



CITY OF
PORTLAND, OREGON

Amanda Fritz, Commissioner
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June 10, 2014

Mayor and Commissioners,

There is nothing like a Portland summer, with the outdoors made even better by Summer Free for All – our movies, concerts and playgrounds in the parks.

Thanks to generous corporate sponsorships, City of Portland, Multnomah County, Partners for Hunger Free Oregon, as well as support from the National Recreation and Park Association (NRPA), we will serve 118,000 free lunches to Portland's children, many of whom would not have lunch otherwise, during our playgrounds program. This year, with NRPA's support, our program has expanded to include new curriculum on nutrition literacy and active fitness.

Also, thanks to businesses large and small, as well as neighbors who gave donations and in-kind gifts, we will deliver 56 movies in the parks and 57 concerts, including an 8-day festival at Washington Park.

For every dollar of the City's general fund spent on Summer Free for All, Portland Parks & Recreation, in partnership with the Portland Parks Foundation, leverages more \$5 in cash and in-kind sponsorships and gifts.

Summer Free for All simply wouldn't be possible without the more than 57 grassroots committees across this city. These hard-working volunteers raise hundreds of thousands of dollars each year.

All of these sponsorships allow us to achieve the mission of Summer Free for All – Equity, Health, Community Building, and of course, Entertainment. This year we will reach even more children and families with nutritious food and exceptional programming through targeted marketing in eight of Portland's most commonly used languages.

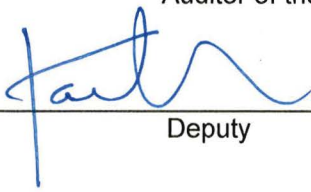
We look forward to telling you more about Summer Free for All 2014 in this week's report to Council. Please see the enclosed promotional materials for 2014 and last year's Program Summary.

Sincerely,

Amanda Fritz
Commissioner, City of Portland

Agenda No.
REPORT
Title

Accept report on 2014 Summer Free For All program (report).

INTRODUCED BY Commissioner/Auditor: Fritz	CLERK USE: DATE FILED <u>JUN 13 2014</u>
COMMISSIONER APPROVAL Mayor—Finance and Administration - Hales Position 1/Utilities - Fritz <u>Amend Fritz</u> Position 2/Works - Fish Position 3/Affairs - Saltzman Position 4/Safety - Novick	LaVonne Griffin-Valade Auditor of the City of Portland By: <u></u> Deputy
BUREAU APPROVAL Bureau: Bureau Head:	ACTION TAKEN: JUN 18 2014 ACCEPTED
Prepared by: Michelle Hunter Date Prepared: 6/12/2014	
Financial Impact & Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
City Auditor Office Approval: required for Code Ordinances	
City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan	
Council Meeting Date	

AGENDA TIME CERTAIN <input checked="" type="checkbox"/> Start time: 10 am Total amount of time needed: 20 min (for presentation, testimony and discussion)
CONSENT <input type="checkbox"/>
REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	✓	
4. Novick	4. Novick	✓	
Hales	Hales	✓	