period. |

|               |   |
|---------------|---|
| May 18, 2014  | 30-day Action Plan comment period ends  |
| May-June 2014 | The City Councils of Portland and Gresham and the Multnomah County Board of Commissioners will adopt the FY 2014-2015 Action Plans. |

The Consortium staff worked to ensure that Gresham and Multnomah County was informed of the meetings and opportunities to comment. One of the hearings was co-sponsored by the Coalition to End Homelessness. Invitations were extended to a list of organizations that provide housing and/or services

Groups consulted:

The City provided notice through a broad range of channels, including the ONI list serve, the PHAC notification lists, the list of agencies that have contracted in the past with, 211 newsletters. Notices were also posted on PHB's website and in the The Observer and Gresham Outlook.

Generally speaking, as provided in the CPP, the Consortium consulted with other public and private agencies that provide assisted housing, health services and social services (including those focusing on services to children, elderly persons, persons with disabilities, persons with HIV/AIDS and their families, and homeless persons). The agencies included those providing culturally-specific services, such as Hacienda CDC, the NAYA Youth & Family Center, the Portland Community Reinvestment Initiative, the Urban League, Latino Network, the Center for Intercultural Organizing, and IRCO. These consultations occurred in the course of regularly-occurring meetings of the Portland Housing Advisory Commission, the Fair Housing Advocacy Committee and the Coordinating Committee of the local Ten Year Plan to End Homelessness. Consultation occurred with both housing and service providers, the Housing Authority, homeless persons, people with disabilities, and organizations that provide services to homeless families, people with alcohol or drug addictions, people with developmental disabilities, HIV affected families, the elderly, homeless adults, children and families, and people with mental illness. Some additional testimony was made at the public hearings.

The Consortium consulted with state and local health agencies regarding lead paint issues. The Consortium consulted with the business community. The Consortium also consulted with Home Forward (previously the Housing Authority of Portland), and Metro, the regional planning agency. The Consortium has also consulted with neighboring counties about its plans in a variety of forums, including the Regional Fair Housing Work Group, and the planning around the Sustainable Communities Initiative.

Advisory boards were also consulted in the preparation of the Plan. Portland Housing Advisory Commission, a volunteer advisory Commission appointed by Portland City Council. The PHAC was consulted with respect to the priorities, the strategies, and the annual Action Plan. The (Federal Funding Oversight Committee) FFOC held a public hearing on the Consortium Needs,

Priorities, and the Action Plan strategies.

**c) How did public involvement shape the outcome of this Council item?**

The public involvement process showed a need to coordinate the Consolidated Plan process with the budget and other program decisions. Testimony at public hearings reaffirmed findings during the Consolidated Plan, i.e. the need to have actions that address the impact of the recession on low income households, the strong demand for short term rent assistance, and the need to increase the number of units of affordable rental housing in the City. The need to address the emerging specific needs of an aging population, and non-English speaking communities. The impact of economic displacement is an area of concern. The need to identify and address disparities between white households and households of color was also a constant refrain at the hearings and other public forums. These needs, in turn, influenced the set of investment priorities that guided PHB's budget decisions.

Some needs described by community members require additional study, including the need for large-family dwellings to house immigrant and refugee families, and for larger two-bathroom units for families that include persons with disabilities.

Some needs will require longer-term planning efforts with other community partners, such as the need for LGBTQ-friendly assisted living facilities, and the various changes to infrastructure needed to accommodate an aging population. PHB Staff has raised these issues with Bureau of Planning & Sustainability Staff in the Portland Plan process.

Other needs such as removing barriers to accessing housing for protected classes will require collective action, partnerships and policies

In the AI process, the committee discussions and the key informant interviews informed our understanding of the nature and extent of housing discrimination today, and contributed to the creation of a set of strategic recommendations to address barriers.

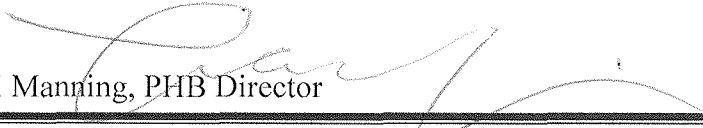
**d) Who designed and implemented the public involvement related to this Council item?**

The public involvement process is contained in the Citizen Participation Plan. The CPP was adopted in the 2011-2016 Consolidated Plan. This year Kim McCarty, from the City of Portland, in consultation with Laurie Wells from the City of Gresham, and Regena Warren from Multnomah County created the public participation process that follows the CPP guidelines.

**e) Primary contact for more information on this public involvement process (name, title, phone, email** Leslie Goodlow, PHB Operations Manager (Leslie.  
[Goodlow@portlandoregon.gov](mailto:Goodlow@portlandoregon.gov), (503) 823-4160, and Kim McCarty  
([kim.mccarty@portlandoregon.gov](mailto:kim.mccarty@portlandoregon.gov)), 503 823 5312.

**10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.**

No future public involvement is necessary in the FY 2014-2015 Action Plan. The Fair Housing Advocacy Committee and other work groups continue to meet.



Traci Manning, PHB Director

APPROPRIATION UNIT HEAD (Typed name and signature)